

Common Consumption Areas in Colorado

What is a Common Consumption Area?

A designated area, located in an entertainment district, where patrons 21 years and older can drink alcohol from specified liquor-licensed establishments in a common space.

There are important rules associated with Common Consumption Areas (CCA):

- The area must be approved by the local licensing authority
- The area must use physical barriers to close the area to motor vehicle traffic
- The liquor-licensed businesses associated with the CCA are responsible for the activity in the area
- A patron cannot leave the CCA with alcohol

A Common Consumption Area must be associated with two unique entities:

1. The CCA must be located within a designated **Entertainment District**. An Entertainment District is an area that is no larger than 100 acres and contains at least 20,000 square feet of total liquor-licensed premises.
2. The license for a CCA can only be issued to a certified **Promotional Association**. A Promotional Association is a group of at least two liquor-licensed businesses that join together to apply for a common consumption area license. Promotional Associations must be certified to receive a common consumption area license. The businesses that participate in the Promotional Association share responsibility for what happens in the CCA.

How can a Common Consumption Area be established in Boulder?

Boulder does not currently have a Common Consumption Area licensing program. To establish a program, City Council will need to direct staff to create the licensing process, update city codes, create application materials and produce educational information about the Common Consumption Area license.