

# Boulder Arts Commission Meeting Agenda February 28, 2024 / 6:00 P.M. Hybrid Meeting:

# Office of Arts and Culture at 1500 Pearl Street, #300 / Online Video Meeting

#### 1. CALL TO ORDER

Approval of agenda

# 2. MINUTES

Approval of the January meeting minutes

# 3. PUBLIC PARTICIPATION

# 4. MATTERS FROM COMMISSIONERS (5 min)

- A. Liaison Updates
- B. Other Topics from the Community

# **5. GRANTS PROGRAM** (45 min) – Lauren

- A. Grant Reports
- B. Recertification of 2022-24 General Operating Support (GOS) Grants

# 6. **COMMISSION BUSINESS** (45 min) - Lauren

A. Letter to Council

# 7. MATTERS FROM STAFF (10 min) - Lauren

A. Questions about the Manager's Memo

# 8. ADJOURNMENT

# CITY OF BOULDER BOULDER, COLORADO BOARDS AND COMMISSIONS MEETING MINUTES

Name of Board/ Commission: Boulder Arts Commission

**Date of Meeting:** January 31, 2024

Contact information preparing summary: Lisa Wuycheck, Executive Assistant

Commission members present: Bruce Borowsky, Sheryl Cardozo, Maria Cole, Caroline Kert (Chair), Georgia Schmid

(Vice-Chair), Yaelaed Whyel

Commission members absent: Jeffrey Kash

# **Staff present:**

Matt Chasansky, Interim Senior Manager of Cultural Vibrancy and District Vitality

Elliott LaBonte, Community Vitality Business Services Senior Manager

Lauren Click, Arts Program Manager, Office of Arts & Culture/Community Vitality

Brendan Picker-Mahoney, Public Arts Program Manager, Office of Arts & Culture/Community Vitality Jake Hudson-Humphrey, Public Art Program Coordinator, Office of Arts & Culture/Community Vitality

Lisa Wuycheck, Executive Assistant, Community Vitality

Emi Smith, Communications Program Manager

#### **Members of the public present:**

Kate Gipson (Local Theater Co.), Liz Rowland (Boulder Chorale), Elaine Schnabel (Boulder Chorale), and Nettie Skievaski (Growing Up Boulder) attended remotely.

Type of Meeting: Hybrid (Location: Penfield Tate II Municipal Building, 1777 Broadway, Boulder, CO 80302)

#### Agenda Item 1: CALL TO ORDER

The meeting was called to order at 6:03 p.m.

First motion by Whyel to approve the agenda. Second by Borowsky. The motion passed unanimously.

# **Agenda Item 2: MINUTES**

[00:52:49 Audio min.]

# **Item 2A: Approval of the 2023 November Minutes**

First motion by Borowsky to approve the minutes as amended. Second by Cardozo. The motion passed unanimously.

# **Agenda Item 3: PUBLIC PARTICIPATION**

[00:01:15 Audio min.]

Kate Gipson (Local Theater Co.), Liz Rowland (Boulder Chorale), Elaine Schnabel (Boulder Chorale), and Nettie Skievaski (Growing Up Boulder) attended remotely. No members of the public signed up to speak.

#### **Agenda Item 4: MATTERS FROM COMMISSIONERS**

[00:01:24 Audio min.]

#### **Item 4A: Liaison Updates**

Cole announced BMOCA issued their RFQ for the North Boulder Creative Camp. She said the qualifications are due on March 15.

Whyel announced Junkyard Social Club had 206 free venue hours given to bypass event producers. Whyel said almost 1,000 children participated in educational programs and camps, and there were 22,000 visitations last year. Whyel added that Radium Girls will open soon at The Spark.

Borowsky announced the Boulder County Film Commission will have an event on February 8 and invited everyone to attend.

Kert reported KGNU has a new building that will open in 2025 on 14th Street behind BMOCA.

# **Item 4B: Other Topics from the Community**

There were no topics from the Community.

# **Agenda Item 5: COMMISSION BUSINESS**

[00:06:00 Audio min.]

#### **Item 5A: Arts Commission Recruitment Update**

4				
	Board	# of Vacancies	# of Total	# of Eligible Applications
	Arts Commission	1	9	7

Communications Program Manager Emi Smith details the City's recruitment efforts during the recent commissioner application cycle. She said there was a press release that was sent out in the middle of December, information was shared throughout all the city social media channels, on Next Door, in the City's newsletter, and in the Volunteer Cooperative Newsletter.

Smith said a commissioner from the Downtown Management Commission did a segment on the Inside Boulder News. The interviews will be on February 13 and 15, and the new Commissioner will be appointed at the March 14 City Council meeting.

Smith announced she is interviewing grant recipients, and the articles will be published in the Arts & Culture newsletter. She said she also plan to highlight public art through social media and newsletters.

# **Agenda Item 6: PUBLIC ART**

[00:11:26 Audio min.]

#### **Item 6A: Implementation Plan Draft**

Public Arts Program Manager Brendan Picker-Mahoney reviewed the Public Art Action Items and 2024 Public Art Implementation Plan.

Picker-Mahoney reviewed the plan's mission and vision. He also explained the acquisition criteria. Picker-Mahoney discussed the Arts Commission's role in the public art process and described the different types of public art.

Picker-Mahoney said public art funding sources include the following.

- General Fund
- CAGID
- ARPA
- CCS
- Future Funding Opportunities

Picker-Mahoney reviewed the public art program's recent accomplishments and outlined anticipated timelines for 2024-2026 public art projects, and the status of in-progress projects.

The North Boulder Branch Library will open in summer of 2024 at Broadway and Violet. Picker-Mahoney described upcoming projects including the Alpine-Balsam Western City Campus.

Picker-Mahoney announced the mural roster is open until March 1. He said Colorado artists will submit 2 to 4 images to the Office of Arts & Culture.

Picker-Mahoney discussed upcoming experiments in public art and temporary artwork that will be funded with 2A funds. He also described Community Initiated Projects, the Art in Garages Program, the 2024 Public Art Maintenance and Conservation, and projects to watch for in 2024.

Interim Senior Manager of Cultural Vibrancy and District Vitality Matt Chasansky advised anyone who sees public art damage to contact staff through the public arts email.

Schmid said, 'I move that the Public Art Implementation Plan be recommended to the City Manager for approval.' Cardozo seconded. The motion passed unanimously.

#### **Item 6B: New Standing Selection Panel Member**

Picker-Mahoney announced new Standing Selection Panel member is Howard Rubin and described his experience and achievements.

Cardozo said, 'I move that we approve Howard Rubin to join the Standing Selection Panel, bringing the membership number up to five.' Whyel seconded. The motion passed unanimously.

# **Agenda Item 7: GRANTS PROGRAM**

[00:54:22 Audio min.]

#### **Item 7A: Grant Reports**

Arts Program Manager Lauren Click reviewed the following grant reports.

- Community Project Grant for Individuals, Amanda Berg Willson, Brown Sugar Nutcracker, The Studio Boulder, \$5,000
- Community Project Grant for Organizations, Motus Theater, TRANSformative Monologues: Autobiographical Stories from Transgender Leaders, \$10,000
- Community Project Grant for Organizations, Dairy Arts Center, Native American Heritage Month Arts Market, \$10,000
- University of Colorado at Boulder Graduate Certificate in Arts Administration Scholarships, Carlie Ransom, \$6,000

Chasansky discussed the conditions for recusal from voting on grant approvals.

Click explained the Commission members will vote on the approval of the reports. She said commissioners have the options to:

- Approve all reports,
- Approve individual reports,
- Approve individua reports while submitting specific questions,
- Postpone approval of individual reports pending the answers to specific questions, and/or
- Not approve individual reports and cancel the final 20% payment.

Borowsky said, 'I move that we approve the grant reports from the Dairy Arts Center, and Motus Theater.'. Second by Cardozo. The motion passed unanimously.

Cole said, 'I move that we approve the grant reports from Carlie Ransom.' Second by Whyel. The motion passed unanimously.

Schmid recused herself from the next vote. Borowsky said, 'I move that we approve the grant report from Amanda Berg Wilson.' Second by Whyel. The vote passed unanimously. The commissioners praised the Nutcracker performance.

# Item 7B: Roots Music Project Fee Waiver Program

Click said the Roots Music Project is offering a fee waiver program. She said fees will be waived for 10 nights a year. She asked for the informal approval from the commissioners. The commissioners were all in agreement and were supportive of the program.

Click said the 2024 Grant Application Schedule is posted on the city website.

# **Agenda Item 8: MATTERS FROM STAFF**

[01:20:10 Audio min.]

# Item 8A: Questions about the Manager's Memo

Click said the general operating support survey is combined information from 2022 reports.

Click announced that GOS grant applications are due on February 1.

Kert asked for information regarding grant funding in proportion to an organization's budget. Chasansky said, in 2015, staff conducted a study on the the best standards for the proportion of a healthy organization's budget that comes from government funding overall. He said the amount was determined to be 10% which is what staff is working towards.

Click introduced Community Vitality's Business Services Senior Manager Elliott LaBonte.

Click announced that Arts Program Manager Cindy Sepucha restarted the Artist Forum. She said the first meeting will be at the Junkyard Social Club on the February 6.

#### **Item 8B: Ticket Fund**

Click explained each commissioner can request funding for 2 tickets a year to events that support local arts. Chasansky explained attendance at the events support grant recipients.

# Agenda Item 9: ADJOURNMENT

[01:31:40 Audio min.]

There being no further business to come before the commission at this time, Kert adjourned the meeting at 7:34 p.m. p.m.

Date, time, and location of next meeting:

The next Boulder Arts Commission meeting will be held, if needed, at 6 p.m. on Wednesday, February 28, 2024. This is a hybrid meeting to be held at The City of Boulder's Community Vitality Department and via a Zoom webinar link.

ATTESTED:
Deed Secretary
Board Secretary
Date

TO: Members of the Boulder Arts Commission

FROM: Lauren Click, City of Boulder Office of Arts + Culture,

Community Vitality Department

DATE: February 23, 2024

SUBJECT: Manager's Update for the Boulder Arts Commission

Meeting on February 28, 2024



- > To maximize access, the February 2024 meeting of the Arts Commission will be held as a hybrid in-person / video meeting. The Arts Commission, members of the community, and staff may attend either in person or by video.
  - The in-person meeting will be held at the Office of Arts and Culture at 1500 Pearl Street, #300. Due to room
    capacity, there may be a limited number of seats available for members of the community to attend in
    person.
  - To attend, please make a request by email to <u>rsvp@bouldercolorado.gov</u> by Tuesday, February 27 at 12:00 p.m. Please indicate in your email if you are requesting to attend in person or by video.
- > Notes on the February Meeting Agenda
  - 5A, Grant Reports. The grant reports requiring action have been distributed to Arts Commission members by email. These are the reports being discussed:
    - 2020 Arts Education Project Grants, Pro Musica Colorado Chamber Orchestra, Diverse Voices: Performance and coaching with Boulder MUSE, \$3,000
    - 2021 Community Projects for Organizations, Circle of Care Project, Arts on Call Project A Virtual Performing Arts Center for Vulnerable Boulder Seniors, \$10,000
    - 2023 Community Projects for Individuals, Samuel Tomatz, Changing the Tide of Teen Mental Health & Suicide in Boulder ASAP, \$3,925
    - 2023 Arts Education Project Grants, LOCAL Theater Company, LocalWRITES, \$3,000
    - 2022 Community Project Grants for Organizations, Art in Community, Inc. (AiC), Temple of Tranquility, \$10,000

#### **RECOMMENDED MOTIONS**

"I move that we approve the grant reports from Pro Musica Colorado Chamber Orchestra, Circle of Care Project, Samuel Tomatz, and LOCAL Theater Company".

"I move that we approve the grant report from Art in Community".

At the meeting Commission members will vote on the approval of the reports. Commissioners have the options to:

- a. Approve all reports,
- b. Approve individual reports,
- c. Approve individual reports while submitting specific questions,
- d. Not approve individual reports, and/or
- e. Postpone approval of individual reports pending the answers to specific questions.

- 5B, Recertification of 2022-24 General Operating Support (GOS) Grants.

SUMMARY: Staff will ask commissioners to vote on a motion to approve the 2023 GOS grant reports. The sole criterion in deciding on approving and recertifying GOS reports is to confirm that the organization continues to be able to fulfil the objectives that they described in their grant application.

#### RECOMMENDED MOTION

"I move that we approve the following reports for the 2022 – 24 GOS Grants: 3rd Law Dance/Theater, Art Parts Creative Reuse Center, Band of Toughs, Boulder Ballet, Boulder Chorale, Boulder Ensemble Theatre Company (BETC), Boulder International Film Festival, Boulder Metalsmithing Association, Boulder MUSE, Boulder Museum of Contemporary Art, Boulder Opera, Boulder Philharmonic Orchestra, Boulder Samba School, Cantabile Singers, Colorado MahlerFest, Colorado Music Festival & Center for Musical Arts, Colorado Shakespeare Festival, Creativity Alive, Dairy Arts Center, east window, eTown, Frequent Flyers Productions, Inc., Greater Boulder Youth Orchestras, Junkyard Social Club, KGNU, Lemon Sponge Cake Contemporary Ballet, LOCAL Theater Company, Motus Theater, Museum of Boulder, NoBo Art District, Parlando School for the Arts, Pro Musica Colorado Chamber Orchestra, Sans Souci Festival of Dance Cinema, Street Wise Arts, Studio Arts Boulder, T2 Dance Company, The Catamounts, The Spark A Performing Arts Community."

DETAILS: The purpose of recertification is to align the triennial timeline of the GOS grants to the City's budget cycle: funding appropriations like this are made for each calendar year.

At the meeting Commission members will vote on the approval of the reports. Commissioners have the options to:

- a. Approve all reports,
- b. Approve individual reports,
- c. Approve individual reports while submitting specific questions,
- d. Not approve individual reports, and/or
- e. Postpone approval of individual reports pending the answers to specific questions.
- 6A, Letter to Council. In Attachment One please find a current draft of the letter to City Council. During the
  meeting, Commission Chair Kert and staff will ask for any revisions before a vote is held to approve the
  final version. Once approved, staff will deliver the letter to the City Clerk's Office for review by City Council.

The Arts Commission discussed priorities at the meeting in November 2023. These were the priorities that emerged, in no particular order:

- a. Integrate art into city work
- b. Arts in schools
- c. Making artist space available and affordable
- d. Salary support for creatives
- e. Housing affordability for artists
- f. Encouraging diversity, equity, and inclusion (DEI)
- g. Advocacy at the state and federal level

# RECOMMENDED MOTION

"I move that we approve the letter to city council allowing for minor revisions and copy editing by staff".

# > Commission Correspondence

The transparency practices of the Boulder Arts Commission require that emails to three or more members of the Commission be published in the public record. In Attachment Two please find emails received between the publication of the January 26, 2024, and February 28, 2024, meeting packets.

#### > Staff Updates

#### > Grants and Programs for Organizations

The Roots Music Project Fee Waiver Program is open for application.

In Attachment Three please find additional information as requested from Carlie Ransom on her scholarship to the University of Colorado at Boulder Arts Administration Scholarship.

Work continues to support applicants and promote the 2024 Boulder Arts Commission Grant Program.

The following venue grants and fee waivers were approved in advance of the meeting:

- Boulder International Film Festival, BIFF 2024, 20th Anniversary Free Community Day, eTown Fee Waiver
- Boulder Opera Company, Operatizers: North American chamber operas, Dairy Arts Center, \$1,000
- Duncan Coker, Album Release event, Roots Music Project, \$590
- Empathy Theatre Project, We're Still Here In Concert: Original Cast and Composer Live Album,
   eTown Fee Waiver
- Fairview Band Booster Organization, Fairview High School Evening of Jazz, eTown Fee Waiver
- Future Arts Foundation, Bluebird Music Festival, Macky Auditorium, Macky Fee Waiver and \$1,000
- Kutandara, Kutandara's Dance with the Moon Concert, eTown Fee Waiver
- Lemon Sponge Cake Contemporary Ballet, Leopoldstadt 1020, Dairy Arts Center, \$1,000
- Maji Safi Group, eTown Hall, \$1,000
- Over the Sun Productions, InnerStellar Temple Journey, Fiske Planetarium at CU Boulder, \$1,000
- Shreya Venkatesh, Tribhangi, The Spark, \$950
- Vani Sundaram, Community Roots Art Festival, Visionquest Brewery, \$1,000

The following Grant Writing Fund awards were approved in advance of the meeting:

Lucia De Giovanni, \$500

The following Artist Hiring Incentive grant awards were approved in advance of the meeting:

- east window, Exhibition: Multimedia Work by Anna Tsouhlarakis, \$3,000
- Greater Boulder Youth Orchestras, 2024 Autumn Concert, \$3,000
- Lemon Sponge Cake Contemporary Ballet, Where is the Love, \$3,000
- T2 Dance Company, Lost & Found (revamped), \$3,000
- The Catamounts, Teacups and Tiny Dictators, \$3,000
- The Cultural Caravan, Boulder artists for The Cultural Caravan's 2024 Season, \$3,000

The following Artist Hiring Incentive grant reports were approved in advance of the meeting:

- Boulder Museum of Contemporary Art, Mirela Alistar's Biofilm Dome, \$3,000

The following extensions were granted in advance of the meeting:

- General Operating Support, Colorado Chautaugua Association
- General Operating Support, EcoArts Connections
- General Operating Support, JLF Colorado
- General Operating Support, The Big Dream

The following sponsorships were awarded in advance of the meeting:

- WESTAF Creative Vitality Summit in Boulder, \$1,000
- Dr. Martin Luther King Jr. Celebration 2024 Sponsorship Funding (through the Office of Arts + Culture), Awarded through the Human Relations Fund
  - Motus Theatre, Dr. King Jr. And the Radical Roots at the Heart of Justice, \$1,000 from the Boulder Arts Commission / \$2,000 from the Human Relations Fund
  - Mi Chantli, Freed by The Hum of The Drum, \$2,000 from the Boulder Arts Commission / \$3,500 from the Human Relations Fund
  - Second Baptist, NAACP Boulder Branch, and the Museum of Boulder collaborative event,
     Fanning the Flames of the Dream, \$1,000 from the Boulder Arts Commission / \$4,000 from the
     Human Relations Fund

In Attachment Five, please find a current grants program budget.

# > Public Art Program

The Implementation Plan was approved by the Boulder City Manager and is now publicly accessible on the Public Art website.

Staff continues to work with the Budget Office on public art funding allocation procedures in the Capital Improvement Program and from the Community Culture Resilience and Safety Tax (CCRS) allocations.

Staff continues to support colleagues in the Planning and Development Services division on improvements to the permitting of public art.

# Public Art Commissioning Updates:

- North Broadway (Sharon Dowell): Preliminary Design was approved and now working on engineering documents and installation plan. Anticipated install is summer, 2024.
- Experiments in Public Art, Farm to Spaceship: A final Exp. In PA project is being proposed by local firm Berger & Fohr. They will likely have a proposal for the Standing Selection Panel to review and approve before staff brings the project before the commission. The Standing Selection Panel is also considering an invitational "Artist Residency" for local, national, and possibly even international artists to come to Boulder to share projects they are working on that are tied to big social issues like climate change, immigration, and the unhoused population. Staff intends to request Adjustment to Base (ATB) funds from the General Fund to pay for temporary art projects and residencies in 2024.
- NoBo Library (Daily tous les jours): Final Design and Fabrication. Construction begins soon, with completion expected in the spring of 2024. Grand opening of library anticipated for July 2024 www.dailytouslesjours.com
- Fire Station 3 (Michael Clapper): Final Design and Fabrication. Footer for sculpture being poured by end of March, 2024.
- Urban Design 19<sup>th</sup> and Upland (Anthony Garcia): Final Design. Waiting on parent project to commence construction. The anticipated parent project construction schedule is Winter 2024 – Spring 2026. Art will be installed in Spring 2026.
- Valmont Rain Garden: Preliminary Design has been approved and community engagement activities were held last week. Working on final design (engineering).
- Art in Parking Garages: 11<sup>th</sup> and Spruce (David Franklin): Design Development.
- Western City Campus (Alpine Balsam): Pre-approval. Hopefully kicking off in March, 2024.

Community-Initiated and Donation Projects Updates:

- Los Seis de Boulder/El movimiento sigue: Coordinating installation. The artist and the families connected to the project have approved of a new permanent location at 17th and Pearl. Permit approved on 2.21.2024.
- Work continues on preliminary preparations for the Boulder Strong permanent memorial process.

#### Maintenance and Conservation:

 Accessible Signage: A consultant was hired to audit the entire public art collection and enter information into a new database. Work has begun. A CU Boulder grad student is also assisting.
 Following the audit, staff will hire a fabricator to begin work on new signage for all artworks.

In Attachment Four, please find a current public art program budget.

# > Creative Neighborhoods

Work continues on the reviving of the Creative Neighborhoods program with the help of the Public Art Program Coordinator and Arts and Venues Liaison.

The Boulder Office of Arts and Culture's Mural Artist Roster is <u>open for application</u>. The Roster serves as a resource to identify artists suitable for new artwork commissions, including public projects with the city and private commissions in the community. Professional artists living in Colorado are eligible to apply. Mural artists are asked to <u>sign up</u> to be included in future mural and Creative Neighborhood projects.

#### > Venues

Staff is working with multiple departments to negotiate and complete a new lease with The Dairy Arts Center.

Work continues to provide support on the proposal from the Boulder Museum of Contemporary Art (BMoCA) to relocate their facility to a new location in the NoBo Art District.

Work continues on the 2024 Venues Study. Staff hired an intern from CU Boulder, Dylan Katzman, to help with various OAC projects including the collection of information for the Venues Study. Dylan will help collect information about existing venues in the city of Boulder as well as help with Boulder Arts Week.

#### > Professional Artists

The Artist Census is scheduled to begin with a survey available to artists working in Boulder. This survey helps us gain a clearer picture of how our artists are surviving and thriving as workers and small business owners in Boulder. The survey will be available beginning in March 2024 and will be open until there are sufficient responses to represent a statistically significant cross-section of professional artists in the area. The survey is the first part of the 2024 Artist Census. After surveys have been collected and analyzed, staff will be working with consultants from Qualitative Research Centre (QRC) to conduct a series of focus groups in late summer. Information gathered from the survey and the focus groups will be compiled and presented with a target completion date of December 2024.

We held the first of eight Professional Artist Forums on February 6. The event welcomed 23 artists from our community for networking, socializing and discussing what other topics we'd like to cover at the forums throughout the year. Topics brought forward included affordable creative space and housing, marketing and promotion, and how to reach clients (specifically corporate clients). The second Professional Artist Forum of 2024 will take place on Tuesday, March 5, from 5:30 to 7pm at the Junkyard Social Club (located

at 2525 Frontier Ave). At this Professional Artist Forum we will talk about marketing and promotion for individual artists and will consist of a panel of experts from marketing and arts organizations. Like all forums, there will also be time for artists to network and connect with others in the community.

# > Civic Dialog, Boulder Arts Week

Boulder Arts Week returns April 5 to April 13, 2024! Boulder is home to an abundance of cultural destinations, public art, and artists. To celebrate art and creativity in the Boulder community, Boulder Arts Week returns in 2024 for our 11th year. Boulder Arts Week is the only large-scale, inclusive celebration of Boulder's artists, arts, and cultural offerings. Visit Boulderartweek.org for more information or to join the newsletter.

New this year for Boulder Arts Week, there will be a kick-off event on March 20, 5:30 p.m. to 7:30 p.m. at the Junkyard Social Club. This event will be an opportunity to bring together artists, arts organizations, business owners, and community members to share about events and happenings during BAW 2024 and make connections for continued partnerships.

# Attachment One Draft Letter to Council

Dear City Council members:

Thank you for the opportunity to present the most urgent cultural and civic priorities for the Boulder Arts Commission in 2024 and beyond, as well as some of our accomplishments from 2023.

In 2023, the Arts Commission is proud to have granted nearly \$1.09M to over 150 local arts programs, artists, and organizations and to have supported the ongoing development of eleven public art projects. In addition, the Commission made changes to granting eligibility requirements to address the realities of organizations providing programming in Boulder, completed its statement against discrimination and harassment (<a href="https://bouldercolorado.gov/resources-artists-experiencing-harassment">https://bouldercolorado.gov/resources-artists-experiencing-harassment</a>), participated in public forums on issues of concern for local artists, worked with the City Attorneys' Office to incorporate language for accurate reporting and spending of grant funds into contracts, and implemented the new Leadership Pipeline Fund by providing two scholarships for emerging arts leaders who plan to use their skills to benefit the arts community in Boulder.

In 2023, arts organizations have begun to slowly rebound from COVID 19 impacts, and are rebuilding for sustainability. A 2022 survey of General Operating Support grantees indicates that audience sizes have returned to exceed pre-pandemic levels, and most recipients of general operating support have rebuilt health operating reserves.

And, of course, the Arts Commission was grateful to the Boulder voters for passing Ballot Measure 2A. With 75% of all voters supporting the measure, residents made it clear that arts and culture remain a priority for them and a cornerstone of Boulder's identity. We are excited to see how these funds will help fulfill Commission priorities from the past years, and how the community wants to see funds directed. As the Office of Arts & Culture settles on our understanding of how the community desires 2A funds to be used, members of Council can support this effort by: a) participating in opportunities for community feedback, b) helping the Office of Arts & Culture spread the word on opportunities for public engagement, and c) supporting the outcomes and recommendations that result from the outreach process.

For 2024, the Commission recognizes that City Council is focused on fulfilling commitments on broad social issues such as behavioral health, homelessness, ongoing financial stressors for vulnerable populations, climate change and wildfire risk, unsanctioned camping, and a lack of affordable housing. The Commission hopes that Council will consider and remember that arts and artists intersect with and wrap around each of these areas of focus. Our arts community is greatly impacted by many of these areas, including behavioral health, homelessness, affordable housing, and identification as a vulnerable population. City Council can continue to address ongoing issues for the arts community by incorporating a perspective inclusive of arts and artists when you consider solutions and initiatives in these areas.

The Art Commission's main priorities for 2024 include:

# [2-3 of the below will be chosen at the meeting. Please identify your top 3, and be prepared to offer input on how Council can impact the specific concern]

- [1. **Integration of artists into all city work.** Vibrant and healthy arts organizations and artists impact all aspects of civic life and municipal prosperity (<a href="http://tinyurl.com/A4AImpact">http://tinyurl.com/A4AImpact</a>). As Council empowers staff and other Commissions to seek improvement in their areas of expertise, please encourage them to integrate arts organizations and artists into their internal processes and decisions. Not only do the arts professionals represent an important sector of our community, whose voices are important to hear, but artists bring fresh and creative approaches to problem solving. Consider integrating creative approaches by hiring arts organizations to guide work sessions.]
- [2. **Arts in schools.** *Will this be integrated in cultural plan?* Incorporating arts into education results in significant improvement in conflict resolution, future orientation, critical response, and career readiness. Arts participation also correlates with higher rates of tolerance and lower rates of juvenile delinquency and truancy. (http://tinyurl.com/A4AEducation)]
- [3. Making artist space available and affordable. The Office of Arts and Culture, and members of the Arts Commission receive consistent feedback that one of the largest barriers to working artists is the high cost of venues and studio space in Boulder. Anecdotally, we have observed that more and more artists are leaving the City of Boulder to live and work elsewhere because they have been priced out of the City. In fact, continuing progress on

workspace for artists and arts organizations was a Commission priority as early as 2021. Commercial space for the arts is part of health economic development (http://tinyurl.com/A4AEconDev).]

- [4. **Salary support for creatives.** Boulder artists are subject to financial stressors, as a vulnerable population. As you consider initiatives to livable wages within City boundaries, please consider how your policies impact artists, arts administrators, and art students. Focused outreach to these residents will ensure that their perspectives and experience are incorporated into your policymaking.]
- [5. **Housing affordability for artists.** As with venue and studio space, the cost of housing in the City has priced many artists and arts administrators out of the City. Inclusion of artists and art spaces within neighborhoods increase property values, and help to create cultural and tourism hubs. (<a href="http://tinyurl.com/A4AHousing">http://tinyurl.com/A4AHousing</a>).]
- [6. **Encouraging diversity, equity, and inclusion (DEI).** Boulder boasts talented artists and arts organizations that contribute to ongoing conversations about diversity, equity, and inclusion for LGBTQ+, Latine, undocumented, unhoused, BIPOC, disabled, and other marginalized perspectives. Incorporating their voices in all aspects of City work increases tolerance and improves communities (<a href="http://tinyurl.com/A4ADEII">http://tinyurl.com/A4ADEII</a>). We encourage City Council to continue supporting the use of the Race Equity Tool in City business; that it continues to appoint underrepresented voices to Commissions, Committees and staff positions; and that it encourages departments to incorporate blind hiring procedures. ]
- [7. **Advocacy at the state and federal level.** What do we want to say? State and federal funding for the arts continues to lag behind that provided other cities of similar size. The Arts Commission welcomes advisement from City Council on ways to engage with state and federal legislatures and attract additional arts funding to the City.]

With great appreciation for your continued support and the work you do for our City,

The Boulder Arts Commission—Caroline Kert, Chair; Georgia Schmid, Vice-Chair; Bruce Borowsky; Maria Cole; Yaelaed Whyel; Sheryl Cardozo; and Jeffery Kash

# **Attachment Two Commission Correspondence**

From: Amanda Berg Wilson < <a href="mailto:thecatamounts@gmail.com">thecatamounts@gmail.com</a>>

**Sent:** Monday, February 19, 2024 10:41 AM

To: <a href="mailto:sheryl.cardozo@gmail.com">sheryl.cardozo@gmail.com</a>; Bruce Borowsky <a href="mailto:sheryl.cardozo@gmail.com">sheryl.cardozo@gmail.com</a>; Maria Cole <a href="mailto:sheryl.cardozo@gmail.com">m.cole205@gmail.com</a>; properties of the sheryl.

Caroline Kert <carolinekert@gmail.com>; Georgia Schmid <georgiamichelle@hotmail.com>; Yaelaed Whyel

<yaelaedart@gmail.com>; Jeffery Kash <jeffreyakash@gmail.com>

Cc: Click, Lauren <clickl@bouldercolorado.gov>; Amanda Berg Wilson <thecatamounts@gmail.com>; Katie Elliott

<ke@3rdlaw.org> Subject: Thank you!

# **External Sender Notice** This email was sent by an external sender.

Dear Commissioners Borowsky, Cardozo, Cole, Kash, Kert, Schmid, and Whyel,

Thank you for awarding The Catamounts a \$3000.00 Artist Hiring Grant.

We are using it for our collaboration with 3rd Law Dance/Theatre, Teacups and Tiny Dictators: A Cabaret for the End of the World.

Our companies are collaborating on an all-original cabaret melding music, theater, and dance, meditating on the way in which dictators can function as dense black holes, sucking the light from the world in their quest for absolute power. It will run at the Dairy Arts Center April 13-21, 2024.

These grant funds will go toward the hiring of Paul Fowler, a composer and musician who lives in Boulder. Fowler will compose for, perform in, and music direct a duo that will play live in the performance.

Fowler is a concert composer, producer, pianist, and vocalist. A sampling of his projects include a work for percussion ensemble with video playback based on Charlie Chaplin's shorts for the Ju Percussion Group, an orchestral commission for the New York Youth Symphony, associate production of "In The Blood" for Native American artist and Grammy winner Robert Mirabal, and collaborations with Paul Haas and Sympho using the computer as an improvisational instrument in conjunction with orchestra.

If any of you would like to attend, I am happy to arrange for tickets. If you would like to join us, we kindly request that you put in your request as soon as you are able, as we anticipate this event will sell out.

On behalf of all of The Catamounts, we are grateful for your partnership in bringing innovative, professional performance to Boulder and beyond.

Warmly,

**Amanda** 

Amanda Berg Wilson Artistic Director, The Catamounts www.thecatamounts.org

From: JENIFER SHER < jenifer@lemonspongecake.org>

Sent: Friday, February 23, 2024 5:39 AM

To: JENIFER SHER < Jenifer@lemonspongecake.org>

**Cc:** Bruce Borowsky < <u>bruce@pixelmillstudios.com</u>>; Sheryl Cardozo < <u>aspiringnomad1@gmail.com</u>>; Maria Cole < m.cole205@gmail.com>; Jeffery Kash < jeffreyakash@gmail.com>; Caroline Kert < carolinekert@gmail.com>; Yaelaed

Whyel < <u>vaelaedart@gmail.com</u> >; Georgia Schmid < <u>georgiamichelle@hotmail.com</u> >; Click, Lauren < clickl@bouldercolorado.gov >; Chasansky, Matthew < Chasansky, M@bouldercolorado.gov >

**Subject:** Thank you!

# External Sender Notice This email was sent by an external sender.

Dear Boulder Arts Commissioners,

Lemon Sponge Cake is delighted to receive an Artist Hiring Grant for its upcoming season.

A wholehearted thank you for all the time you devote to supporting the arts in Boulder.

Thank you!

JENIFER SHER
EXECUTIVE DIRECTOR
LEMON SPONGE CAKE CONTEMPORARY BALLET
WWW.LEMONSPONGECAKE.ORG
720 352 2903

INSTAGRAM CLICK HERE YOU TUBE CLICK HERE

"Funny, dark and provocative, Trust was a highlight of the program." The New York Times

"Mr. Sher-Machherndl, a former principal dancer with the Dutch National Ballet and Bavarian State Ballet, is a choreographer to watch for." The New York Times

"Decidedly contemporary style that is gaining increased national attention, and deservedly so. He is an obvious talent ." Denver Post

"Sher-Machherndl's movement style, reminiscent of William Forsythe, seems to deliberately accentuate his length and angularity, which becomes striking in combination with his clear center and precise technique" Dance Enthusiast



# Attachment Three Follow up letter from Carlie Ransom

Carlie Ransom 5966 Boston St. Denver, CO 80238

February 19, 2024

Cultural Grants Program- Office of Arts and Culture 1500 Pearl Street #300 Boulder, CO 80302

# RE: Request for Additional Information about the Impact of the CU Boulder Graduate Certificate of Arts Administration Grant

Dear Boulder Arts Commissioners,

The impact on Samba Colorado was most noticeable in our fundraising efforts and business formation decisions. As a small grassroots organization born in Boulder, CO, Samba Colorado has never had any form of significant financial backing. When I started as their grants manager, we assumed that grants were a primary source of funding for small artists. The Arts Administration program allowed me to realize the importance of a robust fundraising plan beyond grant writing. Corporate funder and individual donation campaigns are now part of the overall fundraising strategy. Deliverables directly from Melissa Fathman's fundraising course include Samba Colorado's thirteen page annual fundraising plan, several grant letters of intent,, and a phone script, all used to train Samba Colorado volunteers last year.

Mr. Metzroth's class was eye opening for simply how large a staff needs to be to effectively run a 501(c)3 arts organization. This allowed Samba Colorado to conclude that fiscal sponsorship (through Boulder County Arts Alliance) is a more appropriate option for the present compared to starting a 501(c)3, allowing valuable resources to go directly to arts programming instead of additional administrative expenses.

My key takeaway from the program is that for historically underrepresented artists without financial resources, staying for-profit rather than nonprofit can be advantageous. The future of classical arts will likely involve more artists outside the traditional 501(c)3 system, given the ongoing exclusion of marginalized groups from a primarily wealthy and white philanthropic system. To address this, I focus on empowering marginalized artists to be financially savvy and creative in business, encouraging them to become funders instead of relying solely on external funding. I help purpose-driven artists overcome doubts about achieving a financially empowered and impactful future by guiding them in making informed decisions about business structures, developing effective funding strategies, and creating strategic financial plans at both organizational and individual levels. This enables artists to make a positive impact while generating a sustainable income.

Sincerely, Carlie Ransom

# **Attachment Four**

Current Public Art Program 5 Year Budget as of January 25, 2024

FUNDING SOURCE	PROJECT/ARTIST	TOTAL APPROPRIATE D	AMOUNT PAID TO DATE	BALANCE REMAINING	2024 PROJECTED SPENDING
Gen. Fund	Los Seis de Boulder Donation	\$3,000	\$2,200	\$800	\$800
Multiple	Art and Parking Garages	\$122,500	\$6,125	\$116,375	\$85,760
CCS v1	North Broadway / Dowell	\$165,000	\$41,250	\$123,750	\$123,750
Multiple	NoBo Library / Daily T.L.J.	\$260,000	\$122,500	\$51,508	\$51,508
CCS v2	Fire Station 3 (2021)	\$80,000	\$47,500	\$32,500	\$32,500
Multiple	Valmont Park Rain Garden	\$20,000	\$3,750	\$16,250	\$16,250
Urban Design	19 <sup>th</sup> and Upland (2025)	\$51,700	\$2,585	\$49,115	\$0
% for Art	Transportation (2025)	\$330,000	\$0	\$330,000	tbd
% for Art	Valmont City Park (2025)	\$144,000	\$0	\$144,000	tbd
TOTAL		\$864,298.00	\$225,910.00	\$864,298.00	\$310,568.00

CCS: Community Culture and Safety Tax

CCRS: Community Culture Resiliency and Safety Tax Additional maintenance projects are not represented.

# **Attachment Five**

Current Cultural Grants Program Budget as of February 23, 2024

GRANT CATEGORY	ASSIGNED BUDGET	ACTUAL BUDGET	GRANTS AWARDED	BALANCE
CATEGORI	BODGET	DODGET	AWARDED	
GOS: Extra Large Orgs <sup>1</sup>	\$400,000	\$426,035	\$0.00	\$426,035
GOS: Large Orgs	\$180,000	\$190,414	\$0.00	\$190,414
GOS: Mid Orgs	\$80,000	\$85,207	\$0.00	\$85,207
GOS: Small Orgs	\$96,000	\$104,332	\$0.00	\$104,332
Community Projects: Indv.	\$25,000	\$25,000	\$0.00	\$25,000
Community Projects: Orgs.	\$60,000	\$60,000	\$0.00	\$60,000
Arts Education	\$30,000	\$30,000	\$0.00	\$30,000
Venue and Event Affordability Fund	\$16,000	\$16,000	\$15,445	\$555.00
Prof. Dev. Scholarships	\$8,000	\$8,000	\$0.00	\$8,000
Leadership Pipeline Fund	\$16,000	\$16,000	\$0.00	\$16,000
Cultural Field Trips	\$10,000	\$10,000	\$1,160	\$8,840
Assistance for Grant Writing	\$4,000	\$4,000	\$2,500	\$1,500
TOTAL	\$925,000	\$975,014	\$19,105	\$955,909

There are 8 free rentals still available for the Macky Auditorium.

There are 7 free rentals still available from eTown Hall.

# **AMERICAN RESCUE PLAN ACT FUNDS (2024)**

GRANT CATEGORY	ASSIGNED BUDGET	ACTUAL BUDGET	GRANTS AWARDED	BALANCE
Artist Hiring Incentive Grants	\$54,000	\$54,000	\$18,000	\$36,000
Venue and Event Affordability Fund	\$21,000	\$21,000	\$15,499	\$5,501
TOTAL	\$75,000	\$75,000	\$33,499	\$41,501

<sup>&</sup>lt;sup>1</sup>100K was added to the budget from the general fund in May 2023. These funds were added to the four GOS categories and the \$26 remaining to the Venue Fund.