

Submission Year	Jan 2024
Board or Commission Applying For	2   Beverage Licensing Authority
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Jun 2020
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Brendan Hagerty
Email	
Home Address	
Mobile Phone	
Occupation	Fundraiser
Place of Employment / Retired	CU Denver
Gender	M   Man

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

Bachelor of Arts in Political Science from University of Washington, Master of Arts from Northwestern University. I have lived in Boulder during different stages of my life (as a teenager, young adult, and student and now as a home owner and parent) and believe I offer a unique perspective on how restaurants and bars affected neighborhood health and relationships within their communities. As a board member, I would bring a fresh voice, as well as a willingness to collaborate and listen to differing views and opinions.

---

**2. Have you had any experience(s) with this Board or the services it oversees?**

No.

---

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

I served on an advisory board that was tasked with making a number of decisions, both financial and regarding personnel. There were a number of differing opinions and it was clear there was not a consensus on how to move forward. Providing a forum for people to discuss their thoughts and feelings was a helpful way to provide transparency and communication throughout the process. Being an active listener and providing feedback allowed for disagreeing parties to understand the other side and come to a mutually agreed upon decision.

---

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

No conflicts of interest; interested in contributing as a member of the Boulder community.

---

**Are you able to attend Board/Commission Orientation on one of the following dates:**

Wednesday, Apr. 17 from 6 to 9 p.m.

---

**Are you able to attend Advancing Racial Equity: the Role of Government on one of the following dates:**

Saturday, Apr. 27 from 9 a.m. to noon

---

## Beverage Licensing Authority

---

**5. How would you define responsible alcohol service?**

Responsible services includes promoting moderate and legal alcohol consumption, preventing overconsumption, and discouraging alcohol-related problems such as underage drinking and drunk driving. We all have a responsibility to be engaged neighbors.

---

**6. What do you think is the role of the Beverages Licensing Authority (BLA)? Do you have any problems with the use and sale of liquor? Explain.**

BLA should manage and oversee awarding licenses and determine if businesses are abiding by the appropriate rules and regulations. Looking at the larger picture on how a businesses affect not only it's patrons, but also the community as a whole is an important part of the decision process. Decisions should be made with open dialogue and the opportunity for engagement between all affected parties.

---

**7. What are the greatest challenges facing the City of Boulder with regard to current social issues of drinking related problems, i.e. binge drinking, over-service, underage drinking, etc.**

Boulder has a unique population that we need to be cognizant of in regards to challenges surrounding alcohol abuse and problems surrounding that abuse. Communication with those subgroups needs to be paramount. Additionally, there is an opportunity to bring together groups to engage at a high level to offer solutions and ideas that lead to problem solving approaches that work.

---

**8. How would you explain and defend a decision of the Board to friends, neighbors and community members if you were challenged about a decision involving license suspensions, premise closures, and license revocations?**

When making a decisions, all information was taken into account, all sides of an issue were given the opportunity to engage and learn about the decision process and how they can actively participate. The best interest of the citizens of the community are always at the forefront of every decision that is made.

---

**9. Do you have any previous experience serving on a municipal or other type of board or commission? If so, please state what board(s) or commission(s) you previously served on, when you served, and provide a brief description of your responsibilities during that service.**

I do not have any previous board experience, but I am excited for the opportunity to give back and become involved in my community and provide a new, fresh perspective to city and community that I care passionately about.

---

Submission Year	Jan 2024
Board or Commission Applying For	40   Cannabis Licensing Advisory Board
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Jan 2000
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Del Kreiser
Email	
Home Address	
Mobile Phone	
Occupation	Technical Sales Manager
Place of Employment / Retired	SC Laboratories
Gender	M   Man

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

As an active participant in Colorado's cannabis industry since 2009, I offer a wealth of experience and a deep understanding of the sector's intricacies. I currently serve as a Technical Sales Manager at SC Laboratories, an analytical testing laboratory with locations in five states. I play a pivotal role in guiding cannabis and hemp businesses through the complexities of compliance testing and regulatory adherence. My expertise is not limited to Colorado's regulatory framework; my proficiency extends to the regulatory landscapes of multiple states, especially concerning hemp.

My educational and professional journey, punctuated by over 14 years in the regulated cannabis industry, has equipped me with a nuanced understanding of the challenges and opportunities within this space. My technical acumen, combined with an intimate knowledge of business operations ranging from medical and adult-use retail sales, to cultivation, to compliance testing, allows me to provide holistic insights into the industry's ecosystem.

Beyond my professional realm, I have demonstrated a steadfast commitment to community service and effective governance through my tenure on my neighborhood's Homeowner Association (HOA) Board. This role has honed my skills in consensus-building, fiscal management, and addressing diverse stakeholder needs with a balanced and empathetic approach. Furthermore, my international experience as a Peace Corps Volunteer in Lithuania has imbued me with the ability to navigate cross-cultural communication and collaborate effectively in varied settings.

In joining the CLAB, I am keen to leverage my deep industry knowledge, regulatory expertise, and proven track record in governance to contribute meaningfully to the board's mission. My aim is to foster an environment where the cannabis industry can thrive responsibly while aligning with the broader interests of the Boulder community.

---

**2. Have you had any experience(s) with this Board or the services it oversees?**

My engagement with the CLAB began as an attendee at its meetings, where I gained insights into the board's efforts in shaping a fair and responsible cannabis policy landscape for Boulder. These experiences not only deepened my understanding of the regulatory challenges and opportunities within the industry but also highlighted the board's pivotal role in harmonizing the interests of cannabis businesses with the broader community welfare.

Witnessing the CLAB's commitment to transparency, informed decision-making, and community involvement resonated with my own aspirations to contribute positively to Boulder's growth and wellbeing. As a long-standing resident and an industry professional with over a decade of experience in the regulated cannabis sector, I see my potential role on the board as a natural extension of my desire to give back to the community. I am eager to bring my industry-specific knowledge and regulatory expertise to the table, aiding the CLAB in crafting policies that foster a thriving, safe, and equitable cannabis environment for all stakeholders.

---

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

In my capacity as a Board member of our Homeowner's Association, I was involved in a pivotal decision-making process to select a new management company. The decision was challenging due to the presence of three highly qualified candidates, each presenting a unique set of strengths and potential concerns, leading to a split among the board members.

Recognizing the importance of this decision for our community, I took the initiative to facilitate a comprehensive discussion. I acknowledged each member's viewpoint, ensuring that all opinions were heard and respected. To navigate through the complexity, I led a structured evaluation, breaking down the pros and cons of each candidate, which provided a clear, objective framework for our decision-making.

This methodical approach transformed our diverse opinions into a constructive dialogue, ultimately leading us to a consensus. The experience reinforced my belief in the power of open communication, empathy, and a balanced perspective in resolving conflicts. It underscored the importance of not taking disagreements personally and the necessity of focusing on the collective good, ensuring decisions are made in the best interest of the community.

---

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

I have conducted a thorough review of my professional and personal engagements to assess potential conflicts of interest concerning the work of the CLAB. Based on this careful consideration, I am confident in stating that I do not have any conflicts of interest that would impede my ability to serve impartially and effectively on the board. My commitment is to maintain the highest standards of integrity and transparency in all board-related activities.

---



**Are you able to attend** Saturday, Apr. 13 from 9 a.m. to noon  
**Board/Commission Orientation on one**  
**of the following dates:**

---

**Are you able to attend Advancing Racial** Saturday, Apr. 27 from 9 a.m. to noon  
**Equity: the Role of Government on one**  
**of the following dates:**

---

## Cannabis Licensing Advisory Board

---

**5. Have you had any experience(s) with any similar Board or cannabis policy setting, cannabis licensing, or cannabis enforcement?**

My involvement with boards similar to the CLAB has primarily been as an attentive participant at Colorado State Regulatory meetings, specifically within the CDPHE's Science & Policy Working Group, and the MED's Rulemaking meetings. In these sessions, I ensure I am thoroughly informed about the ongoing policy and rulemaking discussions. This proactive approach allows me to stay ahead of industry trends and regulatory changes, enabling me to effectively brief and prepare the leadership team at SC Laboratories for upcoming shifts in the regulatory landscape.

Furthermore, in my current role at SC Laboratories, I directly collaborate with the Marijuana Enforcement Division (MED) on investigations involving compliance testing. From time to time, the MED engages our laboratory to assist in testing related to investigational cases, a testament to our laboratory's expertise and the trust placed in our work by regulatory bodies. This experience has not only sharpened my understanding of regulatory compliance from a laboratory perspective but also highlighted the critical role of accurate, reliable testing in the broader regulatory framework.

Although I have not served on a board of this nature, my consistent engagement in regulatory meetings and direct collaboration with the MED equips me with a current and in-depth understanding of the nuances in cannabis policy and regulation. I am keen to leverage this comprehensive knowledge and hands-on experience to contribute thoughtfully to the CLAB's discussions and decisions.

---

**6. Why would you like to serve on the Cannabis Board? What do you hope to accomplish?**

My aspiration to serve on the Cannabis Licensing and Advisory Board stems from a deep-rooted commitment to the city of Boulder and a sincere desire to contribute my extensive knowledge of the cannabis industry to shape fair and effective regulations. Having been an active participant of this industry since 2009, I've witnessed firsthand the impact of well-crafted policies on businesses, consumers, and the community as a whole.

In joining the CLAB, my goal is to bridge the gap between industry perspectives and regulatory objectives, ensuring that the policies we advocate for not only uphold the highest standards of safety and integrity but also foster a conducive environment for the industry's sustainable growth. I am eager to engage in collaborative dialogue, offer my insights, and work diligently with fellow board members to formulate regulations that reflect the community's values, meet business needs, and protect consumer interests.

---

**7. Potentially, what are the greatest challenges facing the Cannabis Board with regard to current social issues relating to cannabis, i.e. underage use, safe consumption, odor complaints, etc.**

While the city of Boulder and the state of Colorado continue to prioritize and make commendable strides in mitigating underage use, the Cannabis Licensing and Advisory Board is also navigating complex challenges in emerging areas such as hospitality licensing for cannabis consumption lounges. The development of guidelines for cannabis consumption lounges is a multifaceted challenge, encompassing crucial considerations to uphold public health and safety standards. This includes establishing robust workplace safety measures to address second-hand smoke, determining permissible cannabis products, and implementing responsible vendor training programs to identify and manage impairment. Additionally, it involves setting appropriate serving sizes, pre-entrance waivers, regulating hours of operation, and ensuring effective ventilation systems. Each of these elements plays a vital role in ensuring the responsible introduction and operation of consumption lounges, aligning with our community's commitment to health and safety.

One significant challenge that remains at the forefront is fostering social equity within the cannabis industry.

The Cannabis Licensing and Advisory Board is positioned at a critical juncture to address this challenge. The State of Colorado's Social Equity Program underscores the commitment to cultivating an inclusive and equitable cannabis industry, acknowledging and rectifying the effects of decades of disproportionate criminal enforcement of marijuana laws on communities of color. Despite the progress, there is a notable disparity in the ownership structure within the industry, with less diverse representation at the ownership level compared to the workforce. In addressing this challenge, it's essential to have continuous dialogue, policy refinement, and targeted outreach, support mechanisms, and resources to ensure that the cannabis industry's growth is inclusive and reflective of Colorado's rich diversity.

---

**8. Please disclose any personal, business, or friends or family connections to the cannabis industry that you may have.**

Given my long-standing involvement in Colorado's cannabis industry since 2009, I have naturally developed a broad network of professional acquaintances and friendships. My role as a Technical Sales Manager for an analytical testing laboratory, and previously in various capacities within the industry, has led to numerous interactions and connections with individuals and businesses across the sector.

While it would be impractical to list every individual, I assure you that my relationships in the industry are professional and based on mutual respect for our shared commitment to advancing the cannabis industry responsibly and ethically. Should any specific interaction or relationship pose a potential conflict of interest in my duties on the CLAB, I am committed to disclosing such information promptly and ensuring transparency in all board-related activities.

---

**9. Please disclose any personal, business, or friends or family connections to the health or education field that you may have.**

In relation to connections in the health or education fields, I would like to transparently disclose that Thomas Knutsman, a current member of the CLAB board, is not only my neighbor, but also a former colleague on our Homeowner's Association (HOA) board. Our relationship is grounded in mutual respect, with interactions primarily revolving around community, residential matters, and shared responsibilities during our tenure on the HOA board. I assure you that this connection, while collaborative and positive, does not bear any influence on my professional judgment or responsibilities and would not affect my impartiality or decision-making as a potential member of the CLAB

---

**10. What is your understanding of the role of this board? Do you have any objections to the use and/or sale of cannabis? If so, please explain.**

I understand that the CLAB plays a pivotal role in shaping the local regulation of marijuana and hemp, initially offering advisory insights to the city council and city manager and eventually taking on licensing duties. The board's responsibilities include ensuring regulations align with Boulder's community interests, public health, and safety, while also fostering economic development. Importantly, the board's commitment to transparency and community involvement is evident in its mandate to hold public hearings before policy implementation.

Regarding the use and sale of cannabis, I have no objections as long as these activities are conducted safely, privately, and within a regulated and licensed framework. Responsible consumption and a strong regulatory system are crucial to ensure the safety, integrity, and economic viability of the cannabis industry, in line with Boulder's community values and public health priorities.

---

**11. How would you explain and/or defend a decision of the Board to friends, neighbors and community members if you were challenged about a decision?**

In facing challenges about a decision made by the Board, my approach would be grounded in openness, respect, and a commitment to informed dialogue. I would start by actively listening to the concerns and questions posed by friends, neighbors, and community members, ensuring they feel heard and understood.

I would then explain the decision-making process, emphasizing the thoroughness of the Board's considerations, the diverse perspectives we integrated, and the data or expert advice that informed our decision. It's important to communicate the rationale behind the decision transparently, highlighting how it aligns with the Board's overarching goals of promoting public health, safety, and the community's best interests.

If the decision remains contentious, I would welcome ongoing dialogue, offering to bring their concerns back to the Board for further discussion if necessary. Ultimately, my aim would be to bridge understanding, foster trust in the Board's intentions and processes, and reinforce our shared commitment to the welfare and progress of our community

---

Submission Year	Apr 2024
Board or Commission Applying For	6   Design Advisory Board
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Aug 2020
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Chester Harvey
Email	
Home Address	
Mobile Phone	
Occupation	Research Scientist
Place of Employment / Retired	National Center for Smart Growth
Gender	M   Man

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

I have a PhD in City and Regional Planning (University of California, Berkeley), as well as an MS in Natural Resource Planning (University of Vermont) and a BA in Geography (Middlebury College). Currently, I am on the research faculty at the National Center for Smart Growth (NCSG), which is based in the School of Architecture, Planning, and Preservation at the University of Maryland. I live full-time in Boulder, where my wife is a graduate student at CU. At NCSG, I direct the Transportation Policy Research Group, which does applied research on travel behavior, land use and transportation interactions, active modes, and transit systems for state, regional, and local agencies. I also have projects related to land value taxation and housing instability. My work is deeply rooted in theories of justice and access to opportunities for marginalized communities. Professionally, my background is in transportation planning, urban design, urban data science, and GIS. I previously worked as a planning consultant, running the data science group at Alta Planning and Design and developing regional travel models with a group at WSP (formerly Parsons Brinckerhoff). I also have experience serving on nonprofit boards for the Goose Creek Community Land Trust in Boulder and a community rowing organization in Oakland, CA. This combination of professional, academic, and service experience gives me the ability to view planning and community development goals and processes through both practical and theoretical lenses. My interest in planning was spurred by the tensions I saw growing up in rural Vermont between access to natural and recreational resources and the unsustainability of car-dependent development, some of the same issues that have been difficult to reconcile in Boulder. When my wife and I moved to Boulder, we worked hard to find a rental at the rare intersection of affordability and walkability.

---

**2. Have you had any experience(s) with this Board or the services it oversees?**

I have not worked directly with the Design Advisory Board. Last year, I participated the Development and Design Focus Group for the TVAP amendments related to Boulder Junction Phase 2. My only indirect experience with Planning and Development Services has been serving on the Board of Directors of the Goose Creek Community Land Trust, which has been involved with developing a residential coop at 750 North Street. That project has applied for a building permit, though I was not directly responsible for the application.

---

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

Several years ago, I served on the board of a nonprofit community rowing club in Oakland, CA. It offered classes and teams for adults across a broad range of experience levels, as well as a growing non-competitive youth program for public school students that taught teamwork and subsidized access to a traditionally exclusive sport. The club's growth, especially into more educational and non-competitive programs, was causing tension around its mission and structure. A portion of members saw the club's mission as primarily supporting competition, with educational programs providing a conduit for racing. Another portion saw recreation and education as important missions in and of themselves. This divergence had potential implications for the structure of the organization: the more competitive faction noted that national-level competition was an important basis for our nonprofit status. It also impacted decisions about how to allocate resources, such as buying expensive racing shells, which only the most competitive members would use, versus more stable and durable training shells for beginner and recreational rowers. As a board member, I saw this as both an identity issue-what purpose did the community want the club to serve?-and a technical one-how might we reconcile a changing purpose with the organizational structure? I and several other board members advocated for a process to first renew the club's mission statement, then use this to inform necessary changes to organizational structure. Over nearly a year, I had dozens of conversations with members about what they valued most about the organization. At the time, I was a member of two teams, one considerably more competitive than the other, and I used this as an opportunity to convene small groups that wouldn't otherwise cross paths. Through these and similar conversations held by other board members, it became clear that the discrepancy between competitive and recreational goals was largely the product of a vocal minority. After a year of conversations, it was surprisingly straightforward to develop a mission statement with a large umbrella to "share the joy of rowing." The club continues to be a nonprofit and allocates a substantial portion of its resources to recreational and youth rowers, who make up much of its membership. While nothing about this example is particularly unusual or complicated-organizations often have internal disagreements about mission-it highlights my diplomatic approach to addressing such disagreements: being approachable to both sides and convening low-pressure conversations between them.

---

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

I have served for the past two years as a member of the Board of Directors for the Goose Creek Community Land Trust (GCCLT), which has been involved with the development of a residential coop at 750 North Street. I have also made a small loan to the project's development corporation. I will soon be stepping down from the GCCLT Board, effective February 15, 2024. If appointed to the Design Advisory Board, I would recuse myself from business related to GCCLT or the 750 North Street project.

---



**Are you able to attend  
Board/Commission Orientation on one  
of the following dates:**

I am not able to attend either date and will need to make other  
arrangements with city staff

---

**Are you able to attend Advancing Racial  
Equity: the Role of Government on one  
of the following dates:**

---

Saturday, Apr. 27 from 9 a.m. to noon

## Design Advisory Board

---

**5. What is your experience in urban design? Please include any experience with urban designer practice, teaching, developing or administering urban design policies, etc.**

Much of my work in planning research has been around the intersection of transportation and urban design, examining how the designs of buildings and landscapes around streets influence the perceptions and behaviors of users, particularly pedestrians. I am particularly interested in how walkable design can be used as a form of transportation policy, and how the relationships between design characteristics and perceptual and behavior outcomes can be better measured to substantiate the importance of design in spheres, such as transportation engineering, which have traditionally overlooked it. I work professionally with urban and landscape designers, architects, planners, engineering, public health experts, community organizers, and government officials at both local and state levels. Often, I convene and translate between designers and engineers, who are trained to view the world in such different ways yet are often aiming toward similar goals. One of my professional goals is helping these fields more effectively collaborate.

I have published academic articles about measurement of streetscape design, livable urban design, and relationships between design and transportation in journals including the Journal of the American Planning Association, Environment and Planning B: Planning and Design, and Landscape and Urban Planning. I have also taught Environmental Design Research Methods, a core course for the Masters of Urban Design program at UC Berkeley, as well as several other college and graduate-level planning courses.

My theoretical approach to design is rooted in environmental psychology: how people understand and experience the environments, both built and natural, that they inhabit. With this in mind, my conception of "good" design is based on engaging sensory experience rather than any particular style. I strongly believe in the potential for form-based codes to be a valuable tool for development of built environments where people want to spend time, especially outside of cars. I also believe in codes that focus on general design qualities with well-substantiated effects on human perception-enclosure, human scale, transparency-and not on prescription of design details or styles. I find that the built environments people most like to spend time in are often a bit rough around the edges, built in unconventional ways over time, and cared for lovingly despite their flaws. They are not theme parks and are not built for profit, but are places where residents-the people who spend the most time there-are allowed to build in their own way and imbue them with personality that often defies convention. Boulder has some of these places, and I would like to see it allow more of them in ways that concurrently advance affordability, more sustainable travel patterns, and greater mental and physical wellbeing.

---

**6. What is your experience in architecture, including practice and/or knowledge of building design?**

Aside from my close professional collaboration with architecture researchers and instructors, I have a strong informal background in construction and historic preservation/reproduction. I grew up on a construction site in rural Vermont where my father nearly singlehandedly built my family a house, barn, and woodshop (he was a professional cabinetmaker and chairmaker) as a sometimes-infuriatingly authentic reproduction of a nearby late-1700s homestead. As a teenager, I wired the circuit breaker box with an electrician neighbor looking over my shoulder. This is the hands-on approach to architecture and planning that I know and, within reason, aspire to make possible for others. While I know that teenagers doing electrical wiring is probably a poor choice for Boulder, I do think there are considerable ways that everyday people can be more involved with design and building processes. I am also deeply grateful that I know what buildings look like from the inside out, I know what it takes to build structures that last, and I know that old ways of doing things can sometimes be better than new ones. I did not, however, inherit my father's lionization of historic architecture. I think there is plenty to learn from in historic buildings and cityscapes, but also that we can productively add onto historic structures and urban fabric with contemporary styles and materials, in ways that represent who we are today, and that show the progression of places through time.

---

**7. What is your experience in site design and landscape architecture, including the practice and/or experience integrating these aspects into building design?**

Most of my work with landscape architects has been in the sphere of transportation, as consultancies and agencies in this space tend to have landscape design groups but not urban designers. For five years, I lead an urban analytics team at Alta Planning and Design, a firm that specializes in bicycle and pedestrian planning, and I worked closely with landscape designers who were responsible for developing the environmental contexts of trails, streets, and parks. In practice, they were the team that designed "places," the spaces between buildings, just as urban designers might on a master-planned site. Their great power, in the context of our transportation work, was that they often had design influence over entire street corridors, retrofitting existing urban fabric at an usually broad scale. I understand that this mode of design represents only a sliver of the landscape architecture profession, but I found it heavily impactful.

In research and teaching, I have often found the boundary between urban and landscape design quite blurry. My graduate advisors were experts and taught in both landscape and urban design programs. Many of my students have been landscape designers. Experts in both spaces contended with how users experience and interpret spaces, and the role that well-designed spaces can have in enlivening how people use them.

---

**8. What is the appropriate role of public bodies such as DAB, Planning Board, and Landmarks Board in the design of buildings?**

I think that public policy about design should primarily ensure that users of public spaces-streets make up the bulk of these-can understand and engage with buildings, and each other, in ways that make it enjoyable to be in those spaces. Good design will always be subjective to some extent. But there is also strong theory and growing scientific evidence about what makes places interesting and welcoming to be in. I believe that design guidelines should be built mostly around these types of principles, not prescriptive styles or precise measurements. Designers and environmental psychologists, for example, will jointly agree that large expanses of blank walls facing the street offer people little to engage with sensorially, so they discourage people from being in these spaces. We also understand that commercial windows covered with opaque decals have essentially the same effect. Design policy should not, therefore, be structured around nitpicky mandates for windows of a certain type, size, height off the ground, or have to require that they not be covered with decals with some specified tolerance for opacity. They should simply require that a person standing on the sidewalk be able to see into the body of a commercial interior. As a member of the DAB, I would ask those both building and evaluating projects to consider how various members of the community will interact with a building or development from the vantage point of public space. Will a building invite the community to understand and engage with the people on the other side of property line? Will it give something to the community? Or will it be a fortress that repels engagement? At a foundational level, I think that the role of public bodies in the design process is to protect the public's ability to spend enjoyable time in public spaces.

---

**9. How do community issues around housing, sustainability, density, energy, etc. inform your outlook on DAB's role in reviewing and shaping the built environment?**

My interest in planning is broadly informed by a belief in what Henri Lefebvre called the "right to the city." If expanded beyond what we traditionally think of as a "city," this is one way of conceptualizing environmental justice. Environmental design that is welcoming and encourages people to understand and interact with their environments and neighbors is a valuable way to advance this right. Addressing inequities around housing, natural resources, and other dimensions of living with good health, wellbeing, and stability are other important, perhaps even more crucial, ways. These goals are heavily intertwined. I began studying walkable design to advance sustainable transportation and address issues around transportation energy consumption and carbon emissions. Now I know that it has important implications-both positive and negative-for equitable mobility, physical and mental health, community relationships, and gentrification. I don't think these issues can be addressed in a vacuum. As a member of the DAB, I would be considering how design aspects of proposed developments have the potential to ripple into all these dimensions of environmental justice.

---

Submission Year	Jan 2024
Board or Commission Applying For	6   Design Advisory Board
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Sep 1977
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Gayl Gray
Email	
Home Address	
Home Phone	
Occupation	Photographer
Place of Employment / Retired	Retired
Gender	W   Woman

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

BA French, MA Library Science, main career NCAR reference librarian, library manager

**2. Have you had any experience(s) with this Board or the services it oversees?**

Design must have to do with architecture. I am interested in that in Boulder. Published a book Vintage and artistic homes of Boulder. Am working on a book about the property in which we live, about a mile from Chautauqua. City design I would be interested in knowing more about and helping about, as I know how things are evolving with changes in use of spaces and hotels being developed here, for one thing.

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

Many staff meetings, at NCAR, some of which I chaired. Don't remember group disagreements.

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

I don't know any.

**Are you able to attend Board/Commission Orientation on one of the following dates:**

Saturday, Apr. 13 from 9 a.m. to noon

**Are you able to attend Advancing Racial Equity: the Role of Government on one of the following dates:**

Wednesday, Apr. 17 from 6 to 9 p.m.

---

## Design Advisory Board

---

<b>5. What is your experience in urban design? Please include any experience with urban designer practice, teaching, developing or administering urban design policies, etc.</b>	I know about architects through working in the Pei building in Boulder.
<b>6. What is your experience in architecture, including practice and/or knowledge of building design?</b>	Worked in NCAR Pei building, read about architects
<b>7. What is your experience in site design and landscape architecture, including the practice and/or experience integrating these aspects into building design?</b>	Having lived and been involved in two central Boulder homes and thought about especially the western one enough to write a book about how it might work for owners. Looking at how central Boulder features a laissez faire look. Worked to design in NCAR libraries and my homes, particularly my backyard pool space.
<b>8. What is the appropriate role of public bodies such as DAB, Planning Board, and Landmarks Board in the design of buildings?</b>	Save what should be. Don't let things fail that make our community unique.
<b>9. How do community issues around housing, sustainability, density, energy, etc. inform your outlook on DAB's role in reviewing and shaping the built environment?</b>	Wifi informs my outlook now. Things worked, then they did not. Density I do not want. I don't think DAB will necessarily agree with what I am writing.

---



Submission Year	Apr 2024
Board or Commission Applying For	6   Design Advisory Board
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Dec 2019
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Harriet Ingham
Email	
Home Address	
Mobile Phone	
Occupation	Engineer
Place of Employment / Retired	Holmes Solutions
Gender	W   Woman

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

2024 - present: Advisory Member on Boulder Chamber Board of Directors  
2023 - present: Board Member on Boulder Young Professionals Board of Directors, 2024, Chair (part of the Boulder Chamber).  
2022 - 2023 Boulder Chamber Leadership Fellows Graduate.  
2019 - present: VP - Major Projects at Holmes Solutions, a product design, development and testing engineering company in Boulder, CO.  
Responsible for all North American Construction Sector projects, leading projects such as the development of new productized mass timber connectors, testing of modular systems, design and testing of data center systems, seismic and fire testing of new flooring systems.  
2015 - 2018: Work experience as a Structural Design Engineer at Holmes ANZ, with experience in multi-story commercial, hospitality, healthcare and educational structures. Work experience included seismic design of new buildings and retrofits in concrete, steel, masonry and timber.  
2015: graduated with a Bachelor of Engineering (Honours) with First Class Honours in Civil Engineering from the University of Auckland (New Zealand), graduated in May 2015.

---

**2. Have you had any experience(s) with this Board or the services it oversees?**

Other than reviewing some of the meeting recordings prior to making this application, no.

---

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

During a project to design mass timber connectors we had to juggle multiple competing design requirements (fire, cost, structural strength, structural drift, aesthetic) which led to various members of the design team and the client being in disagreement about the path forward and the way the design should evolve. At times this got fairly heated due to the value and potential of the project, as well as the length of time already spent by the team to date. One of the techniques leaders at my company are trained on is asking great questions and listening to get to the root cause of each person's opinion (as people don't always express clearly what they really want). In this instance by guiding the conversation and asking open, deliberate questions to understand where each person was coming from, we were able to address each obstacle one at a time and slowly move toward a solution.

---

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

I don't foresee any potential conflict of interest.

---

**Are you able to attend Board/Commission Orientation on one of the following dates:**

Wednesday, Apr. 17 from 6 to 9 p.m.

---

**Are you able to attend Advancing Racial** Wednesday, Apr. 17 from 6 to 9 p.m.  
**Equity: the Role of Government on one**  
**of the following dates:**

---

## Design Advisory Board

---

**5. What is your experience in urban design? Please include any experience with urban designer practice, teaching, developing or administering urban design policies, etc.**

In my roles as a structural engineer, engineer for products for the construction industry and as a homeowner I have interacted with urban design but I have little practice in undertaking it myself. As a resident of Christchurch, New Zealand before, during and after the devastating earthquakes in 2011 I have had first hand experience being involved as a community member as we were engaged to give input in how our city should be rebuild. I have also watched over the last 13 years as our city has been reshaped and the impact that urban planning has had on driving and directing that rebuild. I am proficient in understanding and interpreting urban planning documents.

**6. What is your experience in architecture, including practice and/or knowledge of building design?**

As a structural engineer I have several years of experience working closely with architects to bring their vision to life. I understand how various stakeholders need to work together to design a successful building and I understand the architect's role in leading successful projects. In my current role I work closely with people across the entire construction industry to solve the problems we are facing around ease and speed of construction, cost of construction, sustainability and changes to seismic and fire performance. I am proficient in reading and understanding all elements of architectural, structural, MEP and other building plans and specifications.

**7. What is your experience in site design and landscape architecture, including the practice and/or experience integrating these aspects into building design?**

At Holmes Group we have a large civil engineering team that are responsible for the civil engineering and site design for many large projects. I have worked closely with this team on several projects, as well as landscape architects. In my role as a mentor for ACE Mentoring at Centaurus High School over the last two years I have been involved in working with local landscape architects to teach high school students how to consider the importance of site design on their project and to develop a site plan.

**8. What is the appropriate role of public bodies such as DAB, Planning Board, and Landmarks Board in the design of buildings?**

I believe the role of these public bodies is to reflect the voice of the community in the development of our city. It is to ensure that all buildings are designed carefully to juggle the needs of the developers and designers with the needs of the community to generate a successful project and one that has a positive impact on Boulder. These Boards pull together the needs of a wide range of stakeholders, balance those with code and legal requirements and make a decision as fairly as they can.

---

**9. How do community issues around housing, sustainability, density, energy, etc. inform your outlook on DAB's role in reviewing and shaping the built environment?**

I believe we are currently facing a unique and increasingly complex set of challenges in the construction industry, with housing affordability and sustainability requirements driving a lot of them. It would be impossible to not be influenced by these factors, and as such when DAB is conducting reviews and making decisions it should be considering both the short and long term implications of these decisions. We have a responsibility to be better stewards of the land we reside on and carefully balance the needs of all members in our community when making such decisions.

---

Submission Year	Apr 2024
Board or Commission Applying For	6   Design Advisory Board
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Nov 2010
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Marine Siohan
Email	
Home Address	
Mobile Phone	
Occupation	Project Manager
Place of Employment / Retired	Trestle Strategy Group
Gender	W   Woman



## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

I have a Master's degree in Civil Engineering, and a Master's degree in Urban Planning.

I just finished my term with BOZA.

Even since I moved to Colorado a little over 10 years ago, I have been working in the urban and land planning field, first for a non-profit in Denver and then for consulting firms.

I currently work as a project manager at Trestle Strategy Group, which is a Boulder-based real estate strategy and planning firm. Select projects I have been working on there include the Ponderosa Community Stabilization project, the Cultural Responsiveness and Inclusion Strategy Plan for Boulder County Parks and Open Space department, and the North Boulder Creative Campus.

---

**2. Have you had any experience(s) with this Board or the services it oversees?**

I haven't had direct personal experience with the Design Advisory Board. However through my work at Trestle Strategy Group, which works on many entitlement projects in the City of Boulder, I am familiar with DAB, the Boulder Zoning Code and the Boulder Valley Comprehensive Plan.

I wish to give back to the community and contribute humbly with my experience and knowledge to make Boulder a place where all are welcome.

---

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

Through my work at Trestle Strategy Group, I facilitate many large meetings and programs involving people with different backgrounds and perspectives. I believe that preparation is key: for example a large meeting needs to be planned with care, there needs to be enough room for everybody to express themselves and be heard, and the discussion should be structured in a way that unveils constructive comments and ideas.

In addition, I have been working on community engagement processes for about 15 years, including on some contentious and complex projects. Here again, I think that the civic and stakeholder engagement activities need to be carefully designed and thought through. It is very important that all stakeholders have a space in the process, the opportunity to speak up in a respectful way, and leave confident that they have been heard even though the outcome isn't necessarily in their favor. To do this, the rest of the group needs to have an open mind and listen with empathy, trying to put themselves in the shoes of others. On the other hand, I think hearing the voices of the most vulnerable members of our community first can set the stage for a constructive conversation as it can remind participants that we are working with the community at large's best interest in mind while trying to navigate individual interests.

Finally, I believe that boards and commissions, and more generally government bodies and staff, should be working together with the community as a team, and "co-create" processes and solutions that take into account different perspectives and reflect the community's values.

---

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

Trestle Strategy Group can potentially be involved as an owner's representative or developer's consultant on projects presented to the Design Advisory Board. In this case, I will explain the situation with honesty and in full transparency, and if necessary I will recuse myself to not influence the process in a way that could be perceived as benefiting Trestle Strategy Group.

---

**Are you able to attend Board/Commission Orientation on one of the following dates:**

Wednesday, Apr. 17 from 6 to 9 p.m.

---

**Are you able to attend Advancing Racial Equity: the Role of Government on one of the following dates:**

Wednesday, Apr. 17 from 6 to 9 p.m.

---

## Design Advisory Board

---

**5. What is your experience in urban design? Please include any experience with urban designer practice, teaching, developing or administering urban design policies, etc.**

I have a background in civil engineering and urban planning, and have been working in urban planning for the last 15 years. In 2020 I attended the ULI Real Estate Diversity Initiative (ULI), during which we were asked to create a development plan for a 110,000 sq. ft. site in the Westwood neighborhood in Denver. My team's goal was to provide Westwood residents with the opportunity to start building generational wealth; therefore we came up with a site plan where all housing units were affordable and for sale, with the help of our development and design mentors. We also integrated a large plaza and a childcare center for the benefit of the community. You can watch our team's presentation here: <https://lnkd.in/eac2Vh3>.

In addition, urban design is at the core of the projects Trestle Strategy Group supports through our consulting services. We are working with architects, urban designers, landscape architects, to advise them on how to make their project better serve the community as well as match the City's code and regulations.

---

**6. What is your experience in architecture, including practice and/or knowledge of building design?**

Throughout my career I have worked with many architect teams on different commercial, housing, or mixed-use projects. At Trestle Strategy Group, I have worked or am working on numerous projects that all bring a new take on architectural practice and building design in the City, such as the Millennium Hotel redevelopment, the Hill Hotel - now Moxy - development, the Boulder Conference Center on the Hill, the Macy's adaptive reuse, the Ponderosa mobile home park stabilization.

---

**7. What is your experience in site design and landscape architecture, including the practice and/or experience integrating these aspects into building design?**

As a community building specialist, Trestle Strategy Group supports architecture and design teams in planning and designing urban developments that will provide benefits for the wider community and integrate in the City's urban fabric. Site design and landscape architecture are essential aspects that complement building design to make a project - or neighborhood - a place where people want to live, work, or play. Livability, sustainability, attractability are derived from the thoughtful integration of site design, landscape architecture, and building architecture.

---

**8. What is the appropriate role of public bodies such as DAB, Planning Board, and Landmarks Board in the design of buildings?**

I believe those public bodies should work together with city staff, developers, and architects to design buildings that align with appropriate City's core values. For instance, sustainability, inclusivity, diversity, creativity, compact and contiguous development, environmental protection, vibrant economy, public health and safety, are all concepts that can be translated and applied while designing a building. Architectural character, the choice of materials, the integration of natural elements and art, the space provided to people, etc. are defined through the design of buildings and spaces. Through the review of proposed development projects, public bodies such as DAB, Planning Board, and Landmarks Board can define the city's character and identity and ensure a degree of livability, attractability, and sustainability to improve its residents' quality of life.

---

**9. How do community issues around housing, sustainability, density, energy, etc. inform your outlook on DAB's role in reviewing and shaping the built environment?**

I believe the City should focus on building low to middle income housing and increase density wherever possible, as well as encourage compact living with less reliance on cars and more opportunities for walking, biking, and transit oriented developments. I view DAB's role as supporting those City wide goals and policies with an open-mind for innovation and out-of-the-box design solutions.

---

Submission Year	Apr 2024
Board or Commission Applying For	6   Design Advisory Board
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Apr 2001
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Rebecca Cole
Email	
Home Address	
Mobile Phone	
Occupation	Marketing/Communications Executive
Place of Employment / Retired	Consultant/Self-Employed
Gender	W   Woman

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

I have lived in Boulder for over 20 years, moving away twice (to Bozeman, MT and Aspen) and returning because this city keeps drawing me back with its culture, commitment to sustainable growth, open space beauty and preservation, and remarkable ability to evolve and continue to draw new businesses (tech, food, VCs) and people.

I have served on two Boards.

WE-cycle, a community bike share nonprofit in Aspen (6 years on the Board, including 3 as chair) where I helped steer the organization's growth and expansion from Aspen to Basalt and Carbondale. WE-cycle's success is based on its ability to work with different city governments, RAFTA (regional transportation authority), community residents, and local businesses and the Board was instrumental in helping guide WE-cycle's executive director and staff.

CU Forever Buffs alumni - 2 years, Aspen/Roaring Fork Chapter - hosting Buffs watch party events and promoting the University to the local community

---

**2. Have you had any experience(s) with this Board or the services it oversees?**

No

---

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

On the WE-cycle board, we had to advise the executive director about the best way to partner with RAFTA. At heart of the issue was the need to be closely aligned with a government-funded entity, given the multi-jurisdictional nature of a valley-wide bikeshare plan, and one that needed to be linked to the bus corridor (last-mile bike transport). RAFTA is, by nature, a slow-moving, bureaucratic organization while WE-cycle is an entrepreneurial startup: nimble, scrappy, creative. Finding common ground was difficult and advising the executive director on the best possible outcome was a months-long process. Some members wanted to merge completely with RAFTA in order to alleviate budget issues and have a larger entity absorb all the infrastructure costs and headache of dealing with different city governments in the Roaring Fork Valley.

Others strongly advocated for ensuring WE-cycle's independence and ability to act as a separate entity, to continue being an advocate for last-mile transportation beyond just an adjunct offering connected to a bus corridor.

How we worked through it:

- Recommended hiring an outside consultant expert in transportation to review the options and make a proposal
- Negotiating with the exec director the pros/cons of remaining independent vs absorption into RFTA
- Ensuring that the budget/staff/operations was appropriately funded/resourced to sustainability exist for the next decade as a standalone entity in partnership with RFTA (including funding from RFTA itself via a mill levy ballot measure which passed in 2018)

The bottom line is that the Board worked to get consensus on what WE-cycle means to the RFV and what its highest and best use is for that region, and then used that to ensure that it was adequately resourced to be effective in that capacity (as an independent organization yet partnered and funded by a government entity with much deeper pockets).

---

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

None

---

**Are you able to attend Board/Commission Orientation on one of the following dates:**

Saturday, Apr. 13 from 9 a.m. to noon

---

**Are you able to attend Advancing Racial Equity: the Role of Government on one of the following dates:**

Saturday, Apr. 27 from 9 a.m. to noon

---



## Design Advisory Board

---

**5. What is your experience in urban design? Please include any experience with urban designer practice, teaching, developing or administering urban design policies, etc.**

I have limited experience in urban design. However, I worked for RMI (Rocky Mountain Institute) for 8+ years, where I learned a great deal about sustainable building and city design, and had to write blogs, case studies, reports, and more in my various communications roles.

Blogs:

<https://www.greenbiz.com/article/these-cities-red-and-blue-states-are-accelerating-clean-energy>

<https://www.greenbiz.com/article/3-pathways-clean-energy-future>

<https://www.greenbiz.com/article/accelerator-program-aims-spark-community-energy-innovation>

---

**6. What is your experience in architecture, including practice and/or knowledge of building design?**

While I don't have specific experience in either, this was an area of practice for RMI.

Blogs:

<https://www.greenbiz.com/article/energy-modeling-makes-its-move-mainstream>

<https://www.greenbiz.com/article/deep-building-retrofits-drive-big-gains-energy-cost-savings>

<https://rmi.org/accelerating-the-electrification-of-buildings-at-elab-accelerator-2019/>

---

**7. What is your experience in site design and landscape architecture, including the practice and/or experience integrating these aspects into building design?**

I do not have experience in site design or landscape architecture

---

**8. What is the appropriate role of public bodies such as DAB, Planning Board, and Landmarks Board in the design of buildings?**

I would say their role is to understand the city's codes and policies so that they can make informed recommendations. They should also understand the needs for future growth and how to sustainably accommodate population growth, better fuel sources (electrification vs gas), stakeholder needs and concerns (government, residents, commercial owners), aesthetics, and the "brand" of Boulder as it relates to its built environment. Meaning: Boulder is a unique city, with its open space, height restrictions, mix of mining town and modern architecture, and world-class university, and these bodies need to consider how to preserve and enhance that while looking to the future and how it can evolve.

---

**9. How do community issues around housing, sustainability, density, energy, etc. inform your outlook on DAB's role in reviewing and shaping the built environment?**

This is a very pertinent time for these questions. Housing is extremely expensive in Boulder and so who gets to live here isn't as equitable as it should be. However, there are many new developments being built (Boulder depot, all along 30th street, NoBo) that are doing a great job with density infill and many are affordable housing. And there is discussion about other areas - along north 28th (north of Jay), between 55th and Foothills, and possibly even repurposing the airport. Balancing these competing needs - more affordable housing, commercial space, and open space - is really interesting and exciting (although certainly contentious) and Boulder could be a pioneer in some of these areas. Including sustainability, with both buildings themselves (codes, etc) and also replacing gas with electricity, which is very difficult, but would be a huge leap forward in terms of meeting the city's 2030 goals.

---

Submission Year	Mar 2024
Board or Commission Applying For	6   Design Advisory Board
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Sep 1980
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Tracy Zaik
Email	
Home Address	
Home Phone	
Mobile Phone	
Occupation	realtor
Place of Employment / Retired	compass
Gender	W   Woman

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

I have years of experience sitting on non profit boards, most recently as president of the Democratic Women of Boulder County I also grew up in a household of architects, so my design, site planning and urban "eyes" are well honed. In addition, as a long time Boulder resident, I want nothing more than to help uphold a thoughtful development program as we work through unprecedented growth.

**2. Have you had any experience(s) with this Board or the services it oversees?**

no

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

I've been married for 36 years, have raised 2 daughters and I'm a Realtor, so I work through conflict, negotiation and compromise for the greater good nearly every day, LOL! But if you are looking for a board related disagreement, one that stands out is while on the Dem Women board. Covid hit, we needed to shut down our programs but our members really needed their Dem community and elected officials. I suggested we upgrade our internet platform and present on zoom. The board is older, not technically inclined and they were sure that it would cost us money that we didn't have as our membership surely wouldn't pay for zoom programs. I suggested we do 3 test programs to see what kind of response we got from our membership. We could charge them a reduced fee to cover the expense of the updated platform. I recruited a tech savvy member to the board who set up what we needed to get it going. We were granted a "test" period to try out the software. And, it was a huge success.

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

n/a

**Are you able to attend Board/Commission Orientation on one of the following dates:**

Wednesday, Apr. 17 from 6 to 9 p.m.

**Are you able to attend Advancing Racial Equity: the Role of Government on one of the following dates:**

I am not able to attend either date and will need to make other arrangements with city staff

## Design Advisory Board

---

<b>5. What is your experience in urban design? Please include any experience with urban designer practice, teaching, developing or administering urban design policies, etc.</b>	not much....I've done school projects, but that was many years ago
<b>6. What is your experience in architecture, including practice and/or knowledge of building design?</b>	I grew up with architects, so in my household it was a well developed topic. I've taken both interior architecture (parsons school of design for a short term) and architecture (a few classes) over the years.
<b>7. What is your experience in site design and landscape architecture, including the practice and/or experience integrating these aspects into building design?</b>	not much, but I have a decent "eye" for site design, landscape architecture is not my strong point!
<b>8. What is the appropriate role of public bodies such as DAB, Planning Board, and Landmarks Board in the design of buildings?</b>	to assure our residents of a thoughtful and functional urban layout/community. one that contributes to our quality of life.
<b>9. How do community issues around housing, sustainability, density, energy, etc. inform your outlook on DAB's role in reviewing and shaping the built environment?</b>	it's all connected. urban planning and design needs to thoughtfully work around ALL of the above to the best of its ability: for every resident, for the quality of life for all.

---

Submission Year	Mar 2024
Board or Commission Applying For	7   Downtown Management Commission
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	Yes
When did you become a resident of Boulder?	Jan 2007
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Not Accepting Applications

Contact Information

Name	Andy Nathan
Email	
Home Address	<div></div> <div></div> 4
Home Phone	(
Mobile Phone	
Work Phone	
Occupation	Advertising
Place of Employment / Retired	Fortnight Collective
Gender	M   Man



## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

In addition to being the founder and CEO of my own Boulder-based, 25 person ad agency, I was on multiple boards (EndCAN Colorado for 3 years, AdClub Colorado for 2 years and I was president of One Club Denver for 2 years. I've also coached my daughter and sons lacrosse teams for 10 years now and co lead the Boulder HS lacrosse foundation with my wife.

---

**2. Have you had any experience(s) with this Board or the services it oversees?**

No

---

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

When we were organizing events as the president of the one club Denver. The board was misaligned but I listened to alternatives and ensured consensus to proceed without discontent.

---

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

None

---

**Are you able to attend Board/Commission Orientation on one of the following dates:**

I am not able to attend either date and will need to make other arrangements with city staff

---

**Are you able to attend Advancing Racial Equity: the Role of Government on one of the following dates:**

I am not able to attend either date and will need to make other arrangements with city staff

---

## Downtown Management Commission

---

**5. What are the changes to parking and access management for downtown that would enhance the vitality, walkability and functioning of the core of our City?**

As a 25 person agency and owner of our two suites, I'd consider incentivizing business owners to purchase by rewarding them with easier access to parking spots.

**6. How do you perceive the current balance between automobile and alternate modes access to the downtown? What recommendations or improvements would you make?**

Solid balance. I think the biggest concern is the safety of bikes, e-bikes, etc from getting stolen. Perhaps create a few key protected kiosks areas downtown that are guarded?

**7. In your opinion, what are the most important factors to maintaining the aesthetic and economic vitality of downtown and what specific recommendations would you make?**

I do believe the lack of parking and the safety of the community are key factors. While I do believe it's safe, there are safety concerns that are only amplified by alarmist community via word of mouth and next door to perpetuate an extreme and innacurate narrative. But there is no question more can be done here.

**8. What is your perspective on how the downtown public spaces being managed? Specifically address events, maintenance/improvements, partnerships with Downtown Boulder Partnership and the Business Improvement District and city/county relationships?**

No strong opinion one way or the other. I think it's bit of a whirlwind post Covid. Suspect there's areas of improvement that could be made though. I also wonder if some of it is also how you position things to the community.

Submission Year	Apr 2024
Board or Commission Applying For	7   Downtown Management Commission
Are you 18 years of age or older?	Yes
Do you reside within Boulder City limits?	No
I acknowledge that all information submitted in this application is considered public record and subject to the Colorado Open Records Act (CORA).	Yes, I acknowledge

Contact Information

Name	Erica Dahl
Email	
Home Address	
Home Phone	
Mobile Phone	
Work Phone	
Occupation	Retail store owner on the Pearl Street Mall
Place of Employment / Retired	Savvy on Pearl
Gender	W   Woman

## Standard Questions

---

**1. What qualifications, skill sets and relevant experiences do you have for this position (such as education, training, service on governing or decision-making boards, etc.) that would contribute to you being an effective board member and community representative?**

I was born and raised in Boulder and also attended CU where I double majored in political science and international affairs. I have owned my store on Pearl Street since 2007 so I spend a lot of time in Downtown Boulder and I have a vested interest in making sure Downtown Boulder and surrounding areas remain safe, clean, prosperous and welcoming to locals and visitors alike.

**2. Have you had any experience(s) with this Board or the services it oversees?**

I was on the DMC board from 2008-2011 but I had to step down when I moved to Santa Barbara to open a store there.

**3. Describe a situation where you were involved with a group and had to work through a disagreement or conflict among the members.**

I am on the marketing committee for Downtown Boulder and there are numerous times that I suggest something I think needs resolving or I see as a problem and others either feel it's a non-issue or feel that it's actually beneficial to business and the greater good. I usually list my reasons why I feel that way and give as many detailed examples as I can. However if I am the only one that feels that way and has that opinion, I generally accept that perhaps I am not representing the majority and therefore am more than willing to go along with the group decision because our job is to represent everyone not just ourselves and our own opinions.

**4. List all potential conflicts of interest you might have with respect to the work of this board.**

I am on the marketing committee for Downtown Boulder but I don't see this as a conflict.

**Are you able to attend Board/Commission Orientation on one of the following dates:**

I am not able to attend either date and will need to make other arrangements with city staff

**Are you able to attend Advancing Racial Equity: the Role of Government on one of the following dates:**

I am not able to attend either date and will need to make other arrangements with city staff

---

## Downtown Management Commission

---

**5. What are the changes to parking and access management for downtown that would enhance the vitality, walkability and functioning of the core of our City?**

Considering Downtown just converted all the city garages to the new Metropolis system I am not sure there is much room for change. However if you have read anything on Nextdoor or Reddit- people have a lot of negative things to say about the new system. Since it is likely not going away anytime soon perhaps we should address some of the concerns and misconceptions so people do not have a negative perception of downtown. I feel the public transportation system is safe and reliable so it is always good to encourage people to use that- especially if they qualify for a free eco pass through their business or neighborhood. I think as far as walkability Boulder ranks very high- crosswalks are clearly marked and obviously the pedestrian part of Pearl Street is very pedestrian friendly. I live in North Broomfield and there is zero bus service from RTD so we could always try to encourage them to connect more surrounding cities to our system. I do love the Chautauqua bus that runs on the weekends during the summer and we could encourage more hotels to share that info with tourists since parking can be a stressful situation which is not what you want when you are trying to connect with nature!

---

**6. How do you perceive the current balance between automobile and alternate modes access to the downtown? What recommendations or improvements would you make?**

The bus system within Boulder is great and you have numerous bus routes that go straight to Boulder Station. I do think a lot of locals are pretty disappointed that they were promised a light rail from Denver to Boulder (and they paid taxes for it!) so I would love to see where we stand on that issue. The B-Cycle is a great program and allows people to use bikes for free or a very reasonable rate. And whether or not you love or hate the lime scooters they do help people get from point A to point B. However, we need to look at train travel and light travel as I do believe this form of mass transit will be imperative to moving large bodies of people without creating more traffic congestion on the already taxed roads.

---

**7. In your opinion, what are the most important factors to maintaining the aesthetic and economic vitality of downtown and what specific recommendations would you make?**

People want to visit Boulder because it feels unique, charming, special and a little bit funky. They like that it is a self proclaimed "People's Republic" and that it is often referred to as "25 miles surrounded by reality". They love that they can hike, dine at fine restaurants, shop at local stores they do not have where they live all in one little town. Plus it is hard to beat the views which you can see from just about anywhere in town. We must do everything we can to keep it this way or else we risk becoming just another town. For the first 30 years that I lived here, there was little to no dense housing and almost every building other than downtown and Williams Village was one story. In the last 10 years, this has all changed and I worry it will negatively affect the overall warm and fuzzy feeling that Boulder has to offer. If we build dense housing without expanding our roads the traffic will be so congested people will no longer want to visit here and we could lose a lot of the visitors who are coming from other parts of the state to spend the day in beautiful Boulder. Lately I know downtown has been trying to enforce the no-dogs on the mall but when transients are allowed to harass people, leave their garbage and yell obscene things to those passing by it seems trite to ticket people who have their cute dog on the mall. My customers are always really surprised you can not have dogs on the mall because they view Boulder as such a dog friendly place and most downtown districts not only allow dogs but encourage people to bring them down because dogs are considered family. I know that the transient population is not something that will be fixed easily, but perhaps we need to focus on what is really a problem and I do not think it is dogs. Parking has always been something that locals perceive as difficult but the reality is there is plenty of parking- you just have to pay for it and possibly walk a little further but this is one of the fittest towns in America right? So maybe we need a campaign to address the parking misconceptions amongst locals. I think we need to strive to make the local stores and restaurants remain successful because this is what makes this town unique- this includes allowing each individual business to determine what they would like to pay hourly as long as it is above the state minimum wage. Overall, I think we need to make sure Boulder remains a place that people want to come to, spend money in and tell their friends and family to visit.

---

**8. What is your perspective on how the downtown public spaces being managed? Specifically address events, maintenance/improvements, partnerships with Downtown Boulder Partnership and the Business Improvement District and city/county relationships?**

There are so many amazing events going on year round I think everyone on DBP and BID is doing an amazing job. There are events for dining/drinking, retail, kids, art, football lovers and music lovers. The events are almost all free and open to the public and they bring a lot of foot traffic and dollars to downtown and surrounding areas. The one major issue that comes to mind are the public bathrooms. We must come up with a solution to offer clean, safe bathrooms to the people who are visiting the area. I know this is a difficult task and here have been a few ideas thrown out, but when customers tell me that the bathrooms are closed (again) because of either meth/drug exposure or because someone vandalized them it does not portray the image we want. And I know it sounds silly but all day customers comment how we do not have any trash cans on the mall. Of course we do- but they look like newspaper bins and for whatever reason people are not making the connection that they are trash cans! I have customers tell me they have been carrying their empty ice cream containers for blocks looking for a trash can!

---