

CITY of BOULDER VISION ZERO ACTION PLAN

What is Vision Zero?

Vision Zero is the City of Boulder's goal to eliminate all severe crashes (those that result in a fatality or serious injury).

What is the Vision Zero Action Plan?

The Vision Zero Action Plan identifies a prioritized list of actions that the City of Boulder will take between 2023 and 2027 to reduce severe crashes. The Plan builds on the successes of the last Vision Zero Action Plan (2019-2021), which include:

- Changes at 46 intersections including traffic signal timing that prioritizes pedestrians, left-turn arrows, and signing/markings
- Implemented "20 Is Plenty" speed limits on all residential streets
- Advanced a program to incorporate improvements like protected bicycle lanes with annual pavement work
- Won almost \$5 million in grant funding from state and federal agencies that resulted in Safe Routes to School improvements, pedestrian crossings, sidewalks, new traffic signals, speed limit setting, and other street design upgrades
- Increased enforcement by installing red light cameras at three intersections to address drivers running red lights

How We Developed the Vision Zero Action Plan

The city developed the 2023-2027 Vision Zero Action Plan by incorporating:

- Successes and lessons learned from the prior plan to make the new Vision Zero Action Plan more specific and actionable
- The city's 2022 Safe Streets Report, which analyzed crash data and trends
- Community engagement in summer and fall 2022, including a virtual open house, online survey and web map that received over 700 unique responses
- New analysis to proactively identify locations with the most risk for crashes
- Prioritization of a project list that accounts for project safety benefit, racial equity, and community engagement feedback

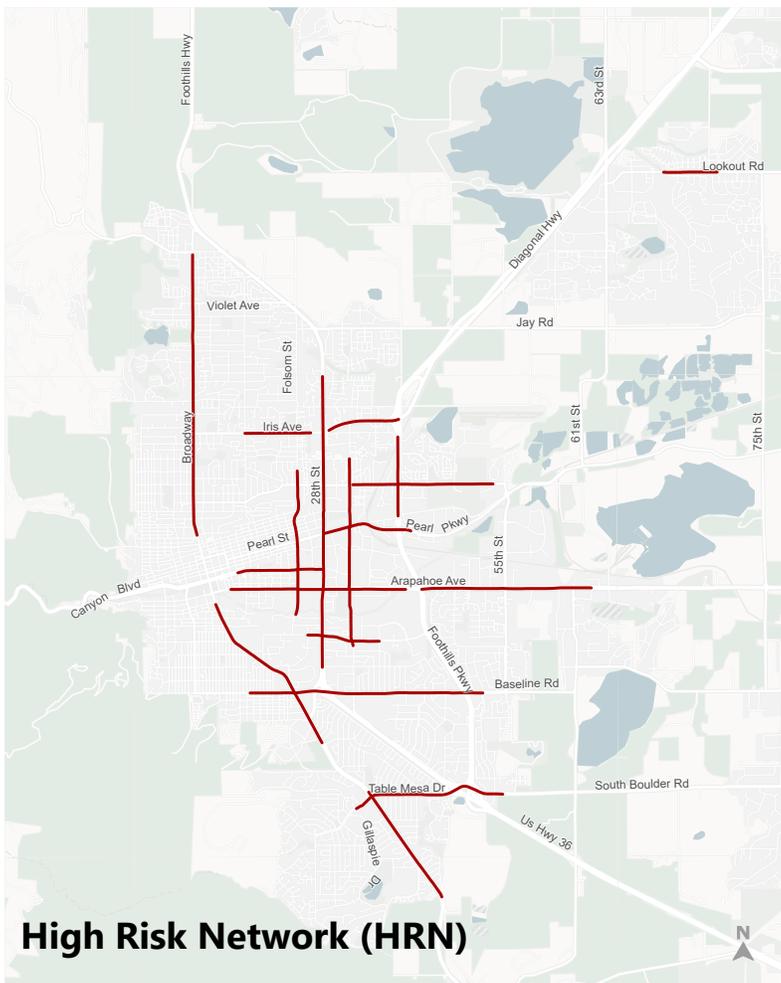
<https://www.beheardboulder.org/vision-zero-action-plan>



CITY of BOULDER VISION ZERO ACTION PLAN

Vision Zero Action Plan Completion

The city will finalize recommendations and project prioritization in February 2023, and present them at a public meeting on February 7, to the Transportation Advisory Board on March 13 and to City Council on April 6.



Vision Zero Action Plan Recommendations

The city will implement Vision Zero in four ways over the next five years:

1. Changing how a street is built or how it operates (traffic lights, vehicle speeds, etc.)

- Focusing improvements on the 18 Boulder corridors with the most risk for crashes, the High Risk Network (map)
- Make changes to intersections and other locations where the most common crash types occur: red light running, left-turn crashes, crashes at right-turn slip lanes, right-turn on red crashes, other right-turn crashes, and crashes at pedestrian crossings
- Coordinating Vision Zero projects with Boulder's Core Arterial Network program, which improves connectivity and safety on key high-traffic routes
- Pursuing regional, state and federal funding
- Updating design practices, guidelines and policies

2. Pairing changes to streets with education and enforcement

- Regular collaboration with the Boulder Police Department regarding enforcement of behaviors of concern (speeding, traveling under the influence of alcohol or drugs, and distracted driving)
- Deploying the photo radar van, and supporting legislation to enable its expanded use
- Expanding the use of red light cameras
- Implementing campaigns focusing on behaviors of concern

3. Improving the city's internal Vision Zero practices

- Ensuring Vision Zero strategies are included in all capital projects
- Participating in the national Vision Zero Cities Network and other regional Vision Zero collaboration

4. Improving Vision Zero data and transparency

- Maintaining and updating the crash dashboard
- Refining and improving the accuracy and utility of crash documentation