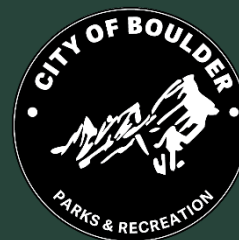




Court Study

Public Meeting October 4, 2023



Agenda

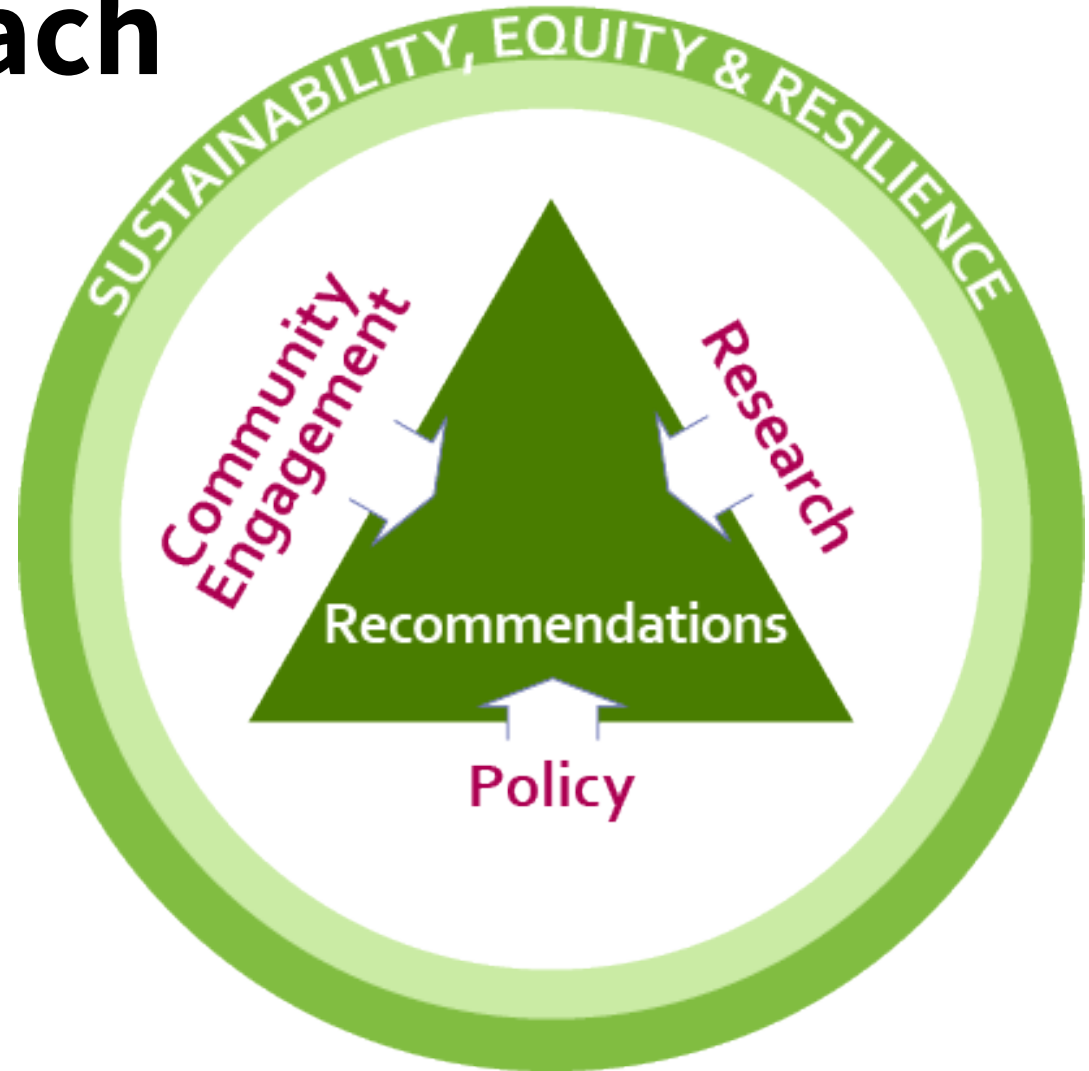
- **Context Setting**
- **Plan Process**
- **Plan Components**
- **Next Steps**
- **Feedback Stations**

Productive & Inclusive Civic Conversations

- **Dialogue:** Speaking and listening to understand.
 - **Receptive and responsive**
 - **Personal accountability**
 - **Power**
 - **Inclusive**
 - **Organized**
 - **Receptive and Responsive**
- For more information about this vision and the community engagement processes: <https://bouldercolorado.gov/services/productive-atmospheres>



Boulder Parks and Recreation Planning Approach



Boulder Parks and Recreation Department Plan

POLICIES

Provide clear direction for what BPR will achieve within the intention of the key themes.



GOALS

Results that require time and planning.



INITIATIVES

Actions taken to accomplish goals.



Community Health and Wellness

Keep Boulder emotionally and physically healthy through its parks, facilities and programs.



Financial Sustainability

Balance the many demands with existing resources. Recognize the need to focus on core services and community priorities.



Taking Care of What We Have

Prioritize investments in existing parks and facilities.



Building Community & Relationships

Build a connected community through outreach programs and initiatives. Create social and cultural equity for healthy relationships across Boulder.



Youth Engagement & Activity

Engage youth with parks, facilities and programs that provide direct experience with nature, experiential learning and opportunities to close the educational achievement gap.



Organizational Readiness

Respond to changes over time by using new technologies and data-driven and collaborative decision making tools.

Boulder Parks and Recreation Department Plan

FACILITIES

PLAN ALTERNATIVES

PROJECTS	FISCALLY CONSTRAINED	ACTION	VISION
Athletic Fields - 2015 Athletic Field Study	Optimize usage through partnerships, maintenance and conversion to artificial turf	8th Field at Stazio, Redevelopment at Mapleton and Tom Watson to optimize usage	Build fields at Valmont City Park
Recreation Centers - 2022 Facility Needs Assessment	EBCC & NBRC - Maintain Well SBRC - Retire past useful life facility but not replace; citywide facility feasibility study for SOBO area facilities	Enhance Facilities	Modernize EBCC & NBRC; Design/Build South Boulder facility
Courts - Study pending	Maintain Well. Court study to identify LOS—Seek opportunities to maximize community benefit through Joint Use Agreements/ partnerships	Enhance for increased durability, some additional facilities	Additional new facilities may be developed
Aquatics - 2015 Aquatics Feasibility Study	Maintain current service levels and pools	Enhance Spruce Pool	Build aquatic training facility at Valmont City Park
Reservoir - 2018 South Shore Capital Strategy	Improve existing site connections and circulation	Additional shade structures and group picnic areas, children's play and outdoor education	Marina facility includes meeting/event space, boat storage/maintenance facilities



Project Team



Issues We Address

What is needed, where, and why?

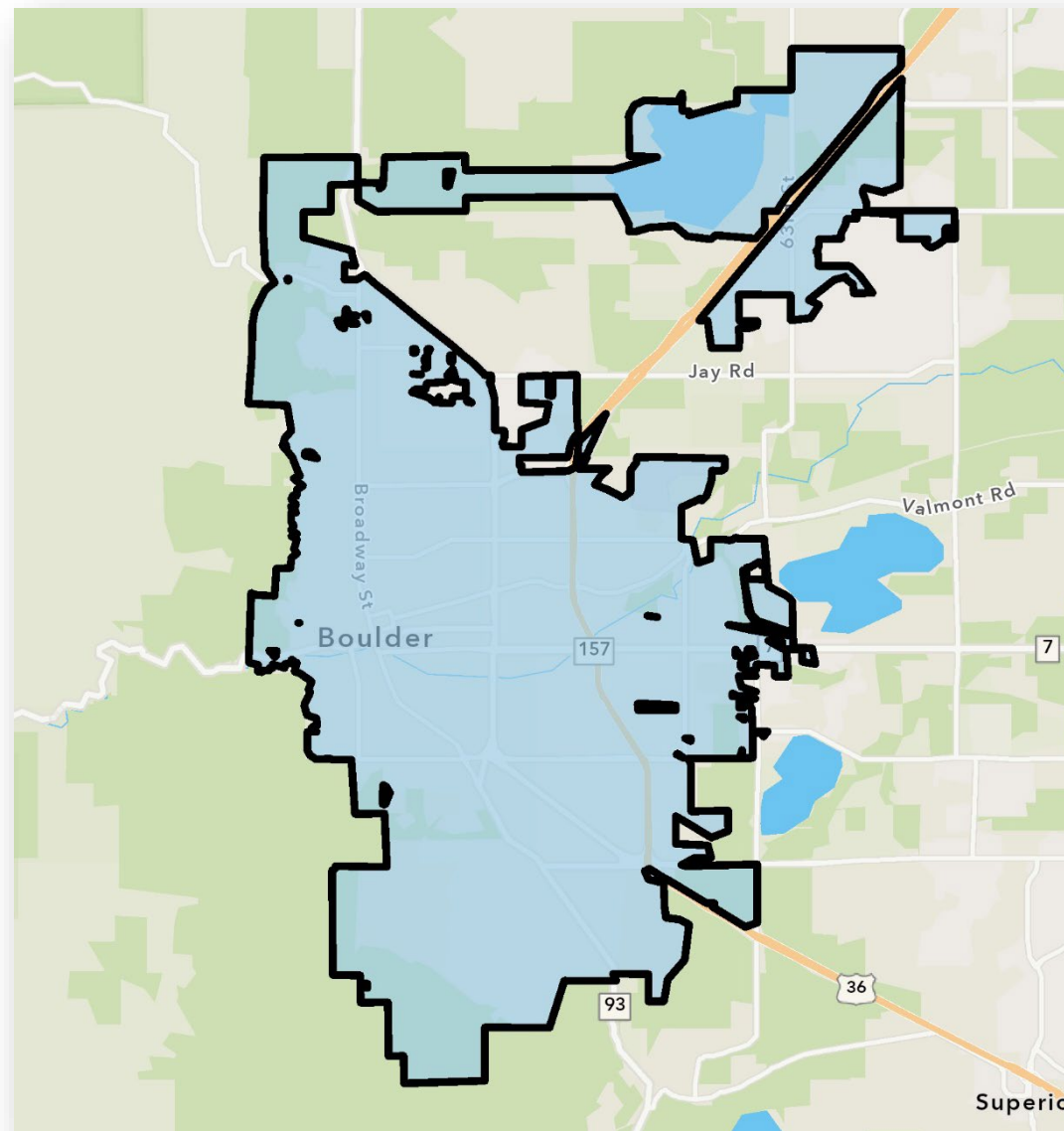
What is the Vision for Tennis and Pickleball?

What are the Community's priorities?

What role does the city play?

Court Study Process





Data Source: Environmental Systems Research Institute

Best Practices, Standards and Market Analysis

National General Sports Participation



BASKETBALL

28.1 MILLION

Five Year
Growth

20.3%



GOLF

25.6 MILLION

Five Year
Growth

7.3%



TENNIS

23.6 MILLION

Five Year
Growth

33.4%



GOLF VENUE

15.5 MILLION

Five Year
Growth

86.2%

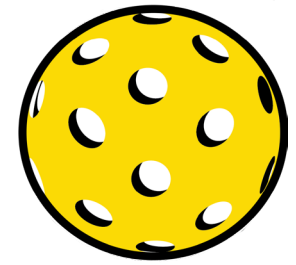


BASEBALL

15.5 MILLION

Five Year
Growth

-1.0%



PICKLEBALL

9.0 MILLION

Five Year
Growth

185.7%

Data Source: 2023 Sport and Fitness Industry Association

National General Sports Participation



BASKETBALL

28.1 MILLION

Five Year
Growth
4.7 Million



GOLF

25.6 MILLION

Five Year
Growth
1.7 Million



TENNIS

23.6 MILLION

Five Year
Growth
6 Million



GOLF VENUE

15.5 MILLION

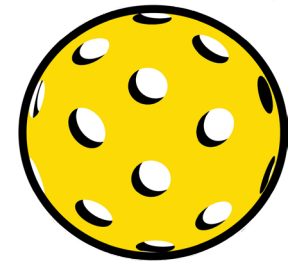
Five Year
Growth
7.2 Million



BASEBALL

15.5 MILLION

Five Year
Growth
-200,000



PICKLEBALL

9.0 MILLION

Five Year
Growth
6.8 Million

Data Source: 2023 Sport and Fitness Industry Association



BOULDER
TENNIS ASSOCIATION



Community Engagement



Focus Groups
and
Stakeholders

Stakeholder, User Groups, Partners

Public
Engagement

Questionnaire and Meetings - Gather
community priorities, vision for the future;
report key findings and key
recommendations

Key
Leadership
and Staff

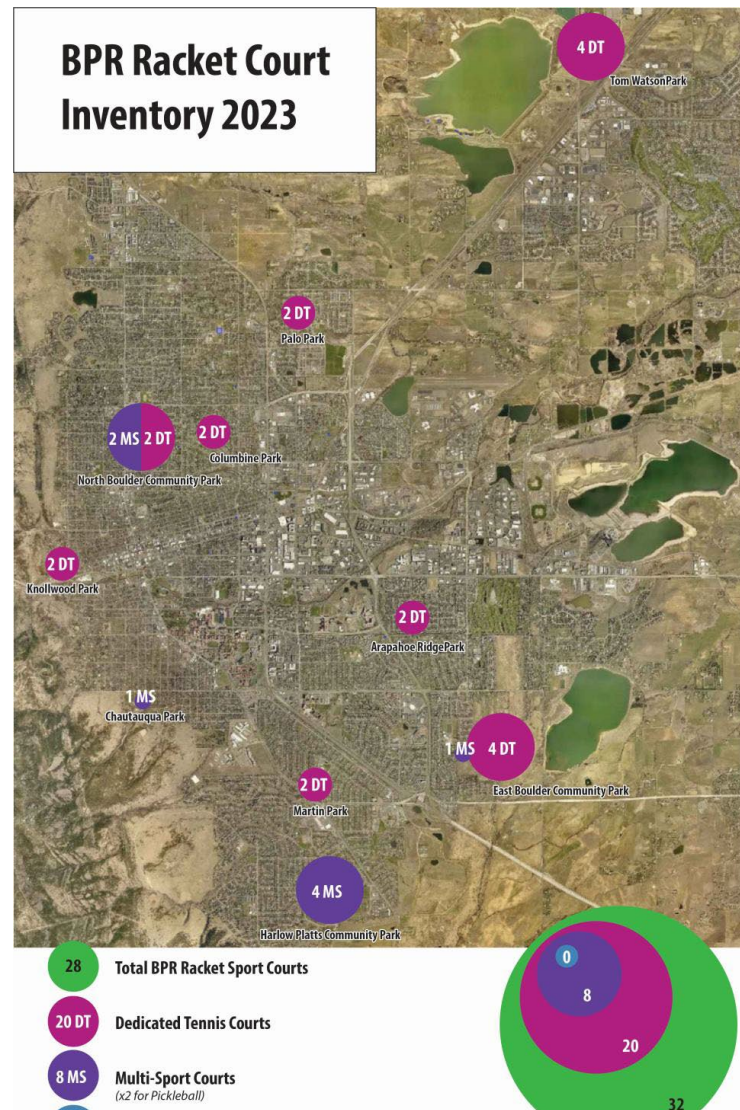
Key leader and staff interviews

Online Questionnaire



- Open ended online questionnaire
- Developed in Partnership with the City.
- *Open October 4th – 18th*

www.surveymonkey.com/r/BoulderTennisPickleballStudy2023



Needs Assessment and Inventory



Infrastructure Module

- Assesses physical condition of facilities on a site-by-site basis
- All aspects of the facility are taken into account including fencing, court condition, lighting, amenities, blended lines, accessibility, and overruns
- Each criteria is scored on a scale of 1-3
 - *As developed by USTA and USA Pickleball*

A close-up photograph of a blue tennis racket with a black grip, lying on a green tennis court surface. Two bright yellow tennis balls are positioned near the racket's head. The background is slightly blurred, showing the green and white stripes of the court. The text "Concept Plans" is overlaid in white, bold font on the right side of the image.

Concept Plans

What is a Concept Plan??

- High Level Idea (test fit)
- Flexible
- What COULD happen, NOT what will happen



SITE RATING

- Property ownership
 - 10/10
- Adequate space for desired courts and amenities
 - 0/10
- Proximity to population center
 - 10/10
- Utilities (Water, Sewer, Stormwater, Electric)
 - 6/10
- Topography
 - 7/10
- Proximity to major freeway
 - 10/10
- Road access
 - 10/10
- Adequate space for future expansion
 - 0/10
- FEMA floodplain
 - 0/10
- Existing and planned neighboring properties
 - 5/10
- Alternate planning interests
 - 3/10

OVERALL RATING 5.5/10

NOT VIABLE



SITE RATING

- Property ownership
 - 10/10
- Adequate space for desired courts and amenities
 - 10/10
- Proximity to population center
 - 0/10
- Utilities (Water, Sewer, Stormwater, Electric)
 - 2/10
- Topography
 - 10/10
- Proximity to major freeway
 - 8/10
- Road access
 - 4/10
- Adequate space for future expansion
 - 10/10
- FEMA floodplain
 - 10/10
- Existing and planned neighboring properties
 - 10/10
- Alternate planning interests
 - 5/10

OVERALL RATING 7.1/10

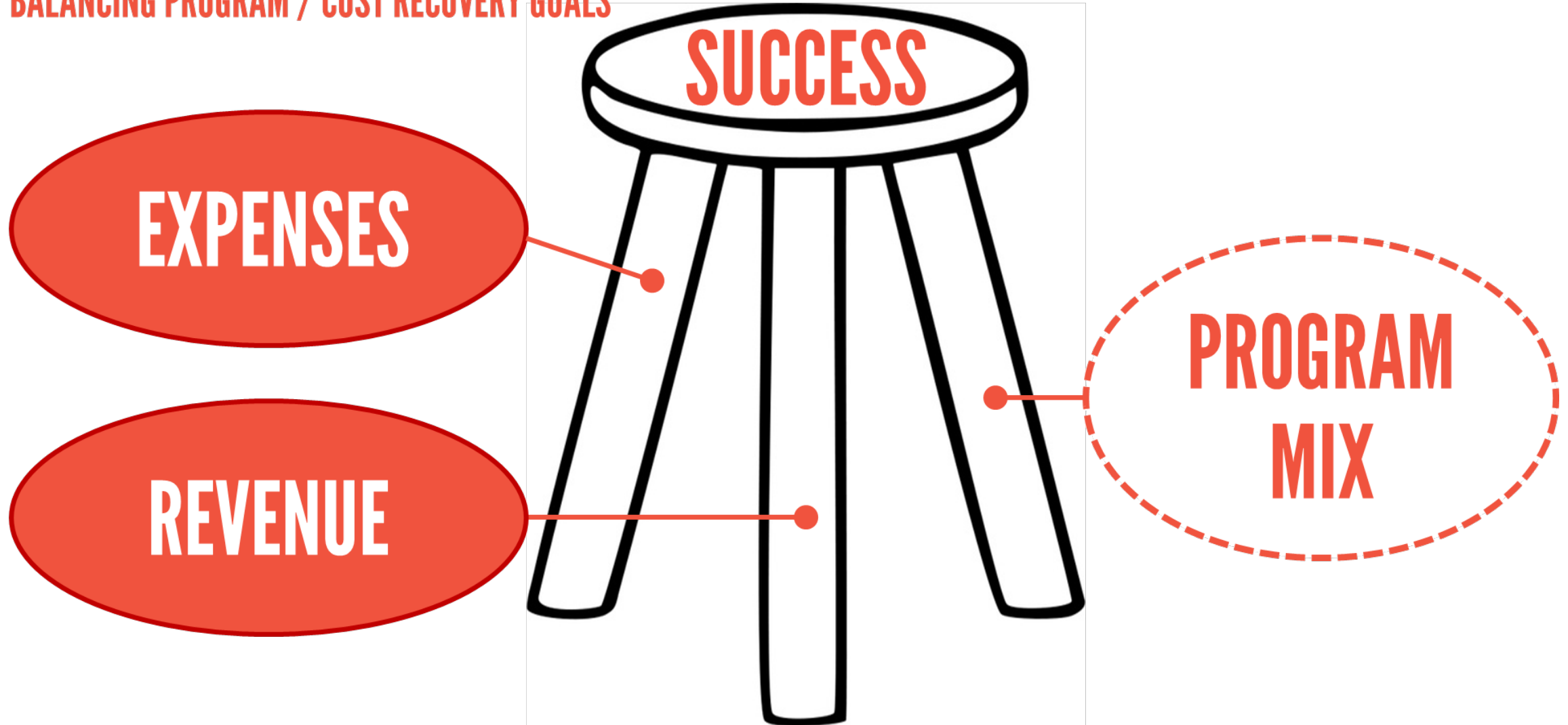
VIABLE



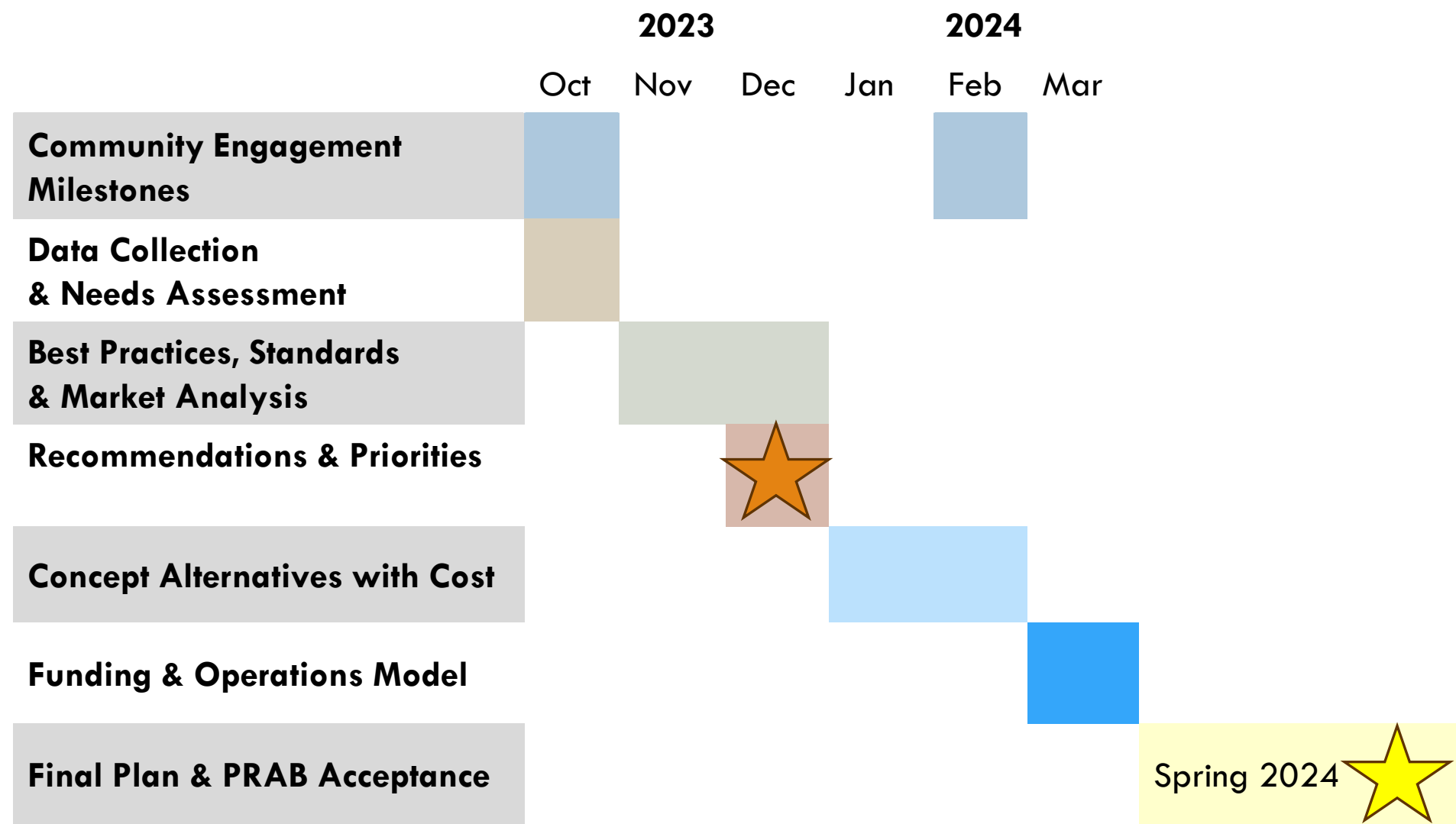
Funding and Operations Model

Creating Financial Sustainability

BALANCING PROGRAM / COST RECOVERY GOALS



Next Steps (through Spring 2024)



Feedback Stations

PICKLEBALL:

What services are most important to you?

What amenities are most important to you?

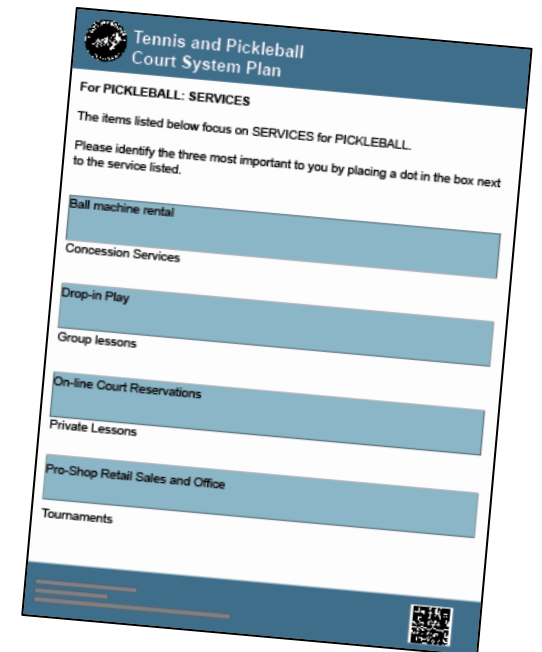
TENNIS:

What services are most important to you?

What amenities are most important to you?

Feedback Station Logistics

- Questions tonight are an excerpt from online questionnaire
 - Please feel free to participate online instead or in addition to participating tonight
- Each station has dot stickers for you to indicate your preferences on the board
- East side - questions for Tennis
- West side - questions for Pickleball
- Staff at each station and north side to listen and answer questions
- Comment cards available for additional feedback tonight



The image shows a feedback form titled "Tennis and Pickleball Court System Plan". It is specifically for "PICKLEBALL: SERVICES". The form asks participants to identify the three most important services for pickleball by placing a dot in a box next to the service. The services listed are: Ball machine rental, Concession Services, Drop-in Play, Group lessons, On-line Court Reservations, Private Lessons, Pro-Shop Retail Sales and Office, and Tournaments. There is a QR code at the bottom right of the form.

Tennis and Pickleball Court System Plan

For PICKLEBALL: SERVICES

The items listed below focus on SERVICES for PICKLEBALL.

Please identify the three most important to you by placing a dot in the box next to the service listed.

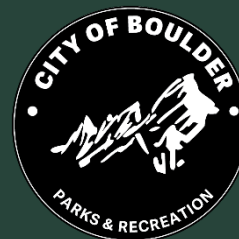
Ball machine rental	
Concession Services	
Drop-in Play	
Group lessons	
On-line Court Reservations	
Private Lessons	
Pro-Shop Retail Sales and Office	
Tournaments	

QR code at the bottom right.



Court Study

Public Meeting October 4, 2023



Online Questionnaire



- Open ended online questionnaire
- Developed in Partnership with the City.
- *Open October 4th – 18th*

www.surveymonkey.com/r/BoulderTennisPickleballStudy2023