

Takeaways

Learnings from Engagement

The goal of conducting engagement with the community is to learn from them and carefully consider and balance the different perspectives. In this process, we have learned how varied the perspectives are across the community, which will result in a highly customized approach for pop-ups in 2023. Our major learnings so far include:



Desired Experiences

The community enjoys downtown for a variety of reasons, primarily to shop, dine, socialize, people watch and enjoy nightlife.

What's Missing

Safety and public health concerns, general feelings of not being welcome, affordability (both for the business owner and consumer), and difficulty with mobility, access or parking could be barriers for folks using downtown.



Frequent Comments on Homelessness

Frequent comments, both in the online questionnaire, at in-person engagement, and during stakeholder meetings, referenced the need for the city to address issues of homelessness through downtown in order to activate spaces.

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Learnings from Engagement

Travel Preferences

People use a variety of ways to get downtown, including primarily by bike, foot, or personal vehicle. Inclement weather shifts preferences heavily toward use of a personal vehicle.

Abundance of Activators

There's no shortage of ideas and partners to activate downtown. Activators need permitting support, and sometimes financial support, from the city.

Equity & Inclusion

There was a consistent emphasis through all engagement efforts that the city should use the pop-ups to increase inclusivity through the type of activations; participants; accessibility and affordability

West Pearl Learnings

West Pearl businesses do not feel heard or represented as being directly impacted by changes to the streets where their businesses operate. More dialogue and a collaborative approach to pop-up planning could help build back trust with local government.