

VISION STATEMENTS

East Boulder Vision Statements will guide decision-making, objectives and strategies for the East Boulder Subcommunity Plan. The vision will help shape the range of options considered about where, what and how East Boulder's future might evolve – to achieve citywide goals established in the Boulder Valley Comprehensive Plan (BVCP). These will be further defined as the subcommunity plan is developed.



FOCUS AREA: SMALL LOCAL BUSINESS

BVCP CITYWIDE GOALS: Pro-actively support small local business
Retain small local business
Provide affordable business space

VISION STATEMENT: The city will protect affordable business space, support a wide variety of businesses and deliver attractive neighborhoods for employers, employees and customers in order to help local businesses thrive in East Boulder.

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FOCUS AREA: ARTS & CULTURE

BVCP CITYWIDE GOALS: Support arts and cultural experiences as essential to community well-being.

VISION STATEMENT: The city will play an active role in supporting East Boulder's development of art spaces and experiences, installations, businesses and venues for professional and amateur creatives that reflect the subcommunity's local culture.

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FOCUS AREA: DESIGN QUALITY & PLACEMAKING

BVCP CITYWIDE GOALS: Ensure that redevelopment and infill deliver buildings and public spaces of high-quality design
Create pedestrian-oriented neighborhoods

VISION STATEMENT: East Boulder will evolve to include walkable neighborhoods, for all ages and abilities, whose aesthetic character reflect the subcommunity's unconventional personality and industrial identity. The area will welcome experimentation in design and construction to build enduring and engaging places.

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FOCUS AREA: HOUSING AFFORDABILITY & DIVERSITY

BVCP CITYWIDE GOALS: Increase the number of affordable units in the city
 Increase the diversity of housing types
 Increase the number of housing units in commercial and industrial areas

VISION STATEMENT: East Boulder will be home to new and affordable housing that complements existing uses, includes a diverse mix of housing types and ownership models and extends live-work-play choices to those interested in living in Boulder.

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FOCUS AREA: RESILIENCE & CLIMATE COMMITMENT

BVCP CITYWIDE GOALS: Achieve energy system resilience
 Improve community capacity and resilience to natural and economic disruptions
 Reduce carbon emissions

VISION STATEMENT: (Re)development in East Boulder will respect and enhance the integrity of the area’s natural resources and minimize disruptions, including flood events.

The subcommunity’s numerous public and health care facilities will provide a strong network for resilience in the face of future health crises.

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FOCUS AREA: ACCESS & MOBILITY

BVCP CITYWIDE GOALS: Increase access to alternative modes of transportation

VISION STATEMENT: People and goods will easily and safely travel to, from, and through East Boulder by variety of efficient and affordable modes, employing advanced transportation technology where appropriate.

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How were these Vision Statements created?

The focus areas and citywide goals were adopted by City Council during the 2015 BVCP update.

These draft vision statements were crafted through review of community input received through the East Boulder Working Group, Growing Up Boulder Sessions with youth, Focus Group sessions, Be Heard Boulder IDEAS page, Subcommunity Stories interviews, and Vision comments received from many different community members during the “Who Are We?” phase.