

Boulder Business Recovery: Curbside Pick-Up Zones Frequently Asked Questions

What is the purpose of this program?

The Boulder Business Recovery program is meant to help businesses recover from the COVID-19 pandemic by increasing options for dining, delivery, and order pick-up. The program includes installing new curbside pick-up zones by converting existing loading zones in Downtown Boulder and University Hill and on blocks where they are requested by businesses via a simple online application.

Who can apply for a new curbside pick-up zone?

Any business with a Sales and Use Tax License adjacent to curbside space is eligible to apply. New zones will be installed to serve multiple businesses where feasible.

How will the location of a new curbside zone be determined?

The locations of new curbside zones will be determined based on a few factors. These include:

- Location of the business requesting the zone
- Location of other businesses supporting the installation of a zone, or those that could benefit from a curbside pick-up zone
- Proximity to an existing curbside pick-up zone (either a converted zone or one installed through a previous request)
- Existing curbside uses new zones will be installed where there is on-street parking, loading, or an undefined use. New zones will not be installed where there is a bike lane, or a no stopping/standing regulation.

Transportation and Mobility staff will decide where to place curbside pick-up zones in consultation with businesses requesting a pick-up zone.

How will customers and services know where curbside pick-up zones are located?

Curbside pick-up zones will be signed with blue informational signs in English and Spanish. City staff is also developing an online map showing the locations of pick-up zones which will be updated as new zones are added.

Who do I contact about curbside pick-up zones?

If you'd like to discuss a zone or proposed zone with staff, please contact Ryan Noles, Senior Transportation Planner, at nolesr@bouldercolorado.gov or (720) 564-2396.