

Flatirons Golf Course Facility Design Project

Round 2 Engagement Summary

Available from September 7 - 13, 2020

BACKGROUND

Round 2 launched on September 7 and continued through September 13. The third engagement window provided information about the changes made from Round 1b material, and a simple survey asked for opinions on the Preferred Concept Design, which used feedback from the first two surveys to refine the design.

Survey Promotion and Outreach Methods for Round 2 Include:

- Flyers posted at Flatirons Golf Course pro shop and on golf carts
- Email notifications using:
 - FGC Facility Design Project email list (100 recipients) on 9/8
 - BPR E-Blast email list (30,100 recipients) on 9/3
- Social Media posts on 9/9
- Staff onsite on 9/12 from 9-11 am to present the design and get feedback. Staff talked to at least 16 individuals.



2 4x6 inch cards placed on golf carts



1 Social media post (Instagram) from 9/9

SURVEY FEEDBACK SUMMARY

(7 written responses)

Comment Box Responses

- Preliminary Concept Sketch looks great. More glass doors on south side to connect inside and outside. More shade / shade structure on the south side for comfortable seating area.
- It's time for an update of these dated facilities, I am glad to see you are investing in this site, especially to serve new revenue generating opportunities. The views from the site and natural ambience should be experienced by more than the golfing community. The conceptual designs look great. My strongest input; imagine the views from a rooftop terrace!! The building envelope is constrained by the flood plane. Space is at a premium. You need to leverage the vertical space to create some more space and complete the facility. Put a revenue generating indoor/outdoor food and beverage space and it will pay for itself in no time. Think about the popularity of the rooftop restaurants in downtown Boulder, like the Rio Grande. People are highly attracted to these spaces. Bring a bucket truck or lift on to the site and check out the million dollar views of the flatirons from 20-25 feet high on that site. This will cost some extra money and requires a little long term thinking, but will be well worth the return on investment. Be bold!
- I met with the group on Saturday and was very pleased to see an advocate promoting the development of Flatirons. It is a unique opportunity to add to the community of Boulder and to actually underwrite the financial security of the Parks and Rec department. Flatirons makes money for the city. It could make significantly more if it was developed. The opportunity to revive the location as an events center is immeasurable--spice of life was rundown, at best, and still made a profit. The course is a classic--made for walking-- and proving its worth in these difficult times. I hope the city can find a great restaurant partner --offer a mutually beneficial lease- and create a venue that we all can be proud of. John Beeman---long time pass holder.
- Anything is an improvement over the current trailer restrooms. But the plan leaves Boulder at a competitive disadvantage in terms of practice areas and eating facilities.

Emailed Comment to Council

- I am concerned about your budgeting decisions. While I understand you need to consider many things, the NoBo library should be a higher priority than the building of a clubhouse at the golf course. As a council your highest priority in your job should be making wise budget decisions... Yes we can not have everything we want, but time and time again the library ranks high or highest on the list of city services among our citizens. NoBo had been put on hold too many times. Michael Deragisch

In-person Comments

- Great idea overall, current clubhouse/snack bar definitely in need of renovation.
- Looks great! Very good for the community going forward.