

MEMORANDUM

TO: Molly Winter, Director of the Department of Community Vitality, City of Boulder

Sarah Wiebenson, Hill Community Development Coordinator, City of Boulder

FROM: Dave Belin, RRC Associates

RE: University Hill Reinvestment Strategy Survey Results - Weighted

DATE: January 9, 2017

This memo summarizes the results of a consumer research project to document the ongoing conditions on University Hill, in both the residential area and the commercial area. The research consisted of an online survey of Hill users, combined with other indicators related to the Hill provided by the City of Boulder. Results of this study are intended to provide an annual measurement of the environment on the Hill, helping to identify strengths of the Hill as well as areas for improvement, and trending over time.

This memo presents the 2016 results *weighted by user type to match the 2015 user type* (student resident of the Hill, non-student resident of the Hill, business owner on the Hill, etc.). The weighted results changed only slightly from the raw results, with a few of the average scores falling slightly in the weighted results versus the raw results.

The 2016 survey was the second questionnaire in a multi-year effort to document conditions on the Hill from the perspective of the users of the Hill. The results of the 2016 survey are compared to those from the 2015 survey, where possible, to identify improvements or declines over the period of interest.

The online survey was fielded in the fall of 2016 to a variety of stakeholders, including CU students, non-student residents, business owners, CU employees, non-resident users, and other groups; a total of 282 survey responses were received.

Additionally, the City of Boulder provided 2014 and 2015 data to document some metrics that impact quality of life for the residents and users of the Hill, and the economic vitality of the area, namely:

- Number of BPD-Issued Tickets for
 - Nuisance Parties
 - Right-of-Way Litter
 - Night-Time Noise Violations
- UHGID Sales Tax Revenue

Summary of Results

The multi-year effort to document patterns of public perception of the condition on the Hill, in both the residential and commercial areas, shows some small changes between 2015 and 2016. Please see the remainder of this packet for more detail on these and other topics.

This memo presents the findings with the 2016 results weighted to match the 2015 results in terms of user types. The weighted results changed only slightly from the raw results.

Feedback about several of the aspects of the Hill <u>residential area</u> shows a slight decline from 2015, with small drops in the perception of safety, access, and parking; however, a greater share indicated they would like to live on the Hill in 2016 than did in 2015. On the other hand, the perception of the condition of the Hill <u>commercial area</u> is definitely lower in 2016 than in 2015, particularly for safety, cleanliness, wanting to work on the Hill, and the feedback on the Hill commercial area being "an attractive place to visit."

From the comments on the survey, the strengths of the Hill include the food and restaurants, the location/proximity to CU, and the diversity. The areas for improvement are the parking, the need to clean up the commercial area, and the homeless behavior.

A final indicator is the number of tickets issued by the Boulder Police Department in 2015 versus 2014 for nuisance parties, right-of-way litter violations, and night-time noise violations. The number of these tickets was up in 2015 over 2014.

The sum total of these results show that conditions on the Hill have not improved, particularly in the Hill commercial area (as opposed to the Hill residential area), since 2015.

Survey Results/Highlights

- The respondent mix in the weighted results include CU employees (39 percent), non-student residents of the Hill (22 percent), student residents of the Hill (14 percent), City of Boulder employees (11 percent), rental property owners (5 percent), business owners/managers (5 percent), and property owners (4 percent)
- Spending in the Hill Commercial Area basically flat from 2015 (at about \$41 total), with the highest spending for *restaurants/bars* (\$30 per person, up from \$28 in 2015), followed by *retail stores/shopping* (\$6, down from \$7), *services* (\$4, down from \$5), and *other spending* (\$1, up from less than \$1).
- Consistent with the spending figures above, survey respondents indicated that their use of the Hill Commercial Area is predominantly for eating at a restaurant (63 percent), coffee/snack/ice cream (47 percent), or picking up food to go (40 percent). Other uses include passing through only (28 percent), shopping (23 percent), bar/entertainment/nightlife (22 percent), working (16 percent), and services (14 percent).
- In terms of satisfaction with cleanliness levels on the Hill, the results for *overall cleanliness* of the Hill residential areas were relatively unchanged, with 19 percent satisfied (4 or 5 out of five) and 42 percent dissatisfied (1 or 2 out of five). The average score was 2.7 out of 5.
- Satisfaction with *overall cleanliness in the Hill commercial area* was down from 2015, from an average of 3.0 to 2.6. Forty-five percent were dissatisfied and 19 percent were satisfied.
- A general level of agreement was recorded for the following statements:
 - It is easy to access the Hill Residential Area (60 percent agree, average score of 3.7 out of five)
 - It is easy to access the Hill Commercial Area (51 percent agree, 3.4 average)
 - o I feel safe in the Hill Residential Area (51 percent agree, 3.4 average)
- Mixed agreement/disagreement was noted for a variety of statements, including
 - I feel safe in the Hill Commercial Area (48 percent agree, 3.2 average)
 - o I would bring my family to the Hill Commercial Area (42 percent agree, 3.1 average)
 - Overall conditions on the Hill have improved in the past year (30 percent agree, 3.0 average)
- General disagreement was seen for the following statements:
 - There are a variety of events and activities that draw me to the Hill (47 percent disagree, 2.6 average)
 - o I would like to live on the Hill (52 percent disagree, 2.7 average)
 - The Hill Commercial Area is an attractive place to visit (55 percent disagree, 2.5 average)
 - It is easy to find public parking lots on the Hill (60 percent disagree, 2.4 average)
 - I would like to work on the Hill (73 percent disagree, 1.9 average)

City Metrics

It should be noted that the Boulder Police Department statistics on the number of tickets issued is available for 2014 and 2015, but not 2016. Thus, the information lags other information in this packet, which is generally focused on 2015 and 2016.

Quality of Life

- The Boulder Police Department statistics indicate a significantly higher level of tickets and violations in 2015 as compared to 2014.
- The number of nuisance party tickets were up 55 percent in 2015 from 2014, particularly in April, August, September, and October.
- The number of tickets issued for ROW litter/trash was up 100 percent, from 24 in 2014 to 48 in 2015. August was the highest month for ROW trash/litter tickets (19), followed by March and September (8 each).
- The number of tickets issued for night-time noise violations were also up in 2015 over 2014 by 32 percent. April (5), August (6), and September (10) had the largest number of noise violation tickets.

• <u>Economic Vitality</u>

 UGHID Sales tax by month shows an uptick in 2015 over 2014 (up 5.4 percent), and 2016 through September is up 6.8 percent over 2015 results. Highest sales tax is recorded in April and September, followed by July and August.

Word Clouds

The survey also posed a series of open-ended questions, asking the respondent for their opinion about a variety of issues in their own words. Below are the questions and word clouds showing the most common words in the responses. The full set of comments is provided in the appendix.

What words would you use to describe the character of the Hill?



What are the greatest strengths of the Hill?



What is the single most needed improvement to the Hill?



What kinds of retail, restaurants, or stores would you like to see on the Hill?



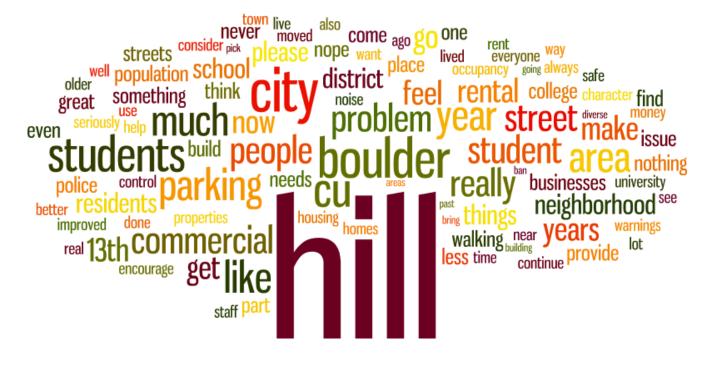
What activities and events would bring you to the Hill more often?



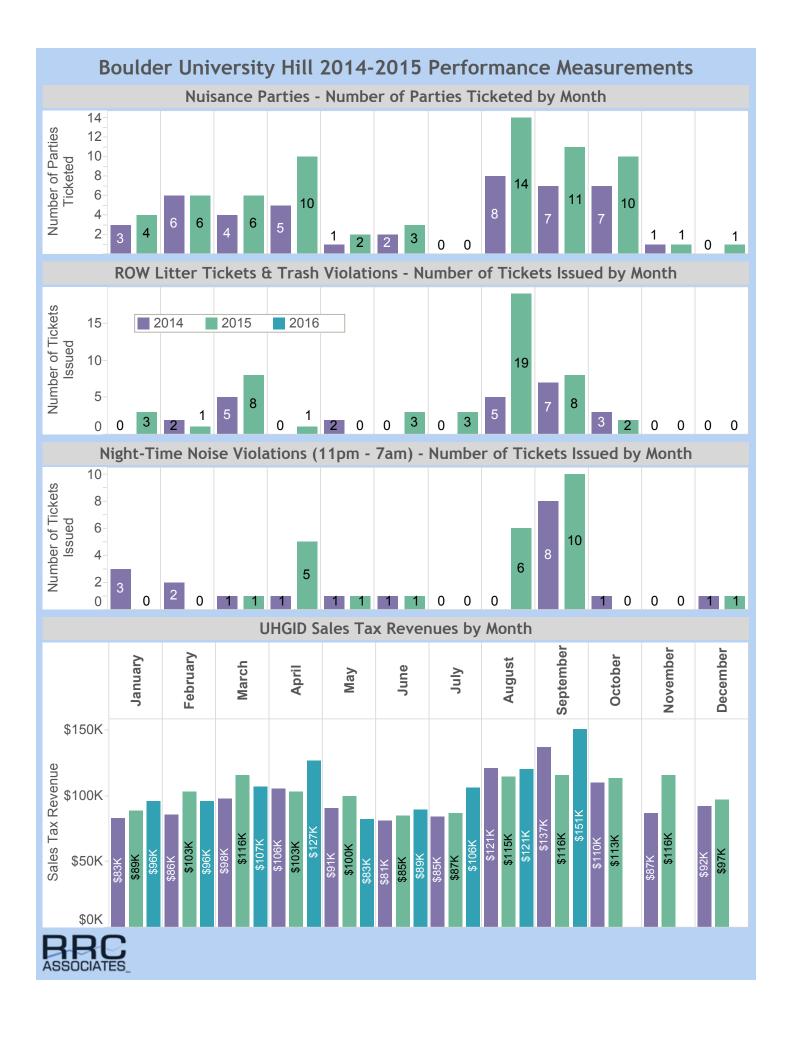
What should the City of Boulder's role be in improving the Hill?

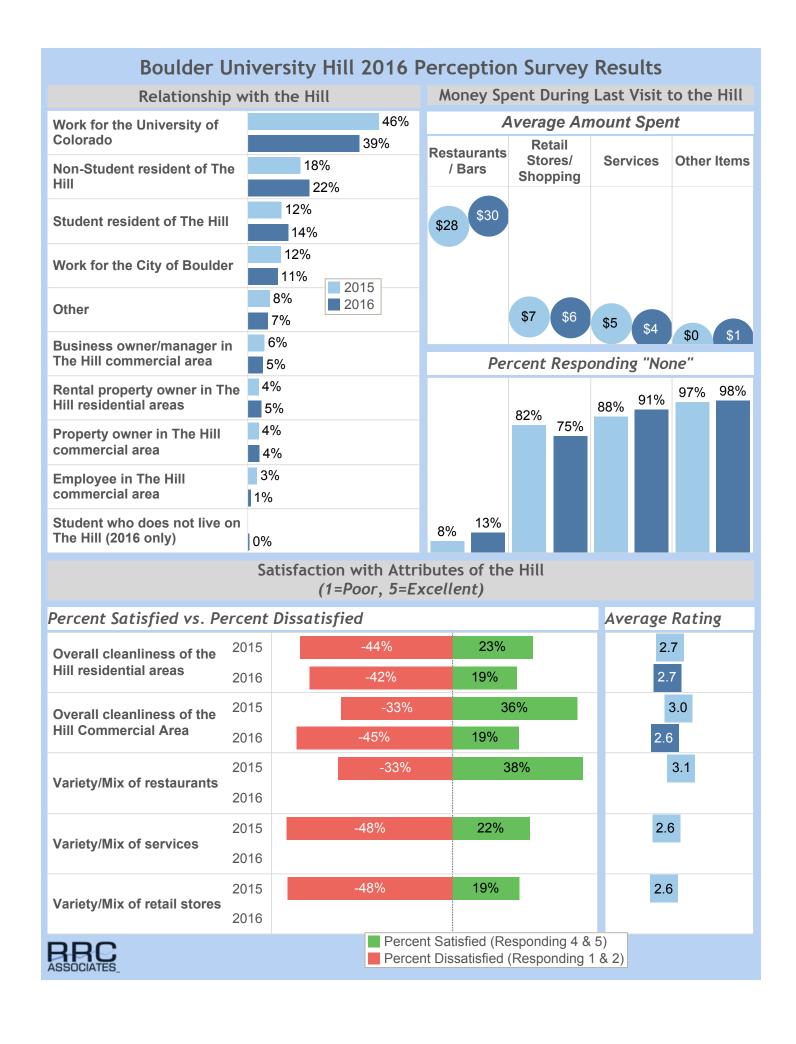


Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?







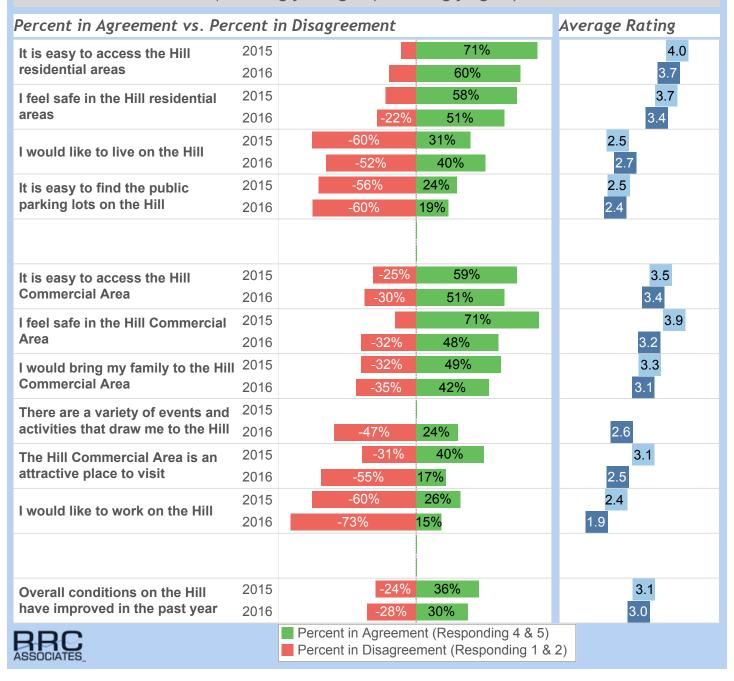


Boulder University Hill 2016 Perception Survey Results

Primary Reason for Going to Hill Commercial Area

Eat at a restaurant	Coffee/snack/ ice cream (2016 only)	Pick up food to go	Passing through (2016 only)	Shop	Bar/ Entertain- ment/ Nightlife	WYORK	Services	Other
61% 63%	47%	40% 40%	28%	15%	18% 22%	2015 2016 16% 16%	14% 14%	11% 6%

Level of Agreement with Statements about the Hill (1=Strongly Disagree, 5=Strongly Agree)





Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
A college housing area where students like to have fun on weekend	Student who does not live on		
nights.	the Hill		4
	Non-student resident of the	Non-student resident of the	
A filthy mess.	Hill	Hill	1
A mix of old timers and students, a mix of peace and parties.	Non-student resident of the		
Chitaqua and the univeristy. Recreation and community life	Hill		5
A place that attracts a lot frat boys and pot smokers, which makes			
me nervous, but it is convenient for getting food and going to	Student who does not live on		
Meininger's.	the Hill		
	Student who does not live on		
A place to go party.	the Hill	Work for CU	
	Non-student resident of the		
Active and friendly and	Hill		5
	Non-student resident of the		
an area striving for a more positive identity	Hill		3
As one ascends toward Baseline the Hill homeowners area improves			
remarkably. The lower Hill area is a mess of tattered student rentals,			
trash and transients. The area is a mess and the transients need to			
be kicked out. I have lived in Boulder since 1967 and feel even			
though it has become an expensive place to own real estate (which I			
do on the Hill), the commercial district needs to have some help			
from the police and City in regard to cleaning up the lower Hill and	Non-student resident of the		
commercial district.	Hill		1
Beautiful setting, eclectic atmosphere. Commercial area very student	Non-student resident of the		
oriented	Hill		3

Source: RRC Associates Page 1 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Discolor Constant of a constant and district ordered aid a conflict			
Bi-polar. Once out of commercial area (dirty windows and sidewalks and occasional beggars) and out of student zone (trash, beer pong			
tables) residential area is nice. That said both the commercial zone	Non-student resident of the		
·	Hill		4
and student area have improved over the last few years	Work for CU		1
bum camp	Student who does not live on		1
Character at a second by law more life.			2
Cheap food, generally low quality.	the Hill	Wall fan Cil	3
Classic College kid scene	Student Resident of the Hill	Work for CU	3
Classy, fun, university life, nightlife, music, diverse, take-it-with-a-	Student who does not live on		2
grain-of-salt sketchy in allies, wholesome	the Hill		3
Clean out the transient population. The begging is too aggressive.			
Remove all benches. Water spray down all surfaces automatically as			
method for extricating. Police the hill with walking cops, which I	Non-student resident of the		
haven't seen in years, even thought he annex is right there	Hill		3
Close place to park if you don't mind the occasional pot smell during	Student who does not live on		_
the day. The yards of rental properties are sad.	the Hill		2
coffee, parties, books	Work for CU		4
	Property owner in Hill		
college kids	commercial area		3
	Property owner in Hill		
College life	commercial area		3
College, happening, fun	Student Resident of the Hill		4
	Student who does not live on		
College, Party, Greek Life, Rich	the Hill		3
	Student who does not live on		
College-y	the Hill		

Source: RRC Associates

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
College-y, interesting, obnoxious.	Work for CU		3
Commercial - Run Down, dirty, sketchy Residential - beauty and	Rental property owner in Hill		
charm among the fray	commercial area		2
	Non-student resident of the		
convenient, 2nd tier	Hill		3
	Student who does not live on		
Crowded, unique, fun, variety	the Hill		4
crusted over with old puke. transients. hobos. smelly people. drunks.			
college city. nasty housing. gross. expensive. overrated. stanky. no			
parking. entitled. more puke all over the streets.	Other		1
	Non-student resident of the		
Declining. Starting to get sketchy	Hill		2
Dirty	Other		3
	Non-student resident of the		
Dirty	Hill		2
dirty- lots of transients- right of passage for CU Students to trash a			
area	Work for CU		2
dirty, shabby, grubby, unwelcoming	Other		1
Dirty, smokey,	Work for CU		
dirty, unkept,	Work for the City of Boulder	Other	2
dirty, unsafe	Student Resident of the Hill		4
Dirty, vibrant, student focused, cheap	Work for CU		3
	Non-student resident of the		
Disappointing	Hill	Work for the City of Boulder	3
	Business owner/manager in Hill		
diverse and down to earth	commercial area		5

Source: RRC Associates

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
diverse; commercial area is improving. lots of students, but also	Non-student resident of the		
more area residents frequenting the restaurants and stores.	Hill		3
	Student who does not live on		
Drunk & dirty	the Hill		2
	Non-student resident of the		
Easy-going, informal, pleasant	Hill		3
Eclectic	Work for CU		3
	Non-student resident of the		
eclectic - yet sometimes scary for women	Hill	Work for the City of Boulder	4
	Non-student resident of the		
Eclectic and hectic. Over run by homeless	Hill		1
Eclectic and young	Work for the City of Boulder		5
	Student who does not live on		
eclectic, but not safe for people to travel alone or at night	the Hill		2
	Student who does not live on		
Eclectic, local, student oriented	the Hill		3
	Non-student resident of the		
Eclectic, mixed, diverse, beautiful, trashy (homes),	Hill		4
	Student who does not live on		
eclectic, natural beauty, sometimes grimy, mysterious	the Hill		4
	Non-student resident of the		
Eclectic, occasionally noisy and/or rowdy	Hill		3
eclectic, primarily focusing on the student population	Work for CU		
	Non-student resident of the		
eclectic, sloppy, dirty, smoky,	Hill		2

Source: RRC Associates Page 4 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Eclectic, Target audience = transients?, over-priced real estate, in			
strong need of more good bars like No Name and restaurants like	Non-student resident of the		
Spanish	Hill		4
	Non-student resident of the		
established, inclusive, interesting, central to the city	Hill		2
	Student who does not live on		
Extremely dirty	the Hill	Work for CU	1
, ,	Student who does not live on		
For college students, very specific types of things to do.	the Hill		2
For students.	Work for CU		
	Student who does not live on		
Frat boys	the Hill		
	Student who does not live on		
Frat house	the Hill		2
	Student who does not live on		
frats parties wandering nightlife typical	the Hill		
	Student who does not live on		
Fratty	the Hill		2
Full of homeless either by choice or by having a felony/disability and			
unable to get a job. Most of these felonies are also from SEXUAL			
OFFENDERS and you are hiding this data from the public.	Student Resident of the Hill		1
Full of students who live & hang out there. Mainly a student area of			
town, I would not visit.	Other		3
	Student who does not live on		
fun	the Hill		
	Student who does not live on		
Fun and funky	the Hill		3

Source: RRC Associates Page 5 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Fun, lively, nightlife, good food, quaint	the Hill		5
Fun, relaxed, diverse, funky.	Work for CU		4
	Non-student resident of the		
Fun, variety of businesses.	Hill	Work for CU	3
Fun, young, frivolous, accommodating	Student who does not live on the Hill		4
	Non-student resident of the		
Funky	Hill		3
Funky	Work for CU		2
Funky	Other		4
	Non-student resident of the		
funky	Hill		4
	Non-student resident of the		
Funky and run-down like a dirty old tie-dye shirt.	Hill		2
	Business owner/manager in Hil	I	
funky unique	commercial area		4
	Non-student resident of the		
Funky, young, often homelessness.	Hill		3
Funky; Eccentric; Young; Hip; Homeless	Work for CU		3
Good character but trash, drinking debris, and junk from college	Non-student resident of the		
rentals can bring down the overall appeal of the neighborhood.	Hill		4
Good environment for lunch and dinner spots as well as cafes for			
studying. It is a very college-run environment and great for meeting	Student who does not live on		
friends or running into people you know.	the Hill	Work for CU	4
Grubby, dirty, laid back	Work for CU		3

Source: RRC Associates

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the	Rental property owner in Hill	
grungy, dirty	Hill	commercial area	1
	Student who does not live on		
Hipsters, constantly changing, good food, loud, sometimes crowded	the Hill	Work for CU	
	Non-student resident of the		
Historic student neighborhood	Hill		3
	Non-student resident of the		
Hub lication, Student oriented, slum commercial landlords	Hill		5
I love living on The Hill. My area is clean, the people are wonderful			
and the vibe is fantastic. The commercial area is different. In the 16			
years I've owned a home here I have seen businesses move out that I			
frequented, potential businesses refuse to move in due to the close			
mindedness of residents and now the homeless line the streets. I've			
gone from walking down there to grab a bite and shopping to	Non-student resident of the		
avoiding all together.	Hill		2
Ignored, run down, nobody cares enough to give it the attention that Pearl Street gets. This survey is a good example, not sure what the designer of it was getting at or what their agenda is. Though the part of 'the Hill' I live on is nice, it is hard to characterize the whole non-			
commercial part of the hill with one grade. A lot of it is an	Non-student resident of the	Business owner/manager in Hill	
embarrassment to normal citizens of Boulder.	Hill	commercial area	1
in long term decline	Work for CU	21 21 21 21 22	2
In need of a different experience to provide the customers	Work for the City of Boulder		4
p p	Non-student resident of the		
interesting and funky, but looks rundown	Hill		2

Source: RRC Associates Page 7 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
interesting gathering of restaurants and random services	Hill		3
It could be an enjoyable place but the smelly, intoxicated sidewalk			
dwellers are off putting. Drug deals right on the sidewalk with young			
students and drifters makes it a sad representation of what used to			
be a fine area.	Other		2
It is too homogenous. Needs greater diversity of residents - different	Non-student resident of the		
age groups, etc.	Hill		
It's conflicted because its getting gentrified, but it's still got a lot of	Student who does not live on		
its grimy character	the Hill		4
it's not what it used to be at all . the shops don't interest me andthe			
spanish rest.is good food but needs an upgrade visually. it's dark			
inside and dull even tho the food is above average. i want him to			
make it too.aion is interestingbut themenu is difficult . i guess i don't			
care for tapas . we need parking as much as anythingdon't you	Non-student resident of the		
think?	Hill		3
		Rental property owner in Hill	
It's rough in appearance and welcomeness	Work for CU	commercial area	3
Kind of slum-like but still safe enough to hang out as a girl who is			
alone. I think they should sell fewer drugs, but there is nice variety. I	Student who does not live on		
wish the sidewalks were cleaner	the Hill		4
Lively, Collegiate, diverse	Student Resident of the Hill		4
Lively, young, interesting	Other		4
lots of fast food and student centered shops. no reason for general			
public to go there.	Work for CU		3
	Non-student resident of the		
Loud, crowded, busy, expensive	Hill	Work for CU	1

Source: RRC Associates Page 8 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Mixed commercial area - some of which feels very dated, but lively,	,		
accessible. I love The Hill residential area, there are definitely some	Non-student resident of the		
diamonds in the rough. A lot of historic character.	Hill		4
	Non-student resident of the		
mixed income, age, professional status, low density	Hill		3
	Rental property owner in Hill		
Mixed population of students, residents of all ages.	commercial area		3
, ,	Student who does not live on		
Noisy, busy, partying	the Hill		3
77 77 7 0	Non-student resident of the	Property owner in Hill	
Not friendly to walkers	Hill	commercial area	4
Not good. Students and slumlords set a tone that make it feel like a	Non-student resident of the		
not-well-cared for area.	Hill		3
obnoxious drunk students on the weekend, embarrassing to take my			
family there (2 kids, ages 9 and 13). I took them to Beach Park last			
week on a Friday afternoon and vowed not to go there again.	Work for CU		1
	Non-student resident of the		
Old and run down	Hill		2
	Non-student resident of the		
Old homes, dirty commercial area	Hill		1
	Non-student resident of the		
overcrowded	Hill		1
overlooked, unloved, potentially awesome	Other		1
Parts are great, fun places for students. Other parts are inhabited by			
homeless people and uncomfortable to be in.	Student Resident of the Hill		3
	Student who does not live on		
Party	the Hill		

Source: RRC Associates

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Party central	the Hill		
	Student who does not live on		
Party scene	the Hill		
	Student who does not live on		
Party zone, homeless people, smoke shops, restaurants	the Hill	Work for CU	
	Student who does not live on		
Place for parties and sororities and frats	the Hill	Work for CU	3
Poor structural design and overly busy (particularly on high volume	Student who does not live on		
drinking nights)	the Hill		3
Pretentious, dirty, and loud.	Student Resident of the Hill		2
quirky	Work for CU		4
	Student who does not live on		
quirky, awesome, questionable, slightly sketchy	the Hill		2
Quirky, energetic, unique	Work for CU		4
	Student who does not live on		
Quirky, entertaining, lively, creative	the Hill		
	Non-student resident of the		
Rapidly declining	Hill		1
	Non-student resident of the		
reflects real life more so than other parts of the boulder bubble	Hill		3
Residential area has some dilapidated buildings and some have			
strewn around including liquor bottles The commercial section is			
just okay. It is not attractive and there are few shops that are	Non-student resident of the		
appealing	Hill		2
	Student who does not live on		
Restaurants, cafes, hippies, homeless, pretentiousness.	the Hill		

Source: RRC Associates Page 10 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Rowdy	the Hill	Other	3
Run down, dirty, uninteresting mix of businesses, bad vehicular and	Property owner in Hill		
pedestrian flow,	commercial area		1
	Student who does not live on		
Run-down, grungy, crowded	the Hill	Work for CU	3
	Student who does not live on		
Seedy	the Hill		3
Seedy. A place that could be great.	Work for CU		2
	Non-student resident of the		
Shabby and dirty. Nearby- walking distance / local.	Hill		1
Shady	Work for CU		1
	Student who does not live on		
Sketchy, party area	the Hill		
Some cool businesses, some beautiful homes, also some sketchy businesses and chains, and some gross, run-down student			
residences.	Other		4
so-so, not as clean as it use to be.	Work for CU		2
Student	Work for the City of Boulder		3
	Property owner in Hill		
Student and community friendly	commercial area		3
	Non-student resident of the		
Student and transient oriented	Hill		5
	Employee in Hill commercial		
Student center, eclectic	area		3
	Non-student resident of the		
Student district	Hill		3

Source: RRC Associates

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Student ghetto	Work for CU		3
	Student who does not live on		
student hub life	the Hill		3
Student zone, dirty sidewalks, transients, dirty shop windows, fast	Non-student resident of the		
food row	Hill		5
Student, seedy, rundown, seasonal, old	Work for the City of Boulder		4
student-centered, fun, interesting	Work for CU		5
	Non-student resident of the		
Student-oriented, fast food, noisy, littered, not family-friendly	Hill		1
	Non-student resident of the		
Student-oriented, very casual and noisy.	Hill		4
Students and travelers	Work for the City of Boulder		4
Students partying.	Work for CU		3
	Non-student resident of the		
Students, bad driving, marginal quality, speeding reckless students.	Hill		3
	Non-student resident of the		
student-y, grungy but lively	Hill		3
The Boulder college experience. May it never change, even though it			
has drastically. Stop trying to whitewash away the college			
atmosphere and drive the students away.	Student Resident of the Hill		5
The city has pushed more homeless here. One result, I had a vagrant			
walk into my house apparently looking to burglarize while I was at	Non-student resident of the		
home.	Hill		5
The commercial area (and bottom/downhill ~3 blocks) is	Student who does not live on		
overwhelmingly undergrad-y.	the Hill		

Source: RRC Associates Page 12 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
The Hill commercial stretch has potential. It feels dated, but there			
are solid spots to eat and even as a non-student it's convenient for			
me to run over. It's congested with unnecessary car traffic - there			
should be better bike anemities/racks. The Hill residential area			
makes me sad - so many historical homes and bungalows in disrepair			
because they are now rentals. I wish property owners were held to			
higher standards. The rentals on the north side of College Ave. are a			
mess. I don't mind the students in the least but property conditions	Non-student resident of the		
can be disheartening for those who own nearby.	Hill		2
The Hill is historically a funky, local , friendly area that has the feeling			
of the the old Boulder that many of us love.It has yet to have it's			
character destroyed by gentrification-although some are certainly			
trying their best.I love it so much better than Pearl Street which has			
become a caricature of itself and has lost so much by jamming	Business owner/manager in Hill	Rental property owner in Hill	
building into every available place.	commercial area	commercial area	3
The neighborhood coalition turned the hill into everything Boulder			
should hate. You smart guys ran out tulagi and let jimmy johns and a	Student who does not live on		
five guys move in. Great work idiots.	the Hill		2
	Student who does not live on		
The ultimate college town - exactly what you would expect.	the Hill		4
	Non-student resident of the		
The Landlords Want To Make Money And Don't Care About Appearance	Hill		1
	Non-student resident of the	Rental property owner in Hill	
there are good parts and not so good parts	Hill	commercial area	
To me, the Hill represents the undergraduates of CU. It has a fun	Student who does not live on		
college-town vibe. (I say this as a non-undergrad)	the Hill		4

Source: RRC Associates Page 13 of 96

Comments

What words would you use to describe the character of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
Underutlized, student-oriented, full of transients and panhandlers.	Hill		3
Unique last place for true start up restraurants but Would not want			
to work there since not any companies that are in my field. Can't			
imagine hill as a gear ace for office space too many other places and			
not in hill character. Hope the hotel goes through tired of just	Rental property owner in Hill		
sandwich places	commercial area	Other	3
unique, small town feeling - which in my opinion is a good thing	Work for CU		4
Unique, geared to under 20's, old	Work for the City of Boulder		4
	Student who does not live on		
unique, genuine, busy	the Hill		4
	Non-student resident of the		
Unique, student, young	Hill		3
	Property owner in Hill		
University community	commercial area		3
unpatrolled Dirty Smoky Grundgy Uninviting Cheap Run down	Non-student resident of the		
College Homeless everywhere	Hill		2
Unsettled; ever-changing; not like it used to be (in the 70s and 80s)	Work for CU		3
	Non-student resident of the	Rental property owner in Hill	
Up-and-coming. Active. Historic. Bohemian.	Hill	commercial area	5
	Non-student resident of the		
Urban, eclectic, diverse	Hill		2
young, immature, residential, college students	Student Resident of the Hill		3

Source: RRC Associates Page 14 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
A few restaurants that appeal to people who are not college			
students.	Work for CU		3
A small shopping district near the university. This should be a hole in			
one.	Work for CU		2
	Property owner in Hill		_
A variety of businesses	commercial area		3
	Student who does not live on		
Affordability of food	the Hill	Work for CU	
	Non-student resident of the		
Aion and the eye doctor	Hill		3
Architecture	Work for CU		2
Barber shops, shops that have been there for years (Meow-Meow,			
AlBums on the Hill) and variety of restauraants	Work for CU		2
Beautiful neighborhood, close to downtown, CU and hiking, good	Non-student resident of the		
services nearby, walkable/bikeable.	Hill		3
	Non-student resident of the		
Casual, next to campus with variety of inexpensive venues.	Hill		4
	Student who does not live on		
Central location	the Hill		2
Charming architecture, fun little eating places, a few nice shops and			
the fact that I can walk there.	Other		2
	Non-student resident of the		
Chautauqua neighborhood.	Hill		1
	Student who does not live on		
Close to campus	the Hill		2
	Student who does not live on		
Close to campus	the Hill		

Source: RRC Associates Page 15 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
close to campus, convenient	Student Resident of the Hill		3
Close to campus, variety of things in a small stretch of land.	Student who does not live on the Hill		3
Close to campus.	Student who does not live on the Hill		2
Close to the university and close to my home.	Non-student resident of the Hill	Work for CU	3
Coffee shops , the fox, access to campus	Other		4
College life	Property owner in Hill commercial area		3
Commercial and student areas relatively small in size in size so easier	Non-student resident of the		
to address issues. Still some owner occupied properties	Hill		4
Commercial area	Student who does not live on the Hill		
Community of students	Student who does not live on the Hill		3
Convenience and accessibility, great to walk dog and grab coffee /			
pick up lunch, dinner, etc. We're a few blocks east so never a need to			
park (walkability is definitely a strength).	Hill		4
Convenience to the University	Work for CU		3
convenience, variety of food available	Work for CU		4
Convenient	Other		3
Dirtiness	Student who does not live on the Hill	Work for CU	1
diverse mix between residents and students	Non-student resident of the Hill		3

Source: RRC Associates Page 16 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
diversity	Hill		3
	Business owner/manager in Hill		
diversity and arts	commercial area		5
	Non-student resident of the		
diversity and easy access by residents.	Hill		3
	Non-student resident of the		
Diversity and the Fox theater	Hill		5
Diversity of the people living there, proximity to all sorts of amenities			
(business, music, CU, Chautauqua, downtown), good schools, and	Non-student resident of the		
historic architecture of the homes.	Hill		2
Diversity. It could be that oor diversity makes us strong but it really	Non-student resident of the		
doesn't feel that way	Hill		3
	Student who does not live on		
Easy access.	the Hill		2
Energy	Work for CU		4
	Employee in Hill commercial		
Energy, food and live music at The Fox	area		3
	Non-student resident of the		
eyeglasses and Aion	Hill		4
	Student who does not live on		
Food	the Hill		2
	Student who does not live on		
Food	the Hill		
	Student who does not live on		
Food options	the Hill		5
Food, Music	Work for the City of Boulder		4

Source: RRC Associates Page 17 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
For me, the greatest strength of The Hill has come with the opening			
of the restaurant that was known as Span-ish and is now called			
Ado's. It is wonderful to have a sit-down restaurant with an eclectic			
menu. Ado's is the primary reason I come to The Hill and will keep			
coming back. It's that good!	Work for CU		5
Fun	Student who does not live on the Hill		2
	Student who does not live on		
gathering place	the Hill		
Good density of commercial and quick food within easy access from	Student who does not live on		
campus.	the Hill		
Good food - The Sink, Spanish, Corner, Boss Lady, Aion; good views			
from former K's; college kids draws - Half Fast, Illegal Petes; great	Non-student resident of the		
coffee shops; The Fox	Hill		4
good restaurants	Student who does not live on the Hill		
Good restaurants, very few chain stores	Work for CU		4
Great food, bars, concert venues. I see all my friends there on a			
regular basis, its a central location	Student Resident of the Hill	Work for CU	3
	Non-student resident of the		
Great location, beautiful, large lots	Hill		1
Has great potential as a neighborhood shopping, dining area. Right now seems to be mostly head shops and bars with loud music. It is so convenient for so many people who would probably spend a lot or			
time there if it were cleaner and had more variety.	Other		1

Source: RRC Associates Page 18 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Historical	the Hill		3
	Property owner in Hill		
History, location to CU,	commercial area		3
	Non-student resident of the		
Hub location, compact	Hill		5
I do like to eat at Cafe Aion and it is worth the hassle to go there to			
eat since it is so good.	Work for CU		1
i guess the fox is alright. and illegal petes. but its nasty up tehre. i			
feel dirty when i go up there.	Other		1
	Non-student resident of the	Non-student resident of the	
I live within walking distance.	Hill	Hill	1
Innisfree	Work for CU		4
Innisfree, variety of establishments, ethnic food, convenience to	Student who does not live on		
university	the Hill		4
interaction between students and residents, number of coffee and			
lunch spots, charm of a few historic old buildings	Other		1
Intergenerational residents, proximity to university, Chautauqua,	Non-student resident of the		
Pearl Street	Hill		3
It could be a thriving area if the City had not put a stop for the			
restaurants to serve alcohol after a certain hour. Many Hill area	Non-student resident of the		
residents take their business downtown due to this.	Hill		1
	Student who does not live on		
It has some good places to eat	the Hill	Work for CU	
	Non-student resident of the		
it has some really good restaurants	Hill	Work for the City of Boulder	4

Source: RRC Associates Page 19 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
It has such potential. But it needs massive help From the city to get	Non-student resident of the		
cleaned up and get strong family businesses in there	Hill		2
it is a great place to live as a college student	Student Resident of the Hill		4
It thrives off the energy of the youngsters and you can feel that			
energy for the most part.	Work for CU		3
It's a landmark and probably a historical place. It's attractive to			
visitors and students. It's a substantial part of what it means to roam	Student who does not live on		
around CU	the Hill		4
It's a unique area and many of the restaurants are really great. I like			
that there are only a few chains.	Work for the City of Boulder		3
,	Non-student resident of the		
Its accessability	Hill		2
•	Non-student resident of the		
It's in Boulder. Great for students. Not all apartments.	Hill		3
,	Student who does not live on		
It's nice in the day time. It's a fun place to grab dinner.	the Hill		3
	Non-student resident of the	Business owner/manager in Hill	
It's potential.	Hill	commercial area	1
	Student who does not live on		
Live music, lots of restaurants	the Hill	Work for CU	3
Local businessesthe Corner, Innisfree, Alpine Modern, etc.	Other		4
Location	Work for CU		3
	Rental property owner in Hill		
Location	commercial area		2
Location	Work for the City of Boulder		4
	Non-student resident of the	Rental property owner in Hill	
Location	Hill	commercial area	1

Source: RRC Associates Page 20 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
		Rental property owner in Hill	
Location	Work for CU	commercial area	3
Location - easy access to nature, culture, and commercial areas. Also			
well-served by transit that allows access to places beyond walking	Non-student resident of the		
distance.	Hill		
	Non-student resident of the		
Location adjacent to CU in higher density neighborhood	Hill		5
Location near campus	Work for CU		3
	Non-student resident of the		
Location near CU, the college avenue underpass, nice coffe shops	Hill		2
	Student who does not live on		
Location next to campus; good luck on and coffee shops	the Hill		3
	Property owner in Hill		
location, diversity	commercial area		3
	Non-student resident of the		
Location, neighborhood vibe, shops close to neighborhood, small.	Hill		4
	Non-student resident of the		
Location, uniqueness=not a mall/chain stores	Hill		3
Location.	Student Resident of the Hill		2
	Student who does not live on		
Lots of good food, frats and sororities, lots of parties	the Hill		
	Student who does not live on		
Lots of good vendors in a small space	the Hill		
lots of interesting shops	Work for CU		1
	Student who does not live on		
Lots of local food options	the Hill	Work for CU	3

Source: RRC Associates Page 21 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Lots of music including budding local bands and artists. Diverse			
food, from Illegal Pete's burritos to Thai tea ice cream at Terra Thai -	Student who does not live on		
which has quick service for a snack at the nearby bus stop.	the Hill		3
Many different types of shops and places to eat, close location to	Student who does not live on		
campus makes it easy to access	the Hill		4
mature trees, residential neighborhoods with families and students			
and senior citizens, accessibility to downtown, strong elementary			
school, beautiful old houses (those that are not being destroyed by			
rentals and absentee owners) and access to natural beauty and	Non-student resident of the		
hiking, and Chataqua	Hill		2
	Non-student resident of the		
Music, location and history	Hill		2
natural beauty of the streets and buildings, newer businesses like			
Alpine modern cafe, the bustle of people passing by, diversity of	Student who does not live on		
shops	the Hill		4
Nice collection of business. Easy to drive & get around.	Other		3
	Non-student resident of the		
Nightclub venues, the fox!	Hill		3
Not sure	Work for CU		
	Non-student resident of the		
Old homes, CU	Hill		1
Open aired space, lots of room	Work for CU		
Overwhelming beauty, city life (meaning tons of chance encounters)	Non-student resident of the		
active community engagement	Hill		5
property prices	Work for the City of Boulder	Other	2
	Non-student resident of the		
Proximity to Chautauqua and downtown. Unique and fun vibe.	Hill		4

Source: RRC Associates Page 22 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Proximity to CU and downtown	Other	, , , , , , , , , , , , , , , , , , ,	4
	Business owner/manager in Hi	11	-
proximity to CU, has more unique character than pearl st	commercial area		4
, , ,	Non-student resident of the		
proximity to CU, student vitalitty	Hill		3
	Non-student resident of the		
Proximity to residents	Hill	Work for the City of Boulder	3
proximity to the campus	Work for CU	,	3
, ,	Non-student resident of the		
proximity to the university	Hill		3
Proximity to the University (although separated by major 4 lane			
highway). I know, we have a couple of pedestrian tunnels. Just too			
bad the university is hemmed on three sides by major four lane	Property owner in Hill		
boulevards. Interesting demographic mix	commercial area		1
	Rental property owner in Hill		
Proximity to Univ., downtown, Chautauqua	commercial area		3
Proximity to university market. Potentially charming setting.	Work for CU		2
	Non-student resident of the		
proximity, eclectic	Hill		3
Quirky, fast food, close to CU, history	Work for the City of Boulder		4
Restaurants and bars	Student Resident of the Hill		4
	Student who does not live on		
restaurants close to campus	the Hill		3
Restaurants like Half Fast and The Corner. I also love Innisfree. We			
need more coffee shops like that on the hill. I would go to the Hill			
more often if there more bars like those downtown (e.g. Westend	Student who does not live on		
Tavern).	the Hill		4

Source: RRC Associates Page 23 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Restaurants/bars open late	the Hill	Other	3
	Non-student resident of the		
Retail. Location.	Hill		2
See above	Student who does not live on the Hill		3
Several food options, lots of places to live	Student Resident of the Hill		3
some good food options, convenience stores, access from residential	Non-student resident of the		
areas to campus,	Hill		2
	Non-student resident of the		
Some nice cafes.	Hill		1
Students	Work for the City of Boulder		4
The beauty of the Flatirons backdrop and Beach park	Work for CU		3
The college atmosphere. It is iconic to Boulder. The food is good			
even though some great businesses have left over the years.	Student Resident of the Hill		5
The culture, restaurants, the history, and the University of Colorado			
Boulder Support from businesses in area.	Student Resident of the Hill		1
The diversity of food options and Meininger's.	Student who does not live on the Hill		
The diversity of the houses is nice to see and living close to friends is	Student who does not live on	Student who does not live on	
another advantage if you live there	the Hill	the Hill	4
	Non-student resident of the	Rental property owner in Hill	
The diversity of the residents. Historic/sense of place.	Hill	commercial area	5
	Student who does not live on		
The food	the Hill		4
The food is awesome. The only reason I come there is for the			
amazing food court.	Work for CU		3

Source: RRC Associates Page 24 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
The Fox Theatre, The Sink, overall feeling and I love the block parties	the Hill		4
The history, the urban feeling, the locally owned business that frequently have the business owners running their places, the friendliness, the acceptance of all kinds of people, the lack of elitism. The good relationships and interactions that the businesses	Business owner/manager in Hill	Dental property ourses in Hill	
have with locals, students, tourists and among themselves.	commercial area	commercial area	3
The location is unbeatable, but it's charm and character are completely undeveloped. It feels decayed and neglected. The Hill has incredible potential!!! I love living on The Hill, the energy and vibrance of the community is really wonderful. I love walking to dinner at Cafe Aion or to hike Chautauqua or for a concert/game at			
CU or biking to the farmer's market or meeting for coffee at Alpine	Non-student resident of the		2
Modern It is truly a diamond in the rough. The mix of residents, from students, through young families, to older	Non-student resident of the		2
people, some of whom have lived on the Hill for decades.	Hill		3
The people, attitude, energy, way of life	Non-student resident of the Hill		2
The Point Cafe	Work for CU		
the proximity to campus	Student who does not live on the Hill		2
the really nice hill commercial area, the beautiful houses closer to	Student who does not live on		
Chataqua/baseline	the Hill		4
The restaurants	Non-student resident of the Hill	Work for CU	1

Source: RRC Associates Page 25 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
The walgreens	the Hill		4
theater and a few good resturants	Work for CU		2
There are a few good places for casual dining The location is a	Non-student resident of the		
strength	Hill		2
There is a huge variety of things to do on The Hill, so it sort of caters	Student who does not live on		
to every audience.	the Hill		
There is good food for lunch, and the location is convenient for days	Student who does not live on		
when I have classes.	the Hill		3
	Student who does not live on		
There's always stuff going on, places to eat, concerts to go to, etc.	the Hill	Work for CU	
	Student who does not live on		
They have good cafe and food spots that vary in food choices.	the Hill	Work for CU	4
Treed, old settled neighborhood, easy access to Chautauqua,	Non-student resident of the		
downtown, campus	Hill		3
	Non-student resident of the		
trees and flowers	Hill		1
	Rental property owner in Hill		
Unique character- places like no name bar, Spanish, sink, the corner	commercial area	Other	3
	Non-student resident of the		
Unique restaurants that appeal to families and students.	Hill		3
	Non-student resident of the		
University, late hours, young vibe.	Hill		1
	Student who does not live on		
Vape shops and tattoo parlors.	the Hill		2
	Non-student resident of the	Property owner in Hill	
Variety of businesses	Hill	commercial area	4

Source: RRC Associates Page 26 of 96

Comments

What are the greatest strengths of The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
variety of businesses.	Work for CU		4
Variety of eateries, Bank and police. Basically clear of graffiti and	Non-student resident of the		
trash. This is big and a big improvement.	Hill		5
Variety of food	Work for CU		1
Variety of restaurants and shops	Student Resident of the Hill		4
Variety, appeals to all ages, becoming family friendly, lots to do	Employee in Hill commercial		
regardless of time of day/night	area		4
	Student who does not live on		
very fun, lots of entertainment and things to do, lots of people	the Hill		2
	Non-student resident of the		
Vibrancy, density of commercial area. Walkable. Price points.	Hill		2
walkability to downtown boulder. availability of non-student	Non-student resident of the		
housing in the south end of The Hill neighborhood.	Hill		1
Walking distance from my home, near CU with great underpass	Non-student resident of the		
connections, some good coffee shops and restaurants.	Hill		3
Walking distance to hiking, CU, Hill commercial district, and	Non-student resident of the		
downtown.	Hill		3
We like to walk there. It's nice to not get in the car and have a walk			
with the kids to get ice cream, burritos, breakfast, buy art supplies or	Non-student resident of the		
mail a package.	Hill		1
	Non-student resident of the	Rental property owner in Hill	
well kept homes, view, old trees, cemetary, lively pedestrian areas,	Hill	commercial area	

Source: RRC Associates Page 27 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		,
A pharmacy	Hill		3
,	Employee in Hill commercial		
A reason for people to come up from Pearl.	area		3
·	Non-student resident of the		
A reduction in the hedonistic attitude.	Hill		5
aesthetics	Work for CU		
Affordable housing for CU faculty & staff	Work for CU		4
Alley ways need to be paved. In the winter they become very	Student who does not live on	Student who does not live on	
dangerous.	the Hill	the Hill	4
Ban smoking and get rid of the transients - we often find ourselves turning around or avoiding one side of 13th or College Streets due to large scruffy gatherings of transients and their dogs on the sidewalks or crowds of various types puffing away on cigarettes or vaping.			3
beer pong tables in the neighborhoods are unsightly	Student who does not live on		4
Detter and chapper parking for care and hiller			_
Better and cheaper parking for cars and bikes	the Hill Other		5
Better choices for shopping, clean it up.	Non-student resident of the		1
Better code enforcement	Hill		2
Better code emorcement Better commercial options. There are about 3-5 places that I'm	П		3
·	Work for CU		2
interested in going to, and all the rest I consistently walk past. better parking availability. need to have more food businesses.	Work for CU		3 4
· · · · · · · · · · · · · · · · · · ·	Work for CU		-
Better parking options, less homeless, more community events.			3
Pottor policing	Non-student resident of the Hill		2
Better policing.	ПШ		2

Source: RRC Associates Page 28 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Better restaurants with outdoor seating	Other		4
Better selection of shopping and dining to a wider range of			
demographics	Work for CU		3
	Student who does not live on		
better street lights in the residential area.	the Hill		4
Better street planning. Or keeping it clean as the drinking culture	Student who does not live on		
that exists doesn't leave it clean at the end of the weekend.	the Hill		3
Business diversity, clean up, standards for signs and storefronts.			
STOP PUSHING HOMEKESS HERE BECAUSE THEY ARE NOT WANTED	Non-student resident of the		
IN OTHER AREAS LIKE THE CREEK OR DOWNTOWN.	Hill		5
Businesses and establishments worth visiting in a safe environment	Work for the City of Boulder		4
Clean it up Improved lighting More parking Businesses that cater to	Property owner in Hill		
a broader group of people (not just the 18-22 year old students)	commercial area		1
clean it up - make it a walk mall	Work for CU		2
clean it up! one morning lately i was on the going to walgreens and			
the young man running the choba or something like tat twodoors			
from the alley was sweeping out in front of the place and i remarked			
about great it was to se that and he agreed how unkempt it looks			
outside of the places on the hill. the owners have to take pride and			
they don't. in europe they wash the sidewalks each morning.	Non-student resident of the		
gretchen king	Hill		3
Clean it up. When improvements are made make them with pride			
and excellence, not the band aids we see with the recent sprinkler	Non-student resident of the	Business owner/manager in Hill	
installation and patchwork of old and new sidewalks.	Hill	commercial area	1

Source: RRC Associates Page 29 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
clean up	the Hill		4
	Non-student resident of the		
Clean up college rentals	Hill		4
	Non-student resident of the	Rental property owner in Hill	
Clean up commercial district and address transient issue.	Hill	commercial area	1
Clean up loiterers in beach park and in commercial area Patrol much			
more (police) Also Make more inviting to kids / families by bringing	Non-student resident of the		
in real Businesses for them!	Hill		2
	Student who does not live on		
Cleaner	the Hill		
	Student who does not live on		
Cleaniness and safety	the Hill		2
cleaning up the trash and lack of yard care in the student housing	Non-student resident of the		
close and around the hill.	Hill		3
	Student who does not live on		
Cleanliness	the Hill		2
	Non-student resident of the		
cleanliness	Hill		4
Cleanliness and overall appearance. Too many rentals are poorly	Rental property owner in Hill		
maintained.	commercial area		3
Cleanliness and updates to exteriors of buildings. I know there has			
been an effort to improve this and it shows but there's still a way to			
go.	Work for CU		3
	Non-student resident of the		
Cleanliness. Rental upkeep by landlords.	Hill		4

Source: RRC Associates Page 30 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Cleanness	the Hill	Work for CU	1
	Non-student resident of the		
Closed 13th St public space.	Hill		5
College students living in frat houses or otherwise large	Non-student resident of the		
houses/apartments should be ticketed for loud parties and littering.	Hill	Work for CU	1
Commericial: Less cars. I think it has pedestrian/bike-only written all			
over it. Why are there so many students with massive SUVs driving			
to this tiny area? Residential: Property conditions, more trash cans	Non-student resident of the		
and bike racks.	Hill		2
continued clean up/yard improvements of rental properties and a	Non-student resident of the		
reduction in loitering	Hill		3
Control of the homeless population. It is dirty and makes me feel			
unsafe on the hill	Student Resident of the Hill		4
Crackdown on panhandlers	Work for CU		2
	Non-student resident of the		
Deal with the grafter population and improve cleanliness	Hill		2
Decrease the number of transients who loiter in front of the			
businesses and on street corners. It is really negatively affecting			
adult residents' willingness to visit the area. The businesses should			
discuss requesting of the City that the area be included in the	Non-student resident of the		
smoking ban.	Hill		2
Discourage the breaking of glass	Other		3
	Non-student resident of the		
Diversity of offerings	Hill		2

Source: RRC Associates Page 31 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the	Non-student resident of the	
Do something about the vagrants. Clean it up.	Hill	Hill	1
Enforce the city's existing laws regarding occupancy, noise, litter, and	Non-student resident of the		
overnight transient camping in the parks!	Hill		1
	Non-student resident of the		
enforcement of occupancy laws	Hill		1
Enforcement. Allow grown ups to be grown up by allowing alcohol			
at the fun outdoor events. Allow bars to stay open until 1am and let			
19 year olds in! Give these kids a safe, public place to hang with			
their friends instead of having to choose house parties with drugs,			
etc. If enforcement of littering, loitering, and drinking was actually	Non-student resident of the		
consistent, we wouldn't have the problems we do on the Hill.	Hill		4
Entire area - residential and commercial - need to have a better			
appearance - including grounds of rentals (often unkempt, littered,	Non-student resident of the		
overgrown).	Hill		3
Exuberance	Work for the City of Boulder		4
	Non-student resident of the		
Family-friendly restaurants.	Hill		3
	Student who does not live on		
Fewer Students	the Hill		3
focal points that create community by providing sitting spaces with			
trees/plants where people can interact without having to spend			
money. the park does that, but is isolated from the length of the	Non-student resident of the		
commercial district.	Hill		3

Source: RRC Associates Page 32 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	,		
For the city to work with the Hill rather than against it, to provide	Business owner/manager in Hil		
services that it needs rather than what the city thinks the hill needs	commercial area	commercial area	3
	Student who does not live on		
gender equality	the Hill		
general clean up.	Student Resident of the Hill	Work for CU	3
Generally to upgrade the whole area so as to offer a reasonable	Non-student resident of the		
alternative to the Pearl Street Mall	Hill		2
	Student who does not live on		
get rid of frat houses	the Hill		4
		Rental property owner in Hill	
Get rid of homeless and clean it up	Work for CU	commercial area	3
Get rid of 'Illegal Pete's' and instead, replace it with a REAL Mexican			
burrito food place. Support your local businesses and businesses run	Student who does not live on		
by families.	the Hill	Work for CU	4
	Non-student resident of the		
Get rid of the homeless.	Hill		2
Get rid of the open drug use and homeless people everywhere.			
Make the frat and sorority houses clean up their residential areas.	Work for CU		3
Get rid of the people who sit on the sidewalk and have more of a			
police presence. The begging, harassing, and the same old people			
year after year selling to kids is old.	Other		2
get rid of the transients	Work for CU		1
Get rid of the transients and panhandlers hanging out on College Ave			_
and 13th Street.	Hill		2
Get students to clean up after themselves & get landlords to monitor			_
trash cans	Other		4

Source: RRC Associates Page 33 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Good as is, as far as I'm concerned.	the Hill		3
Greater diversity of ages, lifestyles (I.e., families at different stages of	Non-student resident of the		
life, people from different types of careers).	Hill		
healthier food options	Student Resident of the Hill		3
	Student who does not live on		
Homeless people- unsafe	the Hill		5
Housing. Student houses get run into the ground and people have to			
pay a lot to live in buildings that are falling apart.	the Hill		3
I am disappointed by the increasing number of vagrants on the Hill.			
Particularly near Cheba Hut. I don't feel very safe in that area, even			
during the day. This leads to me generally avoid the Hill at night.	Student who does not live on		
Also, there needs to be more bike parking!	the Hill		4
i dont think you can change that its a college mecca with puke all			
over it. but maybe making more / free parking. going to the hill is			
SUCH a hassle. i never go up to the hill unless im working.	Other		1
I feel threatened by CU male fraternity students partying . Plus it is			
often dirty, especially party houses.	Work for CU		3
I would not enter the area after dark since I'm not a fan of pot or	Student who does not live on		
drunken stupid.	the Hill		2
I'd like more 'mature' businesses. We like Cafe Aion and like to walk			
there. Many of the other businesses are 'kid' businesses that don't	Non-student resident of the		
really appeal to our family.	Hill		1
	Non-student resident of the		
Increase the variety of businesses and restaurants	Hill		2
It needs to return to what it was just 5-6 years ago.	Student Resident of the Hill		5

Source: RRC Associates Page 34 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
It seems a little creepy at night	the Hill	Work for CU	
Keep it clean.	Other		4
keep the sidewalks and streets litter free	Work for CU		2
Keeping longer term businesses and the facilities that help do that.	Work for CU		3
Kick out the transients, drug addicts, drunks and low-lifes.	Non-student resident of the Hill		1
Landlords who do not live in the houses that they rent need to improve the properties and assure that the renters, often students,	Non-student resident of the		
behave responsibly: that is, with consideration for their neighbors.	Hill		3
landscaping, cleanliness	Other		1
Less crime.	Non-student resident of the Hill		3
Less expensive	Student who does not live on the Hill		
Less influence from the coalition	Student who does not live on the Hill		2
Lighting on all of the streets for students walking home at night	Student Resident of the Hill		3
Loitering on University Hill should not be allowed and should be monitored even if that included tax or student fee increases. I would			
not feel safe sending a family member here of the opposite sex.	Student Resident of the Hill		1
love from the citytreeseventsbusiness			
partnershipsparkingpresent property owners not just cashing checks	Business owner/manager in Hill commercial area		5

Source: RRC Associates Page 35 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Lower the rents and attract a good variety of businesses including a		, , , ,	
decent food store.	Work for CU		2
Maintenance / condition, potentially street design think about			
pedestrian plaza rather than allowing cars it's too jam packed. Why			
are students driving to huge SUVs to the Hill? They either live blocks	Non-student resident of the		
away or should have a strong bike network.	Hill		4
Make Beach Park a park that it used to be. Ban homeless from			
sleeping and hanging out there so that families are able to go there			
with their children without being scared. I walk my dog around the			
Hill residential area on a daily basis and when we get to Beach Park I			
turn around as I have had too many scary incidents with aggressive	Non-student resident of the		
and/or drunk/on drugs homeless.	Hill		1
	Student who does not live on		
Make it cleaner.	the Hill	Work for CU	
	Student who does not live on		
making people feel safe from aggressive transient populations	the Hill		2
MANAGE THE TRANSIENTS!!!! There are so many of them! They			
sleep on the sidewalks and benches, they loiter in front of the Oskar			
Blues, the 7-11 (across the street from the police station!!) and			
businesses along Broadway, it's a miracle anyone comes to the Hill			
The whole area looks like a crack house. Boulder seems so willing to			
be held hostage by this vagrant population that takes so much away			
from our neighborhoods and communities. I want to take back The	Non-student resident of the		
Hill.	Hill		2
	Student who does not live on		
More attention to aesthetics	the Hill		3
More available parking, not permitted.	Other		3

Source: RRC Associates Page 36 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
more businesses that cater to modern, millenial audiences, that	Student who does not live on		
want healthier food, friendly service staff, better technology	the Hill		4
	Rental property owner in Hill		
More businesses that draw both permanent residents and students	commercial area	Other	3
	Non-student resident of the		
more density	Hill		3
	Non-student resident of the	Rental property owner in Hill	
More diversity of uses. Need a Pharmacy and Hotel	Hill	commercial area	5
More family orientated stores	Work for the City of Boulder		5
more non-student focused businesses (not food or alcohol or			
alternative recreational sources.) better parking	Work for CU		3
	Student who does not live on		
more outdoor seating	the Hill		
more things attractive to families, adults (e.g. non student/young			
people)	Work for CU		4
	Business owner/manager in Hill		
more things to do	commercial area		4
	Non-student resident of the		
More trash cans	Hill		3
more well rounded businesses that serve all populations	Work for CU		
my perception is that it's for students, if it's not, a marketing			
campaign attracting other demographics may help	Work for CU		
	Property owner in Hill		
Need more trees and better clean up on a regular basis	commercial area		3
	Property owner in Hill		
nice restaurant, movie theatre, hotel	commercial area		3

Source: RRC Associates Page 37 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
No tolerance, zero! Of the homeless transients. Send them to Ward.	-		
Then and only will you bring responsible citizens back to shop and	Non-student resident of the		
enjoy the Hill.	Hill		3
	Non-student resident of the		
Not sure.	Hill	Work for CU	3
	Student who does not live on		
nothing	the Hill		
	Student who does not live on		
nothing	the Hill		
	Non-student resident of the		
Ordinance enforcement, residential area late-night noise	Hill		3
Outdoor entertainment, kid friendly areas	Work for the City of Boulder		4
Overall revamp, I think. The Hill seems kind of outdated, at least in	Student who does not live on		
the residential areas.	the Hill		
	Student who does not live on		
parking	the Hill		3
	Property owner in Hill		
Parking	commercial area		3
parking	Work for CU		3
	Student who does not live on		
Parking	the Hill		2
	Student who does not live on		
Parking	the Hill		4
	Employee in Hill commercial		
Parking	area		4
	Student who does not live on		
Parking	the Hill		5

Source: RRC Associates Page 38 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Parking	the Hill	Work for CU	3
	Student who does not live on		
Parking	the Hill	Other	3
Parking and clean the sidewalks	Non-student resident of the Hill		4
Parking.	Non-student resident of the Hill		4
	Non-student resident of the		
Parking. Then, fewer beggars and smokers, clean sidewalks.	Hill		5
pick up the trash. I saw a student walk his dog and the dog pooped			
and he just left it.	Work for CU		1
Police force	Student who does not live on the Hill		2
Probably better signage for when restaurants are changing	Student who does not live on the Hill	Work for CU	
	Non-student resident of the		
Public plaza. Close 13th between Penn and College	Hill		5
Re-designing the commercial areas to attract more families and			
restaurant/family friendly activities.	Work for the City of Boulder		4
	Non-student resident of the		
Reduce smoking by all including students and aggressive transients,	Hill		2
Relocating homeless persons/improving safety	Student Resident of the Hill		4
Removal of sketchy homeless people.	Student who does not live on the Hill		2

Source: RRC Associates Page 39 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Residential parking is difficult and both times I have done it my car			
has been damaged. Not sure what could be done to solve this,	Student who does not live on		
perhaps clearly painted spaces along the side of the road would help			4
	Non-student resident of the		
Roads, parking too close to corners so you can't see who is coming.	Hill		3
	Student who does not live on		
Safety	the Hill		
safety	Student Resident of the Hill		4
	Student who does not live on		
safety from parties and frat boys	the Hill		
Safety. Which also entails better street and sidewalk lighting.	Student Resident of the Hill		2
	Student who does not live on		
Smell from pipe shops	the Hill	Work for CU	3
	Non-student resident of the		
Smoking ban	Hill		3
Smoking ban. There are so many people smoking and it is gross to			
walk through it.	Work for CU		
Something needs to be done about the aggressive homeless			
population. I have lived on the hill for 10 years and for the first time I			
feel unsafe going to my neighborhood coffee joint late at night. Or	Non-student resident of the		
even early in the morning.	Hill		1
-	Student who does not live on		
Somewhere to get fries!	the Hill		
Student rentals need to clean up their acts! Terrible upkeep and	Non-student resident of the		
trash everywhere makes it embarrassing to bring friends here.	Hill		1

Source: RRC Associates Page 40 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Substantial private investment in high quality, compatible		,	
redevelopment to attract a broader demographic resident and			
visitor population that will support a more vital marketplace.	Work for CU		2
sweeps for safety, recent homeless population makes my children			
feel unsafe openly using large array of drugs. I never dreamed my kids would see someone shooting heroin and they now have on the	Non-student resident of the		
hill	Hill		1
The food selection and taste is horrible at most places on the Hill. If The Hill wishes to attract a more diverse attendance, then consider producing better food. We purchased a home on The Hill 2 years ago and gradually tried most of the restaurants on the Hill. Examples of what I consider good and bad Span-ish Aeon Illegal Petes The Corner Freshi No Name Bar Half Fast Sub Salvaggios Satisfactory The Sink (if the atmosphere was stripped away, then this place would be on my bad list based on food) Bad Taco Junky, good atmosphere, but a far cry from good tacos Tots The Greek restaurant, formerly known as Food Fresh Smelly Deli (the name	Non-student resident of the		
says it all) The slew of asian restaurants along Broadway	Hill		3
The fraternities in the area make it an unsafe place to be at night for women.	Student who does not live on the Hill		3
The homelessness has gotten worse and they are increasingly more	Student who does not live on		
aggressive. I don't always feel comfortable waiting for the bus.	the Hill		3
The lack of business in the summer, the lack of adequate food			
shopping for students.	Work for the City of Boulder		3
The worst Rental Owners taking care of their properties and the worst rental residents being responsible neighbors.	Non-student resident of the Hill		3

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Comments

			Overall conditions have improved over the past year (1=Disagree,
What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	5=Agree)
There are some sketchy figures there and I wish there was a way to			
at least discourage that as their hang-out place (although I would			
feel horrible to take it from them) Certain people make me feel	Student who does not live on		
uncomfortable	the Hill		4
There is an unpredictable and almost sinister presence of drifters			
camping out in the park and lurking on the streets that make me feel			
a little less safe.	Work for CU		3
there is no bus service to residential areas above College. The	Non-student resident of the		
commercial district needs more general shopping and services.	Hill		3
	Non-student resident of the		
there is no decent shopping	Hill	Work for the City of Boulder	4
Too many shady people hanging around	Work for CU		1
Transient / homeless population has taken over The Hill. Smoking,	Rental property owner in Hill		
trash, broken glass is everywhere. Need to take action.	commercial area		2
	Non-student resident of the		
transients	Hill		3
	Non-student resident of the		
Transients have become very rude and aggressive	Hill	Work for the City of Boulder	3
Transients/homeless!!!!!! My kids can't go to Beach park anymore.			
They used to love it, but now (starting this summer) there are too	Non-student resident of the		
many safety issues. What a shame!!!	Hill		1
Trash pickup in residential areas frequented by students, especially	Student who does not live on		
after party days	the Hill		3

Source: RRC Associates Page 42 of 96

Comments

What is the single most needed improvement to The Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
try to route more traffic around the hill via 28th street, so that traffic			
is limited to people who need or want to be there. or build			
another underground pedestrian underpass at university avenue.			
encourage nicer, shops into the area. commericial area seems to be			
100% oriented towards students, so it can seem like lower end as	Non-student resident of the	Rental property owner in Hill	
businesses storefronts are not very attractive.	Hill	commercial area	
	Non-student resident of the	Property owner in Hill	
Turn it into a walking Mall like Pearl Street Mall	Hill	commercial area	4
	Student who does not live on		
Ugliness	the Hill		2
upkeep	Work for the City of Boulder	Other	2
	Property owner in Hill		
Yard cleanliness	commercial area		3

Source: RRC Associates Page 43 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
a 24 hour coffee shop	the Hill		4
a bit more variety of restaurants, and a few nicer ones that			
encourage more lingering than the fast food, fast casual scene that	Non-student resident of the		
dominates	Hill		3
A couple more upscale restaurants for before concert/performance			
dinners & drinks; a good used book store	Other		4
A dispensary, a clothes store	Student Resident of the Hill	Work for CU	3
A few more upscale restaurants.	Rental property owner in Hill commercial area		2
A higher end hair salon; more bars like No Name; Italian/Pizza joint			
with full bar; donut & cookie shop; Sports bar - it is a college town,	Non-student resident of the		
right?!	Hill		4
A much higher quality, broader selection of retail and restaurant			
choices supported by a broader demographic of consumers.	Work for CU		2
A nail salon might be cool.	Student who does not live on the Hill		3
A nice sit-down restaurant for families. Unique shops that would attract families. Be creative with the spaces, like the alleys and one-			
way streets.	Work for the City of Boulder		4
	Student who does not live on		
A pizza place, as the last one left.	the Hill		3
A real grocery store would be nice. The addition of Walgreens (a real	Non-student resident of the		
drug store) has been nice.	Hill	Work for CU	3
	Non-student resident of the		
Affordable casual dining options.	Hill		1

Source: RRC Associates Page 44 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Affordable, unique eats and shopping. Not a bunch of touristy junk.	Work for CU		3
An ice cream shop would be nice. Also, more fast casual restaurants	Non-student resident of the		
that offer healthy food.	Hill		3
an indie bookstore, an apparel store geared to non-students, mostly			
any non-chain, local entrepreneur type enterprise.	Other		1
An upscale small grocery. Art studio/gallery that offers classes.	Non-student resident of the		
Bookstore.	Hill		2
	Student who does not live on		
Another independent book store	the Hill		4
		Property owner in Hill	
Another Jones' Drug		commercial area	4
	Non-student resident of the		
anything other then tshirt and smoke shops		Work for the City of Boulder	4
	Business owner/manager in Hill		
anything that isn't already there - small indented shops & services	commercial area		4
Artsy cinema with alternative movies and music, Blues club, health			
food store, alternative medicine practice and/or acupuncture, high			
tech something store coffe shop or concept, hiking club, political	Rental property owner in Hill		
office/outpost	commercial area	Other	3
	Non-student resident of the	Non-student resident of the	
Bakery. Fresh fruit and vegetables.	Hill	Hill	1
	Student who does not live on		
Bars with live music	the Hill		2
Better restaurant options. It has a very fast food vibe. Also an ice	Non-student resident of the		
cream shop!	Hill		2
better restaurants	Work for CU		3

Source: RRC Associates Page 45 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Bookstore	the Hill		2
	Non-student resident of the		
bookstores, stores that appeal to all ages	Hill		1
boutique hotel, small grocery, several levels of restaurants - from			
low cost to high end, dessert vendors, book store, local shops, movie	Non-student resident of the		
theatre	Hill		2
	Non-student resident of the		
boutiques good music	Hill		4
Boutiques, farmer's market and organic groceries	Work for the City of Boulder		4
breweries	Work for CU		
	Employee in Hill commercial		
Brewpub, more well-known retail, even a chain or two	area		3
	Student who does not live on		
Chick fil a	the Hill		
Chipotle	Student Resident of the Hill		3
	Non-student resident of the		
Clothing	Hill		1
	Property owner in Hill		
Clothing	commercial area		3
	Business owner/manager in Hill		
clothing and produce	commercial area		5
clothing retail, a book store. Less fast food and more restaurants like	Non-student resident of the		
Cafe Aion or Span-Ish	Hill		1
Clothing stores (Gap?), Walgreens has filled the drugstore gap. Small			
grocery store? Family restaurants with decent food and a liquor			
license.	Other		1

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Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
clothing stores, independent farm to table type restaurants, brewery			
type restaurants	Work for CU		
Clothing, art, floral, book	Work for CU		2
	Non-student resident of the		
Clothing, shoe stores; non fast food Mexican mid \$ range restaurant	Hill		3
	Property owner in Hill		
decent restaurant, hotel	commercial area		3
Del Taco.	Work for CU		3
	Property owner in Hill		
Destination sit down restaurant	commercial area		3
Difficult location. Lack of parking serious problem. Hard to attract	Non-student resident of the		
anyone other than students Climbing wall?	Hill		4
Dispensaries.	Work for CU		3
	Non-student resident of the		
Diverse offerings	Hill		2
drug store that fills prescriptions - new Walgreens does not meet this need post office store selling 'better clothes' - not just tee shirts	Hill		3
Family restaurants hardware store stores that have prescription	Non-student resident of the		
services	Hill		2
Family-friendly restaurants, bars with live music	Non-student resident of the Hill		3
	Non-student resident of the		
Fast casual lunch place	Hill		1
Fine as is	Work for CU		1
	Non-student resident of the		
fine dining, clothing	Hill		3

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Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Five Guys	the Hill	Work for CU	1
·	Student who does not live on		
Food	the Hill	Other	3
food store, book stores.	Work for CU		2
Game store, sit down restaurants (fancier), Outdoor equipment store	-		5
good rest. and parking. revive tulagi's!	Non-student resident of the Hill		3
Greek fast food. Owner operated anything. Better shared work	Non-student resident of the		
space.	Hill		5
grocery or general stores, healthier food places.	Student Resident of the Hill		3
Health food store or fruit stand	Other		3
Higher end, like Cafe Aion Retail stores that are things one actually	Non-student resident of the		
needs to buy, like the new Walgreens.	Hill		4
Hotel, shared workspaces	Student who does not live on the Hill		3
I am pretty satisfied with the places at the hill.	Student who does not live on the Hill		4
I dont care	Student who does not live on the Hill		
I dont have a specific idea, but maybe just more retail, as there isn't			
a ton of shopping available. I understand that Pearl Street normally			
takes this role, but I feel like it would be beneficial to have more	Student who does not live on		
stores on the Hill itself.	the Hill		
	Non-student resident of the		
I dont know	Hill		5

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Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
I don't visit the hill, but I think they already have a good variety.	Other		3
I honestly think it has almost everything I can think of	Student Resident of the Hill		4
I love bars like No Name, stores like Meinenger, restuarants like	Non-student resident of the		
Terra Thai. I suppose more like that.	Hill		3
I miss the make-your-own pizza place. I only go to the hill in search of	Student who does not live on		
quick meals when I'm working late.	the Hill		
I would like a small supermarket as opposed to stores like 7-Eleven			
and Walgreens. I would like the Hill to continue to support local			
businesses. Apart from that, the Hill seems to have a little of			
everything!	Work for the City of Boulder		3
I would like to see more bars like Westend Tavern or West Flanders. I			
honestly think that bars like what was formerly The Goose and			
formerly K's China are eye sores. Those are great spaces, but in their			
current state they really detract from the overall curb appeal of the	Student who does not live on		
Hill.	the Hill		4
I would like to see more worldly restaurants on the hill but not chain	Student who does not live on	Student who does not live on	
restaurants.	the Hill	the Hill	4
I would like to see some better retail options. There isn't anything			
worth a look right now. Meow Meow is just an odd collection of			
random stuff. There is a really cute shop in Austin called Gypsy			
Wagon that would be a great addition to The Hill It would be so			
nice to see a funky home decor shop that would appeal to the			
students. More dining like Cafe Aion and Taco Junky. I would love to	Non-student resident of the		
see a gallery space, maybe some kind of art co-op.	Hill		2

Source: RRC Associates Page 49 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Indian restaurant with lunch and dinner buffet, some sort of fast	-		
food restaurant - it was good to have Dell Taco on the hill a few			
years back, gave an option for food at an inexpensive price.			
Game/Arcade business, that serves light snacks and drinks, that have			
games like a mini dave and busters, etc.	Work for CU		4
	Student who does not live on		
Inexpensive places, snack shops, late night food	the Hill		3
Innisfree, the Sink	Work for CU		4
Interesting restaurants, not expensive but a step above student	Non-student resident of the		
hangouts.	Hill		3
It is more about cleanliness of the retail areasThere is actually a	Non-student resident of the		
nice selection of shops etc	Hill		3
It would be nice to have a little more retail of any kind.	Work for CU		4
its good as is	Student who does not live on the Hill		
	Non-student resident of the		
Less expensive restaurants	Hill	Work for CU	1
local stuff. like illegal petes. NOT A HOTEL. PLEASE PLEASE PLEASE PLEASE PLEASE DON'T BRING A HOTEL THAT WILL BE			
HORRIBLE.	Other		1
Locally owned	Student who does not live on the Hill		3
Maintain what is there	Work for CU		2
	Student who does not live on		
Maybe more shopping.	the Hill	Work for CU	
	Non-student resident of the		
Moe places like Aion. Art Galleries	Hill		3

Source: RRC Associates Page 50 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
More adult-oriented restaurants like Span-ish and Aion.	Hill		3
·	Student who does not live on		
More affordable restaurants.	the Hill		
	Non-student resident of the		
more balanced restaurants, not just sloppy fast food	Hill		2
	Student who does not live on		
More boutiques and gift shops.	the Hill	Work for CU	3
More clothing stores	Student who does not live on the Hill		
	Non-student resident of the	Rental property owner in Hill	
more diversity, not so many discount or budget type stores	Hill	commercial area	
more 'finer' dining but not too upscale; same re clothing boutiques	Work for CU		4
More healthy food options	Work for CU		3
more healthy, reasonably priced restaurants.	Non-student resident of the Hill		3
More healthy, upscale restaurants - Less fast food. More useful retail	Non-student resident of the		
- less smoke shops.	Hill		4
more late night music venues	Work for the City of Boulder	Other	2
More like the Corner restaurant , a sports bar, unique restraurants,			
green energy to support a muni, entrepreneur offices . Give some	Non-student resident of the		
tax incentives to attract the right businesses.	Hill		5
More local	Other		4
	Student who does not live on		
more restaurants	the Hill		5

Source: RRC Associates Page 51 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
More restaurants like Aion and Spanish. Better clothing store Drug	Rental property owner in Hill		
store with pharmacy Post office	commercial area		3
More retail clothing shops like their used to be a few decades ago. I			
loved shopping for clothing there.	Work for CU		3
	Student who does not live on		
more retail clothing stores	the Hill		2
	Student who does not live on		
More retail like Meow Meow or interesting boutiques	the Hill	Work for CU	
more sit down dining options. more non-student centered retail.	Work for CU		3
	Non-student resident of the		
More upscale	Hill	Work for the City of Boulder	3
	Non-student resident of the		
More upscale Less to go places	Hill		2
	Student who does not live on		
More variety of restaurants would be good.	the Hill		3
	Student who does not live on		
movie theatre	the Hill		
N/A	Student Resident of the Hill		2
	Non-student resident of the		
Nail salon. Book store. Movies.	Hill		1
Neighborhood places where you can take your family, shopping that	Non-student resident of the		
appeals to all ages	Hill		2

Source: RRC Associates Page 52 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Nightlife or services provide to the college or start up culture and not			
the 'The Grateful Dead Crowd.' Looking economically the only places			
that can afford rent in these spots are either where the homeless			
and transits pay for drinks they bum on the road or any place that			
allows alcohol. This should be changed with tax deductions from			
favorable businesses.	Student Resident of the Hill		1
	Non-student resident of the		
No significant change in variety	Hill		4
	Non-student resident of the		
Non-chain, local	Hill		3
	Student who does not live on		
Not sure	the Hill	Work for CU	
Not sure - I'm still discovering new little hole-in-the-wall gems of	Student who does not live on		
stores.	the Hill		3
Nothing in particular	Work for CU		
One more sit down restaurant with servers	Student Resident of the Hill		3
One or two upmarket restaurants. Or more clothing shops for all			
ages. But there's no point if the area isn't cleaned up.	Other		2
	Non-student resident of the		
Outdoor cafes, nightclubs w entertainment, coffee and pizza shops.	Hill		3
Perhaps instead, what is needed is a tech startup or other employer			
to bring young professionals into the neighborhood that might	Non-student resident of the		
decide to live there.	Hill		
	Student who does not live on		
Pet store	the Hill		2

Source: RRC Associates Page 53 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Pet store, a barre workout studio, nail salon for a quick mani / pedi,		, , , ,	,
potentially a non-shady dispensary. Overall, there aren't many	Non-student resident of the		
female-friendly businesses.	Hill		4
Pharmacy. Clothing.Hotel.Sit-Down restaurant (Like Cafe Aion and	Non-student resident of the	Rental property owner in Hill	
Span-ish). Art Cinema.	Hill	commercial area	5
Pinkberry, Kitchen outpost, scooter store, galleries, studio space,			
local artists, entry level furniture, startup space	Work for the City of Boulder		4
, , , , , , , , , , , , , , , , , , , ,	Student who does not live on		
Qdoba	the Hill		4
Quick restaurants that aren't represented currently. Some great food			
trucks would be awesome. Food in the UMC isn't so great anymore			
so I would like to see some new options on the hill do I have new			
places to go.	Work for CU		
	Property owner in Hill		
Restaurants Art Galleries	commercial area		1
restaurants like cafe Aion, nice boutique clothing shops	Work for CU		1
Restaurants with outdoor seating where I can get a nice meal and a	Non-student resident of the		
glass of wine. Too many sandwich and pizza places.	Hill		1
Restaurants-something different and unique-			
Ethiopian, Brazilian, Bakery or dessert shop, cereal bar, ice cream/soup			
store,vegan or vegetarian restaurant etc Retail -Shoe store ,sporting			
goods-i.e camping,climbing,skis etc store,used furniture store,hip			
clothing for men,place to buy musical,instruments,herbal			
remedies/holistic healing place,flower/plant /garden/store,dry			
cleaner/shoe repair, seamstress services, pet supplies store Maybe	Business owner/manager in Hil	Rental property owner in Hill	
something fun like an old-fashioned arcade or soda fountain.	commercial area	commercial area	3

Source: RRC Associates Page 54 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
retail = fewer smoke shops restaurants = something that actually	Non-student resident of the		
tastes decent	Hill		3
Retail clothing stores, gap, etc. hungry toad type restaurants that	Non-student resident of the		
welcome a mix of people not just students.	Hill		1
Retail: locally owned boutiques. An artist collective would be interesting, particularly with student artists. Restaurants: mid			
priced sit down dining with outdoor space.	Other		4
	Property owner in Hill		
Rite Aid, CVS, Walgreen	commercial area		3
		Rental property owner in Hill	
Same	Work for CU	commercial area	3
same make-up as Pearl street	Work for CU		2
	Non-student resident of the		
Similar to what is there is good.	Hill		2
	Non-student resident of the		
Simply more restaurants with middle price points	Hill		2
	Non-student resident of the		
small market that has fresh fruits and vegetables	Hill		3
Some of the outdoor things like at 29th street (bean bags, chess)?			
Anything that would bring CU students to talk to each other and			
make friends up there. Also, maybe some things to bring out the	Student who does not live on		
history via art or something.	the Hill		4

Source: RRC Associates Page 55 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Span-ish is the only reason I go to the Hill, and I would go there more			<u> </u>
often if it wasn't on the Hill. The Hill is too close to drive so when we			
walk there it is a gauntlet of disgusting properties surrounding it,			
undesirable people hanging around contributing nothing to this			
community, and the graffiti and dirty sidewalks, garbage cans, and			
buildings ruin my attitude to the point there is no reason to	Non-student resident of the	Business owner/manager in Hill	
patronize Hill businesses.	Hill	commercial area	1
	Non-student resident of the		
The current mix of types is right, more chains.	Hill		5
The Hill was a much nicer shopping area when Kinsley's was there,			
many years back, along with cleaning establishments, a shoe repair			
shop, a lovely jewelry store, and Jones Drug. It would be wonderful			
if more small businesses, like Innisfeee and Span-ish, could be	Non-student resident of the		
persuaded to return.	Hill		3
The Walgreen's should have a pharmacy. More variety of restaurants	Student who does not live on		
- less late night food, more quality food.	the Hill		2
there is little to no retail, so a fun college store or a boutique or	Student who does not live on		
skater store would be nice; a bookstore would be nice.	the Hill		2
There is no retail there I would shop at. I go to buff stuff to mail			
packages. I go to walgreens. Lots of the restaurant smell like musty			
bars. It doesn't really seem clean. We like illegal petes because it			
seems clean. We like Cafe Aion- it's great! Inexpensive is fine- but			
smelly is not! How about a nice ice cream shop? SOmewhere for			
dessert. Frankly, even a chain would be better if it's kept up to			
standards. We also love the Point. The patio is great it's clean and	Non-student resident of the		
welcoming. We go there weekly.	Hill		1
Things that appeal to people who aren't students	Work for CU		3

Source: RRC Associates Page 56 of 96

Comments

What kinds of retail, restaurants, or stores would you like to see on the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Think of the 70s stores for all ages, restaurants for all ages	Work for CU		3
Vegetarian, organic	Work for CU		1
Without parking, it doesn't matter a lot. Span=ish a nice addition;			
maybe something like The Hungry Toad, Under the Sun, casual but	Non-student resident of the		
more upscale than pizza. Spruce confection type place	Hill		5
Woodruffs needs to come back with those delicious sliders. Papa			
Romanos pizza was amazing. Ks China needs a revival and kick out			
the grateful dead bar and bring back Le Goose and Fatty Jays.	Student Resident of the Hill		5

Source: RRC Associates Page 57 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Property owner in Hill		
A cleaner, safer place to walk	commercial area		1
Activities that bring students, single family home owners, and the			
rest of the neighborhood together. Like block parties & shared	Non-student resident of the		
meals.	Hill		3
	Non-student resident of the		
art walk, sidewalk sales, and food tasting events.	Hill		3
	Student who does not live on		
arts	the Hill		5
	Student who does not live on		
arts and entertainment	the Hill		
	Non-student resident of the		
Arts festivals, food festivals, cultural festivals, classical music, movies	Hill		3
Better cultural activities	Work for CU		3
Better live music	Work for CU		1
	Student who does not live on		
block parties, live music	the Hill		4
book readings, movies, food shopping,	Work for CU		2
bring back the park-lets! Movies would be great. Flea market. some sort of student/resident mixers, knowledge exchange type function	Other		1
	Work for CU		1
bum stomp	Student who does not live on		1
Concerts	the Hill		
	Student who does not live on		
Concerts	the Hill		2

Source: RRC Associates Page 58 of 96

Comments

What activities and events would bring you to the Hill more often	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
Concerts , farmers markets	Hill	Work for the City of Boulder	3
Concerts and street festivals .	Work for CU		3
	Student who does not live on		
concerts or shows to foster community	the Hill		2
,	Student who does not live on		
Concerts with music I enjoy, not techno music or rap.	the Hill	Work for CU	
	Student who does not live on		
concerts, street artists	the Hill		4
	Student who does not live on		
Concerts. Football game day events.	the Hill		2
Concerts; Taste of the Hill	Work for CU		3
	Non-student resident of the		
Diverse music not just music for college kids	Hill		5
Strende made not just made for conege mad		Rental property owner in Hill	3
Dna	Work for CU	commercial area	3
	Non-student resident of the	commercial area	3
Events that cater to the Boulder community, not CU students.	Hill	Work for CU	1
Events that eater to the bodider community, not eo students.	Non-student resident of the	Work for Co	
Family events	Hill		3
i anny events	Non-student resident of the		3
Family events	Hill		1
Family friendly	Work for CU		1
rainily menuly	VVOIK IOI CO		
Family friendly events, wine tastings, good music, cult film screenir			4
	Non-student resident of the	Property owner in Hill	
Family inclined, older people inclusivity	Hill	commercial area	4

Source: RRC Associates Page 59 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the	Rental property owner in Hill	
family oriented events	Hill	commercial area	
	Student who does not live on		
Family-friendly	the Hill		2
Farmer's market	Other		1
	Non-student resident of the		
Farmers market Balloon makers Kids activities / festivals	Hill		2
farmer's market or flea market	Work for the City of Boulder		5
films, outdoor events - talks or concerts, art shows, flower and			
garden markets, cooking classes, outdoor yoga or other exercise	Non-student resident of the		
offerings	Hill		2
	Non-student resident of the		
Flea market	Hill		5
free concerts, beer fests	Student Resident of the Hill	Work for CU	3
Free events	Student who does not live on the Hill		
	Student who does not live on		
Free live music, festivals, Farmers Market	the Hill		2
	Student who does not live on		
Free stuff	the Hill		2
	Non-student resident of the		
general audience concerts	Hill		2
	Non-student resident of the		
good music	Hill		4
Health food store or fruit stand	Other		3
Honestly, nothing. It's too hard to park, and I live far enough away			
that walking and biking is unappealing.	Other		4

Source: RRC Associates Page 60 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Huge oudoor equipment or garage sale (hill residents and students).	Non-student resident of the		
Just a wild idea. End of school.	Hill		4
I am more likely to go downtown than to the Hill because I prefer the			
coffee shops and bars that are downtown. So, more spaces like The			
Cup and a brewery or distillery would make me more likely to hang	Student who does not live on		
out on the Hill to work or play.	the Hill		4
	Non-student resident of the		
I am not sure.	Hill		1
I don't really care	Work for CU		4
	Non-student resident of the		
I liked the occasional street concerts	Hill		3
	Non-student resident of the		
I live here.	Hill		3
I love the games and the concerts	Other		2
	Non-student resident of the		
I love the live music.	Hill		2
I was not here for slide event last year but seemed like it had			
potential. Music is always good but not advertised enough loved			
holiday events, community yard sale, race, college relays might be			
cool ninja warrior type events could be cool. Bluegrass or blues jams	Rental property owner in Hill		
or competitions could appeal to perm residents and students	commercial area	Other	3

Source: RRC Associates Page 61 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
It is less a function of the activities and events and more a function			
of the fact that it is getting really sketchy there. The last couple times			
we have been down we were harassed by transients. We had to call			
the police the time before last. Apparently others called for the same			
individual. To finish the story, when the police showed up he left, so			
nothing was resolved. It was scary we don't go down there after dark	Non-student resident of the		
before. This is bad	Hill		2
kids events	Work for the City of Boulder		4
Lectures	Non-student resident of the Hill		5
Live entertainment, an outdoor comedy club, with seating and			
comfort focused.	Work for the City of Boulder		4
	Non-student resident of the		
Live music	Hill		4
live music in the late afternoons during the week.	Work for CU		3
Live music outside! Austin does this so well Boulder can learn so	Non-student resident of the		
much from the way Austin does funky collegiate.	Hill		2
	Student who does not live on		
Local bands, arcade. Yes! Arcade!	the Hill		3
Local music, food, and university tied events. Also, start-up[events			
and culture that you see downtown.	Student Resident of the Hill		1
	Non-student resident of the		
Market (food, craft) and music (day time)	Hill		1
Maybe a toy/game store geared toward adults, but still inclusive of			
families. Customizable food options would be awesome (I'm vegan,	Student who does not live on		
personally).	the Hill		4

Source: RRC Associates Page 62 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Maybe more concerts, a snowboarding trail down 13th would be			
cool.	Student Resident of the Hill		5
	Non-student resident of the		
Mega neighborhood and student garage sales.	Hill		5
more art	Non-student resident of the Hill		5
more block parties	Student Resident of the Hill		3
More block parties, and advertise them more!	Student Resident of the Hill		4
	Student who does not live on		
more daytime events	the Hill		2
more family activities-	Work for CU		2
	Student who does not live on		
More food options and better parking	the Hill		3
more free concerts/ beer gardens / events / parties / free things to			
do.	Other		1
More inviting climate, look at other cities that have been successful			
with re-creating the image.	Work for the City of Boulder		4
	Student who does not live on		
More live music events	the Hill	Work for CU	3
	Non-student resident of the		
More music	Hill		2
More music events maybe. The BolderBoulder could run through the			
Hill one day?	Work for the City of Boulder		3
	Non-student resident of the		
More of the same we have had, fairs, music, dance.	Hill		3
	Non-student resident of the	Non-student resident of the	
More shops I want.	Hill	Hill	1

Source: RRC Associates Page 63 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
movie nights	Hill		3
Movie showings, craft lesson events, wine or tequila tastings, stand-up comedy, real art walks-like they do in Denver, chalk-art contests, Halloween trick or treats for the children in the neighborhood, interesting classes that appeal to ALL ages, lectures, trivia nights, events that involve interaction between the community and the Hill businesses -not just having bands playing in the street or street performers which keeps the people outside			
the businesses(and sometimes competes with the businesses when	Business owner/manager in Hill	Rental property owner in Hill	
they serve booze and food) and does not unite the community.	commercial area	commercial area	3
Movies.	Non-student resident of the Hill		1
Music	Property owner in Hill commercial area		3
Music and art festivals	Non-student resident of the Hill		2
Music concerts and art festivals	Student who does not live on the Hill Non-student resident of the		3
Music events at 13 and college intersection.	Hill		3
Music events not aimed at undergrads	Student who does not live on the Hill		3
Music in the streets	Student who does not live on the Hill		2
	TINE HIII		3

Source: RRC Associates Page 64 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Music that is more diverse many of the acts are attractive only to	Non-student resident of the		
students. Outdoor concerts.	Hill		2
	Non-student resident of the		
Music, art events	Hill		3
	Non-student resident of the		
music, food trucks, farm to table or outdoor food market events	Hill	Work for the City of Boulder	4
	Non-student resident of the		
music, healthy groceries, a nice fountain/waterfall type feature	Hill		3
N/A	Student Resident of the Hill		2
•	Student who does not live on		
N/A	the Hill		
N/A	Student who does not live on the Hill	Student who does not live on the Hill	4
,	Non-student resident of the		
none	Hill		1
	Non-student resident of the		
none	Hill		1
	Non-student resident of the		
None	Hill		1
none	Work for the City of Boulder	Other	2
None, I just go for food. I am not interested in mingling with the	Student who does not live on		
undergraduate crowd.	the Hill		3
None I go often enough now	Other		4
Non-jam band concerts	Work for CU		3
	Non-student resident of the		
Not sure	Hill		4
not sure, something like a farmer's market	Work for CU		1

Source: RRC Associates Page 65 of 96

Comments

What activities and events would bring you to the Hill more often?		Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
not sure.	Work for CU		4
	Student who does not live on		
nothing	the Hill		
	Student who does not live on		
Nothing really	the Hill		
Nothing.	Other		3
	Non-student resident of the		
open air concerts, fun student/family events	Hill		3
	Student who does not live on		
Opening of the Five Guys burgers	the Hill	Work for CU	1
	Employee in Hill commercial		
Outdoor activities, a connection over to Chautauqua	area		3
	Business owner/manager in Hill		
outdoor cinemas & concerts	commercial area		4
Outdoor flea markets and concerts	Work for CU		2
	Non-student resident of the		
outdoor music	Hill		3
	Business owner/manager in Hill		
outdoor music	commercial area		5
Outdoor music. Like string cheese incident cd release or just other			
music events. Art shows. 'Taste of the hill' if / when there are			
slightly better restaurants Although I like the corner, the point and			
aion. And the taco place and I heard boss lady is good but have			
never eaten there. And of course the sink is an institution.	Other		4
	Student who does not live on		
Outdoor sidewalk art/music/craft festivals	the Hill		4

Source: RRC Associates Page 66 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
Outside concerts like the one offered in August	the Hill		4
	Student who does not live on		
Parties	the Hill		2
	Student who does not live on		
Parties	the Hill	Other	3
	Student who does not live on		
Probably nothing	the Hill	Work for CU	
Saturday Farmers Market. Bring back the 'Flea Market' (opportunity			
for CU students and families to interact). Family-oriented events			
that we hope will be programmed on the Event Street. Outdoor	Non-student resident of the	Rental property owner in Hill	
cinema. Art Festival.	Hill	commercial area	5
Sidewalk power washing and police foot patrols. We don't need any	Non-student resident of the	Business owner/manager in Hill	
'events' to attract us to a disgusting place in our community.	Hill	commercial area	1
sidewalk sales, art and craft shows, etc.	Work for CU		
Since I don't live in Boulder this wouldn't really apply to me	Work for CU		4
Slide The Hill was awesome and was full of families and students.			
Concerts are great, but don't seem to be widely publicized outside	Non-student resident of the		
fonts Hill so we don't always know about them.	Hill		3
Slip n slide	Student Resident of the Hill		4
	Student who does not live on		
Sports bar	the Hill		5
street fair, good acts at the Fox	Work for CU		4
	Non-student resident of the		
Street fairs with bands that appeal to a broad demographic.	Hill		
	Student who does not live on		
Street fairs, public concerts	the Hill		5

Source: RRC Associates Page 67 of 96

Comments

What activities and events would bring you to the Hill more often?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
Street festival with live music	Hill		3
	Non-student resident of the		
The free street concerts have been fun.	Hill		2
The slide the city was cool. I think it would be awesome if you were			
able to do some film in the park at beach park.	Work for CU		
	Student who does not live on		
Things in the summer when there are fewer undergrads?	the Hill		
Tube down the hill; outdoor concerts with alcohol! We are in our			
40's and should be treated so! CU marching band should march			
around Hill. And other ideas:			
http://www.onlinecollege.org/2011/06/08/10-crappy-college-towns-	Non-student resident of the		
that-are-turning-it-around/	Hill		4
Would LOVE to see more outdoor free concerts on the hill that			
would shut down the road so I can walk around with friends and			
family. A farmers market would be very cool as well.	Work for CU		3

Source: RRC Associates Page 68 of 96

Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
A huge role (as stated before).	Hill		1
	Non-student resident of the		
Active	Hill		4
Adding bike racks. It would also be great if there were more rooftop	Student who does not live on		
bars/restaurants on the Hill.	the Hill		4
Affordable CU faculty and staff housing	Work for CU		4
Aid in the beautification of the hill as well as provide incentives to	Student who does not live on		
businesses considering leasing on the hill	the Hill		5
Attracting a greater variety of retailers/restaurants, not just	Student who does not live on		
stereotypical college stuff.	the Hill		2
	Student who does not live on		
Bring Five Guys back to the Hill	the Hill	Work for CU	1
	Student who does not live on		
Build a treehouse for an office. Great idea.	the Hill		2
Citing/ticketing renters who have trash on their property. The city should NOT be involved in creating a city controlled (financed with taxes) clean up of the area. Personal responsibility should prevail. The police can & should monitor mischievous/criminal behavior.	Other		3
City should offer incentives to desirable businesses; provide more parking, enforcement of existing regulations; neighborhood policing	Non-student resident of the Hill		3
Clean it up as aggressively as possible, buy up property, think another Pearl Street. It needs big changes and a single vision.	Work for the City of Boulder		4
clean it up- more police presence especially at night and weekends	Work for CU		2

Source: RRC Associates Page 69 of 96

Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Clean it up. Market to get businesses in the vacant spaces. The rental			
properties are a mess (for example, those along College). Property			
owners should be held to high standard. More trash cans, more bike			
racks. Consider protected bike lane on B'way encourage biking			
rather than parking in this small vicinity and enforce speed limit on	Non-student resident of the		
University and College.	Hill		4
	Property owner in Hill		
Clean up on the streets and alleys	commercial area		3
	Student who does not live on		
cleaning up the Hill in general, especially the commercial area	the Hill		4
	Non-student resident of the		
Cleanliness	Hill		3
Cleanliness above all. Make the shopkeepers power wash the	Non-student resident of the		
sidewalks. Keep the loiterers and panhandlers away.	Hill		1
	Student who does not live on		
Cleanliness and transients in the park.	the Hill		2
	Business owner/manager in Hill		
cleanliness, safety infrastructure	commercial area		4
Cleanliness, welcoming to non-students	Work for CU		3
	Business owner/manager in Hill		
close 13th from penn to college and make walking mall	commercial area		5
code enforcement - for real -it just don't happen and the city doesn't	Non-student resident of the		
care	Hill	Work for the City of Boulder	4
Code enforcement, cleaning	Work for CU		3
	Non-student resident of the		
Combating crime.	Hill		3

Source: RRC Associates Page 70 of 96

Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Consider consequences for people that trash their yards and the			
areas surrounding the property. Broken glass and trash everywhere	Student who does not live on		
in unsanitary and unsafe.	the Hill		3
	Non-student resident of the		
Continue to maintain the streets and parking lots.	Hill	Work for CU	3
Continue to partner and work with businesses, property owners and	Property owner in Hill		
neighbors	commercial area		3
Control dog population without leash, cleanliness, some greenery to			
provide shade, walking areas and small kids areas (grandchildren and	Non-student resident of the	Property owner in Hill	
children of married students) benches.	Hill	commercial area	4
Controlling the homeless it detracts from the fun of the hill	Student Resident of the Hill		4
	Non-student resident of the		
Cooperation between town/gown/student groups	Hill		4
cracking down on bad tenants and lazy landlords and the property management companies who are only focused on maximizing rents.	Non-student resident of the		3
Create urban services tax district covering Baseline to Arapahoe,	Non-student resident of the		
Broadway to 9th to make improvements and services.	Hill		5
'	Non-student resident of the	Rental property owner in Hill	
creating attractive parking structures. beautification projects	Hill	commercial area	
Dealing with the fraternity houses and parties so that's it's safer for	Student who does not live on		
women and people walking alone	the Hill		
design and funding of more public areas where people can stop for a			
bit and interact with each other, this is tricky because public	Non-student resident of the		
benches often become sleeping spots for homeless people.	Hill		3
develop strategies for infrastructure improvements and event street	Work for the City of Boulder		4

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Doesn't need physical improvement, it needs mental improvement.			
Many residents seem scared of people who live differently. We need			
programs that promote more understanding. Maybe a dinner	Non-student resident of the		
exchange? Or conversations?	Hill		3
	Student who does not live on		
Doing a good job already, but really those frat houses are awful	the Hill		4
Doing something comprehensive about the transient problem -			
including Beach Park. Pushing them out of Pearl Street and the Civic			
area puts more pressure on the Hill and Beach Park as a gathering	Non-student resident of the		
place.	Hill		3
doing their best to enforce cleanliness in the older businesses,	Student who does not live on		
encouraging new businesses to lease space on the hill	the Hill		4
Don't know	Other		4
	Student who does not live on		
Don't know	the Hill	Work for CU	
Easing change by reducing regulations presuming any regulations are			
acting to discourage investment Encouraging a higher end hotel	Non-student resident of the		
would likely help	Hill		2
Enable high quality redevelopment by enabling more density in			
selected areas within the Hill commercial district.	Work for CU		2
	Non-student resident of the		
Encourage catalyst sites, beautify it, police it	Hill		2
Encouraging business owners and the University to take more			
responsibility for the cleanliness of the Hill.	Work for the City of Boulder		3

Source: RRC Associates Page 72 of 96

Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Encouraging landlords with dirt/weed yards to improve their yards			
and hire professional maintenance. build more underground parking			
and continue pursuit of boutique hotel to replace plaza.	Hill		3
Enforce current smoking ordinance, patios entrances bus stops. Ban			
all smoking like downtown. Increase frequency of power washing	Non-student resident of the		
sidewalks.	Hill		2
	Non-student resident of the		
Enforce existing rules.	Hill		3
	Non-student resident of the		
enforce laws and reduce congestion	Hill		1
	Non-student resident of the		
Enforce the ordinances already on the books.	Hill		1
Enforcement of current laws and codes, Being responsive to area			
homeowners with complaints/difficult situations	Work for CU		4
	Non-student resident of the		
Enforcement regulation	Hill		4
Enforcing loitering and smoking restrictions, enforcing noise			
ordinance in residential area. Hold landlords accountable for fixing			
up their properties and following the occupancy rules. Way too	Rental property owner in Hill		
many slumlords in the area that disregard the law.	commercial area		2
Enforcing loitering laws.	Work for CU		3
	Student who does not live on		
Fix parking	the Hill		2
Form improvement/service district covering area zoned higher than	Non-student resident of the		
R1	Hill		5

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Get rid of the homeless people and vagrants that hang out there.			
Police the open drug use.	Work for CU		3
Get that place clean every morning.	Other		4
Giving the area the respect it deserves, not trying to change it, but	Business owner/manager in Hill		
work with the strengths that it does possess and building on those.	commercial area	commercial area	3
hand in hand w the school	Other		1
		Rental property owner in Hill	
Help move homeless out	Work for CU	commercial area	3
Help with the transient problem that has developed over the past			
year. They are often aggressive towards others. I love the beer pong			
table idea that would have residents put the tables away when not in			
use. Have trash cans installed and regularly emptied. Enforce codes	Non-student resident of the		
regarding trash in yards after parties.	Hill		3
	Student who does not live on		
I don't know	the Hill	Work for CU	3
	Student who does not live on		
I haven't been in Boulder long enough to know	the Hill		
I kind of hate the main intersection because the driver's there don't			
really stop at the stop sign. I always think my kids are going to get			
run over. Maybe make it safer. THere is also the issue that Middle			
school parents are having their kids avoid the bus stop on the hill			
because the kids are scared there. This means that local kids who			
would be spending money on after school snacks, etc. are AVOIDING	Non-student resident of the		
the Hill deliberately.	Hill		1

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
I loved the parklet by Aion. More please! More landscaping, better			
lighting etc. benches. Attractive banners. Love the idea of a			
boutique conference hotel on campus Think that could be the			
engine for all around improvement for the hill	Other		4
	Non-student resident of the		
I think plowing the residential roads more often in snow.	Hill		5
Improve cleanliness	Other		3
Improve safety. Specifically, I have been harassed by many of			
Boulder's homeless on the hill. As a student and a woman, it is			
distressing to be harassed when trying to grab a quick meal, even in	Student who does not live on		
a group of people.	the Hill		
	Non-student resident of the		
Improve the look of the hill. Support new businesses. PARKING.	Hill		1
Improve the safety and cleanliness - additional police force, pave			
alleys, supplemental parking, install security cameras and better			
lighting and landscape,- support the Hill as it supports the rest of the			
city, enforce the laws such as overcrowding in rentals and trashed			
front lawns. Enforce the laws on noise control, underage drinking,			
public intoxication and vagrancy. Fund the planting and irrigation of	Non-student resident of the		
street trees.	Hill		2
	Student who does not live on		
Improve the safety at night.	the Hill		3
incentives to attract more commercial enterprises, year round			
activity based on more employees	Work for CU		4

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Incentivize creative class employers to locate there and bring in a	-		
more diverse population of professionals. This could be			
accomplished with tax incentives or zoning that encourages them to	Non-student resident of the		
build offices there.	Hill		
	Non-student resident of the		
invest, promote	Hill		3
it should be their responsibility	Student Resident of the Hill		3
It should continue to partner with the Hill and provide incentives to make projects and improvements happen. Without City backing it will be very difficult for the area to change and improve. It would be	Non-student resident of the		
great if CU would take a more active role in the business area too.	Hill		2
 -keep commercial area clean -Keep low density residential areas low density -respond to requests to enforce city codes and regs 	Non-student resident of the Hill		3
keep it clean	Student who does not live on the Hill		5
Keep it safe, which I'm sure they must already.	Student who does not live on the Hill		4
Keeping it an area for people under 30.	Student who does not live on the Hill		5
Keeping it clean and safe	Student who does not live on the Hill	Work for CU	
Keeping parties controlled, keeping restaurants on the hill	Student who does not live on the Hill	Work for CU	3
Keeping the hill safe and well maintained	Student who does not live on the Hill		4

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Law enforcement and cleaning public spaces. Possibly constructing	Student who does not live on		
new roads and parking solutions	the Hill		2
Leadership to bring it back to life!	Work for the City of Boulder		4
let it be what it is, a clean place for student services and activities	Work for the City of Boulder	Other	2
Lights, cleanliness and police patrolling	Non-student resident of the Hill		4
	Non-student resident of the		
LISTEN to the Hill residents.	Hill		1
Make it less comfortable for homeless from other states to hang around. It's one thing for locals to be here as they are part of the			
fabric of Boulder, but when people come for a concert and stay or			
come for the warm season and take over the Hill it's annoying.	Other		2
Make it more affordable	Student who does not live on the Hill		
Make no smoking area , clear of transients, clean sidewalks, ask			
business owners to wash their windows. Make rental residents			
clean up trash and beer cans (things have improved tremendously in	Non-student resident of the		
this respect in the last few years) and weed and water lawns.	Hill		5
Make student residents more accountable for trash on their property			
if it is consistently bad	the Hill		3
Make the commercial landlords clean up their buildings. Historically landmark the Hill business district after making the property maintenance laws mandatory. This would ensure that the buildings were in decent shape to begin with and then give needed financial			
help to landlords to fix the buildings up. It would also help to bring	Non-student resident of the	Non-student resident of the	
business to the Hill if it becomes an attractive historical district.	Hill	Hill	1

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Making a better relationship between student residents and non-			
student residents and talking about issues between them instead of			
just putting regulations in place that only impact the student	Student who does not live on	Student who does not live on	
residents	the Hill	the Hill	4
making it cleaner and safer for students	Student who does not live on the Hill		2
	Student who does not live on		
Making it look nicer	the Hill		4
	Employee in Hill commercial		
Making sure it's safe, well-funded and clean	area		3
Making sure that it is litter free	Work for CU		2
Manage bars so less negative overall into residential area. Lessen aggressive begging (yes I've experienced it), keep sidewalks clean. I walk thru area, use Chase ATM usuaaly on way to Alfalfas. Like new restaurant Span-ish and have eaten there a few times. Walk from	Non-student resident of the		
where we live	Hill		4
MANAGE THE TRANSIENTS!!! Create a cleaner, more inviting space for us to want to spend time and money. Help us feel safe when we do. The city needs to take a more active role in creating a business			
friendly environment for The Hill. Property owners need to feel like	Non-student resident of the		
they can invest in their buildings and businesses.	Hill		2
Managing code issues and dealing with transient problems.	Other		1
Marketing	Work for CU		
	Non-student resident of the		
money and guidance	Hill		3
Monitor the homeless like it's done in every other residential and	Non-student resident of the		
commercial area in Boulder	Hill		2

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
More investment in bringing a wider range of businesses to the hill	the Hill		3
More lighting	Student Resident of the Hill	Work for CU	3
	Student who does not live on		
More taxation	the Hill		2
	Student who does not live on		
N/A	the Hill		
Nada, except maybe for some events. Get your nose out of the local businesses and quit picking winners and loses. Stop selectively			
enforcing the occupancy laws to drive students off of the hill.	Student Resident of the Hill		5
	Student who does not live on		
none.	the Hill		
not sure	Work for CU		4
Not sure.	Work for CU		3
Not sure. I'm conflicted between allowing for high density of undergrads (which is good for the rest of town, and students generally), but on the other hand it's not somewhere I expect to have anything except high density-students.	Student who does not live on the Hill		
Nothing	Student who does not live on the Hill		2
nothing	Student who does not live on the Hill		
	Student who does not live on		
Parking prices are ridiculous City of Boulder!	the Hill	Work for CU	4
Pass the same laws around smoking ban that are enforced on Pearl	Non-student resident of the	Rental property owner in Hill	
St.	Hill	commercial area	1

Source: RRC Associates Page 79 of 96

Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Patroling it much better! This has to be first and foremost. Stop			
smoking - even in beach park (which is so close and connected as			
residents want to use it as a playground plus it's on the way /			
connected directly to the hill). Investing in once and for all	Non-student resident of the		
improving the commercial aspects / retail!!!	Hill		2
Please do something about the transient/homeless issue. It is really	Non-student resident of the		
terrible for our city and especially the Hill.	Hill		1
Police and sanitation. That's I knew there are 2.5 FTE employees responsible for the Hill and it looks to me like it gets no attention. Shopkeepers seem to have given up on keeping the sidewalk in fronto of f their buildings presentable. Why on earth would anyone			
patronize these places when they could care less about the	Non-student resident of the	Business owner/manager in Hill	
experience their customers have just before entering their business?	Hill	commercial area	1
Police it and get code enforcement out actually driving the	Non-student resident of the		
residential area instead of just relying on the residents to report	Hill	Work for the City of Boulder	3
, , ,	Non-student resident of the	,	
Police supporting and enforcing existing laws.	Hill		3
	Non-student resident of the		
Police the area to remove transients. Encourage major events	Hill		3
Policing, incentives for property owners to spend more on upkeep			
and/or refurbishment. Possibly tax increment financing for			
improvements.	Work for CU		2
Politics have shaped the bad place we are in and it should help fund	Rental property owner in Hill		
some ways towards improvements	commercial area	Other	3
	Student who does not live on		
Probably nothing	the Hill	Other	3

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Provide incentives Create rules and regulations and enforce them	Rental property owner in Hill		
Put pressure on landlords to keep properties kept up	commercial area		3
Provide incentives and infrastructure to promote good quality, stable			
long term business. I fully support the joint initiative for the new	Non-student resident of the		
hotel.	Hill		4
Provide pedestrian and transit linkage between The Hill, Chautauqua,			
Civic area and Pearl Street. Better parking options. Better	Non-student resident of the		
enforcement against smoking, loitering, and nuisance properties.	Hill		2
Providing a safer environment for those that visit. After the sun goes			
down, I do not feel safe on The Hill.	Student Resident of the Hill		2
Providing incentives for development. Particularly the proposed	Non-student resident of the	Rental property owner in Hill	
Public/Private Partnership for the Hotel/Parking Structure.	Hill	commercial area	5
Putting more lights in, patrolling the creepy people sitting around the			
commercial areas	Student Resident of the Hill		3
Relocating homeless persons/enhancing feelings of safety	Student Resident of the Hill		4
Removal of homeless people	Student Resident of the Hill		3
Remove barriers to business development in the commercial area.			
Hold landlords accountable for trash and other violations	Non-student resident of the		
perpetrated by their tenants.	Hill		3
remove the bums	Work for CU		1
Rules against loitering. Maybe the transient swap meets (where they sell glass pot pipes off a blanket) in front of the Fox Theater isn't a great idea. Wouldn't it be nice if the city had a police officer or two in that annex they have on the hill and they got out and patrolled it.	Non-student resident of the		2

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
safety	the Hill		
SAFETY!!!!!!!!!!!!!!!!!!	Student Resident of the Hill		1
safety, cleanliness	Work for CU		
	Non-student resident of the		
similar efforts as seen on pearl street for loitering/drug use	Hill		1
Spend money to clean it up, improve parking, and remove groups of	Property owner in Hill		
unemployed, dirty loiters from sitting in packs on the sidewalks.	commercial area		1
	Non-student resident of the		
Spend money to improve the physical parts of the Hill	Hill		2
Staying out of the way and letting the market/tenets dictate what			
needs to be done.	Work for CU		3
	Student who does not live on		
Street planning and parking	the Hill		3
Supporting policies the are family-friendly and do not encourage	Non-student resident of the		
loitering, homelessness, etc.	Hill		3
Supporting proactive enforcement of code violations including noise,	Non-student resident of the		
trash, public drinking and underage drinking.	Hill		3
target the problem of problematic transient populations, because	Student who does not live on		
that is the main reason people don't feel safe at any time of day	the Hill		2
Tax incentives, law enforcement including cleanliness. Laws for signs			
and store fronts . Encourage neighborhood investment by taking the			
parking lot coming up with plans and letting neighbors invest so they			
have skin i the game - not just outside investors. Enforce occupancy	Non-student resident of the		
laws!!!!	Hill		5

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
The biggest improvement the City of Boulder could make is		, , , , , , , , , , , , , , , , , , , ,	,
implementing rules and regulations for large student housing			
complexes. They are extremely loud through the fall and spring			
months (often after 10 pm on weeknights) and very dirty-tenants			
leave garbage all over the sidewalks and curb areas (broken glass			
from beer bottles, plastic cups) and dog waste is everywhere. This			
contributes to my feeling that the area is not safe or welcoming to	Non-student resident of the		
be in.	Hill	Work for CU	1
The City does a lot for the hill and has a full time employee at work			
who is great. The city spends a lot on other projects, and it should			
have more staff to work on the problem here and help fund other			
projects that will help the district thrive. The underground parking			
idea is great. It is a shame, the hill is genuinely funky, but is seedy			
and unsafe. Boulder's equivalent to an outdated strip mall.	Work for CU		2
The city needs to take an active role in the re-development of the			
Hill area. Sarah Wiebenson is committed to making a difference and			
has been working diligently with the stakeholders.	Work for the City of Boulder		4
the city of boulder could get lighten up.	Other		1
The City of Boulder should take the lead.	Work for CU		3
The city roles is to ensure the area has adequate public			
infrastructure to support citizens and businesses. Often people say			
that the businesses on the hill aren't very diverse but the reality is			
the businesses reflect what the market will support. To build new			
more diverse business type people have to really support those new	Manufactor CI I		
businesses	Work for CU		

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Comments

What should the City of Boulder's role be in improving the Hill?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
The City should enforce existing laws on snow shoveling, trash			
containment, and noise reduction. In addition, the City and the			
University should cooperate in economically profitable plans to make			
housing affordable to new faculty at the University and employees	Non-student resident of the		
who work on the Hill.	Hill		3
What do I know about this! Construction, not preferred, should be	Student who does not live on		
completed as soon as possible.	the Hill		3
	Non-student resident of the		
what i just said really get after the stores	Hill		3
working with the University to educate the students on appropriate			
behavior, weekend clean up days, organizing a better police			
presence,	Work for CU		1
zoning changes	Work for CU		3

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Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Am AGAINST rental co-ops. These will be the ruin of the hill	Rental property owner in Hill	(2)	3 1.8.007
residential area.	commercial area		2
residential area.	Property owner in Hill		
Any change would help this once-thriving part of the city.	commercial area		1
Ban smoking on 13th street and College Street sidewalks - including	Non-student resident of the		_
in and near the college street underpass.	Hill		3
mand hear the conege street underpassi	Property owner in Hill		3
Better police presence	commercial area		3
Build parking garage on site of city surface lot.	Work for CU		2
Build parking/retail/housing structure on 14th with access from 13th	WORK ICH CC		_
as well. Build more student and multi unit housing. Restore high	Non-student resident of the		
density zoning to 14th north of Euclid.	Hill		5
20.000, 20.000, 60.000,	Student who does not live on		
CLEAN THE STREETS ON THE HILL	the Hill	Work for CU	1
Consider any incentives or homebuyer programs that would bring young professionals I to the neighborhood. As the older population dies off, the Hill is going to become even more homogenous with students. They are an important part of the Hill's character but should not be the only demographic living there. Or even of the daytime population was more diverse, with professionals working there, it would help balance the current demographic. CU needs to play a major role in the re-development of this area. I would strongly suggest getting their student government involved	Non-student resident of the Hill		
and maybe some of the department's like engineering / design to			
help with developing the concepts.	Work for the City of Boulder		4
did I mention the filthy bums?	Work for CU		1

Source: RRC Associates Page 85 of 96

Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Non-student resident of the		
Enforce rental occupancy and noise ordinance more efficiently	Hill		2
everything is covered in puke up there so i think ive said enough.	Other		1
	Property owner in Hill		
Excited to hear about the hotel/parking structure project!	commercial area		3
Get hill residents involved especially with planning and real estate	Non-student resident of the		
investments.	Hill		5
	Non-student resident of the		
get rid of front yard beer pong tables	Hill		3
Get the transients moved off. Institute a smoking ban. Enforce no	Non-student resident of the		
loitering in front of businesses.	Hill		4
Has improved a lot since we moved to Hill 18 years ago. Over			
occupancy of rental units and parking still a problem. If the city only			
enforced their rules things would improve. Also. It is not easy to find			
where to complain if there is an over occupancy ot other problem.			
Why not make it clear and easy. With over 55% of homes rental it	Non-student resident of the		
shouldn't be hard	Hill		4
I consider the upper part of the hill (primarily single-family upper			
class homes) a separate neighborhood. it would be nice if there were			
some coffee shops or something up there that could be part of the	Student who does not live on		
grown-up neighborhood and less undergrad-centric.	the Hill		
I feel that it really doesn't matter what we think,that all the greedy			
developers will eventually come in and ruin the Hill as I feel that they			
have done to much of this city. Money trumps character, soul and	Business owner/manager in Hill	Rental property owner in Hill	
community.	commercial area	commercial area	3

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Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
I lived on the Hill for a year and its a great place for students.		, , , ,	3 ,
However, I go much less frequently now that I don't. I guess the Hill			
has to either accept that they cater to only students, or provide a			
better atmosphere for an older crowd. Restaurants like Cafe Aion			
may aim to do that, but without adequate parking or mass transit to			
the area, I am not sure I see it being more than just a university			
feature.	Work for the City of Boulder		3
I think the Commercial area is a reflection of the student	,		
environment. I like some of the redevelopment that has happened.			
Maybe not allow more housing in the business area.	Work for CU		
	Student who does not live on		
I wish parking was cheaper	the Hill		4
I would love the HIII to be a better place for families. More	Non-student resident of the		
welcoming.	Hill		1
If there is a way to provide free parking more often, that would be	Student who does not live on		
really awesome.	the Hill		
It would be great too if speeding rules were enforcedParking is			
well enforced. Could thwy no also issue speeding warnings and code	Non-student resident of the		
violation warnings????	Hill		3
It's really a losing battle. Landlords charge too much for rent in the			
commercial district (leaving crappy shopping and dining options) and			
the transient student population discourages full time residents from			
living there.	Work for CU		3
keep bar and party hours reasonable to discourage out of control			
drinking. more walking police presence during key CU party			
weekends. Continued education of CU students. Encourage CU to	Non-student resident of the		
build more student housing on campus.	Hill		3

Source: RRC Associates Page 87 of 96

Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	t Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
lease s are so expensive it is driving small businesses away-	Work for CU		2
LESS loud block parties with bands, welcoming students and for students!! These should be held on Ferrand field or somewhere else on campus - NOT on the hill. Seriously!!! They simply			
Perpetuate the run-downness of the hill and the outright disrespect	Non-student resident of the		
of families in the neighborhood.	Hill		2
mixed use development could reduce the strip center feel of the	Non-student resident of the	Rental property owner in Hill	
area	Hill	commercial area	
More staff on work on this problem. Make revitalization a top city priority. The building will fall apart and the history and beauty will be gone. Our planners and experts in the City government			
lunderstand revitalization. Go to town!	Work for CU		2
n/a	Student Resident of the Hill		4
	Student who does not live on		7
N/A	the Hill		
Never see police anymore in the Hill commercial district. Lot's of	Non-student resident of the		
transients. Things are declining.	Hill		2
No	Work for CU		4
	Student who does not live on		
No	the Hill		3
No	Other		3
	Student who does not live on		
No	the Hill		2
	Non-student resident of the		
No	Hill		3
No	Other		2

Source: RRC Associates Page 88 of 96

Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
	Student who does not live on		
No	the Hill		3
	Non-student resident of the		
No	Hill		1
	Student who does not live on		
No	the Hill		4
	Student who does not live on		
No	the Hill	Other	3
	Student who does not live on		
No	the Hill	Work for CU	3
	Rental property owner in Hill		
No	commercial area	Other	3
	Non-student resident of the	Non-student resident of the	
No just building maintenance and landmarking.	Hill	Hill	1
	Non-student resident of the		
no thank you	Hill		5
	Non-student resident of the		
No.	Hill	Work for CU	3
	Rental property owner in Hill		
Noise and litter are continuing problems.	commercial area		3
Noise and litter control need continuing attention; these problems	Non-student resident of the		
are never 'solved.'	Hill		3
	Student who does not live on		
nope	the Hill		
	Student who does not live on		
nope	the Hill		
nope	Work for CU		4

Source: RRC Associates Page 89 of 96

Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Nope.	Student Resident of the Hill		2
	Non-student resident of the		
Nothing will improve until there is safety for all , real or perceived!	Hill		3
	Non-student resident of the		
Open drug use by new homeless population is a huge problem	Hill		1
Parking on the Hill is junk.	Work for CU		3
please close 13th from penn to college to make a walking	Business owner/manager in Hill		
mallplease bring a brew house	commercial area		5
Please get rid of those stupid railings along the west side of 13th the hands. they look like something you would find outside a preschool. The Hill really needs to become a more sophisticated area. String lights across 13th like Larimer Street in Denver, put in some planters and then MAINTAIN them! People should want to come to The Hill	Non-student resident of the Hill		2
Please take this seriously. If things continue in this direction, all the surveys in the world won't encourage people to come down and nothing will save the businesses on the hill. Please take this seriously and do something. We have lived here for years and are now deciding that we don't want to go anywhere near the hill because the people who are there are harassing and really sketchy	Non-student resident of the Hill		2
Plow the streets when it snows! And monitor the students sidewalks after it snows, too. They're super good at hitting us owners up with warnings and tickets but never seem to visit the student areas. Possible ways of improving communication with 'absentee' landlords?	Non-student resident of the Hill Non-student resident of the Hill		2

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Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Provide free therapy to people who don't try to understand their	Non-student resident of the		
neighbors :P	Hill		3
Reduce attention/subservience to older residents, pay more			
attention to positive engagement and support for younger users and	Non-student resident of the		
resident.	Hill		5
	Non-student resident of the		
Right now it is a nice place to live	Hill		4
so much potential. Add lighting, landscaping, develop a more diverse			
group of enterprises. Attract start-ups, school related biz, other than			
food/coffee/vape	Other		1
Some of the bathrooms are closed down the one at Lollicup	Student who does not live on		
definitely needs repairs. I can't find a bathroom on the Hill.	the Hill		4
Starbucks and Walgreens make the Hill less appealing.	Other		4
The amount of garbage in the weekend is particularly bothersome.	Non-student resident of the	Property owner in Hill	
Control of pets and unruly owner's of pets.	Hill	commercial area	4
The Commercial and Residential/student zone have improved a lot			
over the last few years. I no longer avoid it; I do walk through it			
now and sometimes go to Span-ish, utilize Chase ATM. But, there is			
nothing to draw me there. I may stop at the Chase ATM then usually			
I go on to Alfalfa's for a croissant and coffee with a friend and pick up	Non-student resident of the		
a few things to walk home with.	Hill		5
The food court is fantastic and they have done an excellent job			
renovating their space. I have no complaints about them, but the			
rest of the Hill is gross.	Work for CU		3

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Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
The Hill is an undervalued asset to the city of Boulder, it can be a		, , , , , ,	
great complement to downtown, and a great source of revenue for			
the town. The city must provide support here. Consider linking to			
downtown with smaller electric buses rather than the huge empty	Non-student resident of the		
ones in use or a light rail or trolley.	Hill		2
'The Hill' is the student hangout. Always has been, always will be. Most people in Boulder know and accept this, don't think it needs to change, and don't really care. Unless you kick the frats out, it's going to stay that way, and that's okay! Let the students have their pocket. I would encourage the city to spend more time dealing with issues like corrupt, greedy, slumlords, who rent unsafe, dumpy apartments for ridiculous prices, or uncontrollable rent and home prices that are pricing the average citizen (i.e. most of the University employees) out, or the traffic/parking issue caused because everyone now has to commute because they can either no longer afford to live in Boulder or can't find a rental/home to buy in Boulder. These seem like	Work for CU		
much more important issues to me.			3
The Hill will always have a special place in my heart. The issue of safety is not only a Hill issue but throughout Boulder. Streets are dark and the homeless are everywhere. Bus service stinks, can't do anything after 9:30 pm if you bus. Again, this is throughout Boulder. If you drive, there's insufficient lit parking and	Student Resident of the Hill		5
driving around endlessly to park a vehicle ruins the reason to visit.			
Hence, the Hill is not a viable commuter location to enjoy oneself.	Work for the City of Boulder		4

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Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
The people handing out pamphlets and selling newspapers can get	Student who does not live on		
extremely aggressive.	the Hill		3
The reason I chose not to live on the hill is because it generally doesn't feel as safe as other places in Boulder. I know several people	Student who does not live on		
who have had homes broken into on the hill in the past year.	the Hill		4
The status quo isn't working, pour real money in.	Work for the City of Boulder		4
The streets should be swept more often, especially during the CU			
school breaks during the school year. Sweeping with cars in the way			
is really a waste of time & money, and very ineffective. The			
sidewalk repairs this summer should have started sooner, to avoid			
the conflict with returning CU students & blocked off parking/limited			
access to street parking.	Other		3
The trash pick up service that was started a year or two ago has significantly improved the appearance of the high traffic areas. It would be in the business area's interest to continue that program as	Non-student resident of the		
it makes coming to the Hill a much nicer experience for everyone.	Hill		2

Source: RRC Associates Page 93 of 96

Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
There is a rape culture at this university. It is sad that while I lived on			
the hill (18th st) from Aug '15- Aug'16 there was one moment i will			
never forget. I walked to the 7-11 and halfway there, a man was			
attacking a woman. When I confronted the woman began to defend			
the man, even though he was swinging at her. Once I reach 7-11			
there is a kid in the store that is slapping a girl's backside and clearly			
treating her in ways she did not want to be treated. When I say			
something the transits outside begin to defend the kid instead of me.			
This is a problem. I do not feel safe and I would not let my what if			
daughter go here even when I will be donating too much to this			
school in only a few years unless serious changes are made. It stats			
with the transit culture and problem and by the 88% acceptance rate			
of anyone who will pay for your tuition. Simple supply and demand,			
decrease supply (make cu the ivy of the west) and demand will			
increase (as prestigious as harvard). Now you charge MORE money			
for tuition, get larger, donations from larger job landing from school			
degrees and everyone in the boulder community wins. Thanks for			
reading because this is a problem.	Student Resident of the Hill		1

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Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
Until the managers of the Hill that have allowed this situation to			
persist all these decades are fired there is nothing that can be done.			
Recent attempts such as hiring Sarah Wiebesen to sugar coat what is			
happening is laughable and widely seen by nature residents of the			
Hill as symptomatic of everything that is wrong in this city. City staff			
loves to have meetings to wear out the citizens until, like me, they			
give up. With the exception of a very few staff over the years I see a			
lack of imagination, creativity, and leadership that one would expect		Business owner/manager in Hill	
of our bureaucrats in such a desirable city to work in.	Hill	commercial area	1
Walking towards the commercial district from our house, we have to			
pass by a number of very run-down dilapidated rental properties,			
such as near Beach Park and next door to the police station on 13th			
street. This creates a feeling that we are walking into a slum district.			
Improving the residential properties within several blocks of the			
commercial district would make the commercial area more inviting	Non-student resident of the		
to nearby residents as well as to tourists visiting CU and Chautauqua.	Hill		2
We love the Hill but hate that the rest of Boulder does not come			
here. This is a college town which is not represented by Pearl Street.			
It's the Hill that is the heart and soul of CU. Let's be intelligent, look			
to the future rather than holding onto the past, allow kids and grown	Non-student resident of the		
ups to have fun here and feel safe.	Hill		4

Source: RRC Associates Page 95 of 96

Comments

Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?	Relationship with the Hill (1)	Relationship with the Hill (2)	Overall conditions have improved over the past year (1=Disagree, 5=Agree)
When I moved to Boulder more than 40 years ago, the Hill was			
problematic, yes, but also vibrant. To some extent, it still is, But the			
growing number of mini-mansions, on the one hand, and			
overcrowded rental properties, on the other, threaten to destroy the			
Hill's character as a mixed neighborhood. Some imaginative urban	Non-student resident of the		
planning is urgently needed.	Hill		3
Year after year the residence complain about the same things and	Non-student resident of the		
year after year we are ignored it is certainly frustrating	Hill	Work for the City of Boulder	3
Yes. Please continue the Christmas lights that the businesses put up			
last Dec. They added so much sparkle and fun to the season.	Other		4

Source: RRC Associates Page 96 of 96



Uni Hill Perception Survey 2016

(untitled)

Which best describes your relationship with the Hill? (Check all that apply)
☐ I'm a student resident of the Hill
☐ I'm a student who does not live on the Hill
☐ I'm a non-student resident of the Hill
☐ I work for the University of Colorado
☐ I work for the City of Boulder
☐ I'm a business owner/manager in the Hill Commercial Area
☐ I'm an employee in the Hill Commercial Area
☐ I'm a property owner in the Hill Commercial Area
☐ I'm a rental property owner in the Hill residential areas
☐ I'm a broker who represents properties on the Hill
Other:
(untitled)

2. Is there a time of year in which you visit the Hill Commercial Area more frequently? (Check all that apply) Spring Summer Fall Winter I visit the Hill Commercial Area in all seasons None, don't visit the Hill Commercial Area
3. What is your age range?
C Under 20
C 20-30
O 31-45
C 46-65
© 66+
(untitled)

4. What is the primary reason you come to the Hill Commercial Area? (Check all that apply)
☐ Shop
☐ Eat at a restaurant
□ Coffee/snack/ice cream
☐ Pick up food to go
☐ Bar/Entertainment/Nightlife/Date night
□ Services
☐ Passing through on my way somewhere else
□ Work
☐ None, I don't go to the Hill Commercial Area
Other:
(untitled)
5. How many times in the past two months have you visited the Hill area for shopping, eating, errands, hanging out, etc.? (enter 0 if none) * times
(untitled)

6. The <u>most recent time</u> you visited the Hill Commercial Area, how much did you spend on the following categories? Your best estimate is fine. Please enter 0 if you did not spend anything on a particular category.
Restaurants/Bars/Eating and Drinking:
Retail Stores/Shopping:
Services:
Other:
7. If you entered an amount for 'Other' in the previous question, please specify what that spending was for:
8. How many people were accounted for in the above spending amounts? (Enter total party size; 1 for just yourself)
ntitled)

9. Agree/Disagree (1 to 5).

Please rate your level of agreement or disagreement with the following statements using a scale from 1 to 5, where 1 means, "Strongly Disagree" and 5 means, "Strongly Agree."

	Strongly Disagree 1	2	3	4	Strongly Agree 5	Don't know X
Overall conditions on the Hill have improved in the past year	О	О	0	O	О	O
I feel safe in the Hill residential areas	O	0	0	0	O	O
It is easy to access the Hill residential areas	О	0	0	0	O	O
I feel safe in the Hill Commercial Area	O	0	0	0	O	O
The Hill Commercial Area is an attractive place to visit	О	0	0	0	O	O
It is easy to access the Hill Commercial Area	O	0	0	0	O	O
I would bring my family to the Hill Commercial Area	О	0	0	0	O	O
It is easy to find the public parking lots on the Hill	О	0	0	0	O	О
I would like to work on the Hill	0	0	0	0	O	0
I would like to live on the Hill	0	O	O	0	0	O
There are a variety of events and activities that draw me to the Hill	O	О	0	O	O	O

10.	Satisfaction ((1 to 5))

Please rate your level of satisfaction with the following attributes of The Hill, using a scale from 1 to 5, where 1 means, "Poor" and 5 means, "Excellent."

	Poor 1	2	3	4	Excellent 5	Don't know X
Overall cleanliness of the Hill Commercial Area	O	O	O	O	0	О
Overall cleanliness of the Hill residential areas	0	O	0	0	0	О

1	u	n	+i	+I	_	A	1
1	u		u	U	E	u	

11. What words would you use to describe the character of The Hill?
12. What are the greatest strengths of The Hill?

13. What is the single most needed improvement to The Hill?
(untitled)
14. What kinds of retail, restaurants, or stores would you like to see on the Hill?
15. What activities and events would bring you to the Hill more often?

16. What should the City of Boulder's role be in improving the Hill?
17. Do you have any further suggestions or feedback about the Hill that wasn't covered earlier in the survey?