



ENGAGEMENT TO DATE

Community engagement for the Iris Avenue Transportation project ensures users of Iris Avenue have an opportunity to shape the future of this important street.



Since summer 2023 staff have met the community on walks, bike rides, and accessible roll and strolls, at grocery stores, recreation centers and community parks, at two in-person open houses, a business luncheon, and at the Boulder farmers markets.

Major Community Engagement Themes

SAFETY IS THE TOP CONCERN FOR EVERYONE

CONCERNS ABOUT EAST-WEST VEHICLE TRAVEL

Some respondents oppose reducing the number of vehicle lanes, citing concerns about increased traffic congestion, longer travel times, and potential negative impacts on business access and emergency response times. Many respondents emphasize the importance of Iris Avenue as a major east-west corridor for vehicles and express skepticism about the necessity of prioritizing bicycle and pedestrian infrastructure at the expense of car traffic flow.

“**Safety is first. Safety includes preventing crashes, moderating speeds, good emergency response capabilities, safe intersections, safe crossings for pedestrians and more.**” North Boulder Resident



CALLS FOR IMPROVED WALKING AND BIKING CONDITIONS

Other respondents indicate they would like to see improved safety measures for cyclists and pedestrians. These respondents highlight the current dangers of biking or walking along Iris Avenue due to high vehicle speeds, lack of protected bike lanes, and inadequate pedestrian crossings. They call for prioritizing the safety and comfort of vulnerable road users, emphasizing the need for protected bike lanes, reduced vehicle speeds, and improved pedestrian crossings.

“**I bike commute. I live North of Iris and work South of Iris; it’s challenging to cross. I would never consider riding my bike on Iris during commuting hours, even though it would be the most convenient way for me to get to work. I think that when crossing by bike (and by foot) becomes easier, North Boulder will feel more connected to Central Boulder.**” North Boulder Resident

