

Flatirons Golf Course Facility Design Project

Round 1b Engagement Summary

Available from July 22 – 31, 2020

BACKGROUND

Round 1b launched on July 22 and continued through July 31. This second survey focused on a more extensive community-wide outreach, and was more detailed in its questions regarding style, function, and atmosphere for the new facility.

Survey Promotion and Outreach Methods for Survey 1b Include:

- Flyers posted at Flatirons Golf Course pro shop starting July 23
- Email notifications using:
 - FGC Facility Design Project email list (91 recipients) on 7/22
 - BPR E-Blast email list (30,100 recipients) on 7/22
 - Flatirons Forecaddie Email List (11,742 recipients) on 7/21
- Social Media posts on 7/25 and 7/30
- NextDoor posts on 7/23 and 7/29



The flyer that was posted at the pro shop.

SURVEY FEEDBACK SUMMARY
(46 completed surveys)

Questions Relating to the Phase 1 Proposed Concept Plan
Phase 1 - Proposed: Concept Plan



(Click the image to view the full board in more detail)

The Phase 1 Concept Plan shows the proposed facility, within the funding limits currently available. Improvements include a re-aligned parking lot with safer pedestrian spaces, additional handicap and electrical vehicle (EV) parking, a second building (to complement the existing clubhouse) with dining and restrooms, and an event lawn for outdoor events.

Full details about this board can be and the background of the project can be found on the [project website](#).

Parking Lot Alignment

Realigning the parking lot can improve traffic flow and pedestrian safety, and will provide opportunities to increase the amount of handicap spaces and electric vehicle (EV) charging stations.

Picture 1: Current parking lot alignment (satellite imagery) with proposed alignment and traffic flow.



Picture 2: New parking lot alignment (illustrated)



1. What do you think about the proposed realignment of the parking area?

- fine
- I like it!
- looks good. Will there be any protection from errant golfballs?
- More Disc Golf !
- I like the idea, more organized than the current one, better for larger gatherings
- The location of the cemented handicap parking completely blocks the flow of traffic around the circle, and makes quick drop off even harder.
- Looks reasonable, but does it allow for as many vehicles?
- no issues, the landscape islands along each row will be nice
- It seems that the traffic will flow better. I frequently see cars cutting though the parking spots
- I like the proposed realignment. The current alignment has always had a strange traffic flow. How many parking spaces are really needed? I don't think I've ever seen the parking lot totally full. I guess when the old building was there the parking lot would be fuller when an event was ongoing.
- Fine
- Looks good.
- I support this realignment. Does the new realignment take into consideration the errant golf balls being hit from the 10th hole? Just a thought. The proposed realignment is more efficient.
- Looks to be an improvement for walking to the clubhouse.
- Realignment itself looks OK. Still too many spaces and too tight. Create a good one-way flow if you are to require club drop-off
- It probably works better than the old
- Bad idea. Unnecessary. Parking lot is fine as is. Spend money on something else. Don't put a landscape area at arrival. Leave it exactly the way it is.
- Don't like. Headlights are faced towards neighboring houses. Could create glare into homes.
- It looks good and I like the idea of an outdoor movie theater
- The small grass areas in the illustration would make the lot feel more welcoming and less like an expanse of asphalt.
- no opinion
- I'm not sure this is necessary and if you need to save money you could leave it alone and just restripe the existing lot.

- no issues
- Enlarge the "entry" landscape island to the west (only) to force the inbound traffic right due to higher speeds, and allow a break in the landscape island (as shown) for outbound traffic, which goes slower. These are the furthest and least desirable spots anyways...
- I like the new design, it might be helpful to have arrows to show oneway travel direction around the drop off.
- better vehicular as well as pedestrian flow - would double side ADA parking stalls
- Not worth changing
- Good idea
- Fine
- Waste of money
- Like it !
- They city wouldntn support a pottery lab but you will support a golf course??? What percentage of people in Boulder play gold? Want a golf course? Why is the city supporting this?
- I don't know if it matters which direction the cars are facing, but if it does help to be further away from hole # 9.
- Looks good
- Confusing. Drop off tiny
- Would be a positive upgrade/improvement
- Great
- Nice
- its way too big. parking structures involve paving over less land that can then be used for other things. also we should be encouraging multimodal transit there rather than car dependency.
- I like it!
- It Looks Great!

Event Lawn Uses

An event lawn can provide all sorts of opportunities: golf tournaments, community events, private events, organized classes, and more.



2. What do you think about the event lawn for golf functions (tournaments, etc)? For other community events?

- ok
- Yes! Do it! And the revenues generated should stay with the golf course!
- Looks good.
- Very nice, i spent some time down at the Papago Public golf coarse in Phoenix, they did a wonderful job of design and made the facility work for weddings and many local events. We have such a wonderful opportunity with our views at Flatirons to do the same thing. I believe the 3rd picture in this group is Papago!
- Great idea! And renting out the building and lawn for events can bring in revenue.
- Excellent idea and low cost
- good idea
- Love it. Flatirons should be taking advantage of those views in every way possible. So many revenue opportunities with nicer facilities and the space to hold events.
- If there are enough events, it makes sense to have this type of space.
- Good idea. Is the event lawn supplied with artificial turf? Would be very functional for community events. Could also put a seasonal ice rink in during the winter.
- Good
- Very nice...would you put in a permanent stakes for a tent if needed?
- Much needed and long overdue. Our Flatirons Ladies league takes our end of season luncheon elsewhere since Flatirons course does not have facilities for lunch or events, or meetings. We have several luncheons a year we often take to other golf courses that do have these facilities.
- Great idea--can be used for socially distancing having a beer after golf if Covid is still around.
- Good idea
- Event lawns typically do not stay in a quality lawn condition for long. You may just put in a concrete pad which is more all weather and may work better with the tent above, which is what many other local courses have done. When the tent is not up it looks a little out of place, but other options such a turf reinforcement don't always look good either. Maybe porous sand bedded pavers would be the best answer.
- Have live music and BBQs
- Use for both seems fine, as long as tournaments do not prevent weekend play by ordinary people and as long as there is enough parking and restroom capacity to accomodate outside visitors in addition to golfers.
- good idea to have one for events
- cool!
- Sounds like a great idea. Plant a bunch of trees between the back tee and the event space in order to preserve separation/privacy for both parties (golfers/functioners)
- This will help make the club more accessible and inviting to the community and to local businesses, churches and organizations.
- with tent capabilities and water/electric access - resounding YES
- Looks good. Good idea
- Good for golf related. Maybe community events in low usage periods. Oppose private events
- Fine
- Keeping some flexible use space seems very wise. Community events are always fun!

- Love it
- why when we live in an arid climate and there are only going to be more water constraints are you planning an EVENT LAWN???? Are you going to use pesticides to keep it green and pretty and weed free????
- waste of money
- It seems like a good idea.
- Good idea
- Good plan if enough room
- An excellent addition to the facilities
- Honestly, I would prefer you to find a use for the entire golf course that would serve more than the few hundred a day that golfing can.
- Great
- LOVE it!!!!
- it's fine, but it seems like the city could be spending its money on things that benefit the whole community. golf is a pretty niche sport.
- Great idea
- Sounds good!

Questions Relating to the Phase 1 Proposed ENLARGED Concept Plan

Phase 1 - Proposed: Enlarged Concept Plan



(Click the image to view the full board in more detail)

The Enlarged Concept Plan for Phase 1 shows the details of the proposed facility in more detail. The current clubhouse will remain as-is, with offices and the pro shop maintaining their current location. The new facility (seen in orange) will include several outside spaces to sit and dine, a kitchen and "19th Hole Restaurant/Bar", a lobby, and permanent indoor restrooms to replace the temporary restrooms.

Full details about this board can be and the background of the project can be found on the [project website](#).

3. What do you think about the proposed layout – main entry, restrooms, 19th Hole restaurant/pub, golf staging, food & beverage pick-up window, etc.?

- fine
- I like it!
- I like it.
- Can we have a permanent disc golf practice basket added ??
- love it! Perfect for what we need in our beautiful mt surroundings
- Right now the staging area and entry feel extremely blocked off from general parking access. I love that the 19th hope will be open to outdoors as much as possible. Hopefully it will have a view of the flatirons.
- restrooms may be a bit incipient for players coming off #9. Overall design looks great Like the outdoor bar/paio
- good by me, need more outdoor seating for future viruses
- Disappointing that the clubhouse won't be part of the new building. One-stop shopping for golf, dining would be far more functional, ideal, professional, upscale.
- This is a HUGE upgrade to the current facilities
- As long as it's golf related
- I think you should add more dining room space on the south side and mover the kitchen more toward the parking lot.
- Proposal has a well planned layout and much needed facilities.
- Looks good
- Looks great
- The kitchen and mechanical take up over half the SF of the building, so that seems a little out of place. I realize you have to have a full catering kitchen, but perhaps that means the rest of the building could be a little larger, and have room for some smaller indoor events, ie during the winter.Or, have room for some flex space. Once

the old pro shop is razed, things will get even tighter. It is not clear if there will be access from the south/SE area for bathroom use between nines.

- Fine but get some simulator bays for the wintertime to keep traffic driving in.
- Like it as long as (e) is covered as it would get very hot in the summer.
- The path leading to the pickup window seems narrow and may become congested. The addition of covered outside seating would be most welcome.
- no opinion
- I think the golf shop should be in the same building where the main entry and bathrooms are.
- seems fine
- 1. The main entry is too grand for the limited space. Eliminate the hard surface to the west of the ""island"". If restrooms for the whole facility, they appear to be too small. Golf staging area is too big. Consider ideas to make it more slender. Note: the whole in/out for carts should be reduced to keep carts out of the parking lot. Hence the area near the number ""7"" as shown could be closed off to keep cart circulation internal.
- The only thing I would suggest is to increase the size of the patio, more space for outdoor tables. Especially if there is a longer requirement due to Covid.
- storage is very small for main building - considering the lawn area - staging area or accessibility from lot - service vehicle spaces
- Like it!
- I like it
- This is wastes space currently so good design
- waste of money. The beauty of this course is how low key it is now. You will ruin that
- dining area with patio and fire pit is something I would use if food is good.
- Where is the disc golf practice area ?
- How much is this going to cost the city?? We cant afford affordable housing or get it bilt but we can build a GOLF course? or a club house?? ridiculous
- spend money on increasing police force due to increased density in the city
- I like having the restrooms in the new building and it seems much better if you want to have a drink or something to eat after a round.
- Nice
- Restrooms seem far from 1st tee
- It will be good to have a clubhouse again!
- Love it
- Can't wait!
- meh it seems okay. it all just seems like using public funds to benefit the richer whiter part of boulder though.
- I'd hope that the service entry will be well concealed and hidden from the parking lot and main entry; noone likes to see dumpsters, trash, etc when they're walking to the club house

Outdoor Games and Relaxation

By providing activities and spaces to relax, the facility can better serve its users and the surrounding community before, during, and after a round of golf.



4. Would you use the indoor and outdoor dining/bar areas to enjoy views of the Flatirons and to play lawn games?

Yes	23	56%
Sometimes/Maybe	8	20%
Probably Not	10	24%
Total	41	100%

Questions Relating to the Phase 2 Future ENLARGED Concept Plan Phase 2 - Future: Enlarged Concept Plan



(Click the image to view the full board in more detail)

The Phase 2 Concept Plan is a future phase that would proceed only after funding has been secured. This concept plan describes how the facility could look with a second phase of improvements, including expanding on the new facility building to provide more indoor and outdoor seating and dining, and moving the current offices and pro shop into the new building. The cart barn and fleet could then be increased in size to support larger golf tournaments.

Full details about this board can be and the background of the project can be found on the [project website](#).

Golf Simulator

A golf simulator is a private room available to rent for training or entertainment.



5. What do you think about inclusion of a golf simulator as is proposed for the future concept plan?

Like	18	39%
Somewhat like	10	22%
Neutral	9	20%
Somewhat dislike	4	9%
Dislike	5	11%
Total	46	100%

5. What do you think about inclusion of a golf simulator as is proposed for the future concept plan?

5b. What do you like or dislike about it?

Like	I'll use it in the winter. Focus should be on practicing...not actually playing golf on a simulator which is horrible.
Like	We need a Golden Tee Machine !!
Like	Sounds like fun. Does Flatirons have a PGA professional to instruct at the simulator?
Like	Great option for inclement weather, or training. They are also a ton of fun to do with friends.
Like	Winter fun/keep up the feel
Like	Brings in business in the wintertime. Get more than one. 4 or 5 would be good. Better for instruction too.
Like	These are getting common
Like	Would also help with lessons
Like	Boulder needs this
Like	that you would be able to play golf in the winter.
Like	Winter fun
Like	It would be a great place for the club to hold lessons during the winter months. Our son took lessons at Topgolf all winter, but this would be a local option.
Like	good accessibility for people with needs, more slots necessary
Like	I would use it in the winter
Like	
Like	Great for lessons and great for getting business in the winter
Like	Great for rainy days and cold weather. Maybe consider multiple, though, as it would get booked up quickly.
Like	I like the idea a lot, but I'd be worried that it would be too expensive to use, or that it would be too busy / very hard to use it in the winter. Would like to have a way to reserve simulator time if it's going to be offered

Somewhat like	Not necessary. Go outside!
Somewhat like	I would just go to the range
Somewhat like	Prefer to spend the budget on other facilities first but nice for the future.
Somewhat like	I would use it for training but wouldn't use it in front of a crowd
Somewhat like	We want golden tee!
Somewhat like	I like the idea for group gatherings and bad weather options
Somewhat like	It would be nice to use as a practice room on the winter
Somewhat like	cool technology
Somewhat like	Could be fun
Somewhat like	Im sure it will be expensive to use like everything else is becoming there.
Neutral	I play golf all year. Not interested in a simulator.
Neutral	I just prefer the course/range... would use it if raining.
Neutral	It is something I doubt I or my friends would ever use and just takes away from the area for real golf uses.
Neutral	Doesn't interest me, but may be appealing to others? No idea on cost...how much use would it have to get for the cost/benefit to pay off?
Neutral	Never used one--not the real deal
Neutral	The simulator would allow for golf instruction in the colder months, but the current status of Flatiron's commitment to PGA instruction is unclear
Neutral	
Neutral	I have not experienced a golf simulator so cannot comment
Neutral	Will the charges to use be able to recoup the cost of installation?
Somewhat dislike	enough available in town
Somewhat dislike	I don't think there is enough space for this. Dining/event space would be better utilized.
Somewhat dislike	Lots of space needed which could have better use. Already golf simulator in Superior
Somewhat dislike	Seems like a waste of space in a smallish building
Dislike	
Dislike	Why again? I love a low key course
Dislike	
Dislike	please. The wealthy in this town can go to BCC. Don't waste taxpayer money
Dislike	seems expensive and wasteful

6. Would you use a golf simulator?

Yes	23	50%
No	13	28%
Other:	10	22%
Total	46	100%

Event Porch

An outdoor, covered event porch would provide shade and shelter while still allowing for views of the Flatirons, golf course, and events.



7. What are your thoughts about the proposed event porch ("i", circled in black above)?

- cool
- I like it! Capitalize upon view, opens up. All good!
- As a neighbor, would probably have dinners there.
- Limit contact by having a credit card beer machine (monitored, of course)
- love it, perfect for weddings and large gatherings and our 330 days of sun!
- If events are going to be a heavy focus, then this is absolutely worth it. Otherwise it won't get utilized as much.
- great idea
- good
- Love it, love it, love it. We play every weekend but generally elsewhere largely because of ambience, dining, apres options. I would also view this as a destination hangout, not just apres golf. Those views!!!
- This would be a massive upgrade to the current atmosphere
- I don't see it on the detailed view, is it phased in later? I like the porch, would be great for events like a wedding and for parties.
- I think it would be great.
- Great idea. Would be highly used. Good use of beautiful landscape.
- More space the better particularly if more pandemics are in the future.
- Depends on what the business case says for potential bookings. Nothing worse than setting aside the space, spending the money and NOT being able to market it.
- I believe outdoor, shaded areas are important for year around use and not just for events. I would much rather have a beer or sandwich after the round outside than in.
- Yes shade brilliant idea
- Loud for neighboring homes. Need proper soundproofing
- It's in a good place with views of the flatirons and should get a lot of use.
- It would be great to have a shaded place to eat food from the grill after a round. Is that what this is for? Or is this meant more for special events?
- no opinion
- Fantastic idea!
- good idea
- Huge improvement from existing

- I think this is a great idea to make the best use of the amazing views and weather - maybe with the hookups for an outdoor bar.
- rolling doors or NANA doors - would allow space to function on full sun and windy as well as inclement weather days - think 365 function
- Like it
- Good idea
- could be nice addition
- When will we even be able to get together again like this. Why not wait until COVID is over. Also it wrecks the low key course.
- It looks like very flexible use space allowing for multiple uses going forward. overtime loves outdoor eating
- Outdoor is great
- hate all of this
- our city needs a lot more resources for real needs.
- It would be more welcoming than what is there now.
- If it is open to golfers and diners for drinks then good idea
- great idea
- Looks nice
- Outdoor areas are a must
- Perfect!
- this seems much fancier than boulder public facilities for other sports. Is it aiming to be profitable?
- Love it - Always used at other golf courses.
- I like the idea; i'd like to see some lounge-style outdoor seating as an option if just getting drinks and don't want to sit at a tabl.

Facility Preferences: Uses

Restaurant/Bar Area: Sports Bar Atmosphere



8. Do you think a sports bar atmosphere would be popular or appropriate at Flatirons Golf Course?

Yes	22	49%
No	13	29%
Maybe	10	22%
Total	45	100%

8. Do you think a sports bar atmosphere would be popular or appropriate at Flatirons Golf Course?

8b. Why or why not?

Yes	Boulder is seriously lacking in a sports bar, I think it would be a HUGE success
Yes	Golfers typically enjoy athletics and competition, and want a fun comfortable atmosphere which a sports bar type would provide.
Yes	golf is mostly a sport
Yes	Fun for those that are not big golfers but in a golfing crowd!
Yes	more family would come
Yes	I would watch a game there even if not playing golf that day...
Yes	It is a great place to hang out after a round of golf and talk scores, shots and plan your next match, while enjoying the latest updates.
Yes	
Yes	Hang around after a round of golf
Yes	sports are a popular attraction and give a place a festive atmosphere where people like to gather
Yes	We need a good place like this in boulder
Yes	I think it works well at other places, plus Flatirons is more of a casual golf course than other, fancier courses.

Yes	This seems to fit the demographic of the typical golfers that play the course frequently
Yes	Golfers tend to be sports enthusiasts.
Yes	
Yes	
Yes	One of the parts of playing golf I like is having something to eat/drink afterwards! Plus it helps make more \$ for golf course!
Yes	a beer and food after a round is very common and part of the golf experience
Yes	It would be delightful to have a place to stop and spend time with fellow golfers. Most of our golf days consist of round of golf then lunch with a beer.
Yes	We need a real sports bar in Boulder !
Yes	Great idea
Yes	Would increase use
	Golf is a social sport- after game camaraderie is always fun!
Maybe	This would bring in non-golfers and impact parking availability. Could be loud for those teeing off on No. 1 or finishing No. 9. Should be capable of open air walls. Seems a like it could conflict with events if you have a sports bar. Not totally opposed.
Maybe	
Maybe	I like the notion in that having a good place a golf tournament would be attractive, but the notion of a sports bar also reminds me of crappy, overpriced fried food, so I'd be concerned that the quality of the food would be lower if it's going to be consistent with a "sports bar atmosphere"
Maybe	I am not a sports bar type of guy.
Maybe	Boulder is limited on its sports bar options (big screen viewing), so that would be a plus. But tends to downgrade the look/feel/atmosphere.
Maybe	
Maybe	Not too many TVs, that dominates the atmosphere. Would you find them at Burning Bush in the Kingdom of golf?
Maybe	would like it to be more of a club style feel with nice TV's with golf and sporting events on
Maybe	There have been a number of sports bars that have gone out of business in Boulder. Just a r
Maybe	
No	Loud for neighboring homes. No soundproofing. Open fields. A bar atmosphere would change the feel of the neighborhood. Hard no.
No	Yech! Go to a sports bar somewhere else! Why wreck the low key atmosphere?
No	why is the city sponseriing drinking ??
No	how many more bars do we need in town? Will there be law enforcement to enforce no drinking and driving?
No	this doesn't feel normal for public sports facilities.
No	This isn't Chicago.
No	High top tables suck. Keep it low key. Spend money on comfort and good food. Tvs are fine. A massive liquor bar is probably a waste of money. Maybe a small one.
No	I am tired of tv Everywhere. I'm almost all restaurant. Let's visit
No	While a couple of TV's might be nice, I do not find the sports bar concept all that appealing any time, much less at a golf course. I do support the bar concept though and the ability to carry on a conversation without shouting, yet still see how the current PGA tourney is going..

No	I think a golf course bar should mirror the contemplative, natural feel of the course itself.
No	it encourages just hanging out
No	Need a regular restaurant there, especially if going to rent out space for events
No	I would prefer not to have a sports bar so that when I finish golf I could have a nicer lunch or drink with my girl friends.



9. What are your thoughts about an indoor dining/bar area that would open widely to outdoors?	10. Could you envision yourself using an outdoor covered dining/bar area?	10b. Why or why not?
Every decent golf course needs indoor dining/bar area. Like open to outdoors. Maybe not a glitzy as a sports bar.	Yes	Give you options to be outside, especially nice during Covid era.
Great	Yes	Who doesn't enjoy cool beverage, cool breeze and shade post-round
Love the idea	Yes	
Love it!	Yes	

Indoor/outdoor options are key in Boulder's climate. No real preference on whether indoor opens up to outdoor.	Yes	Same comments as above. Boulder needs this and it would be destination dining for me.
Greatest	Yes	
would love it, watching the golfers come and go would be great	Yes	because of our beautiful views
likely desirable	Yes	
love it	Yes	
As long as it can be cool enough on hot summer days.	Yes	Fresh air baby
All about it, although even though this isn't AZ, some might like an air conditioned refuge.	Yes	As I said above, I would much rather have lunch and/or a beer post round outside than in. Maybe even a corner TV or 2.
Very good idea, as long as it doesn't get too hot. After five hours out in the sun, no one wants to sit in a hot restaurant.	Yes	One of the reasons I don't eat at the course more often now is that the only outside seating is exposed to the sun.
good idea	Yes	
Love that idea	Yes	
Love it!!!	Yes	Absolutely. Boulder weather is amazing and is the best to enjoy outside, but being covered from the sun would be necessary and very nice.
Love it	Yes	This pic a little too traditional but love the idea
i like the garage	Yes	it's outdoor/indoor
Great idea. Indoor/outdoor is quintessential CO, right?	Yes	Family of 4. Play golf then eat dinner after = no-brainer.
Definitely think its a good design.	Yes	It is a permanent 3-season space where you can continue to hangout while waiting for your tee time or after you finish your round while having coverage from the elements. Anything outdoor is preferred - with or without the permanent covered area.
Good. Makes you want to stay after golf	Yes	Nice place to gather
Love it.	Yes	Post-round drinks / meal. The food would have to be good, though.
looks good	Yes	The sun is so intense during the summer that I'd really welcome covered patio seating. The current patio tables/chairs area can get very hot.
Perfect--bring the outdoors in!	Yes	Already do at other courses
Seems to make sense. There are some many great days that being outside or have windows open in Colorado is something customers would love.	Yes	
Love it! Excellent! Mandatory!!! Do it!!! What's not to like???	Yes	Outside, but protected from sun and rain. Close it up when windy or cold. Include an uncovered area too!!
The more outdoor, the better	Yes	perfect end to a round of golf

Sitting outside and enjoying the landscape is a wonderful way to finish a day of golf or just to have lunch with friends.	Yes	Prefer outside to inside dining.
Golden tee !	Yes	
Great idea	Yes	
Most excellent!	Yes	Fresh air is ALWAYS good
	Maybe	It depends. Mosquitos are fierce in this neighborhood. What mitigation would take place?
I like. No tv.	Maybe	I like golf as a sport and exercise.
excellent in/out capabilities	Maybe	
I think it is a good idea as long as it is not too hot in the summer. After a round in the summer most people would like somewhere cool to have a drink.	Maybe	
Necessary these days. Drawing look inviting	Maybe	Depends on price point of restaurant
Same as above. Not appropriate for neighborhood. Loud.	No	
it's nice i guess. this whole thing is weird.	No	because i'm not a wealthy white man. golf is not an equitable use of public space and funds.
Can be tough with our climate, must be closeable and still nice to use	No	



11. What are your thoughts about providing a lawn area intended for outdoor games like cornhole?

- love it
- This is my least favorite.... don't need at golf course, in fact it may be distracting to golfers. Use that doer to improve/enlarge practice area (putt, chip, sand). Don't try and be too much for too many! Stick to the golf, shop, restsurNt/bar, events center
- Not interested.
- like it, the more items for people to stay around after golf and have things to do and SPEND MORE MONEY FOR THE CITY
- I think the outdoor event space can double for this. Otherwise, add a second mini putting green that you can enjoy with your drinks from the 19th hole. I rarely see people use these cornhole areas much.
- ok idea, might get some use, particularly for groups and events
- enough of that in town, waste of space
- A nice-to-have but not the same priority as clubhouse, patio, dining/bar.
- This would not be a priority for me specifically, but I could see myself using it occasionally
- Not sure golfers need this but would be great for events such as a wedding.
- Boring. Let's keep it golf oriented.
- Mixed, as it could be a distraction for the golfers, but might bring in non-golfer clients to support the restuarant.
- Prefer to see areas used for outdoor patio areas.
- I don't play it--mostly younger people.
- 50/50
- Not something that interests me. I would rather dedicate the limited space to practice areas.
- No one who is not playing golf goes to flatirons, and no one wants to play lawn games after 18 holes of golf, so, unnecessary idea
- I don't support this...I think a golf course bar should be a place to unwind with friends after a round, not to play other games
- no opinion
- nice family idea
- Not sure if this would stick or not. Maybe??
- With a full-service bar/restaurant, this could easily become a place to grab a reasonable dinner with the family after a round of golf or just to enjoy the outdoors without having to go very far (live 3 blocks west).

- fire pits - sun shades, yes
- Would be fun. Maybe a frisbee golf net or two as well.
- Fine
- okay
- Where is the disc golf practice area ?
- I don't think I would use it. I would prefer some sort of practice facility instead.
- Wouldn't use
- neutral
- If restaurant and bar successful then yes, otherwise no
- Neutral
- Love it!
- corn hole is great, but we should find a way to make this a space for everyone.
- I think it's good and makes it more family friendly.
- Great idea; would make the idea of staying around after a round to have drinks more appealing



12. Would you use an outdoor firepit/lounge area as in this example?

Yes	21	57%
No	5	14%
Maybe	11	30%
Total	37	100%

12. Would you use an outdoor firepit/lounge area as in this example?

12b. Why or why not?

Yes	
Yes	It would be nice for evening events.
Yes	Yes, absolutely; the course is so pretty in the evenings in the summer. I would love a place to sit out and enjoy the evening

Yes	
Yes	
Yes	almost all clubs have this nice option to sit at
Yes	
Yes	
Yes	
Yes	It extends the use of the outdoor space well beyond summer, maybe even to the warm winter days.
Yes	Why not hang out after a late round of golf around a fire pit!
Yes	Yes. Great when the nights cool off to get to spend more time at the club.
Yes	Especially with the family
Yes	
Yes	Seems like a great place to relax after a round of golf or enjoy dinner or happy hour
Yes	
Yes	But not at night ... unless it stays open! Picture is misleading I think ...
Yes	if my round was late in the day, I would use
Yes	
Yes	
Yes	Nice social relaxed setting
Maybe	I am a morning person. Not big on dining out
Maybe	Again depends on food and drink options. Happy hour?
Maybe	
Maybe	
Maybe	Could be relaxing
Maybe	Maybe for a beer or sandwich after a round, but not at night as a destination place for other than golf. Cushions do not work well in the Colorado climate any time of year. The fire pit is probably not going to be used much for half the year and if it is that cold out, there will be limited golf as well. Again, more of a night time concept for a destination place.
Maybe	The example is unrealistic because the course would be closed after dark. I think a firepit is less compelling in daylight hours.
Maybe	
Maybe	Probably for a special occasion (birthday). The amenities would need to be well-kept...
Maybe	I think the \$ could be better spent elsewhere.
Maybe	
No	I would not stay that long.
No	
No	because im not a wealthy white male and thus i dont golf
No	Can't spend time
No	

Facility Preferences: Architectural Style



13. Would you like an architectural style that is clean-line contemporary with agricultural inspiration as in this example?

Yes	8	18%
No	31	69%
Maybe	6	13%
Total	45	100%

13. Would you like an architectural style that is clean-line contemporary with agricultural inspiration as in this example?

13b. Why or why not?

Yes	5 out of 10
Yes	
Yes	if we have to spend money on this then yes i like that look.
Yes	something unique.
Yes	This feels like an interesting, fresh approach to such a facility. It speaks to the landscape out in East Boulder and would be a nice, refreshing experience at a golf course
Yes	
Yes	
Yes	I'll leave this up to the majority. Just as long as it is not a old traditional men's golf club
Maybe	I like clean lines, but not sure about the agricultural inspiration.
Maybe	
Maybe	Don't care

Maybe	
Maybe	Above does not fit in with surrounding landscape
Maybe	
No	Second floor not necessary
No	Just not my thing
No	Looks very out of place for the landscape. Would prefer something more low profile and integrated to the ground.
No	
No	Doesn't fit Boulder at all.
No	Boulder is not, to my knowledge, a traditionally agricultural city
No	
No	Don't need a boring barn
No	
No	barn style has fewer windows
No	snobby
No	
No	Ranking 4/4
No	i like the Papago club design like in the earlier pictures
No	too tall
No	
No	It will only worsen with age and go from clean line to dingy and dirty looking.
No	I like the exposed wood, but like a more mountain modern design.
No	personal preference. doesn't fit so much with the surroundings
No	This style does not seem as inviting to me
No	That's ugly, sterile, closed up, univiting
No	fair, but not very inspired or in line with Boulder in general
No	It's a barn
No	Too barn like
No	
No	It's ugly.
No	DO NOT BUILD!!! There are so many places Boulder should be spending money. Flatirons is not one of them
No	
No	golf courses are also a huge waste of money/ natural resources
No	It will look dated in 10 years and not very welcoming
No	Are you going for the Barn look ? If so, then go all in
No	personal preference. I like the traditional mountain style.
	Sounds appropriate



14. Would you like an architectural style that is traditional with mountain inspiration as in this example?

Yes	25	58%
No	11	26%
Maybe	7	16%
Total	43	100%

14. Would you like an architectural style that is traditional with mountain inspiration as in this example?

14b. Why or why not?

Yes	I like this style better. It goes nicely with the flatirons as a background.
Yes	
Yes	More applicable
Yes	
Yes	Ah yes, much better.
Yes	
Yes	
Yes	Fits Boulder better than the agricultural concept above.
Yes	
Yes	The mountains are close
Yes	fits in better
Yes	better
Yes	Ranking 2/4 Missing the windows/views, but classy.
Yes	This mixed with the modern
Yes	more in line with colorado.
Yes	This seems very traditional and pleasant. My 2nd favorite.
Yes	Looks good! Appropriate
Yes	much better idea

Yes	
Yes	We live in Colorado- always great to view the mountains
Yes	It fits in more with this area.
Yes	
Yes	7 out of 10
Yes	
Yes	Nice blend with CO but leaving this up to majority
Maybe	
Maybe	it's big
Maybe	
Maybe	looks very Colorado
Maybe	Pretty common concept but would be fine.
Maybe	I see this style as predictable and stale for a golf course in CO; would like to see something that feels more updated
Maybe	Just as nice
No	Looks the same as every other golf facility in front range Colorado
No	
No	Boulder is not in the mountains, and Flatirons is as flat a golf course as they come. This would look silly.
No	too tall
No	Overdone, external dark and constricting feeling, and not very inviting.
No	Mountain architecture should be only in the mountains
No	
No	just stop already
No	personal preference...to me it seems to better blend with the surroundings
No	
No	oversaturated, and boulder isnt actually in the mountains anyways. it looks fake and cheap.



15. Would you like an architectural style that is a modern style with lots of glass for views as in this example?

Yes	23	56%
No	12	29%
Maybe	6	15%
Total	41	100%

15. Would you like an architectural style that is a modern style with lots of glass for views as in this example?

15b. Why or why not?

	15b. Why or why not?
Yes	
Yes	more views and glass the better for me
Yes	I like lots of glass for Flatiron views. Not in a prime ball target area, so shouldn't be a problem with balls breaking glass.
Yes	Great views at location so good idea, but not good in the winter
Yes	Modern is good, new, not cliché
Yes	There is a tradition of modern architecture in Boulder that this design could connect to. Additionally, the existing circular pro shop is of a modern style.
Yes	low profile
Yes	As stated in the question, you get amazing views. Plus the modern style instantly elevated the class and respect of the building, and makes you feel like a million bucks being there.
Yes	
Yes	If a more modern style is desired by the majority, I prefer this over the first picture. This also seems to blend well with the surrounding areas.
Yes	I also like this one,
Yes	

Yes	Like the concept of lots of glass for viewing.
Yes	
Yes	Provide lots of views with the traditional/mountain style
Yes	Flatirons has decent views especially if the FF elevation is up a little. Few things more peaceful than an open golf course with mountain views.
Yes	
Yes	Ranking 1/4 Very cool and takes full advantage of views. Love all the windows.
Yes	Could be great views.
Yes	I like this style the most.
Yes	I like the openness and the views. Do it with lumber
Yes	It would showcase the flatirons.
Yes	Might be a bit too madder but leaving this decision up to majority o trust what ever is picked a design will be so worth the wait
Maybe	this is nice. but again a bit over saturated.
Maybe	
Maybe	
Maybe	
Maybe	a bit too modern and not really Boulder
Maybe	
No	
No	
No	This seems out of place and inconsistent with the brand experience I know of Flatirons GC
No	
No	and this is near an opportunity zone for economically distressed areas?
No	
No	
No	Not as timeless as the mountain version
No	I like the building to have more glass to enjoy the views and connection to the beautiful course. And also like the mountain inspiration.
No	
No	Too modern for our mountain views
No	3 out of 10
	My least favorite



16. Would you like a traditional style with ranch house inspiration, as in this example?

Yes	8	19%
No	18	43%
Maybe	16	38%
Total	42	100%

16. Would you like a traditional style with ranch house inspiration, as in this example?	16b. Why or why not?
Yes	more in tune with Boulder and the mountains
Yes	Much more appropriate for the site.
Yes	
Yes	7 out of 10
Yes	Best of all choices
Yes	
Yes	This would be 3rd place for me, but I still like it.
Yes	Nice
Maybe	
Maybe	
Maybe	
Maybe	
Maybe	Mountain first choice--this looks pretentious
Maybe	Fits in with our geography
Maybe	looks nice
Maybe	Pretty common but would be fine.
Maybe	Looks like a lot of mountain facilities

Maybe	Kinda expected for golf, not very creative.
Maybe	This is a functional style, but is commonly used at many area golf courses. It would not distinguish this course as being based in Boulder.
Maybe	
Maybe	
Maybe	Ranking 3/4 It's fine, not my favorite.
Maybe	It fits this area but probably have as good of a view.
Maybe	Might be a little to 'stiff' and it welcoming for a muni course
No	the most boring of golf buildings. please no.
No	
No	It's predictable and boring; very similar to other public courses on the Front Range
No	this is all elitist.. I can not believe the city is wasting OUR money on this....
No	where are the priorities of the city?
No	
No	
No	
No	
No	too tall
No	Boring and nothing special. Doesn't make me want to stick around and spend money.
No	f we were in 1992, this would be appropriate./
No	
No	
No	
No	Doesn't fit Boulder and the example does even look like a ranch house.
No	Seems a little too dramatic for Flatirons.
No	Like the others better

Facility Style/Appearance (Exterior)

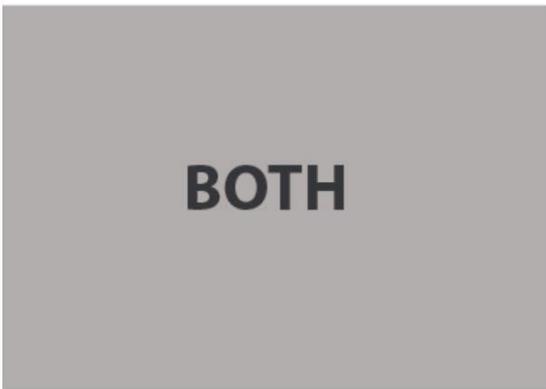
17. Of the two different architectural styles inspired by barns, which might you prefer as a design style for the new facility?



Contemporary Barn Style



Traditional Barn Style



Both



Neither

17. Of the two different architectural styles inspired by barns, which might you prefer as a design style for the new facility?

Traditional Barn Style	5	14%
Contemporary Barn Style	9	26%
Neither	21	60%
Both	4	11%
Total	35	100%

17. Of the two different architectural styles inspired by barns, which might you prefer as a design style for the new facility?	17b. Why?
Contemporary Barn Style	Since this is a golf course, not a farm, the less traditional style is more appropriate.
Contemporary Barn Style	
Contemporary Barn Style	It's different, I like it! Not sure the Traditional Barn Style fits in Boulder?
Contemporary Barn Style	i like the slick nordic look.
Contemporary Barn Style	i like the conteporary barn style
Contemporary Barn Style	
Both	I don't really know the difference but the two but could be consistent with Boulder's agricultural roots.
Both	I like both but leaning towards more contemporary
Both	I love barns
Both	
Traditional Barn Style	I like the lighting. Seems more substantial
Traditional Barn Style	I don't like the barns, but prefer the traditional al
Neither	
Neither	
Neither	Who wants to golf at a farm?
Neither	Just don't like that style
Neither	looks like a barn
Neither	Dont need second floor
Neither	It's not a farm.
Neither	
Neither	Ugly.
Neither	
Neither	Should have more windows with garage-door opening ability to open to enjoy the connection with outdoors.
Neither	blocky not a fan
Neither	doesn't meld into landscape
Neither	Why a barn?!?! This Cleo want connect at all with Boulder or those who golf here. Plus it's
Neither	personal preference. It seems out of place for a golf course. Its not a farm.
Neither	while I have nothing against wood siding, the barn style is not appealing to me or fitting for Boulder.
Neither	not very stylish
Neither	
Neither	Don't try too hard...
Neither	
Neither	These designs do not seem as timeless as some of the other options
	Looks a little cheap Boulder is a classy place

Dining/Bar Area

18. Of the three styles pictured below, in which atmosphere would you feel more comfortable for the dining/bar interior?



Updated, less traditional



Tasteful but simple



Traditional

18. Of the three styles pictured below, in which atmosphere would you feel more comfortable for the dining/bar interior?

Tasteful but simple	4	11%
Traditional	10	27%
Updated, less traditional	23	62%
Total	37	100%

18. Of the three styles pictured below, in which atmosphere would you feel more comfortable for the dining/bar interior?

18b. Please explain.

Tasteful but simple	Traditional is stuck in 1985. It wouldn't be much of an update
Tasteful but simple	
Tasteful but simple	Modesty. And no high top tables.
Tasteful but simple	This is approachable
Traditional	Windows with the best atmosphere
Traditional	I like the large windows and spacing between tables of the "traditional" design. It would be a relaxing place to enjoy some time after playing golf.
Traditional	At my age, i prefer traditional
Traditional	Nice with a lot of glass so you can see the course and mountains.
Traditional	
Traditional	
Traditional	...since 1938...
Traditional	
Traditional	The chairs and tables look more comfortable.
Traditional	I like this one because it is the most open. Most views, outdoor area. The others are too closed s d claustrophobic
Updated, less traditional	looks more modern

Updated, less traditional	Anything but traditional for a muni course!
Updated, less traditional	It is a nice combo of both.
Updated, less traditional	Not too casual, not too stuffy. Comfortable. Definitely don't like the "tasteful but simple"...way too simple!
Updated, less traditional	
Updated, less traditional	traditional is too stuffy
Updated, less traditional	
Updated, less traditional	
Updated, less traditional	
Updated, less traditional	Traditional is boring and typical
Updated, less traditional	Feels more comfortable/friendly
Updated, less traditional	looks the best, the others are outdated
Updated, less traditional	Like the cleanliness aspect
Updated, less traditional	
Updated, less traditional	
Updated, less traditional	exposed wood, modern mountain decor.
Updated, less traditional	
Updated, less traditional	tasteful but simple is not inviting enough to make me want to stay. Traditional looks like it needs to be updated.
Updated, less traditional	I guess you have to decide who your market is here. I think most golfers want something nice, but face it, this is not a country club and nor would most like the country club pricing. I realize events can be cash cows, but if Boulder wants an events center, they should build one. Most golf courses struggle with the concept of non-golfer use, whether it be the restaurant open for dinner and events or whatever.
Updated, less traditional	Flatirons is a public, casula experience, so the bar should reflect that
Updated, less traditional	
Updated, less traditional	
Updated, less traditional	Just feels "cooler."

Facility Style/Appearance

19. Pictured are three different architectural styles. Which might you prefer as a design style for the new facility?



Contemporary Farm House

Mountain Modern

Warm Contemporary

None

19. Pictured are three different architectural styles. Which might you prefer as a design style for the new facility?

Contemporary Farm House	3	8%
Mountain Modern	15	39%
Warm Contemporary	14	37%
None	6	16%
Total	38	100%

19. Pictured are three different architectural styles. Which might you prefer as a design style for the new facility?	19b. Please explain.
Contemporary Farm House	The white finish looks clean and new and not kitschy like a 'mountain' design.
Contemporary Farm House	
Contemporary Farm House	
Mountain Modern	
Mountain Modern	
Mountain Modern	Fits in
Mountain Modern	
Mountain Modern	
Mountain Modern	We live in the mountains! Stick with what works best! But max out the openings, glass, garage door patios, Outdoors! View!
Mountain Modern	Seems to fit better with CO and muni course
Mountain Modern	
Mountain Modern	Like it better than other 2
Mountain Modern	Definitely mixes the Boulder modern with the mountain look
Mountain Modern	I like the modern mountain for the casual feel for a gathering space if kept modern. If it is too rustic it starts to feel tired and overused
Mountain Modern	While I picked the mountain modern, the warm contemporary is a close second.
Mountain Modern	This screams Boulder
Mountain Modern	
Mountain Modern	

Warm Contemporary	The contemporary relates to the architectural traditions in Boulder and would distinguish the golf course as belonging to our unique city.
Warm Contemporary	
Warm Contemporary	
Warm Contemporary	
Warm Contemporary	The contemporary style seem nicer or higher quality to me
Warm Contemporary	Will this be multistory with offices on the second floor? I've flexible but warm contemporary looks good.
Warm Contemporary	
Warm Contemporary	"Warm Contemporary" says it all.
Warm Contemporary	
Warm Contemporary	
Warm Contemporary	
Warm Contemporary	looks like the new golf coarse look
Warm Contemporary	
Warm Contemporary	Feels more like the future.
None	None of them appeal to me
None	I like more glass.
None	
None	Mountain, not contemporary
None	
None	keep a low profile

Facility Style/Appearance: Traditional Styles

20. Pictured are four different traditional architectural styles. Which might you prefer as a design style for the new facility?



Traditional Mountain



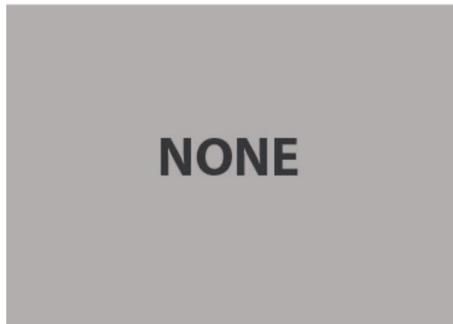
Traditional Ranch House



Traditional Barn



Contemporary Farm House



None

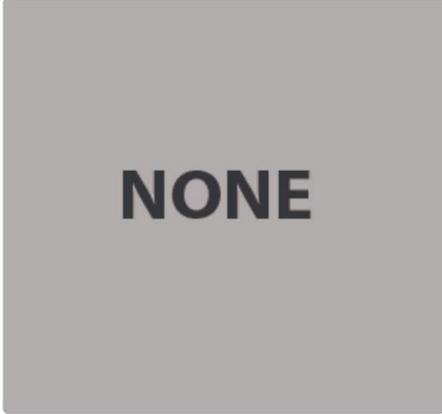
20. Pictured are four different traditional architectural styles. Which might you prefer as a design style for the new facility?

Contemporary Farm House	3	8%
Traditional Barn	2	5%
Traditional Mountain	22	59%
Traditional Ranch House	3	8%
None	7	19%
Total	37	100%

20. Pictured are four different traditional architectural styles. Which might you prefer as a design style for the new facility?	
20b. Please explain.	
Contemporary Farm House	
Contemporary Farm House	
Contemporary Farm House	
Traditional Barn	
Traditional Barn	East Boulder feels a bit like farmland, pays homage to that, and it could be barn like on the outside and modern on the inside... Cool mix of vibes.
Traditional Mountain	
Traditional Mountain	
Traditional Mountain	Same story
Traditional Mountain	
Traditional Mountain	
Traditional Mountain	We're in Boulder, try to stay with the modern mountain look.
Traditional Mountain	Of these, this would be my choice. Barn and farmhouse style are just some brief trends.
Traditional Mountain	None of the others really fit Boulder. Boulder is generally not considered a farming or ranching town, that was all around it , but not so much in it.
Traditional Mountain	I like this or the ranch house style
Traditional Mountain	
Traditional Mountain	
Traditional Mountain	We live in sight of the beautiful Flatirons
Traditional Mountain	
Traditional Mountain	Fits Boulder and should be in style for a long time
Traditional Mountain	A blend of Trad Mtn with the Trad Ranch House would do fine
Traditional Mountain	Traditional Mountain seems like the best fit for Boulder - I might change my mind if the facility were located in a different state for further east in Colorado.
Traditional Mountain	Probably like traditional mountain to ranch or barn.I'm not too picky though.
Traditional Mountain	
Traditional Mountain	
Traditional Mountain	
Traditional Mountain	my preference
Traditional Mountain	
Traditional Ranch House	
Traditional Ranch House	
Traditional Ranch House	
None	
None	Just dont like
None	
None	too tall
None	A traditional design should reference traditional golf-club architecture. Consider, for example, the style of the clubhouse at Wellshire Golf Course in Denver.
None	
None	

Facility Style/Appearance: Contemporary Styles

21. Pictured are four different contemporary architectural styles. Which might you prefer as a design style for the new facility?



None



Modern Style, Lots of Glass



Mountain Modern



Clean-Line Contemporary, Agricultural-Inspired



Warm Contemporary

21. Pictured are four different contemporary architectural styles. Which might you prefer as a design style for the new facility?

Clean-Line Contemporary, Agricultural-Inspired	5	11%
Modern Style, Lots of Glass	15	35%
Mountain Modern	14	30%
Warm Contemporary	7	16%
None	3	8%
Total	37	100%

21. Pictured are four different contemporary architectural styles. Which might you prefer as a design style for the new facility?

Clean-Line Contemporary, Agricultural-Inspired

21b. Please explain.

Clean-Line Contemporary, Agricultural-Inspired	
Clean-Line Contemporary, Agricultural-Inspired	
Modern Style, Lots of Glass	
Modern Style, Lots of Glass	Looks like least cost to build
Modern Style, Lots of Glass	Lots of glass.
Modern Style, Lots of Glass	low profile
Modern Style, Lots of Glass	A modern style reflects the architectural traditions of Boulder. Glass allows for views of the course and mountains.
Modern Style, Lots of Glass	
Modern Style, Lots of Glass	Mix this with the mountain look.
Modern Style, Lots of Glass	
Modern Style, Lots of Glass	Modern Style, Warm Contemporary and Mountain Modern all appeal to me over the Agricultural inspired styling
Modern Style, Lots of Glass	
Modern Style, Lots of Glass	
Mountain Modern	
Mountain Modern	Feels cozy
Mountain Modern	
Mountain Modern	Why keep asking the same question. What am I missing here?
Mountain Modern	
Mountain Modern	Any of the 3 with the exception of agricultural styled
Mountain Modern	at least I am consistent
Mountain Modern	
None	
None	Read previous notes
None	
Warm Contemporary	
Warm Contemporary	looks like a warmer design and more inviting
Warm Contemporary	
Warm Contemporary / Modern Style, Lots of Glass	
Warm Contemporary / Modern Style, Lots of Glass	
Warm Contemporary / Mountain Modern	
Modern Style, Lots of Glass / Mountain Modern	
Modern Style, Lots of Glass / Mountain Modern	I like either the modern with the glass. lots of light. blends with surrounding. Also the warm contemporary for much the same reasons. More fresh than mountain. I don't care for the ag inspired at all actually.
Clean-Line Contemporary, Agricultural-Inspired / Warm Contemporary	I think I prefer clean-line contemporary or warm contemporary.

Facility Style/Appearance: Overall Favorite

22. Which is your overall favorite?



Traditional Ranch House-Inspired



Mountain Modern



Contemporary Farm House-Inspired



Clean-Line Contemporary, Agricultural-Inspired



Warm Contemporary



Traditional Barn-Inspired



Modern Style, Lots of Glass



Traditional Mountain-Inspired

22. Which is your overall favorite?

Clean-Line Contemporary, Agricultural-Inspired	3	8%
Modern Style, Lots of Glass	9	24%
Mountain Modern	10	27%
Warm Contemporary	5	14%
Contemporary Farm House-Inspired	1	3%
Traditional Barn-Inspired	2	5%
Traditional Mountain-Inspired	5	14%
Traditional Ranch House-Inspired	2	5%
Total	37	100%

Demographic Questions

Do you golf at the Flatirons Golf Course?

Yes - frequently	24	52%
Yes - sometimes	15	33%
No, I golf somewhere else.	2	4%
Only once or twice	0	0%
No, I don't golf at all.	3	7%
Other	2	4%
Total	46	100%

"Other" Responses

- But family does and I love to weed there
- just learning

What is your gender?

Female	15	33%
Male	30	65%
Other	1	2%
Non-Binary/Third Gender	0	0%
Prefer not to say	0	0%
Prefer to self describe (enter into the "Other" form)	0	0%
Total	46	100%

"Other" Responses

- Family with males and females and kids

What is your home zip code?

80021	1
80026	1
80027	1
80209	1
80301	8
80302	1
80303	16
80304	11
80305	3
80307	1
80501	1
303	1
Total	46