THE NCS™

The National Citizen Survey™

Boulder, CO

Trends over Time

2016

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2016 ratings for the City of Boulder to its previous survey results in 1987, 1989, 1993, 1995, 1997, 2001, 2007, 2011 and 2014. Additional reports and technical appendices are available under separate cover.

Trend data for Boulder represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than four points on the 100-point scale between the 2014 and 2016 surveys, otherwise the comparison between 2014 and 2016 are noted as being "similar." 2016 was the first year Boulder conducted The NCS. Prior to 2016, the surveys NRC conducted for Boulder were custom citizen surveys, and there were some differences in question wording and in question response scales. Therefore, differences between past surveys and 2016 ratings should be reviewed cautiously, and may be areas for watchful waiting. Once Boulder conducts another iteration of The NCS, ratings will be more directly comparable.

Table 1: Community Characteristics General

	Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
	1987	1993	1997	1999	2001	2007	2011	2014	2016		
Overall quality of life	67	74	73	72	52	78	78	78	80	Similar	Higher
Overall image	NA	NA	NA	NA	NA	NA	NA	NA	74	NA	Higher
Place to live	NA	NA	NA	NA	NA	NA	NA	NA	83	NA	Similar
Neighborhood	NA	NA	NA	NA	NA	NA	NA	NA	80	NA	Similar
Place to raise children	NA	NA	NA	64	NA	71	NA	NA	76	Higher	Similar
Place to retire	NA	NA	NA	NA	NA	62	NA	NA	64	Similar	Similar
Overall appearance	NA	NA	NA	NA	NA	NA	NA	NA	78	NA	Higher

Table 2: Community Characteristics by Facet

		Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016		
	Overall feeling of safety	NA	NA	NA	NA	NA	NA	NA	NA	78	NA	Similar
	Safe in neighborhood	NA	NA	NA	NA	79	NA	NA	92	95	Similar	Similar
Safety	Safe downtown/commercial area	NA	NA	NA	NA	NA	NA	NA	89	87	Similar	Similar
	Overall ease of travel	NA	NA	NA	NA	NA	NA	NA	62	64	Similar	Similar
	Paths and walking trails	NA	NA	NA	73	NA	NA	NA	NA	85	Higher	Much higher
	Ease of walking	NA	NA	NA	NA	NA	76	NA	NA	78	Similar	Higher
	Travel by bicycle	NA	NA	NA	72	NA	NA	NA	NA	78	Higher	Much higher
	Travel by public transportation	NA	NA	NA	NA	NA	NA	NA	NA	60	NA	Higher
	Travel by car	NA	NA	NA	NA	NA	NA	NA	NA	43	NA	Lower
	Public parking	NA	NA	NA	NA	NA	NA	NA	NA	36	NA	Lower
Mobility	Traffic flow	NA	NA	NA	NA	NA	NA	NA	40	35	Lower	Lower
	Overall natural environment	NA	NA	NA	NA	NA	NA	NA	81	87	Higher	Higher
	Cleanliness	NA	NA	NA	NA	NA	NA	NA	NA	75	NA	Higher
Natural Environment	Air quality	NA	NA	NA	53	NA	NA	NA	NA	74	Higher	Similar
	Overall built environment	NA	NA	NA	NA	NA	NA	NA	NA	65	NA	Similar
	New development in Boulder	NA	NA	NA	NA	NA	NA	54	54	50	Similar	Similar
	Affordable quality housing	NA	NA	NA	39	NA	NA	NA	NA	15	Lower	Much lower
	Housing options	NA	NA	NA	NA	NA	NA	46	34	27	Lower	Much lower
Built Environment	Public places	NA	NA	NA	NA	NA	NA	NA	NA	73	NA	Higher
	Overall economic health	NA	NA	NA	NA	NA	NA	NA	NA	73	NA	Higher
	Vibrant downtown/commercial area	NA	NA	NA	NA	NA	NA	NA	NA	76	NA	Much higher
	Business and services	NA	NA	NA	NA	NA	NA	NA	NA	70	NA	Higher
	Cost of living	NA	NA	NA	NA	NA	NA	NA	NA	20	NA	Much lower
	Shopping opportunities	NA	73	68	57	NA	68	69	65	72	Higher	Higher
Economy	Employment opportunities	NA	NA	NA	61	NA	52	51	48	55	Higher	Higher

		Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016		
	Place to visit	NA	NA	NA	NA	NA	NA	NA	NA	87	NA	Much higher
	Place to work	NA	NA	NA	NA	NA	NA	67	66	73	Higher	Higher
Recreation and Wellness	Health and wellness	NA	NA	NA	NA	NA	NA	NA	NA	85	NA	Much higher
	Mental health care	NA	NA	NA	NA	NA	NA	NA	NA	52	NA	Similar
	Preventive health services	NA	NA	NA	NA	NA	NA	NA	NA	66	NA	Similar
	Health care	NA	NA	NA	NA	NA	NA	NA	NA	59	NA	Similar
	Food	NA	NA	NA	NA	NA	NA	NA	NA	65	NA	Similar
	Recreational opportunities	NA	NA	NA	80	NA	82	NA	NA	88	Higher	Much higher
	Fitness opportunities	NA	NA	NA	NA	NA	NA	NA	NA	88	NA	Much higher
Education and Enrichment	Religious or spiritual events and activities	NA	NA	NA	NA	NA	NA	NA	NA	77	NA	Similar
	Cultural/arts/music activities	NA	70	69	67	56	70	72	69	75	Higher	Much higher
	Adult education	NA	NA	NA	NA	NA	NA	NA	NA	74	NA	Higher
	K-12 education	NA	NA	NA	58	NA	65	NA	NA	77	Higher	Higher
	Child care/preschool	NA	NA	NA	NA	NA	NA	NA	NA	47	NA	Similar
Community Engagement	Social events and activities	NA	NA	NA	NA	NA	NA	NA	NA	72	NA	Higher
	Neighborliness	NA	NA	NA	NA	NA	NA	NA	NA	58	NA	Similar
	Openness and acceptance	NA	NA	NA	NA	NA	NA	NA	56	54	Similar	Similar
	Opportunities to participate in community matters	NA	NA	NA	NA	NA	NA	NA	NA	66	NA	Similar
	Opportunities to volunteer	NA	NA	NA	NA	NA	NA	NA	NA	77	NA	Higher

Table 3: Governance General

	Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
	1987	1993	1997	1999	2001	2007	2011	2014	2016		
Services provided by Boulder	NA	49	45	48	NA	NA	NA	NA	67	Higher	Similar
Customer service	NA	NA	NA	61	NA	66	69	NA	68	Similar	Similar
Value of services for taxes paid	NA	NA	NA	NA	NA	NA	NA	NA	56	NA	Similar
Overall direction	NA	41	36	40	NA	46	52	54	44	Lower	Similar
Welcoming citizen involvement	NA	NA	NA	NA	NA	43	57	54	51	Similar	Similar
Confidence in City government	NA	NA	NA	NA	NA	NA	NA	NA	45	NA	Similar
Acting in the best interest of Boulder	NA	NA	NA	NA	NA	NA	NA	NA	47	NA	Similar
Being honest	NA	NA	NA	NA	NA	NA	NA	NA	51	NA	Similar
Treating all residents fairly	NA	NA	NA	NA	NA	NA	NA	NA	45	NA	Similar
Services provided by the Federal Government	NA	NA	NA	NA	NA	NA	NA	NA	47	NA	Similar

Table 4: Governance by Facet

		Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016		
	Police	NA	NA	NA	NA	67	61	61	NA	69	Higher	Similar
	Fire	NA	NA	NA	67	70	70	73	NA	83	Higher	Similar
	Ambulance/EMS	NA	NA	NA	NA	68	68	71	67	79	Higher	Similar
	Crime prevention	NA	NA	NA	NA	NA	NA	NA	62	64	Similar	Similar
	Fire prevention	NA	NA	NA	NA	NA	NA	55	54	72	Higher	Similar
	Animal control	NA	NA	NA	NA	55	NA	NA	NA	62	Higher	Similar
Safety	Emergency preparedness	NA	NA	NA	NA	NA	NA	NA	57	67	Higher	Higher
	Traffic enforcement	52	49	47	47	50	57	58	55	53	Similar	Similar
	Street repair	41	41	43	45	41	42	48	44	46	Similar	Similar
	Street cleaning	55	49	54	55	NA	56	56	54	58	Higher	Similar
	Street lighting	56	52	54	53	39	58	56	52	59	Higher	Similar
	Snow removal	46	59	56	62	NA	51	54	46	50	Higher	Similar
	Sidewalk maintenance	NA	NA	NA	56	NA	61	61	55	56	Similar	Similar
	Traffic signal timing	NA	NA	NA	NA	40	NA	NA	NA	47	Higher	Similar
Mobility	Bus or transit services	NA	NA	NA	NA	NA	NA	NA	NA	70	NA	Much higher
	Garbage collection	NA	NA	NA	NA	62	NA	NA	NA	76	Higher	Similar
	Recycling	NA	NA	NA	65	47	69	73	71	79	Higher	Higher
	Yard waste pick-up	NA	NA	NA	NA	NA	NA	NA	NA	70	NA	Similar
	Drinking water	NA	NA	NA	58	59	64	67	NA	76	Higher	Higher
	Natural areas preservation	NA	NA	NA	NA	NA	NA	NA	NA	80	NA	Much higher
Natural Environment	Open space	NA	NA	NA	78	NA	NA	NA	NA	84	Higher	Much higher
	Storm drainage	NA	NA	NA	NA	49	NA	NA	NA	63	Higher	Similar
	Sewer services	NA	NA	NA	61	54	65	66	NA	73	Higher	Similar
	Power utility	NA	NA	NA	NA	NA	NA	NA	NA	70	NA	Similar
	Water utility billing	NA	NA	NA	58	NA	58	62	NA	68	Higher	Similar
	Land use, planning and zoning	NA	NA	NA	NA	NA	NA	NA	NA	49	NA	Similar
	Code enforcement	NA	NA	NA	50	47	42	46	NA	52	Higher	Similar
Built Environment	Cable television	NA	NA	NA	NA	NA	NA	NA	NA	48	NA	Similar
Economy	Economic development	NA	NA	NA	NA	NA	NA	NA	NA	58	NA	Similar
	City parks	NA	NA	NA	72	58	70	72	NA	83	Higher	Higher
	Recreation programs	NA	NA	NA	68	NA	68	67	65	78	Higher	Higher
	Recreation centers	NA	NA	NA	72	NA	73	71	NA	79	Higher	Higher
Recreation and Wellness	Health services	NA	NA	NA	NA	NA	NA	NA	NA	68	NA	Similar
Education and Enrichment	Special events	NA	NA	NA	NA	NA	NA	NA	NA	69	NA	Similar
	Public libraries	65	72	74	72	64	72	71	66	81	Higher	Similar
Community Engagement	Public information	NA	NA	NA	NA	48	NA	NA	NA	67	Higher	Similar

Table 5: Participation General

	Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
	1987	1993	1997	1999	2001	2007	2011	2014	2016		
Sense of community	NA	54	51	52	NA	60	62	60	58	Similar	Similar
Recommend Boulder	NA	NA	NA	NA	NA	NA	NA	NA	81	NA	Similar
Remain in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	78	NA	Similar
Contacted Boulder employees	NA	NA	NA	NA	NA	NA	NA	NA	43	NA	Similar

Table 6: Participation by Facet

		Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016		
	Stocked supplies for an emergency	NA	NA	NA	NA	NA	NA	NA	NA	19	NA	Lower
	Did NOT report a crime	NA	NA	NA	NA	NA	NA	NA	NA	85	NA	Similar
Safety	Was NOT the victim of a crime	NA	NA	NA	NA	NA	NA	NA	NA	93	NA	Similar
	Used public transportation instead of driving	NA	NA	NA	NA	NA	NA	NA	NA	74	NA	Much higher
	Carpooled instead of driving alone	NA	NA	NA	NA	NA	NA	NA	NA	68	NA	Much higher
Mobility	Walked or biked instead of driving	NA	NA	NA	NA	NA	NA	NA	NA	91	NA	Much higher
	Conserved water	NA	NA	NA	NA	NA	NA	NA	NA	83	NA	Similar
	Made home more energy efficient	NA	NA	NA	NA	NA	NA	NA	NA	74	NA	Similar
Natural Environment	Recycled at home	NA	NA	NA	NA	NA	NA	NA	NA	98	NA	Higher
	Did NOT observe a code violation	NA	NA	NA	NA	NA	NA	NA	NA	61	NA	Similar
Built Environment	NOT under housing cost stress	NA	NA	NA	NA	NA	NA	NA	NA	55	NA	Lower
	Purchased goods or services in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	99	NA	Similar
	Economy will have positive impact on income	NA	NA	NA	NA	NA	NA	NA	NA	33	NA	Similar
Economy	Work in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	70	NA	Much higher
	Used Boulder recreation centers	NA	NA	NA	NA	NA	NA	NA	NA	63	NA	Similar
	Visited a City park	NA	NA	NA	NA	NA	NA	NA	NA	96	NA	Higher
	Ate 5 portions of fruits and vegetables	NA	NA	NA	NA	NA	NA	NA	NA	91	NA	Similar
	Participated in moderate or vigorous physical activity	NA	NA	NA	NA	NA	NA	NA	NA	95	NA	Higher
Recreation and Wellness	In very good to excellent health	NA	NA	NA	NA	NA	NA	NA	NA	77	NA	Similar
	Used Boulder public libraries	NA	NA	NA	NA	NA	NA	NA	NA	69	NA	Similar
	Participated in religious or spiritual activities	NA	NA	NA	NA	NA	NA	NA	NA	33	NA	Lower
Education and Enrichment	Attended a City-sponsored event	NA	NA	NA	NA	NA	NA	NA	NA	72	NA	Higher
	Campaigned for an issue, cause or candidate	NA	NA	NA	NA	NA	NA	NA	NA	34	NA	Higher
Community Engagement	Contacted Boulder elected officials	NA	NA	NA	NA	NA	NA	NA	NA	18	NA	Similar

	Average rating on a 100-point scale (0=poor, 100=excellent)									2016 rating compared to 2014	Comparison to benchmark 2016
	1987	1993	1997	1999	2001	2007	2011	2014	2016		
Volunteered	NA	NA	NA	NA	NA	NA	NA	NA	52	NA	Higher
Participated in a club	NA	NA	NA	NA	NA	NA	NA	NA	38	NA	Higher
Talked to or visited with neighbors	NA	NA	NA	NA	NA	NA	NA	NA	90	NA	Similar
Done a favor for a neighbor	NA	NA	NA	NA	NA	NA	NA	NA	76	NA	Similar
Attended a local public meeting	NA	NA	NA	NA	NA	NA	NA	NA	25	NA	Similar
Watched a local public meeting	NA	NA	NA	NA	NA	NA	NA	NA	21	NA	Similar
Read or watched local news	NA	NA	NA	NA	NA	NA	NA	NA	78	NA	Similar
Voted in local elections	NA	NA	NA	NA	NA	NA	NA	NA	88	NA	Similar

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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About

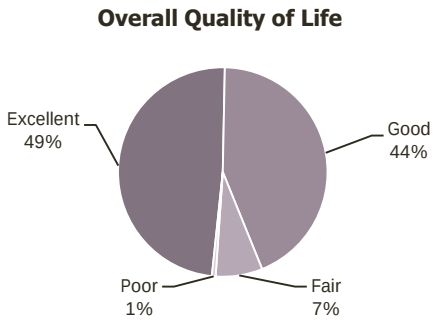
The National Citizen Survey™ (The NCS) report is about the "livability" of Boulder. The phrase "livable community" is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 1,426 residents of the City of Boulder. The margin of error around any reported percentage is 3% for the entire sample. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

Quality of Life in Boulder

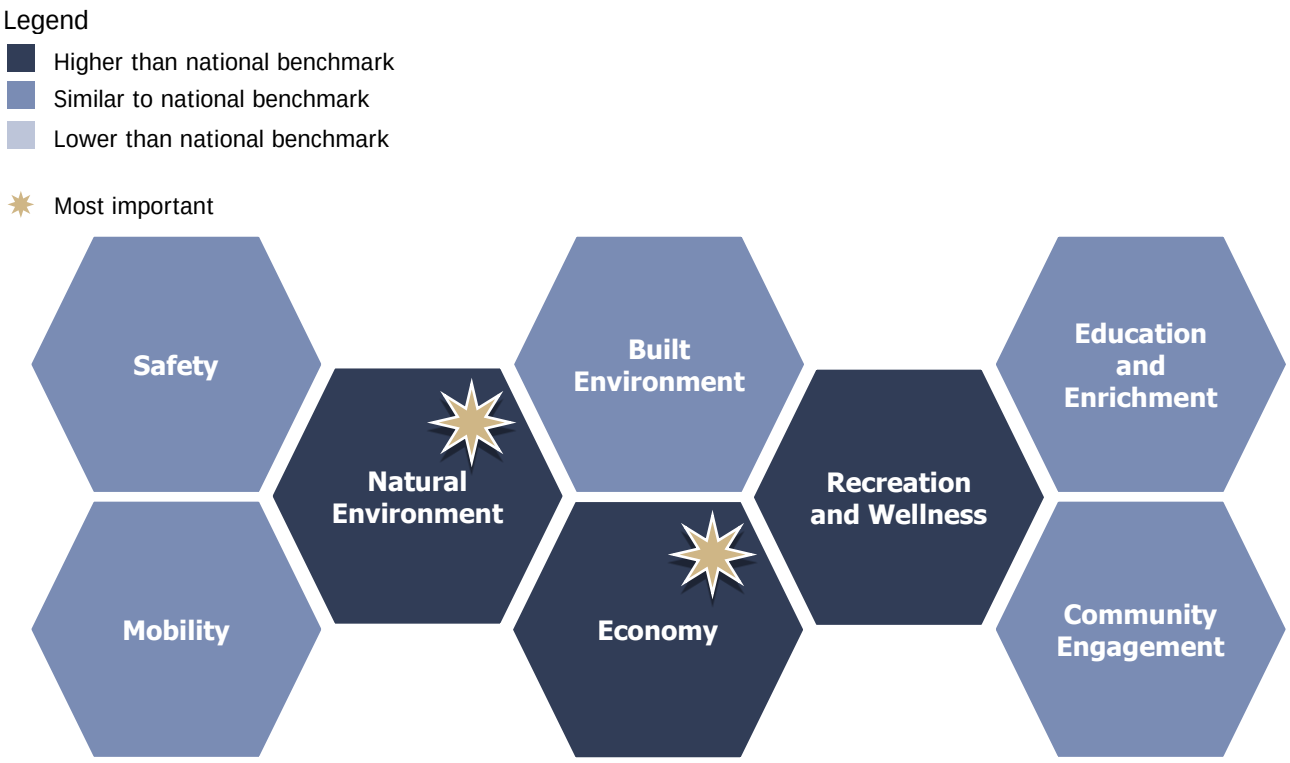
Almost all residents rated the quality of life in Boulder as excellent or good. This rating was higher than the national benchmark comparison (see Appendix B of the *Technical Appendices* provided under separate cover).



Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Natural Environment and Economy as priorities for the Boulder community in the coming two years. It is noteworthy that Boulder residents gave particularly strong ratings to both of these facets of community as well as to Recreation and Wellness. Ratings for Safety, Mobility, Built Environment, Education and Enrichment and Community Engagement were positive and similar to other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Boulder's unique questions.



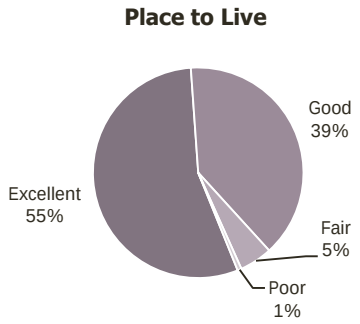
Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Boulder, 94% rated the City as an excellent or good place to live. Respondents' ratings of Boulder as a place to live were similar to ratings in other communities across the nation.

In addition to rating the City as a place to live, respondents rated several aspects of community quality including Boulder as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Boulder and its overall appearance. About 9 in 10 respondents gave excellent or good ratings to the overall appearance of Boulder to their neighborhoods. Ratings for the overall appearance and the overall image of Boulder were higher than in comparison communities while ratings for neighborhoods, place to raise children and place to retire were similar to the national benchmarks.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Almost all Boulder residents gave positive marks to all aspects of Safety, and these ratings were similar to ratings in other communities across the nation. Ratings within the facet of Mobility were mixed. Ratings for paths and walking trails, ease of walking, travel by bicycle and travel by public transportation were all higher than in comparison communities while ratings for ease of travel by car, public parking and traffic flow were lower than the benchmarks. At least 4 in 5 respondents gave excellent or good ratings to each aspect of Natural Environment and ratings for the overall natural environment and the cleanliness of Boulder were higher than the benchmarks. The facet of Built Environment also saw mixed ratings; a majority gave positive ratings to the overall quality of new development in Boulder and public places. Ratings for public places were higher than the benchmark. However, only 10% gave positive ratings to affordable quality housing in Boulder and 20% rated housing options in Boulder as excellent or good, and these ratings were both lower than the national benchmarks. Almost all aspects of Economy were rated exceptionally strong; all received positive marks from a majority of residents and were higher than the benchmark with the exception of ratings for cost of living (10% excellent or good) which were lower than in comparison communities. All aspects of Recreation and Wellness, Education and Enrichment and Community Engagement were rated positively by at least half of the survey respondents and were similar to or higher than the national benchmarks.



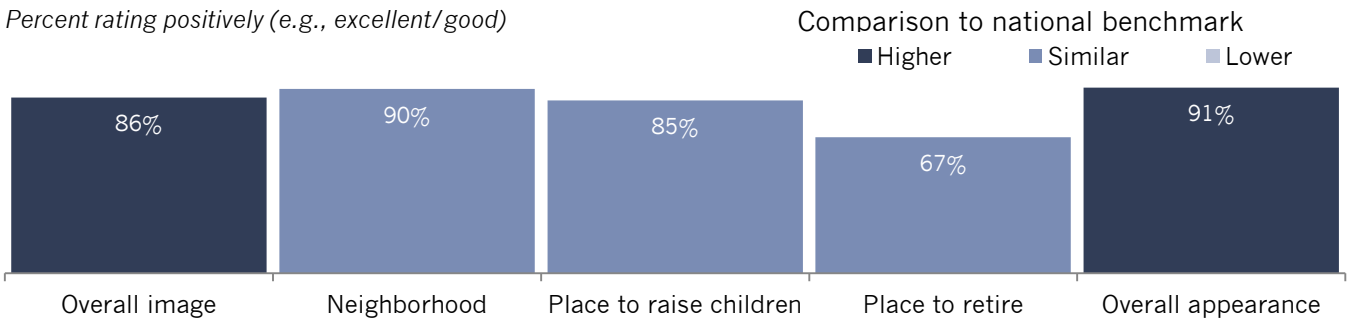
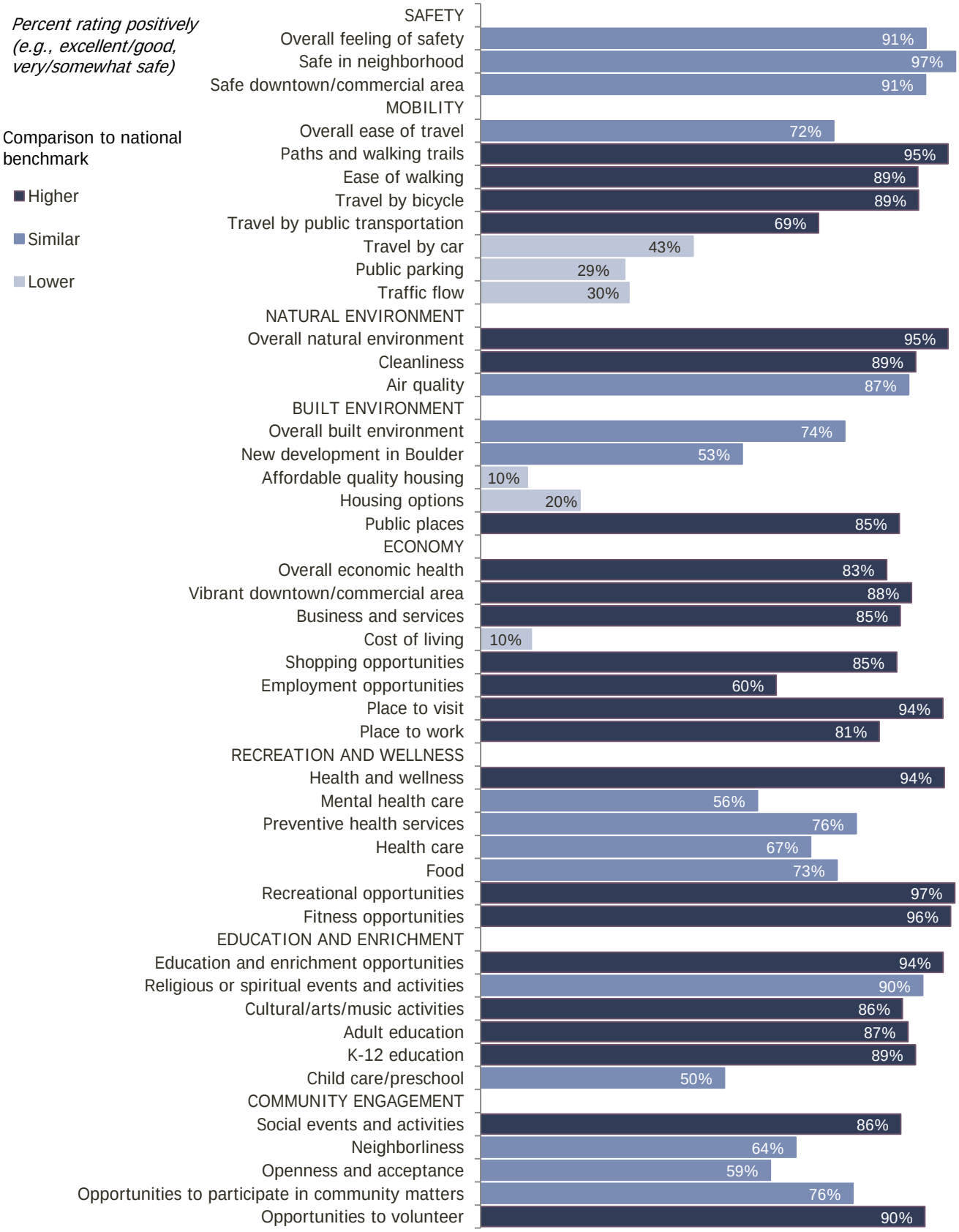


Figure 1: Aspects of Community Characteristics



Governance

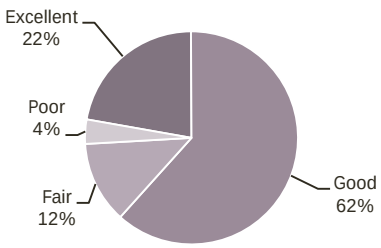
How well does the government of Boulder meet the needs and expectations of its residents?

The overall quality of the services provided by Boulder as well as the manner in which these services are provided are a key component of how residents rate their quality of life. About 84% of Boulder residents rated the overall quality of City services as excellent or good, while about 48% rated the Federal government positively. Ratings for the City government and the Federal government were similar to the national benchmark comparisons.

Survey respondents also rated various aspects of Boulder's leadership and governance. About half of the survey respondents gave positive ratings to the overall direction of Boulder, welcoming citizen involvement, confidence in City government, acting in the best interest of Boulder and treating all residents fairly. About 6 in 10 gave positive ratings to the value of services for taxes paid and 8 in 10 gave excellent or good ratings to the overall customer service provided by City of Boulder employees. All of these ratings were similar to ratings in comparison communities across the nation.

Respondents evaluated over 30 individual services and amenities available in Boulder. All aspects of Governance tended to be rated positively by a majority of respondents and were similar to or higher than the national benchmarks. Almost all respondents gave excellent or good ratings to: fire services, ambulance/EMS, garbage collection, recycling, Boulder open space, City parks, recreation programs, recreation centers and public libraries. Ratings for emergency preparedness, bus or transit services, recycling, drinking water, natural areas preservation, open space, City parks, recreation programs and recreation centers were higher than ratings in benchmark communities.

Overall Quality of City Services



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

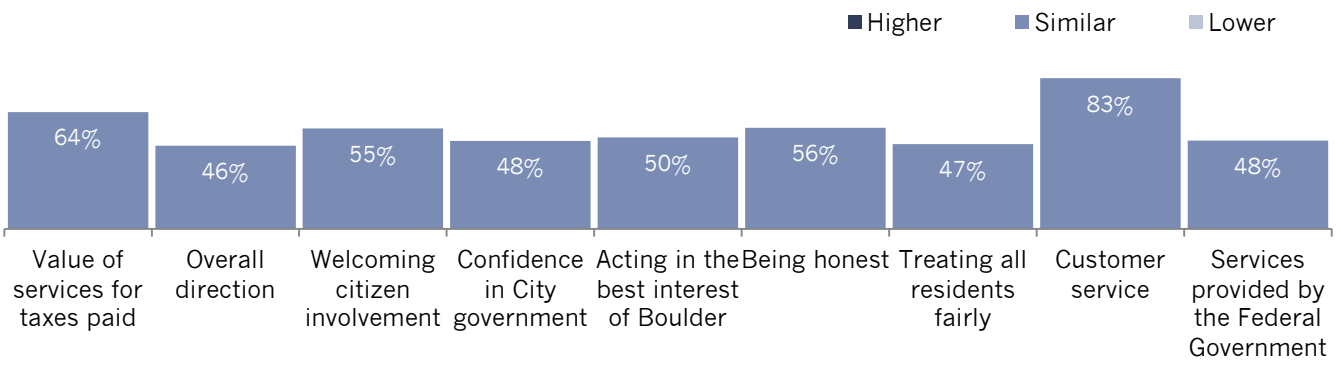
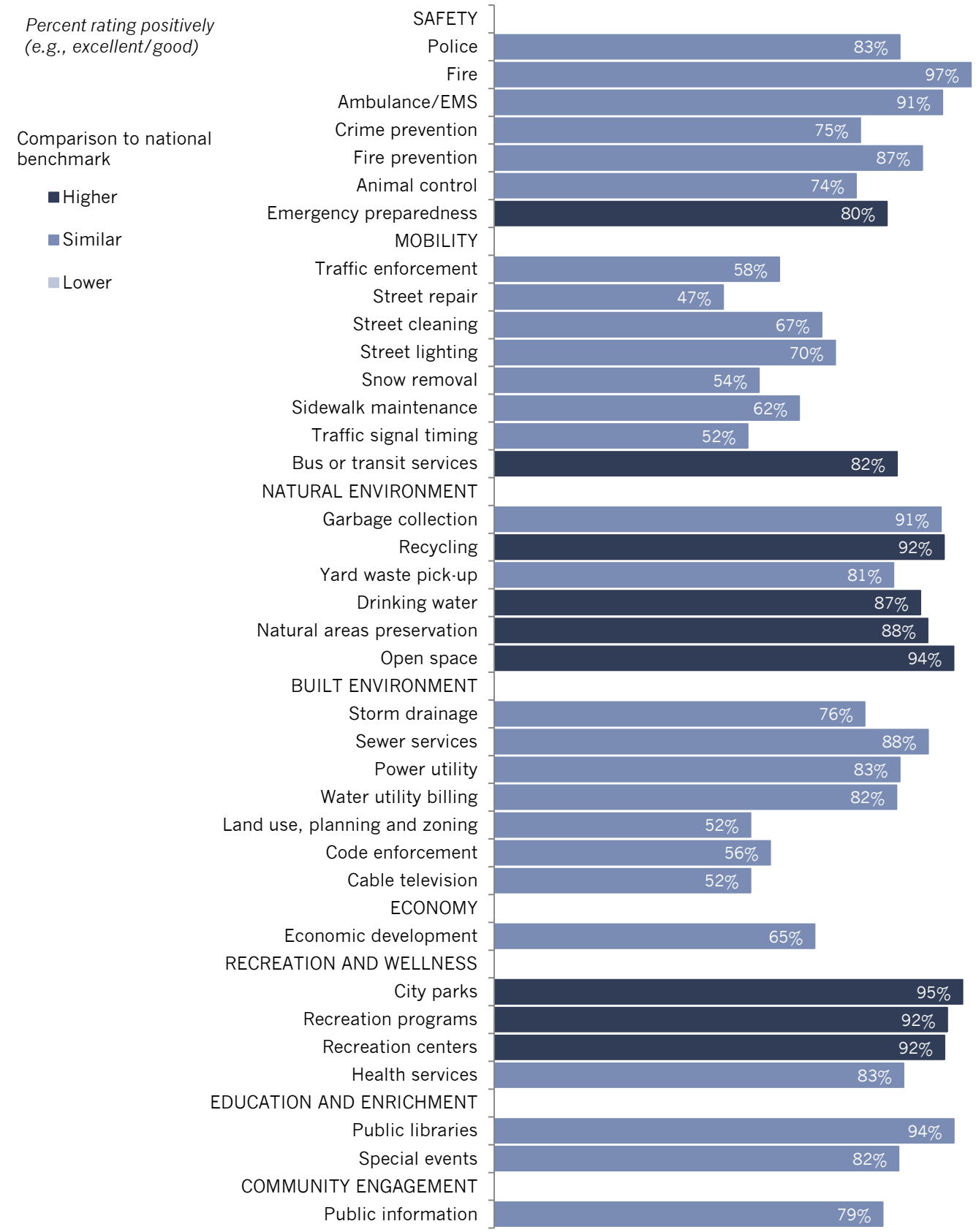


Figure 2: Aspects of Governance

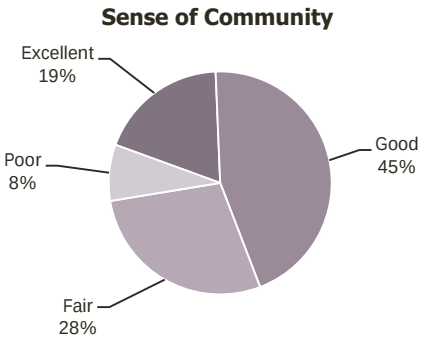


Participation

Are the residents of Boulder connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. A majority of respondents gave excellent or good ratings to the overall sense of community in Boulder, and this rating was similar to the national benchmark. At least three-quarters of respondents reported that they were likely to recommend living in Boulder and planned to remain in Boulder for the next five years; these rates were similar to those in other communities across the nation.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Rates of Participation tended to vary within facets. Rates of Participation within Mobility were particularly strong when compared to other jurisdictions; all were higher than the benchmarks. Further, more Boulder residents reported that they had recycled at home, worked in Boulder, visited a City park, participated in physical activity, attended a City-sponsored event, campaigned for an issue, cause or candidate, volunteered or participated in a club than residents in other jurisdictions. Fewer Boulder residents were NOT under housing cost stress and fewer reported participating in religious or spiritual activities when compared to other communities. All other rates of Participation were similar to the benchmarks.



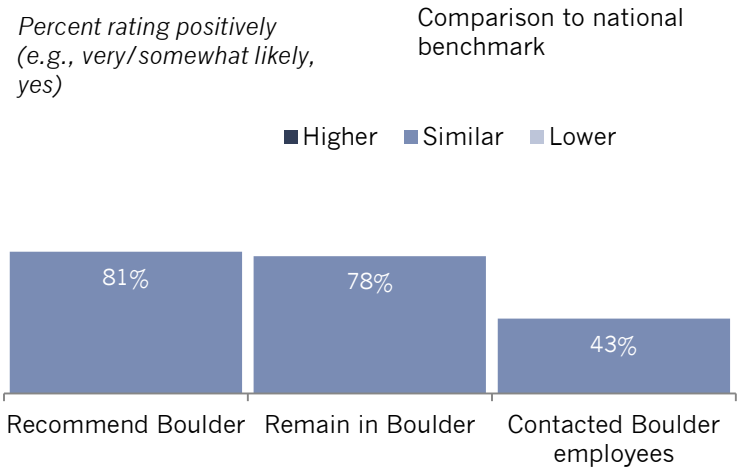
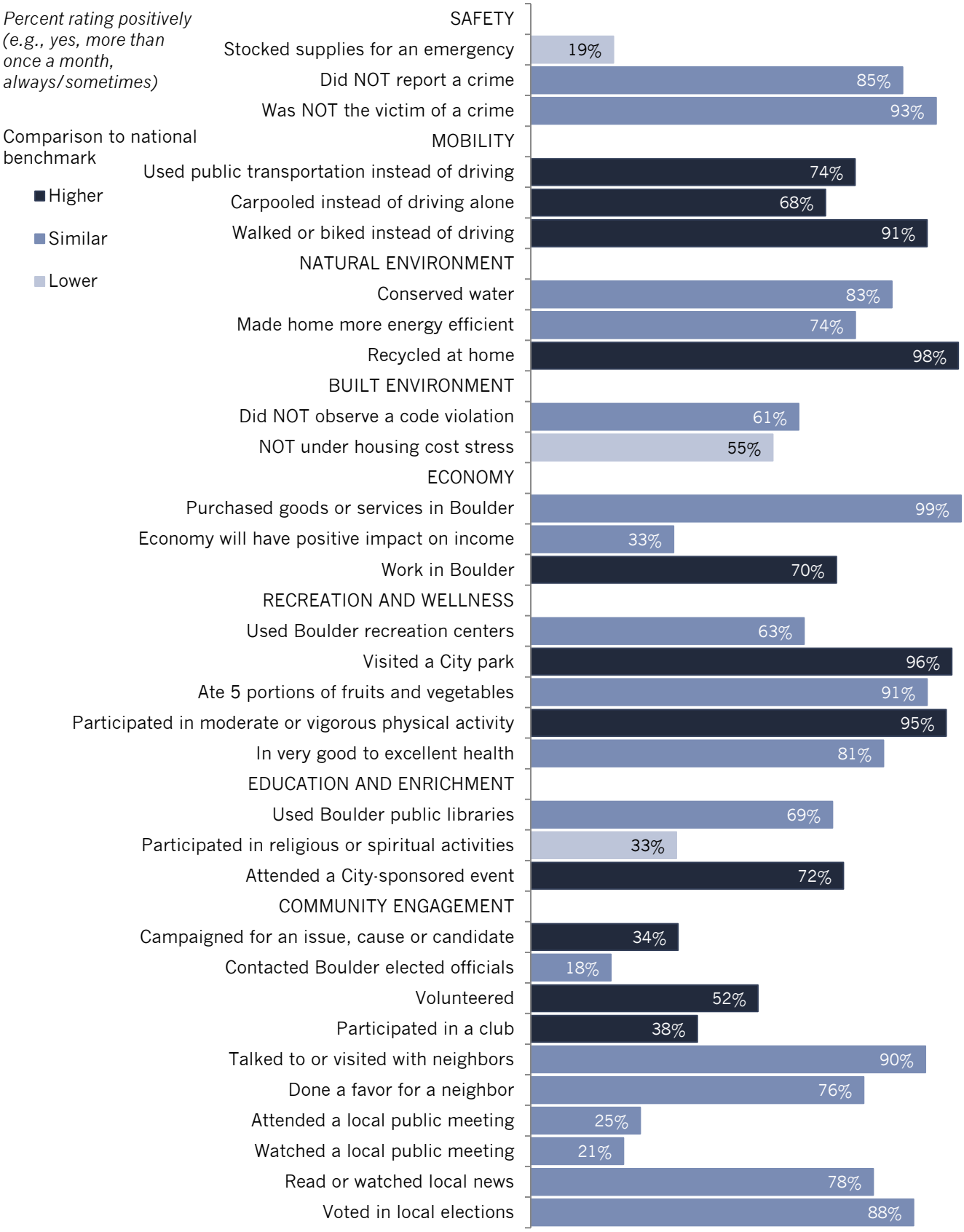


Figure 3: Aspects of Participation

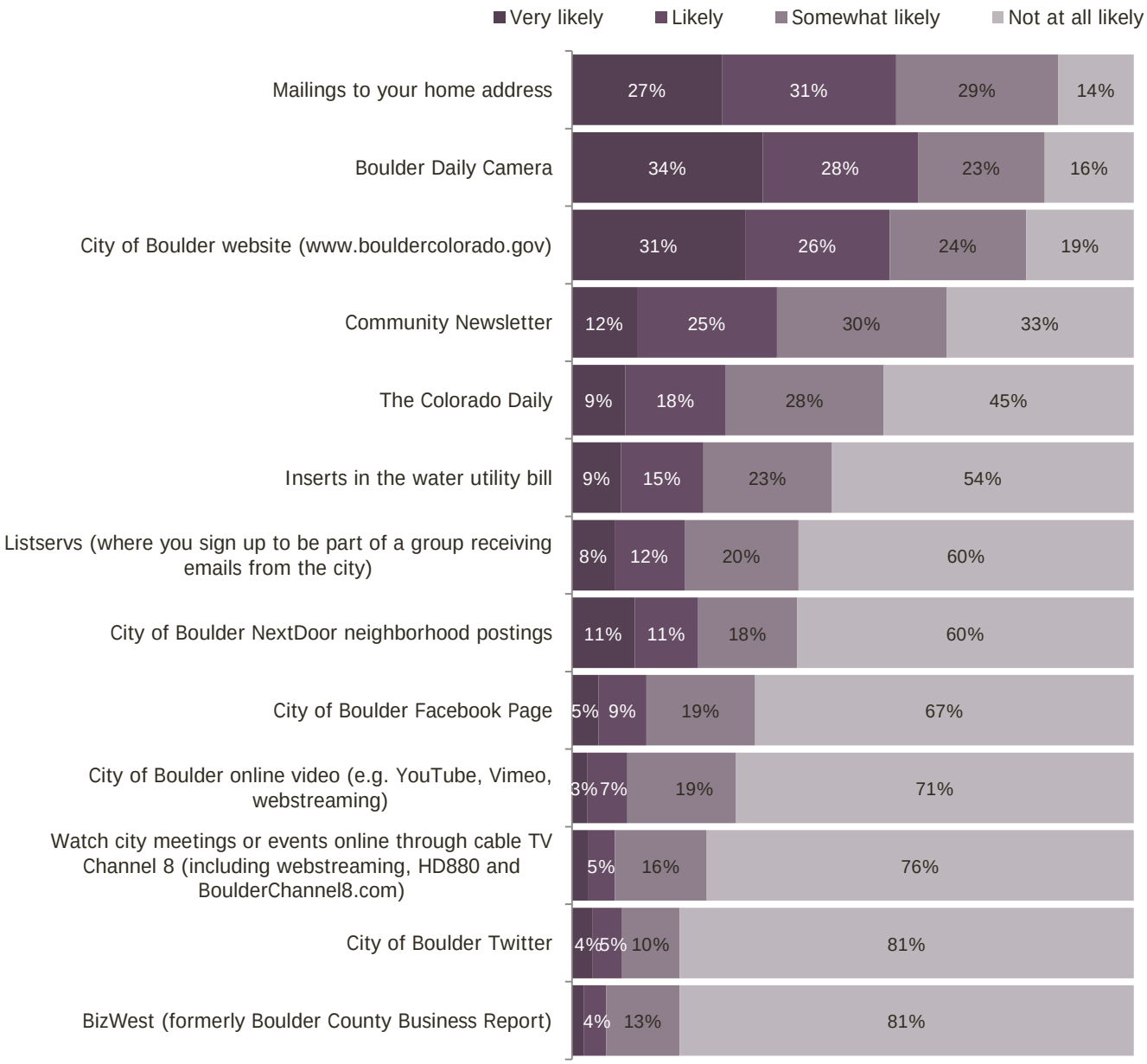


Special Topics

The City of Boulder included two questions of special interest on The NCS. The first question asked respondents to rate their likelihood of using different information channels to obtain information about community events. A majority were at least somewhat likely to obtain information through mailings to their homes, the Boulder Daily Camera, City of Boulder website, community newsletters and The Colorado Daily. At least three-quarters of respondents were not at all likely to obtain information from watching City meetings or events online or on cable TV, through the City of Boulder Twitter or from BizWest.

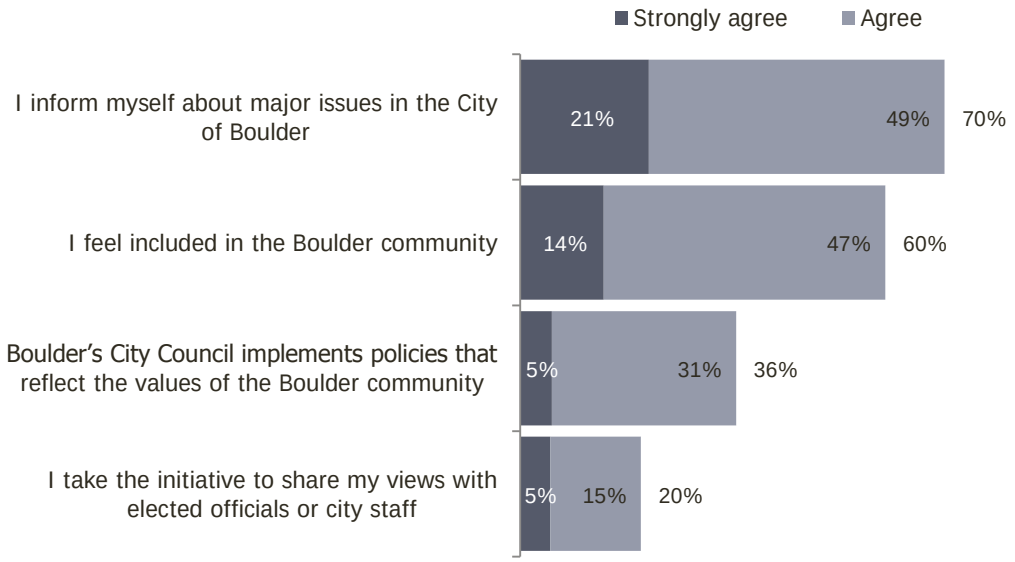
Figure 4: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?



The second Boulder-specific question asked residents to indicate the extent to which they agreed or disagreed with some statements about Boulder. A majority agreed that they informed themselves about major issues in the City of Boulder and felt included in the Boulder community. About one-third agreed that Boulder's City Council implements policies that reflect the values of the Boulder community and about 20% agreed that they take initiative to share their views with elected officials or City staff.

Figure 5: Community Involvement and Inclusivity
Please rate to what extent you agree or disagree with the following statements.



Conclusions

Quality of life is exceptionally high in Boulder

About 9 in 10 residents gave excellent or good ratings to the overall quality of life in Boulder, Boulder as a place to live, the overall image of Boulder, their neighborhoods and the overall appearance of Boulder. Further, ratings for the overall quality of life in Boulder, the overall image of Boulder and the overall appearance of Boulder were higher than the national benchmarks. At least three-quarters of residents were likely to recommend living in Boulder and planned to remain in Boulder for the next five years. Most of the aspects that aid in community livability were rated positively and were at least similar to the national benchmark comparison.

Residents value Natural Environment

Boulder's Natural Environment was identified as a top priority for the community and was an area that consistently received high ratings from residents. At least 4 in 5 respondents gave excellent or good ratings to the overall natural environment, cleanliness and air quality. The vast majority of residents rated services in this area positively. Ratings for Boulder's open space, natural areas preservation, drinking water and recycling were also rated higher than the benchmarks. Demonstrating their personal interest in this area, nearly all residents—and more than elsewhere—recycled.

Economy is a strong and important community feature

Residents indicated that the economy was an important community feature to focus on over the next two years. About 4 in 5 respondents felt very positive about the overall economic health of the community, and this rating was higher than the national benchmark. Boulder as a place to work, place to visit, employment opportunities, shopping opportunities, the overall quality of businesses and services and vibrant downtown/commercial areas all received ratings higher than ratings in other communities across the nation. However, it's important to note that 10% gave positive ratings to the cost of living in Boulder and this rating was much lower than the national benchmark.

THE NCS™

The National Citizen Survey™

Boulder, CO

Dashboard Summary of Findings

2016

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Boulder's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Boulder's community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Broadly, Boulder residents tended to give positive ratings to most aspects of community livability. Within the pillar of Community Characteristics, ratings within the facets of Natural Environment, Economy and Education and Enrichment tended to be higher than ratings in comparison communities. Governance ratings tended to be higher within the facets of Natural Environment and Recreation and Wellness. Mobility rates were higher than other communities within the pillar of Participation.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	26	20	6	9	37	0	11	22	3
General	3	4	0	0	3	0	0	3	0
Safety	0	3	0	1	6	0	0	2	1
Mobility	4	1	3	1	7	0	3	0	0
Natural Environment	2	1	0	4	2	0	1	2	0
Built Environment	1	2	2	0	7	0	0	1	1
Economy	7	0	1	0	1	0	1	2	0
Recreation and Wellness	3	4	0	3	1	0	2	3	0
Education and Enrichment	4	2	0	0	2	0	1	1	1
Community Engagement	2	3	0	0	8	0	3	8	0

Legend	
	Higher
	Similar
	Lower

Figure 2: Detailed Dashboard

	Community Characteristics	Benchmark	Percent positive	Governance	Benchmark	Percent positive	Participation	Benchmark	Percent positive
General	Overall appearance	↑	91%	Customer service	↔	83%	Recommend Boulder	↔	81%
	Overall quality of life	↑	92%	Services provided by Boulder	↔	84%	Remain in Boulder	↔	78%
	Place to retire	↔	67%	Services provided by the Federal Government	↔	48%	Contacted Boulder employees	↔	43%
	Place to raise children	↔	85%						
	Place to live	↔	94%						
	Neighborhood	↔	90%						
	Overall image	↑	86%						
Safety	Overall feeling of safety	↔	91%	Police	↔	83%	Was NOT the victim of a crime	↔	93%
	Safe in neighborhood	↔	97%	Crime prevention	↔	75%	Did NOT report a crime	↔	85%
	Safe downtown/commercial area	↔	91%	Fire	↔	97%	Stocked supplies for an emergency	↓	19%
				Fire prevention	↔	87%			
				Ambulance/EMS	↔	91%			
				Emergency preparedness	↑	80%			
				Animal control	↔	74%			
Mobility	Traffic flow	↓	30%	Traffic enforcement	↔	58%	Carpooled instead of driving alone	↑↑	68%
	Travel by car	↓	43%	Street repair	↔	47%	Walked or biked instead of driving	↑↑	91%
	Travel by bicycle	↑↑	89%	Street cleaning	↔	67%	Used public transportation instead of driving	↑↑	74%
	Ease of walking	↑	89%	Street lighting	↔	70%			
	Travel by public transportation	↑	69%	Snow removal	↔	54%			
	Overall ease of travel	↔	72%	Sidewalk maintenance	↔	62%			
	Public parking	↓	29%	Traffic signal timing	↔	52%			
	Paths and walking trails	↑↑	95%	Bus or transit services	↑↑	82%			
Natural Environment	Overall natural environment	↑	95%	Garbage collection	↔	91%	Recycled at home	↑	98%
	Air quality	↔	87%	Recycling	↑	92%	Conserved water	↔	83%
	Cleanliness	↑	89%	Yard waste pick-up	↔	81%	Made home more energy efficient	↔	74%
				Drinking water	↑	87%			
				Open space	↑↑	94%			
				Natural areas preservation	↑↑	88%			
Built Environment	New development in Boulder	↔	53%	Sewer services	↔	88%	NOT experiencing housing cost stress	↓	55%
	Affordable quality housing	↓↓	10%	Storm drainage	↔	76%	Did NOT observe a code violation	↔	61%
	Housing options	↓↓	20%	Power utility	↔	83%			
	Overall built environment	↔	74%	Water utility billing	↔	82%			
	Public places	↑	85%	Land use, planning and zoning	↔	52%			
				Code enforcement	↔	56%			
				Cable television	↔	52%			

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

	Community Characteristics	Benchmark	Percent positive	Governance	Benchmark	Percent positive	Participation	Benchmark	Percent positive
Economy	Overall economic health	↑	83%	Economic development	↔	65%	Economy will have positive impact on income	↔	33%
	Shopping opportunities	↑	85%				Purchased goods or services in Boulder	↔	99%
	Employment opportunities	↑	60%				Work in Boulder	↑↑	70%
	Place to visit	↑↑	94%						
	Cost of living	↓↓	10%						
	Vibrant downtown/commercial area	↑↑	88%						
	Place to work	↑	81%						
	Business and services	↑	85%						
Recreation and Wellness	Fitness opportunities	↑↑	96%	City parks	↑	95%	In very good to excellent health	↔	81%
	Recreational opportunities	↑↑	97%	Recreation centers	↑	92%	Used Boulder recreation centers	↔	63%
	Health care	↔	67%	Recreation programs	↑	92%	Visited a City park	↑	96%
	Food	↔	73%	Health services	↔	83%	Ate 5 portions of fruits and vegetables	↔	91%
	Mental health care	↔	56%				Participated in moderate or vigorous physical activity	↑	95%
	Health and wellness	↑↑	94%						
	Preventive health services	↔	76%						
Education and Enrichment	K-12 education	↑	89%	Public libraries	↔	94%	Used Boulder public libraries	↔	69%
	Cultural/arts/music activities	↑↑	86%	Special events	↔	82%	Participated in religious or spiritual activities	↓	33%
	Child care/preschool	↔	50%				Attended a City-sponsored event	↑	72%
	Religious or spiritual events and activities	↔	90%						
	Adult education	↑	87%						
	Overall education and enrichment	↑↑	94%						
Community Engagement	Opportunities to participate in community matters	↔	76%	Public information	↔	79%	Sense of community	↔	64%
	Opportunities to volunteer	↑	90%	Overall direction	↔	46%	Voted in local elections	↔	88%
	Openness and acceptance	↔	59%	Value of services for taxes paid	↔	64%	Talked to or visited with neighbors	↔	90%
	Social events and activities	↑	86%	Welcoming citizen involvement	↔	55%	Attended a local public meeting	↔	25%
	Neighborliness	↔	64%	Confidence in City government	↔	48%	Watched a local public meeting	↔	21%
				Acting in the best interest of Boulder	↔	50%	Volunteered	↑	52%
				Being honest	↔	56%	Participated in a club	↑	38%
				Treating all residents fairly	↔	47%	Campaigned for an issue, cause or candidate	↑	34%
							Contacted Boulder elected officials	↔	18%
							Read or watched local news	↔	78%
							Done a favor for a neighbor	↔	76%

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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Comparisons by Demographic Subgroups

2016

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by length of residency in Boulder, housing tenure, annual household income, race/ethnicity and age of respondent.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are "real." Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,430 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
The overall quality of life in Boulder	93%	95%	88%	93%	92%	89%	88%	95%	95%	93%	87%	94%	93%	89%	92%
Overall image or reputation of Boulder	90%	86%	81%	89%	83%	81%	86%	86%	90%	87%	86%	90%	86%	81%	86%
Boulder as a place to live	95%	96%	91%	95%	94%	90%	94%	95%	97%	96%	89%	95%	95%	92%	94%
Your neighborhood as a place to live	90%	90%	90%	89%	92%	82%	90%	89%	94%	90%	92%	90%	92%	90%	90%
Boulder as a place to raise children	85%	89%	83%	82%	87%	70%	80%	88%	91%	87%	76%	82%	91%	84%	85%
Boulder as a place to retire	71%	65%	63%	68%	65%	67%	64%	65%	69%	67%	70%	70%	66%	64%	67%
Overall appearance of Boulder	95%	90%	86%	95%	87%	92%	92%	92%	91%	91%	93%	95%	90%	85%	91%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall feeling of safety in Boulder	91%	92%	89%	92%	90%	89%	90%	93%	91%	91%	90%	92%	90%	90%	91%
In your neighborhood during the day	98%	96%	95%	98%	95%	95%	97%	97%	97%	97%	96%	98%	95%	96%	97%
In Boulder's downtown/commercial area during the day	94%	90%	85%	94%	87%	88%	93%	92%	90%	91%	88%	94%	89%	87%	91%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall ease of getting to the places you usually have to visit	81%	72%	57%	80%	63%	80%	69%	73%	72%	73%	72%	78%	71%	60%	72%
Traffic flow on major streets	39%	26%	19%	36%	24%	28%	32%	31%	31%	29%	37%	32%	31%	24%	30%
Ease of public parking	33%	30%	22%	30%	28%	30%	25%	24%	36%	30%	27%	27%	38%	24%	29%
Ease of travel by car in Boulder	52%	41%	30%	50%	36%	41%	42%	45%	46%	43%	47%	48%	45%	33%	43%
Ease of travel by public transportation in Boulder	77%	70%	54%	75%	62%	81%	66%	73%	65%	70%	67%	75%	67%	58%	69%
Ease of travel by bicycle in Boulder	94%	89%	81%	92%	87%	86%	91%	90%	91%	89%	89%	94%	89%	79%	89%
Ease of walking in Boulder	93%	87%	85%	92%	86%	92%	89%	91%	88%	89%	88%	92%	88%	85%	89%
Availability of paths and walking trails	97%	95%	93%	96%	94%	94%	95%	96%	96%	95%	95%	97%	93%	94%	95%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Quality of overall natural environment in Boulder	96%	97%	93%	95%	95%	93%	92%	95%	98%	96%	93%	96%	96%	92%	95%
Air quality	93%	83%	81%	91%	84%	89%	88%	87%	87%	87%	92%	93%	84%	81%	87%
Cleanliness of Boulder	92%	90%	82%	91%	86%	89%	87%	91%	90%	89%	88%	94%	86%	82%	89%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	83%	72%	61%	79%	69%	76%	77%	72%	74%	73%	81%	80%	75%	60%	74%
Public places where people want to spend time	91%	84%	76%	91%	80%	84%	89%	87%	83%	84%	91%	92%	82%	75%	85%
Variety of housing options	18%	18%	25%	16%	25%	17%	18%	16%	26%	19%	24%	16%	23%	24%	20%
Availability of affordable quality housing	4%	13%	15%	5%	15%	11%	6%	7%	12%	8%	13%	3%	16%	12%	10%
Overall quality of new development in Boulder	67%	51%	35%	60%	47%	55%	54%	49%	57%	52%	64%	63%	55%	32%	53%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall economic health of Boulder	81%	85%	84%	80%	86%	70%	78%	80%	91%	83%	84%	81%	87%	83%	83%
Boulder as a place to work	82%	83%	79%	79%	83%	71%	75%	81%	90%	81%	80%	81%	86%	78%	81%
Boulder as a place to visit	93%	98%	93%	94%	94%	93%	93%	94%	96%	96%	85%	93%	96%	94%	94%
Employment opportunities	61%	65%	55%	57%	64%	46%	59%	58%	69%	60%	63%	61%	66%	55%	60%
Shopping opportunities	88%	89%	76%	89%	81%	83%	90%	86%	84%	86%	81%	90%	86%	75%	85%
Cost of living in Boulder	8%	10%	14%	6%	14%	10%	7%	7%	14%	9%	17%	7%	11%	15%	10%
Overall quality of business and service establishments in Boulder	88%	90%	78%	88%	84%	79%	81%	90%	89%	88%	80%	90%	87%	78%	85%
Vibrant downtown/commercial area	91%	93%	79%	92%	84%	88%	88%	91%	89%	90%	81%	92%	88%	82%	88%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Health and wellness opportunities in Boulder	95%	97%	92%	94%	95%	84%	96%	97%	96%	96%	88%	96%	96%	91%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	96%	94%	96%	96%	92%	94%	96%	98%	96%	95%	96%	97%	94%	96%
Recreational opportunities	97%	97%	95%	97%	96%	93%	96%	97%	98%	97%	94%	97%	97%	95%	97%
Availability of affordable quality food	72%	68%	78%	72%	73%	63%	70%	74%	76%	74%	65%	73%	69%	77%	73%
Availability of affordable quality health care	70%	65%	66%	68%	67%	59%	65%	66%	72%	69%	58%	69%	62%	70%	67%
Availability of preventive health services	76%	76%	77%	75%	77%	65%	71%	78%	81%	79%	64%	75%	76%	79%	76%
Availability of affordable quality mental health care	56%	57%	53%	57%	54%	44%	57%	56%	58%	57%	48%	57%	55%	54%	56%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall opportunities for education and enrichment	94%	96%	93%	95%	94%	89%	95%	94%	96%	95%	91%	95%	93%	95%	94%
Availability of affordable quality child care/preschool	49%	50%	49%	42%	53%	41%	46%	36%	56%	49%	50%	47%	53%	48%	50%
K-12 education	81%	92%	90%	82%	91%	70%	88%	89%	92%	89%	82%	83%	92%	90%	89%
Adult educational opportunities	85%	89%	88%	85%	89%	81%	87%	84%	90%	87%	87%	86%	89%	88%	87%
Opportunities to attend cultural/arts/music activities	84%	89%	88%	84%	88%	82%	87%	85%	87%	87%	83%	85%	85%	91%	86%
Opportunities to participate in religious or spiritual events and activities	87%	93%	91%	88%	92%	87%	92%	94%	90%	91%	84%	88%	91%	93%	90%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Opportunities to participate in social events and activities	86%	88%	84%	87%	85%	81%	86%	87%	87%	87%	81%	87%	86%	85%	86%
Opportunities to volunteer	90%	91%	91%	89%	92%	91%	85%	92%	92%	92%	83%	90%	92%	92%	90%
Opportunities to participate in community matters	76%	81%	72%	76%	76%	74%	77%	74%	77%	77%	68%	75%	80%	74%	76%
Openness and acceptance of the community toward people of diverse backgrounds	60%	61%	56%	58%	60%	49%	58%	58%	65%	59%	58%	60%	57%	60%	59%
Neighborliness of residents in Boulder	64%	69%	59%	64%	64%	51%	71%	60%	68%	64%	61%	65%	64%	63%	64%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
The City of Boulder	89%	86%	75%	88%	80%	85%	81%	87%	85%	84%	87%	88%	85%	78%	84%
The value of services for the taxes paid to Boulder	68%	73%	52%	72%	58%	55%	67%	65%	69%	67%	58%	69%	66%	57%	64%
The overall direction that Boulder is taking	58%	45%	29%	51%	41%	42%	47%	43%	51%	44%	58%	54%	48%	30%	46%
The job Boulder government does at welcoming citizen involvement	62%	61%	41%	62%	50%	52%	63%	59%	52%	55%	61%	61%	54%	48%	55%
Overall confidence in Boulder government	60%	52%	30%	56%	42%	46%	52%	52%	47%	49%	53%	60%	43%	35%	48%
Generally acting in the best interest of the community	62%	51%	34%	58%	44%	48%	56%	49%	51%	51%	54%	59%	50%	36%	50%
Being honest	68%	55%	41%	64%	49%	60%	58%	56%	56%	56%	62%	64%	55%	44%	56%
Treating all residents fairly	52%	48%	38%	51%	43%	35%	51%	50%	49%	46%	55%	51%	47%	40%	47%

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	87%	85%	74%	83%	82%	85%	82%	83%	83%	84%	81%	86%	83%	79%	83%
The Federal Government	48%	43%	53%	47%	50%	47%	47%	48%	51%	49%	52%	44%	51%	56%	48%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Police/Sheriff services	86%	82%	79%	81%	84%	85%	81%	79%	86%	84%	79%	81%	83%	87%	83%
Fire services	99%	97%	95%	98%	97%	94%	96%	98%	98%	97%	96%	99%	96%	96%	97%
Ambulance or emergency medical services	93%	91%	90%	91%	91%	90%	89%	89%	93%	92%	87%	91%	89%	94%	91%
Crime prevention	78%	72%	71%	75%	74%	76%	73%	75%	76%	76%	67%	75%	72%	77%	75%
Fire prevention and education	90%	86%	84%	89%	85%	83%	84%	89%	89%	87%	86%	89%	85%	88%	87%
Animal control	74%	82%	67%	76%	72%	71%	75%	71%	79%	77%	56%	74%	80%	69%	74%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	85%	80%	76%	82%	79%	81%	78%	77%	83%	81%	78%	85%	78%	75%	80%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Traffic enforcement	64%	56%	51%	61%	56%	63%	56%	56%	59%	56%	69%	62%	58%	52%	58%
Street repair	57%	47%	30%	56%	38%	41%	55%	49%	43%	47%	48%	58%	43%	31%	47%
Street cleaning	76%	68%	52%	76%	58%	71%	65%	70%	65%	66%	73%	78%	64%	51%	67%
Street lighting	73%	69%	65%	73%	66%	67%	70%	71%	71%	72%	60%	72%	74%	62%	70%
Snow removal	58%	51%	50%	59%	49%	62%	58%	55%	49%	53%	58%	59%	52%	47%	54%

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Sidewalk maintenance	70%	62%	51%	69%	55%	60%	69%	58%	61%	63%	60%	69%	64%	49%	62%
Traffic signal timing	59%	55%	38%	58%	45%	53%	55%	50%	52%	52%	51%	57%	52%	41%	52%
Bus or transit services	86%	85%	74%	86%	78%	88%	80%	85%	81%	83%	81%	86%	82%	76%	82%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Garbage collection	90%	92%	92%	89%	93%	87%	87%	94%	94%	93%	83%	90%	91%	94%	91%
Recycling	89%	95%	94%	89%	94%	91%	88%	92%	95%	93%	88%	90%	93%	95%	92%
Yard waste pick-up	82%	84%	78%	81%	82%	79%	79%	80%	83%	82%	78%	81%	83%	80%	81%
Drinking water	87%	88%	87%	84%	90%	88%	80%	85%	92%	87%	87%	86%	86%	90%	87%
Preservation of natural areas such as open space, farmlands and greenbelts	90%	89%	84%	90%	86%	83%	89%	91%	90%	90%	82%	90%	89%	86%	88%
Boulder open space	94%	96%	90%	95%	92%	95%	93%	94%	94%	95%	89%	96%	94%	89%	94%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Storm drainage	77%	79%	70%	79%	73%	81%	78%	81%	72%	76%	72%	79%	76%	71%	76%
Sewer services	88%	90%	87%	88%	89%	91%	85%	89%	90%	90%	83%	89%	88%	88%	88%
Power (electric and/or gas) utility	80%	83%	86%	81%	84%	81%	81%	81%	85%	82%	83%	81%	82%	87%	83%
Water utility billing	85%	83%	78%	85%	80%	83%	81%	82%	84%	82%	86%	86%	82%	78%	82%
Land use, planning and zoning	66%	51%	34%	60%	45%	48%	59%	49%	54%	50%	66%	61%	52%	36%	52%
Code enforcement (weeds, abandoned buildings, etc.)	63%	60%	44%	67%	47%	61%	66%	60%	50%	56%	60%	64%	56%	47%	56%
Cable television	52%	55%	51%	56%	50%	56%	48%	49%	56%	54%	47%	54%	54%	51%	52%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Economic development	71%	66%	56%	67%	63%	69%	65%	60%	70%	65%	66%	70%	64%	61%	65%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
City parks	98%	96%	91%	98%	93%	96%	97%	96%	94%	96%	94%	99%	95%	91%	95%
Recreation programs or classes	93%	94%	90%	93%	91%	93%	94%	91%	92%	93%	89%	93%	93%	91%	92%
Recreation centers or facilities	94%	91%	91%	93%	91%	91%	94%	89%	93%	92%	91%	93%	93%	90%	92%
Health services	85%	86%	79%	84%	83%	81%	80%	84%	86%	84%	78%	85%	82%	83%	83%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Public library services	96%	95%	89%	96%	92%	89%	95%	97%	94%	95%	88%	97%	92%	91%	94%
City-sponsored special events	84%	84%	78%	83%	81%	77%	80%	82%	87%	84%	78%	83%	83%	81%	82%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Public information services	83%	86%	68%	83%	76%	85%	74%	81%	80%	80%	76%	83%	80%	73%	79%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Sense of community	64%	70%	56%	64%	63%	53%	64%	65%	66%	64%	62%	66%	64%	59%	64%
Recommend living in Boulder to someone who asks	86%	84%	70%	84%	79%	74%	79%	81%	86%	82%	81%	85%	81%	74%	81%
Remain in Boulder for the next five years	69%	83%	91%	68%	90%	69%	72%	74%	90%	80%	72%	69%	86%	91%	78%
Contacted the City of Boulder (in-person, phone, email or web) for help or information	36%	45%	52%	34%	52%	39%	39%	36%	49%	45%	32%	34%	49%	53%	43%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Was NOT the victim of a crime	94%	94%	91%	93%	92%	94%	94%	94%	92%	94%	89%	94%	91%	93%	93%
Did NOT report a crime	85%	87%	84%	85%	86%	87%	85%	85%	85%	86%	78%	86%	82%	86%	85%
Stocked supplies in preparation for an emergency	19%	20%	18%	21%	16%	23%	25%	16%	16%	18%	23%	17%	19%	21%	19%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Walked or biked instead of driving	95%	92%	84%	94%	88%	90%	94%	92%	90%	91%	91%	97%	93%	78%	91%
Carpooled with other adults or children instead of driving alone	67%	72%	64%	68%	67%	64%	69%	68%	68%	68%	65%	72%	70%	57%	68%

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Used bus, rail, subway or other public transportation instead of driving	82%	70%	67%	81%	68%	78%	76%	80%	69%	73%	84%	83%	72%	60%	74%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Recycle at home	98%	97%	99%	97%	99%	94%	97%	99%	99%	99%	95%	97%	98%	99%	98%
Made efforts to make your home more energy efficient	70%	74%	81%	69%	80%	71%	68%	75%	78%	76%	68%	71%	77%	77%	74%
Made efforts to conserve water	76%	85%	91%	77%	88%	80%	82%	82%	83%	83%	80%	76%	86%	91%	83%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
NOT under housing cost stress	46%	61%	66%	40%	72%	4%	26%	55%	89%	57%	46%	42%	69%	67%	55%
Did NOT observe a code violation	67%	63%	49%	69%	53%	69%	59%	65%	58%	60%	69%	66%	60%	55%	61%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Purchase goods or services from a business located in Boulder	98%	99%	98%	98%	99%	96%	100%	100%	99%	99%	97%	99%	99%	98%	99%
Economy will have positive impact on income	30%	41%	30%	29%	37%	12%	25%	31%	46%	34%	28%	29%	45%	26%	33%
Work in Boulder	74%	74%	60%	75%	65%	68%	75%	66%	72%	70%	73%	76%	80%	45%	70%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Used Boulder recreation centers or their services	62%	68%	60%	59%	67%	52%	64%	60%	67%	63%	64%	61%	73%	56%	63%
Visited a neighborhood park or City park	99%	97%	94%	98%	95%	93%	98%	97%	97%	97%	97%	99%	99%	91%	96%
Eat at least 5 portions of fruits and vegetables a day	90%	92%	91%	89%	93%	73%	92%	94%	94%	91%	89%	89%	93%	92%	91%
Participate in moderate or vigorous physical activity	94%	96%	95%	93%	97%	86%	97%	95%	97%	95%	93%	95%	97%	94%	95%
Reported being in "very good" or "excellent" health	81%	84%	79%	78%	84%	55%	82%	85%	86%	82%	72%	82%	83%	77%	81%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Used Boulder public libraries or their services	67%	74%	71%	65%	74%	71%	74%	65%	69%	70%	65%	64%	79%	71%	69%
Participated in religious or spiritual activities in Boulder	26%	38%	40%	29%	38%	34%	35%	31%	31%	33%	31%	25%	40%	42%	33%

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Attended a City-sponsored event	74%	74%	67%	72%	72%	66%	73%	73%	74%	75%	59%	76%	75%	63%	72%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Campaigned or advocated for an issue, cause or candidate	26%	39%	41%	30%	38%	31%	26%	33%	38%	34%	34%	28%	34%	45%	34%
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	11%	20%	28%	11%	25%	13%	13%	16%	22%	18%	17%	11%	21%	28%	18%
Volunteered your time to some group/activity in Boulder	48%	54%	58%	48%	56%	48%	53%	49%	53%	51%	54%	47%	56%	57%	52%
Participated in a club	36%	38%	40%	35%	41%	37%	41%	32%	40%	39%	34%	35%	40%	42%	38%
Talked to or visited with your immediate neighbors	84%	96%	96%	85%	96%	76%	86%	93%	95%	91%	84%	83%	96%	98%	90%
Done a favor for a neighbor	62%	87%	90%	63%	89%	56%	72%	76%	84%	78%	63%	61%	88%	93%	76%
Attended a local public meeting	16%	28%	37%	15%	35%	13%	21%	25%	29%	24%	27%	18%	27%	36%	25%
Watched (online or on television) a local public meeting	13%	24%	32%	16%	26%	17%	20%	19%	25%	21%	22%	14%	21%	34%	21%
Read or watch local news (via television, paper, computer, etc.)	68%	85%	89%	69%	88%	64%	76%	78%	86%	80%	71%	68%	83%	94%	78%
Vote in local elections	79%	92%	98%	80%	96%	84%	85%	85%	92%	91%	71%	81%	91%	97%	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall feeling of safety in Boulder	72%	75%	72%	70%	76%	75%	74%	66%	76%	72%	78%	69%	75%	78%	73%
Overall ease of getting to the places you usually have to visit	78%	82%	83%	79%	82%	75%	81%	82%	80%	80%	83%	77%	83%	82%	80%
Quality of overall natural environment in Boulder	86%	87%	85%	85%	87%	80%	86%	86%	87%	86%	85%	85%	86%	87%	86%
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	76%	89%	85%	79%	85%	71%	80%	84%	85%	83%	78%	77%	86%	87%	82%
Health and wellness opportunities in Boulder	66%	62%	61%	66%	61%	70%	68%	64%	59%	62%	76%	62%	61%	71%	64%
Overall opportunities for education and enrichment	74%	69%	66%	73%	68%	77%	76%	72%	64%	68%	85%	72%	70%	69%	70%
Overall economic health of Boulder	90%	84%	79%	87%	83%	85%	87%	85%	86%	85%	89%	87%	85%	81%	85%
Sense of community	69%	76%	73%	68%	76%	71%	71%	73%	70%	71%	77%	67%	79%	73%	72%

Table 29: Boulder Specific Questions

Percent rating positively (e.g., excellent/good, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Ability to start or grow a business	70%	67%	56%	67%	62%	54%	56%	62%	73%	65%	64%	67%	69%	57%	65%
Made efforts to reduce your energy consumption	87%	91%	90%	89%	90%	87%	92%	89%	88%	90%	85%	89%	89%	89%	89%
Visited open space and mountain parks	98%	98%	93%	97%	96%	91%	97%	97%	98%	97%	96%	99%	98%	91%	96%
Gathering feedback from residents on new policies or projects	63%	50%	32%	58%	43%	42%	57%	51%	49%	49%	60%	58%	47%	38%	50%
Conducting public processes	66%	61%	38%	66%	48%	55%	62%	55%	55%	57%	55%	65%	55%	42%	56%

Table 30: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events? (very likely/likely)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
City of Boulder website (www.bouldercolorado.gov)	57%	66%	47%	57%	56%	42%	64%	53%	60%	55%	67%	58%	65%	43%	57%
City of Boulder Facebook Page	19%	12%	5%	17%	9%	15%	15%	15%	11%	12%	25%	17%	15%	4%	13%
City of Boulder Twitter	11%	9%	5%	10%	8%	2%	8%	8%	10%	9%	9%	10%	13%	2%	9%
City of Boulder NextDoor neighborhood postings	21%	27%	21%	14%	30%	7%	17%	18%	31%	23%	20%	14%	37%	21%	22%
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	10%	10%	10%	10%	10%	9%	10%	10%	10%	9%	18%	9%	12%	8%	10%
Boulder Daily Camera	55%	69%	66%	54%	69%	63%	55%	59%	67%	63%	59%	57%	61%	72%	62%
The Colorado Daily	28%	28%	25%	30%	25%	32%	33%	30%	21%	27%	29%	30%	23%	24%	27%
BizWest (formerly Boulder County Business Report)	6%	4%	8%	3%	8%	1%	4%	6%	8%	6%	6%	4%	9%	6%	6%
Inserts in the water utility bill	18%	21%	33%	14%	31%	15%	19%	23%	27%	23%	24%	16%	27%	33%	23%
Mailings to your home address	53%	60%	64%	51%	65%	54%	56%	58%	61%	58%	58%	53%	59%	68%	58%
Listservs (where you sign up to be part of a group receiving emails from the city)	18%	21%	22%	14%	26%	14%	16%	21%	23%	21%	13%	17%	20%	26%	20%
Community Newsletter	39%	38%	31%	36%	37%	35%	42%	37%	35%	37%	35%	38%	36%	35%	36%
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	5%	7%	12%	6%	9%	11%	6%	9%	7%	8%	7%	3%	8%	15%	8%

Table 31: Community Involvement and Inclusivity

Please rate the extent to which you agree or disagree with the following statements (strongly agree/agree)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
I feel included in the Boulder community	59%	68%	55%	61%	60%	43%	64%	62%	64%	61%	60%	63%	64%	52%	60%
I inform myself about major issues in the City of Boulder	58%	76%	83%	60%	80%	66%	63%	68%	76%	70%	66%	61%	74%	83%	70%

Please rate the extent to which you agree or disagree with the following statements (strongly agree/agree)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
I take the initiative to share my views with elected officials or city staff	11%	23%	32%	12%	28%	16%	16%	16%	24%	21%	17%	12%	24%	30%	20%
Boulder's City Council implements policies that reflect the values of the Boulder community	42%	34%	26%	40%	31%	33%	39%	35%	36%	35%	40%	41%	34%	29%	36%

THE NCS™

The National Citizen Survey™

Boulder, CO

Comparisons by Geographic Subgroups

2016

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by geographic areas of the City of Boulder.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between geographic areas are due to chance; or in other words, a greater than 95% probability that the differences observed are "real." Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,430 completed surveys). For each geographic area, the margin of error rises to approximately plus or minus 11 percentage points since sample sizes were approximately 257 for Central Boulder North, 86 for Central Boulder South, 137 for Crossroads & CU, 205 for East Boulder & Gunbarrel, 228 for North Boulder & Palo Park, 233 for South Boulder and 283 for Southeast Boulder.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
The overall quality of life in Boulder	94%	97%	93%	88%	93%	92%	91%	92%
Overall image or reputation of Boulder	88%	92%	90%	77%	85%	88%	85%	86%
Boulder as a place to live	98%	97%	91%	92%	92%	95%	95%	94%
Your neighborhood as a place to live	97%	84%	87%	81%	95%	91%	91%	90%
Boulder as a place to raise children	85%	81%	82%	82%	92%	87%	82%	85%
Boulder as a place to retire	68%	73%	71%	67%	63%	63%	66%	67%
Overall appearance of Boulder	88%	94%	95%	90%	92%	92%	90%	91%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall feeling of safety in Boulder	88%	89%	92%	87%	92%	94%	92%	91%
In your neighborhood during the day	97%	92%	97%	95%	98%	98%	97%	97%
In Boulder's downtown/commercial area during the day	92%	94%	94%	89%	87%	91%	89%	91%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall ease of getting to the places you usually have to visit	76%	74%	82%	61%	69%	67%	72%	72%
Traffic flow on major streets	32%	33%	38%	31%	29%	21%	31%	30%
Ease of public parking	34%	32%	28%	24%	29%	31%	27%	29%
Ease of travel by car in Boulder	46%	45%	54%	32%	43%	37%	44%	43%
Ease of travel by public transportation in Boulder	71%	74%	76%	57%	62%	77%	65%	69%
Ease of travel by bicycle in Boulder	89%	92%	95%	83%	89%	88%	88%	89%
Ease of walking in Boulder	96%	94%	95%	81%	88%	84%	87%	89%
Availability of paths and walking trails	97%	99%	96%	90%	96%	94%	95%	95%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Quality of overall natural environment in Boulder	92%	99%	98%	91%	96%	96%	96%	95%
Air quality	89%	92%	91%	82%	83%	84%	90%	87%
Cleanliness of Boulder	89%	87%	91%	90%	88%	89%	86%	89%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	72%	77%	88%	60%	72%	77%	73%	74%
Public places where people want to spend time	84%	90%	95%	79%	86%	85%	82%	85%
Variety of housing options	16%	19%	21%	21%	27%	20%	19%	20%
Availability of affordable quality housing	9%	3%	8%	10%	16%	9%	9%	10%
Overall quality of new development in Boulder	51%	55%	63%	48%	44%	54%	57%	53%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall economic health of Boulder	84%	90%	85%	76%	87%	79%	81%	83%
Boulder as a place to work	80%	88%	85%	78%	82%	84%	77%	81%
Boulder as a place to visit	97%	89%	93%	90%	95%	95%	95%	94%
Employment opportunities	64%	53%	65%	54%	61%	61%	58%	60%
Shopping opportunities	86%	83%	92%	77%	79%	88%	85%	85%
Cost of living in Boulder	10%	7%	10%	11%	13%	12%	9%	10%
Overall quality of business and service establishments in Boulder	85%	83%	87%	84%	86%	88%	84%	85%
Vibrant downtown/commercial area	90%	96%	86%	85%	88%	84%	88%	88%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Health and wellness opportunities in Boulder	96%	93%	96%	91%	97%	94%	93%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	99%	96%	96%	97%	94%	94%	96%
Recreational opportunities	97%	97%	99%	95%	97%	98%	95%	97%
Availability of affordable quality food	74%	75%	79%	68%	73%	67%	73%	73%
Availability of affordable quality health care	63%	68%	67%	68%	64%	67%	72%	67%
Availability of preventive health services	78%	70%	73%	80%	78%	73%	78%	76%
Availability of affordable quality mental health care	62%	54%	49%	45%	60%	55%	60%	56%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall opportunities for education and enrichment	97%	94%	96%	86%	93%	94%	97%	94%
Availability of affordable quality child care/preschool	54%	67%	46%	35%	51%	51%	48%	50%
K-12 education	93%	84%	91%	75%	91%	93%	89%	89%
Adult educational opportunities	89%	89%	87%	78%	81%	93%	89%	87%

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Opportunities to attend cultural/arts/music activities	84%	86%	84%	85%	81%	92%	87%	86%
Opportunities to participate in religious or spiritual events and activities	92%	92%	92%	83%	90%	91%	90%	90%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Opportunities to participate in social events and activities	91%	84%	87%	83%	86%	85%	82%	86%
Opportunities to volunteer	89%	91%	97%	90%	91%	91%	86%	90%
Opportunities to participate in community matters	79%	67%	85%	75%	70%	81%	71%	76%
Openness and acceptance of the community toward people of diverse backgrounds	52%	55%	64%	55%	63%	68%	57%	59%
Neighborliness of residents in Boulder	70%	64%	69%	55%	62%	65%	62%	64%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
The City of Boulder	87%	88%	89%	77%	82%	79%	85%	84%
The value of services for the taxes paid to Boulder	70%	63%	64%	56%	62%	64%	65%	64%
The overall direction that Boulder is taking	48%	41%	56%	40%	40%	44%	46%	46%
The job Boulder government does at welcoming citizen involvement	56%	43%	67%	49%	55%	56%	55%	55%
Overall confidence in Boulder government	51%	38%	54%	40%	47%	45%	55%	48%
Generally acting in the best interest of the community	58%	45%	55%	44%	50%	44%	51%	50%
Being honest	62%	54%	58%	43%	51%	54%	61%	56%
Treating all residents fairly	53%	34%	50%	31%	48%	50%	49%	47%
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	81%	79%	88%	73%	84%	85%	84%	83%
The Federal Government	45%	40%	47%	48%	45%	52%	55%	48%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Police/Sheriff services	83%	82%	82%	82%	86%	85%	80%	83%
Fire services	98%	98%	98%	94%	98%	99%	96%	97%
Ambulance or emergency medical services	93%	91%	92%	86%	90%	94%	91%	91%
Crime prevention	74%	78%	72%	70%	80%	79%	72%	75%
Fire prevention and education	84%	85%	92%	90%	85%	96%	81%	87%

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Animal control	75%	79%	72%	67%	76%	81%	69%	74%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	79%	86%	86%	74%	79%	85%	74%	80%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Traffic enforcement	60%	55%	65%	51%	55%	60%	57%	58%
Street repair	48%	49%	47%	39%	45%	46%	50%	47%
Street cleaning	66%	63%	83%	53%	69%	64%	67%	67%
Street lighting	69%	72%	75%	66%	61%	73%	71%	70%
Snow removal	48%	60%	59%	57%	49%	53%	57%	54%
Sidewalk maintenance	59%	67%	69%	60%	62%	57%	65%	62%
Traffic signal timing	54%	63%	59%	38%	49%	50%	52%	52%
Bus or transit services	85%	91%	84%	68%	80%	86%	81%	82%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Garbage collection	93%	87%	87%	89%	92%	93%	92%	91%
Recycling	91%	90%	89%	87%	96%	93%	93%	92%
Yard waste pick-up	84%	64%	84%	76%	87%	83%	82%	81%
Drinking water	82%	83%	89%	85%	90%	87%	90%	87%
Preservation of natural areas such as open space, farmlands and greenbelts	91%	92%	91%	78%	88%	94%	85%	88%
Boulder open space	93%	95%	96%	90%	93%	96%	92%	94%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Storm drainage	76%	83%	77%	62%	82%	77%	75%	76%
Sewer services	89%	83%	92%	84%	93%	90%	86%	88%
Power (electric and/or gas) utility	80%	85%	84%	78%	84%	87%	82%	83%
Water utility billing	83%	86%	85%	70%	83%	83%	83%	82%
Land use, planning and zoning	49%	57%	57%	38%	57%	56%	54%	52%
Code enforcement (weeds, abandoned buildings, etc.)	55%	59%	72%	50%	61%	48%	56%	56%
Cable television	51%	65%	68%	54%	55%	44%	45%	52%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Economic development	65%	72%	72%	61%	60%	71%	61%	65%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
City parks	96%	98%	99%	91%	94%	96%	94%	95%
Recreation programs or classes	92%	96%	98%	89%	92%	92%	90%	92%
Recreation centers or facilities	90%	97%	97%	90%	90%	92%	89%	92%
Health services	87%	86%	75%	86%	82%	82%	85%	83%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Public library services	95%	98%	95%	87%	93%	94%	94%	94%
City-sponsored special events	85%	76%	84%	81%	81%	81%	84%	82%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Public information services	79%	79%	84%	73%	77%	82%	79%	79%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Sense of community	68%	69%	65%	54%	61%	66%	63%	64%
Recommend living in Boulder to someone who asks	85%	84%	81%	71%	83%	82%	80%	81%
Remain in Boulder for the next five years	84%	75%	73%	71%	89%	81%	75%	78%
Contacted the City of Boulder (in-person, phone, email or web) for help or information	46%	52%	29%	36%	53%	51%	36%	43%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Was NOT the victim of a crime	94%	96%	86%	92%	92%	95%	95%	93%
Did NOT report a crime	84%	82%	77%	83%	87%	91%	88%	85%
Stocked supplies in preparation for an emergency	19%	19%	19%	23%	19%	16%	19%	19%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Walked or biked instead of driving	98%	92%	95%	84%	89%	90%	87%	91%
Carpooled with other adults or children instead of driving alone	71%	72%	64%	54%	72%	66%	71%	68%

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Used bus, rail, subway or other public transportation instead of driving	75%	83%	83%	56%	70%	83%	72%	74%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Recycle at home	98%	100%	98%	99%	99%	98%	97%	98%
Made efforts to make your home more energy efficient	82%	77%	66%	70%	77%	74%	73%	74%
Made efforts to conserve water	87%	81%	70%	84%	90%	84%	82%	83%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
NOT under housing cost stress	61%	50%	43%	62%	69%	59%	46%	55%
Did NOT observe a code violation	55%	48%	77%	71%	63%	49%	65%	61%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Purchase goods or services from a business located in Boulder	100%	95%	97%	99%	98%	99%	99%	99%
Economy will have positive impact on income	33%	33%	24%	32%	42%	34%	31%	33%
Work in Boulder	74%	70%	83%	66%	69%	68%	63%	70%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Used Boulder recreation centers or their services	69%	69%	53%	44%	67%	69%	64%	63%
Visited a neighborhood park or City park	99%	98%	96%	94%	98%	96%	95%	96%
Eat at least 5 portions of fruits and vegetables a day	93%	93%	88%	92%	96%	91%	85%	91%
Participate in moderate or vigorous physical activity	94%	99%	96%	97%	98%	95%	92%	95%
Reported being in "very good" or "excellent" health	83%	88%	76%	84%	85%	81%	75%	81%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Used Boulder public libraries or their services	75%	80%	51%	57%	75%	81%	65%	69%
Participated in religious or spiritual activities in Boulder	36%	35%	24%	28%	36%	36%	37%	33%
Attended a City-sponsored event	80%	79%	61%	66%	73%	75%	68%	72%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Campaigned or advocated for an issue, cause or candidate	40%	27%	28%	30%	42%	35%	30%	34%
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	21%	25%	12%	18%	20%	23%	14%	18%
Volunteered your time to some group/activity in Boulder	50%	66%	48%	43%	62%	51%	52%	52%
Participated in a club	32%	58%	39%	34%	39%	39%	37%	38%
Talked to or visited with your immediate neighbors	93%	89%	88%	90%	94%	90%	88%	90%
Done a favor for a neighbor	82%	75%	67%	77%	89%	84%	63%	76%
Attended a local public meeting	22%	27%	19%	29%	38%	24%	22%	25%
Watched (online or on television) a local public meeting	24%	18%	19%	18%	22%	23%	21%	21%
Read or watch local news (via television, paper, computer, etc.)	75%	66%	75%	83%	83%	88%	75%	78%
Vote in local elections	92%	94%	71%	93%	94%	87%	86%	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall feeling of safety in Boulder	72%	63%	78%	75%	74%	72%	73%	73%
Overall ease of getting to the places you usually have to visit	76%	69%	77%	82%	83%	85%	84%	80%
Quality of overall natural environment in Boulder	88%	83%	89%	83%	86%	84%	86%	86%
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	86%	74%	77%	77%	87%	81%	83%	82%
Health and wellness opportunities in Boulder	62%	66%	67%	62%	60%	60%	68%	64%
Overall opportunities for education and enrichment	68%	70%	72%	72%	70%	70%	70%	70%
Overall economic health of Boulder	86%	77%	88%	87%	86%	87%	84%	85%
Sense of community	75%	67%	65%	70%	79%	78%	67%	72%

Table 29: Boulder Specific Questions

Percent rating positively (e.g., excellent/good, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Ability to start or grow a business	72%	72%	77%	57%	62%	61%	58%	65%
Made efforts to reduce your energy consumption	92%	93%	77%	88%	93%	89%	88%	89%
Visited open space and mountain parks	97%	99%	95%	95%	99%	96%	96%	96%
Gathering feedback from residents on new policies or projects	55%	41%	59%	35%	48%	54%	51%	50%
Conducting public processes	63%	47%	67%	46%	48%	61%	54%	56%

Table 30: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events? (very likely/likely)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
City of Boulder website (www.bouldercolorado.gov)	62%	53%	44%	50%	63%	61%	56%	57%
City of Boulder Facebook Page	15%	12%	15%	15%	11%	13%	12%	13%
City of Boulder Twitter	9%	13%	4%	6%	12%	8%	10%	9%
City of Boulder NextDoor neighborhood postings	26%	13%	17%	22%	31%	25%	18%	22%
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	11%	2%	11%	12%	7%	8%	13%	10%
Boulder Daily Camera	60%	41%	55%	57%	73%	69%	64%	62%
The Colorado Daily	24%	21%	28%	25%	27%	29%	33%	27%
BizWest (formerly Boulder County Business Report)	7%	4%	6%	3%	7%	5%	8%	6%
Inserts in the water utility bill	21%	21%	9%	16%	21%	35%	31%	23%
Mailings to your home address	63%	46%	40%	52%	57%	66%	65%	58%
Listservs (where you sign up to be part of a group receiving emails from the city)	28%	17%	15%	12%	19%	27%	15%	20%
Community Newsletter	40%	30%	36%	35%	35%	45%	32%	36%
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	9%	13%	7%	6%	8%	9%	4%	8%

Table 31: Community Involvement and Inclusivity

Please rate the extent to which you agree or disagree with the following statements (strongly agree/agree)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
I feel included in the Boulder community	70%	67%	58%	45%	62%	60%	59%	60%
I inform myself about major issues in the City of Boulder	75%	55%	66%	70%	79%	78%	61%	70%
I take the initiative to share my views with elected officials or city staff	24%	26%	12%	20%	27%	24%	13%	20%
Boulder's City Council implements policies that reflect the values of the Boulder community	42%	32%	39%	28%	27%	37%	39%	36%

THE NCS™

The National Citizen Survey™

Boulder, CO

Supplemental Online Survey Results

2016

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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the City of Boulder conducted a mailed survey of 6,000 residents. Surveys were mailed to randomly selected households in September 2016 and data were collected through October 25, 2016. After the official data collection period was over (see the report, *The National Citizen Survey: Community Livability Report, Boulder, CO, 2016*), the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey from October 25-November 11 and 619 surveys were received.

This report contains the results of this administration of the web-based survey and have not been weighted to current population estimates of Boulder.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Responses excluding "don't know"

Table 1: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Total	
Boulder as a place to live	42%	N=250	46%	N=276	11%	N=64	2%	N=11	100%	N=601
Your neighborhood as a place to live	52%	N=320	38%	N=237	9%	N=54	1%	N=5	100%	N=616
Boulder as a place to raise children	42%	N=208	43%	N=212	12%	N=60	3%	N=13	100%	N=493
Boulder as a place to work	34%	N=190	46%	N=254	16%	N=89	4%	N=21	100%	N=554
Boulder as a place to visit	63%	N=366	32%	N=185	5%	N=29	1%	N=4	100%	N=584
Boulder as a place to retire	24%	N=130	35%	N=186	24%	N=130	17%	N=93	100%	N=539
The overall quality of life in Boulder	36%	N=225	50%	N=309	11%	N=69	3%	N=16	100%	N=619

Table 2: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Boulder	32%	N=194	54%	N=322	13%	N=78	1%	N=7	100%	N=601
Overall ease of getting to the places you usually have to visit	13%	N=79	34%	N=206	35%	N=209	18%	N=109	100%	N=603
Quality of overall natural environment in Boulder	55%	N=327	35%	N=210	8%	N=49	2%	N=11	100%	N=597
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	13%	N=79	41%	N=249	32%	N=193	13%	N=80	100%	N=601
Health and wellness opportunities in Boulder	53%	N=315	37%	N=222	8%	N=48	1%	N=8	100%	N=593
Overall opportunities for education and enrichment	56%	N=328	36%	N=212	7%	N=41	1%	N=5	100%	N=586
Overall economic health of Boulder	36%	N=209	48%	N=276	13%	N=77	3%	N=18	100%	N=580
Sense of community	13%	N=78	43%	N=258	32%	N=189	12%	N=74	100%	N=599
Overall image or reputation of Boulder	27%	N=163	48%	N=282	19%	N=113	6%	N=35	100%	N=593

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Boulder to someone who asks	31%	N=186	37%	N=220	19%	N=112	13%	N=74	100%	N=592
Remain in Boulder for the next five years	58%	N=341	24%	N=141	11%	N=66	6%	N=37	100%	N=585

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	81%	N=481	14%	N=84	3%	N=20	2%	N=10	0%	N=1	100%	N=596
In Boulder's downtown/commercial area during the day	56%	N=338	26%	N=154	8%	N=47	8%	N=46	2%	N=14	100%	N=599

Table 5: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	2%	N=12	21%	N=123	34%	N=196	43%	N=254	100%	N=585
Ease of public parking	4%	N=23	22%	N=128	37%	N=218	37%	N=217	100%	N=586
Ease of travel by car in Boulder	4%	N=24	25%	N=145	39%	N=226	33%	N=192	100%	N=587
Ease of travel by public transportation in Boulder	11%	N=55	31%	N=158	38%	N=193	20%	N=104	100%	N=510
Ease of travel by bicycle in Boulder	34%	N=175	40%	N=209	21%	N=109	5%	N=26	100%	N=519
Ease of walking in Boulder	33%	N=194	47%	N=280	16%	N=94	4%	N=23	100%	N=591
Availability of paths and walking trails	51%	N=301	40%	N=239	7%	N=42	2%	N=9	100%	N=591
Air quality	25%	N=146	57%	N=329	14%	N=84	4%	N=21	100%	N=580
Cleanliness of Boulder	25%	N=149	56%	N=334	16%	N=96	2%	N=14	100%	N=593
Overall appearance of Boulder	31%	N=181	53%	N=312	13%	N=79	4%	N=21	100%	N=593
Public places where people want to spend time	26%	N=151	46%	N=269	21%	N=123	8%	N=46	100%	N=589
Variety of housing options	8%	N=44	22%	N=122	31%	N=174	40%	N=225	100%	N=565
Availability of affordable quality housing	5%	N=26	13%	N=68	27%	N=144	56%	N=305	100%	N=543
Fitness opportunities (including exercise classes and paths or trails, etc.)	64%	N=377	29%	N=171	6%	N=35	1%	N=5	100%	N=588
Recreational opportunities	65%	N=384	30%	N=176	4%	N=25	1%	N=6	100%	N=591
Availability of affordable quality food	25%	N=147	42%	N=247	26%	N=155	7%	N=42	100%	N=591
Availability of affordable quality health care	17%	N=96	48%	N=261	23%	N=126	12%	N=66	100%	N=549
Availability of preventive health services	26%	N=136	53%	N=285	16%	N=83	5%	N=29	100%	N=533
Availability of affordable quality mental health care	17%	N=60	40%	N=142	26%	N=92	18%	N=64	100%	N=358
Ability to start or grow a business	23%	N=89	42%	N=159	23%	N=88	11%	N=43	100%	N=379

Table 6: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	13%	N=32	27%	N=66	31%	N=75	29%	N=70	100%	N=243
K-12 education	40%	N=144	46%	N=167	14%	N=49	0%	N=1	100%	N=361
Adult educational opportunities	36%	N=172	51%	N=244	12%	N=60	1%	N=7	100%	N=483
Opportunities to attend cultural/arts/music activities	40%	N=231	44%	N=254	12%	N=68	3%	N=19	100%	N=572
Opportunities to participate in religious or spiritual events and activities	45%	N=178	46%	N=182	8%	N=33	1%	N=5	100%	N=398
Employment opportunities	16%	N=76	49%	N=227	27%	N=124	7%	N=34	100%	N=461
Shopping opportunities	27%	N=156	51%	N=294	19%	N=109	3%	N=19	100%	N=578

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Cost of living in Boulder	2%	N=9	15%	N=90	39%	N=226	44%	N=256	100%	N=581
Overall quality of business and service establishments in Boulder	19%	N=111	60%	N=345	18%	N=105	2%	N=14	100%	N=575
Vibrant downtown/commercial area	34%	N=191	48%	N=271	15%	N=85	4%	N=22	100%	N=569
Overall quality of new development in Boulder	8%	N=43	26%	N=141	31%	N=171	35%	N=193	100%	N=548
Opportunities to participate in social events and activities	30%	N=167	52%	N=287	16%	N=91	2%	N=10	100%	N=555
Opportunities to volunteer	49%	N=258	44%	N=230	6%	N=34	1%	N=3	100%	N=525
Opportunities to participate in community matters	29%	N=160	41%	N=224	20%	N=111	10%	N=58	100%	N=553
Openness and acceptance of the community toward people of diverse backgrounds	18%	N=98	37%	N=201	31%	N=166	14%	N=77	100%	N=542
Neighborliness of residents in Boulder	21%	N=119	44%	N=253	28%	N=161	8%	N=47	100%	N=580

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	10%	N=60	90%	N=526	100%	N=586
Made efforts to make your home more energy efficient	20%	N=117	80%	N=468	100%	N=585
Observed a code violation or other hazard in Boulder	48%	N=277	52%	N=304	100%	N=581
Household member was a victim of a crime in Boulder	89%	N=521	11%	N=62	100%	N=583
Reported a crime to the police in Boulder	80%	N=467	20%	N=116	100%	N=583
Stocked supplies in preparation for an emergency	75%	N=441	25%	N=144	100%	N=585
Campaigned or advocated for an issue, cause or candidate	44%	N=255	56%	N=329	100%	N=584
Contacted the City of Boulder (in-person, phone, email or web) for help or information	32%	N=186	68%	N=399	100%	N=585
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	48%	N=284	52%	N=302	100%	N=586
Made efforts to reduce your energy consumption	11%	N=64	89%	N=521	100%	N=585

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	18%	N=104	12%	N=70	32%	N=188	37%	N=217	100%	N=579
Visited a neighborhood park or City park	40%	N=227	33%	N=187	24%	N=135	4%	N=25	100%	N=574
Used Boulder public libraries or their services	10%	N=59	29%	N=165	39%	N=223	23%	N=130	100%	N=577
Participated in religious or spiritual activities in Boulder	5%	N=30	18%	N=100	16%	N=93	61%	N=348	100%	N=571
Attended a City-sponsored event	2%	N=14	13%	N=72	60%	N=347	25%	N=142	100%	N=575
Used bus, rail, subway or other public transportation instead of driving	12%	N=72	17%	N=96	36%	N=209	35%	N=201	100%	N=578
Carpooled with other adults or children instead of driving alone	15%	N=85	24%	N=140	23%	N=132	38%	N=220	100%	N=577
Walked or biked instead of driving	40%	N=229	27%	N=156	18%	N=104	15%	N=89	100%	N=578
Volunteered your time to some group/activity in Boulder	21%	N=122	22%	N=126	27%	N=154	31%	N=177	100%	N=579
Participated in a club	10%	N=57	16%	N=90	18%	N=104	56%	N=318	100%	N=569
Talked to or visited with your immediate neighbors	59%	N=339	30%	N=172	10%	N=58	2%	N=10	100%	N=579
Done a favor for a neighbor	27%	N=156	31%	N=181	33%	N=190	9%	N=51	100%	N=578

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Visited open space and mountain parks	47%	N=272	34%	N=199	16%	N=91	3%	N=17	100%	N=579

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=7	9%	N=48	39%	N=212	51%	N=274	100%	N=541
Watched (online or on television) a local public meeting	2%	N=9	12%	N=70	33%	N=189	53%	N=306	100%	N=574

Table 10: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	30%	N=133	50%	N=223	17%	N=74	3%	N=13	100%	N=443
Fire services	57%	N=207	40%	N=147	3%	N=10	0%	N=0	100%	N=364
Ambulance or emergency medical services	48%	N=148	46%	N=143	5%	N=15	1%	N=3	100%	N=309
Crime prevention	16%	N=56	53%	N=186	23%	N=80	8%	N=29	100%	N=351
Fire prevention and education	32%	N=99	57%	N=175	8%	N=23	3%	N=9	100%	N=306
Traffic enforcement	9%	N=40	40%	N=183	30%	N=136	21%	N=96	100%	N=455
Street repair	4%	N=21	28%	N=151	34%	N=182	34%	N=180	100%	N=534
Street cleaning	8%	N=42	36%	N=182	33%	N=163	22%	N=112	100%	N=499
Street lighting	10%	N=53	54%	N=290	26%	N=141	11%	N=57	100%	N=541
Snow removal	6%	N=33	33%	N=179	37%	N=200	24%	N=127	100%	N=539
Sidewalk maintenance	6%	N=29	43%	N=222	36%	N=189	16%	N=82	100%	N=522
Traffic signal timing	6%	N=31	35%	N=190	31%	N=169	28%	N=154	100%	N=544
Bus or transit services	20%	N=90	44%	N=197	25%	N=111	11%	N=48	100%	N=446
Garbage collection	39%	N=209	52%	N=281	7%	N=39	2%	N=9	100%	N=538
Recycling	51%	N=277	41%	N=225	6%	N=35	1%	N=6	100%	N=543
Yard waste pick-up	38%	N=175	40%	N=187	12%	N=57	10%	N=44	100%	N=463
Storm drainage	10%	N=46	57%	N=266	24%	N=111	10%	N=45	100%	N=468
Drinking water	39%	N=209	47%	N=256	12%	N=64	2%	N=12	100%	N=541
Sewer services	26%	N=122	57%	N=264	12%	N=56	4%	N=20	100%	N=462
Power (electric and/or gas) utility	33%	N=177	49%	N=258	13%	N=69	5%	N=25	100%	N=529
Water utility billing	26%	N=130	52%	N=263	17%	N=84	6%	N=28	100%	N=505
City parks	45%	N=242	44%	N=238	9%	N=50	2%	N=10	100%	N=540
Recreation programs or classes	43%	N=179	47%	N=195	7%	N=30	2%	N=9	100%	N=413
Recreation centers or facilities	43%	N=191	46%	N=208	9%	N=40	2%	N=10	100%	N=449
Land use, planning and zoning	6%	N=29	23%	N=111	26%	N=127	45%	N=221	100%	N=488
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=22	30%	N=126	32%	N=135	33%	N=140	100%	N=423

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Animal control	13%	N=51	55%	N=220	23%	N=90	10%	N=38	100%	N=399
Economic development	15%	N=64	41%	N=178	27%	N=118	17%	N=74	100%	N=434
Health services	20%	N=82	62%	N=258	14%	N=60	4%	N=17	100%	N=417
Public library services	49%	N=239	43%	N=214	7%	N=34	1%	N=5	100%	N=492
Public information services	20%	N=86	51%	N=219	22%	N=94	7%	N=28	100%	N=427
Cable television	13%	N=46	39%	N=133	25%	N=86	23%	N=77	100%	N=342
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	20%	N=79	56%	N=217	19%	N=75	5%	N=19	100%	N=390
Preservation of natural areas such as open space, farmlands and greenbelts	44%	N=241	35%	N=190	12%	N=63	9%	N=49	100%	N=543
Boulder open space	54%	N=296	34%	N=188	9%	N=50	3%	N=18	100%	N=552
City-sponsored special events	18%	N=73	58%	N=238	20%	N=84	4%	N=18	100%	N=413
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	19%	N=94	51%	N=245	21%	N=104	9%	N=42	100%	N=485

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Boulder	16%	N=86	50%	N=259	24%	N=127	10%	N=50	100%	N=522
The Federal Government	4%	N=21	47%	N=224	37%	N=175	12%	N=56	100%	N=476

Table 12: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Boulder	9%	N=46	40%	N=206	33%	N=170	18%	N=90	100%	N=512
The overall direction that Boulder is taking	4%	N=22	19%	N=103	28%	N=152	48%	N=257	100%	N=534
The job Boulder government does at welcoming citizen involvement	10%	N=48	27%	N=134	27%	N=134	36%	N=174	100%	N=490
Overall confidence in Boulder government	6%	N=31	22%	N=118	25%	N=131	47%	N=253	100%	N=533
Generally acting in the best interest of the community	6%	N=33	20%	N=108	27%	N=141	47%	N=249	100%	N=531
Being honest	9%	N=42	26%	N=124	24%	N=114	42%	N=204	100%	N=484
Treating all residents fairly	6%	N=30	20%	N=96	28%	N=138	46%	N=222	100%	N=486
Gathering feedback from residents on new policies or projects	8%	N=43	21%	N=106	26%	N=131	45%	N=232	100%	N=512
Conducting public processes	8%	N=37	22%	N=108	29%	N=143	41%	N=199	100%	N=487

Table 13: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	37%	N=199	36%	N=195	22%	N=119	5%	N=25	100%	N=538
Overall ease of getting to the places you usually have to visit	35%	N=190	48%	N=258	16%	N=84	1%	N=4	100%	N=536
Quality of overall natural environment in Boulder	57%	N=305	32%	N=170	10%	N=56	1%	N=8	100%	N=539

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	45%	N=246	39%	N=210	14%	N=78	1%	N=8	100%	N=542
Health and wellness opportunities in Boulder	20%	N=110	42%	N=225	31%	N=166	7%	N=39	100%	N=540
Overall opportunities for education and enrichment	22%	N=121	40%	N=213	31%	N=168	7%	N=36	100%	N=538
Overall economic health of Boulder	30%	N=163	41%	N=221	24%	N=129	5%	N=27	100%	N=540
Sense of community	35%	N=187	42%	N=228	21%	N=113	2%	N=9	100%	N=537

Table 14: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Total	
City of Boulder website (www.bouldercolorado.gov)	39%	N=204	29%	N=151	22%	N=115	9%	N=49	100%	N=519
City of Boulder Facebook Page	5%	N=27	10%	N=50	16%	N=81	69%	N=347	100%	N=505
City of Boulder Twitter	4%	N=19	6%	N=29	9%	N=45	82%	N=410	100%	N=503
City of Boulder NextDoor neighborhood postings	37%	N=185	23%	N=117	20%	N=100	20%	N=102	100%	N=504
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	3%	N=17	7%	N=35	24%	N=119	66%	N=325	100%	N=496
Boulder Daily Camera	44%	N=235	24%	N=127	20%	N=108	12%	N=65	100%	N=535
The Colorado Daily	7%	N=34	12%	N=63	24%	N=123	57%	N=291	100%	N=511
BizWest (formerly Boulder County Business Report)	3%	N=13	5%	N=24	15%	N=71	78%	N=373	100%	N=481
Inserts in the water utility bill	8%	N=41	16%	N=83	27%	N=136	49%	N=245	100%	N=505
Mailings to your home address	26%	N=137	33%	N=170	25%	N=131	16%	N=81	100%	N=519
Listservs (where you sign up to be part of a group receiving emails from the city)	18%	N=92	24%	N=119	18%	N=90	40%	N=198	100%	N=499
Community Newsletter	13%	N=66	26%	N=131	29%	N=144	32%	N=160	100%	N=501
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	7%	N=34	10%	N=49	27%	N=135	56%	N=283	100%	N=501

Table 15: Question 15

Please rate to what extent you agree or disagree with each of the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	12%	N=64	34%	N=184	31%	N=167	18%	N=99	4%	N=22	100%	N=536
I inform myself about major issues in the City of Boulder	40%	N=216	51%	N=273	8%	N=42	1%	N=7	0%	N=1	100%	N=539
I take the initiative to share my views with elected officials or city staff	19%	N=100	34%	N=185	23%	N=126	21%	N=114	3%	N=14	100%	N=539
Boulder's City Council implements policies that reflect the values of the Boulder community	2%	N=11	15%	N=83	28%	N=151	38%	N=204	17%	N=91	100%	N=540

Table 16: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	0%	N=2	0%	N=0	1%	N=4	8%	N=42	91%	N=485	100%	N=533
Purchase goods or services from a business located in Boulder	0%	N=1	1%	N=6	19%	N=100	55%	N=294	25%	N=135	100%	N=536
Eat at least 5 portions of fruits and vegetables a day	1%	N=5	5%	N=25	27%	N=146	40%	N=216	27%	N=145	100%	N=537
Participate in moderate or vigorous physical activity	1%	N=4	2%	N=13	17%	N=94	42%	N=227	37%	N=201	100%	N=539
Read or watch local news (via television, paper, computer, etc.)	2%	N=12	5%	N=28	17%	N=91	31%	N=169	44%	N=238	100%	N=538
Vote in local elections	2%	N=9	0%	N=2	3%	N=15	9%	N=51	86%	N=461	100%	N=538

Table 17: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	37%	N=200
Very good	46%	N=250
Good	15%	N=80
Fair	1%	N=8
Poor	0%	N=1
Total	100%	N=539

Table 18: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=38
Somewhat positive	24%	N=129
Neutral	51%	N=273
Somewhat negative	16%	N=87
Very negative	2%	N=13
Total	100%	N=540

Table 19: Question D4

What is your employment status?	Percent	Number
Working full time for pay	47%	N=252
Working part time for pay	21%	N=111
Unemployed, looking for paid work	2%	N=12
Unemployed, not looking for paid work	5%	N=25
Fully retired	25%	N=135
Total	100%	N=535

Table 20: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	32%	N=172
Yes, from home	30%	N=160
No	38%	N=200
Total	100%	N=532

Table 21: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	6%	N=33
2 to 5 years	11%	N=60
6 to 10 years	10%	N=56
11 to 20 years	24%	N=129
More than 20 years	48%	N=261
Total	100%	N=539

Table 22: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	79%	N=425
Building with two or more homes (duplex, townhome, apartment or condominium)	19%	N=104
Mobile home	1%	N=6
Other	0%	N=2
Total	100%	N=537

Table 23: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	11%	N=57
Owned	89%	N=478
Total	100%	N=535

Table 24: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	3%	N=13
$300 to $599 per month	12%	N=60
$600 to $999 per month	8%	N=40
$1,000 to $1,499 per month	18%	N=95
$1,500 to $2,499 per month	36%	N=188
$2,500 or more per month	24%	N=122
Total	100%	N=518

Table 25: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=370
Yes	31%	N=166
Total	100%	N=536

Table 26: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	70%	N=376
Yes	30%	N=160
Total	100%	N=536

Table 27: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	4%	N=21
$25,000 to $49,999	14%	N=68
$50,000 to $99,999	28%	N=139
$100,000 to $149,999	27%	N=132
$150,000 or more	27%	N=131
Total	100%	N=491

Table 28: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=511
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=16
Total	100%	N=527

Table 29: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=5
Asian, Asian Indian or Pacific Islander	1%	N=7
Black or African American	0%	N=1
White	95%	N=494
Other	4%	N=21

Total may exceed 100% as respondents could select more than one option.

Table 30: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=1
25 to 34 years	9%	N=49
35 to 44 years	14%	N=71
45 to 54 years	24%	N=124
55 to 64 years	28%	N=149
65 to 74 years	20%	N=103
75 years or older	5%	N=26
Total	100%	N=523

Table 31: Question D16

What is your sex?	Percent	Number
Female	63%	N=332
Male	37%	N=196
Total	100%	N=528

Table 32: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	62%	N=331
Land line	16%	N=85
Both	22%	N=116
Total	100%	N=532

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 33: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Boulder as a place to live	41%	N=250	46%	N=276	11%	N=64	2%	N=11	0%	N=2	100%	N=603
Your neighborhood as a place to live	52%	N=320	38%	N=237	9%	N=54	1%	N=5	0%	N=3	100%	N=619
Boulder as a place to raise children	34%	N=208	34%	N=212	10%	N=60	2%	N=13	20%	N=124	100%	N=617
Boulder as a place to work	31%	N=190	41%	N=254	14%	N=89	3%	N=21	10%	N=63	100%	N=617
Boulder as a place to visit	59%	N=366	30%	N=185	5%	N=29	1%	N=4	5%	N=32	100%	N=616
Boulder as a place to retire	21%	N=130	30%	N=186	21%	N=130	15%	N=93	13%	N=77	100%	N=616
The overall quality of life in Boulder	36%	N=225	50%	N=309	11%	N=69	3%	N=16	0%	N=0	100%	N=619

Table 34: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Boulder	32%	N=194	54%	N=322	13%	N=78	1%	N=7	0%	N=0	100%	N=601
Overall ease of getting to the places you usually have to visit	13%	N=79	34%	N=206	35%	N=209	18%	N=109	0%	N=0	100%	N=603
Quality of overall natural environment in Boulder	55%	N=327	35%	N=210	8%	N=49	2%	N=11	0%	N=0	100%	N=597
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	13%	N=79	41%	N=249	32%	N=193	13%	N=80	0%	N=1	100%	N=602
Health and wellness opportunities in Boulder	53%	N=315	37%	N=222	8%	N=48	1%	N=8	1%	N=6	100%	N=599
Overall opportunities for education and enrichment	54%	N=328	35%	N=212	7%	N=41	1%	N=5	3%	N=18	100%	N=604
Overall economic health of Boulder	35%	N=209	46%	N=276	13%	N=77	3%	N=18	4%	N=22	100%	N=602
Sense of community	13%	N=78	43%	N=258	31%	N=189	12%	N=74	0%	N=2	100%	N=601
Overall image or reputation of Boulder	27%	N=163	47%	N=282	19%	N=113	6%	N=35	2%	N=10	100%	N=603

Table 35: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Boulder to someone who asks	31%	N=186	37%	N=220	19%	N=112	12%	N=74	1%	N=6	100%	N=598
Remain in Boulder for the next five years	57%	N=341	24%	N=141	11%	N=66	6%	N=37	3%	N=15	100%	N=600

Table 36: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	80%	N=481	14%	N=84	3%	N=20	2%	N=10	0%	N=1	0%	N=2	100%	N=598
In Boulder's downtown/commercial area during the day	56%	N=338	26%	N=154	8%	N=47	8%	N=46	2%	N=14	0%	N=3	100%	N=602

Table 37: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	2%	N=12	21%	N=123	33%	N=196	43%	N=254	1%	N=3	100%	N=588
Ease of public parking	4%	N=23	22%	N=128	37%	N=218	37%	N=217	1%	N=7	100%	N=593
Ease of travel by car in Boulder	4%	N=24	24%	N=145	38%	N=226	32%	N=192	1%	N=5	100%	N=592
Ease of travel by public transportation in Boulder	9%	N=55	27%	N=158	33%	N=193	18%	N=104	14%	N=82	100%	N=592
Ease of travel by bicycle in Boulder	30%	N=175	35%	N=209	18%	N=109	4%	N=26	12%	N=71	100%	N=590
Ease of walking in Boulder	33%	N=194	47%	N=280	16%	N=94	4%	N=23	0%	N=2	100%	N=593
Availability of paths and walking trails	51%	N=301	40%	N=239	7%	N=42	2%	N=9	0%	N=1	100%	N=592
Air quality	25%	N=146	56%	N=329	14%	N=84	4%	N=21	2%	N=11	100%	N=591
Cleanliness of Boulder	25%	N=149	56%	N=334	16%	N=96	2%	N=14	0%	N=0	100%	N=593
Overall appearance of Boulder	30%	N=181	53%	N=312	13%	N=79	4%	N=21	0%	N=1	100%	N=594
Public places where people want to spend time	25%	N=151	45%	N=269	21%	N=123	8%	N=46	1%	N=4	100%	N=593
Variety of housing options	7%	N=44	21%	N=122	29%	N=174	38%	N=225	5%	N=27	100%	N=592
Availability of affordable quality housing	4%	N=26	12%	N=68	24%	N=144	52%	N=305	8%	N=48	100%	N=591
Fitness opportunities (including exercise classes and paths or trails, etc.)	64%	N=377	29%	N=171	6%	N=35	1%	N=5	1%	N=5	100%	N=593
Recreational opportunities	65%	N=384	30%	N=176	4%	N=25	1%	N=6	0%	N=1	100%	N=592
Availability of affordable quality food	25%	N=147	42%	N=247	26%	N=155	7%	N=42	0%	N=1	100%	N=592
Availability of affordable quality health care	16%	N=96	44%	N=261	21%	N=126	11%	N=66	8%	N=46	100%	N=595
Availability of preventive health services	23%	N=136	48%	N=285	14%	N=83	5%	N=29	10%	N=59	100%	N=592
Availability of affordable quality mental health care	10%	N=60	24%	N=142	15%	N=92	11%	N=64	40%	N=236	100%	N=594
Ability to start or grow a business	15%	N=89	27%	N=159	15%	N=88	7%	N=43	36%	N=213	100%	N=592

Table 38: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	6%	N=32	11%	N=66	13%	N=75	12%	N=70	58%	N=334	100%	N=577
K-12 education	25%	N=144	29%	N=167	9%	N=49	0%	N=1	37%	N=212	100%	N=573
Adult educational opportunities	30%	N=172	43%	N=244	10%	N=60	1%	N=7	16%	N=89	100%	N=572
Opportunities to attend cultural/arts/music activities	40%	N=231	44%	N=254	12%	N=68	3%	N=19	2%	N=10	100%	N=582

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Opportunities to participate in religious or spiritual events and activities	31%	N=178	31%	N=182	6%	N=33	1%	N=5	32%	N=185	100%	N=583
Employment opportunities	13%	N=76	39%	N=227	21%	N=124	6%	N=34	21%	N=124	100%	N=585
Shopping opportunities	27%	N=156	51%	N=294	19%	N=109	3%	N=19	1%	N=4	100%	N=582
Cost of living in Boulder	2%	N=9	15%	N=90	39%	N=226	44%	N=256	1%	N=3	100%	N=584
Overall quality of business and service establishments in Boulder	19%	N=111	59%	N=345	18%	N=105	2%	N=14	1%	N=6	100%	N=581
Vibrant downtown/commercial area	33%	N=191	47%	N=271	15%	N=85	4%	N=22	2%	N=12	100%	N=581
Overall quality of new development in Boulder	7%	N=43	24%	N=141	29%	N=171	33%	N=193	6%	N=32	100%	N=580
Opportunities to participate in social events and activities	29%	N=167	50%	N=287	16%	N=91	2%	N=10	4%	N=24	100%	N=579
Opportunities to volunteer	44%	N=258	39%	N=230	6%	N=34	1%	N=3	10%	N=59	100%	N=584
Opportunities to participate in community matters	27%	N=160	38%	N=224	19%	N=111	10%	N=58	5%	N=32	100%	N=585
Openness and acceptance of the community toward people of diverse backgrounds	17%	N=98	34%	N=201	28%	N=166	13%	N=77	7%	N=42	100%	N=584
Neighborliness of residents in Boulder	20%	N=119	43%	N=253	28%	N=161	8%	N=47	1%	N=4	100%	N=584

Table 39: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	10%	N=60	90%	N=526	100%	N=586
Made efforts to make your home more energy efficient	20%	N=117	80%	N=468	100%	N=585
Observed a code violation or other hazard in Boulder	48%	N=277	52%	N=304	100%	N=581
Household member was a victim of a crime in Boulder	89%	N=521	11%	N=62	100%	N=583
Reported a crime to the police in Boulder	80%	N=467	20%	N=116	100%	N=583
Stocked supplies in preparation for an emergency	75%	N=441	25%	N=144	100%	N=585
Campaigned or advocated for an issue, cause or candidate	44%	N=255	56%	N=329	100%	N=584
Contacted the City of Boulder (in-person, phone, email or web) for help or information	32%	N=186	68%	N=399	100%	N=585
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	48%	N=284	52%	N=302	100%	N=586
Made efforts to reduce your energy consumption	11%	N=64	89%	N=521	100%	N=585

Table 40: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	18%	N=104	12%	N=70	32%	N=188	37%	N=217	100%	N=579
Visited a neighborhood park or City park	40%	N=227	33%	N=187	24%	N=135	4%	N=25	100%	N=574
Used Boulder public libraries or their services	10%	N=59	29%	N=165	39%	N=223	23%	N=130	100%	N=577
Participated in religious or spiritual activities in Boulder	5%	N=30	18%	N=100	16%	N=93	61%	N=348	100%	N=571
Attended a City-sponsored event	2%	N=14	13%	N=72	60%	N=347	25%	N=142	100%	N=575
Used bus, rail, subway or other public transportation instead of driving	12%	N=72	17%	N=96	36%	N=209	35%	N=201	100%	N=578
Carpooled with other adults or children instead of driving alone	15%	N=85	24%	N=140	23%	N=132	38%	N=220	100%	N=577

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Walked or biked instead of driving	40%	N=229	27%	N=156	18%	N=104	15%	N=89	100%	N=578
Volunteered your time to some group/activity in Boulder	21%	N=122	22%	N=126	27%	N=154	31%	N=177	100%	N=579
Participated in a club	10%	N=57	16%	N=90	18%	N=104	56%	N=318	100%	N=569
Talked to or visited with your immediate neighbors	59%	N=339	30%	N=172	10%	N=58	2%	N=10	100%	N=579
Done a favor for a neighbor	27%	N=156	31%	N=181	33%	N=190	9%	N=51	100%	N=578
Visited open space and mountain parks	47%	N=272	34%	N=199	16%	N=91	3%	N=17	100%	N=579

Table 41: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=7	9%	N=48	39%	N=212	51%	N=274	100%	N=541
Watched (online or on television) a local public meeting	2%	N=9	12%	N=70	33%	N=189	53%	N=306	100%	N=574

Table 42: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	24%	N=133	40%	N=223	13%	N=74	2%	N=13	20%	N=112	100%	N=555
Fire services	37%	N=207	26%	N=147	2%	N=10	0%	N=0	35%	N=192	100%	N=556
Ambulance or emergency medical services	26%	N=148	26%	N=143	3%	N=15	1%	N=3	45%	N=251	100%	N=560
Crime prevention	10%	N=56	33%	N=186	14%	N=80	5%	N=29	37%	N=207	100%	N=558
Fire prevention and education	18%	N=99	31%	N=175	4%	N=23	2%	N=9	45%	N=254	100%	N=560
Traffic enforcement	7%	N=40	33%	N=183	24%	N=136	17%	N=96	18%	N=103	100%	N=558
Street repair	4%	N=21	27%	N=151	33%	N=182	32%	N=180	5%	N=26	100%	N=560
Street cleaning	8%	N=42	33%	N=182	29%	N=163	20%	N=112	11%	N=60	100%	N=559
Street lighting	9%	N=53	52%	N=290	25%	N=141	10%	N=57	3%	N=19	100%	N=560
Snow removal	6%	N=33	32%	N=179	36%	N=200	23%	N=127	4%	N=21	100%	N=560
Sidewalk maintenance	5%	N=29	40%	N=222	34%	N=189	15%	N=82	7%	N=37	100%	N=559
Traffic signal timing	6%	N=31	34%	N=190	30%	N=169	27%	N=154	3%	N=17	100%	N=561
Bus or transit services	16%	N=90	35%	N=197	20%	N=111	9%	N=48	20%	N=110	100%	N=556
Garbage collection	37%	N=209	50%	N=281	7%	N=39	2%	N=9	4%	N=22	100%	N=560
Recycling	49%	N=277	40%	N=225	6%	N=35	1%	N=6	3%	N=17	100%	N=560
Yard waste pick-up	31%	N=175	34%	N=187	10%	N=57	8%	N=44	17%	N=93	100%	N=556
Storm drainage	8%	N=46	48%	N=266	20%	N=111	8%	N=45	16%	N=89	100%	N=557
Drinking water	38%	N=209	46%	N=256	11%	N=64	2%	N=12	3%	N=16	100%	N=557
Sewer services	22%	N=122	48%	N=264	10%	N=56	4%	N=20	17%	N=92	100%	N=554
Power (electric and/or gas) utility	32%	N=177	46%	N=258	12%	N=69	4%	N=25	5%	N=28	100%	N=557

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Water utility billing	23%	N=130	47%	N=263	15%	N=84	5%	N=28	9%	N=52	100%	N=557
City parks	44%	N=242	43%	N=238	9%	N=50	2%	N=10	3%	N=15	100%	N=555
Recreation programs or classes	32%	N=179	35%	N=195	5%	N=30	2%	N=9	25%	N=141	100%	N=554
Recreation centers or facilities	34%	N=191	37%	N=208	7%	N=40	2%	N=10	19%	N=107	100%	N=556
Land use, planning and zoning	5%	N=29	20%	N=111	23%	N=127	40%	N=221	11%	N=61	100%	N=549
Code enforcement (weeds, abandoned buildings, etc.)	4%	N=22	23%	N=126	24%	N=135	25%	N=140	24%	N=135	100%	N=558
Animal control	9%	N=51	39%	N=220	16%	N=90	7%	N=38	29%	N=160	100%	N=559
Economic development	12%	N=64	32%	N=178	21%	N=118	13%	N=74	22%	N=119	100%	N=553
Health services	15%	N=82	46%	N=258	11%	N=60	3%	N=17	25%	N=138	100%	N=555
Public library services	43%	N=239	38%	N=214	6%	N=34	1%	N=5	12%	N=66	100%	N=558
Public information services	15%	N=86	39%	N=219	17%	N=94	5%	N=28	23%	N=128	100%	N=555
Cable television	8%	N=46	24%	N=133	16%	N=86	14%	N=77	38%	N=210	100%	N=552
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	14%	N=79	39%	N=217	14%	N=75	3%	N=19	30%	N=165	100%	N=555
Preservation of natural areas such as open space, farmlands and greenbelts	43%	N=241	34%	N=190	11%	N=63	9%	N=49	3%	N=16	100%	N=559
Boulder open space	53%	N=296	34%	N=188	9%	N=50	3%	N=18	1%	N=6	100%	N=558
City-sponsored special events	13%	N=73	43%	N=238	15%	N=84	3%	N=18	25%	N=141	100%	N=554
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	17%	N=94	44%	N=245	19%	N=104	8%	N=42	13%	N=75	100%	N=560

Table 43: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Boulder	16%	N=86	48%	N=259	23%	N=127	9%	N=50	4%	N=22	100%	N=544
The Federal Government	4%	N=21	40%	N=224	31%	N=175	10%	N=56	15%	N=83	100%	N=559

Table 44: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Boulder	9%	N=46	38%	N=206	32%	N=170	17%	N=90	5%	N=26	100%	N=538
The overall direction that Boulder is taking	4%	N=22	19%	N=103	28%	N=152	47%	N=257	2%	N=10	100%	N=544
The job Boulder government does at welcoming citizen involvement	9%	N=48	25%	N=134	25%	N=134	32%	N=174	9%	N=50	100%	N=540
Overall confidence in Boulder government	6%	N=31	22%	N=118	24%	N=131	47%	N=253	2%	N=11	100%	N=544
Generally acting in the best interest of the community	6%	N=33	20%	N=108	26%	N=141	46%	N=249	2%	N=12	100%	N=543
Being honest	8%	N=42	23%	N=124	21%	N=114	38%	N=204	11%	N=58	100%	N=542
Treating all residents fairly	6%	N=30	18%	N=96	26%	N=138	41%	N=222	10%	N=55	100%	N=541
Gathering feedback from residents on new policies or projects	8%	N=43	20%	N=106	24%	N=131	43%	N=232	6%	N=31	100%	N=543

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
Conducting public processes	7%	N=37	20%	N=108	26%	N=143	37%	N=199	10%	N=53	100%	N=540

Table 45: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	37%	N=199	36%	N=195	22%	N=119	5%	N=25	100%	N=538
Overall ease of getting to the places you usually have to visit	35%	N=190	48%	N=258	16%	N=84	1%	N=4	100%	N=536
Quality of overall natural environment in Boulder	57%	N=305	32%	N=170	10%	N=56	1%	N=8	100%	N=539
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	45%	N=246	39%	N=210	14%	N=78	1%	N=8	100%	N=542
Health and wellness opportunities in Boulder	20%	N=110	42%	N=225	31%	N=166	7%	N=39	100%	N=540
Overall opportunities for education and enrichment	22%	N=121	40%	N=213	31%	N=168	7%	N=36	100%	N=538
Overall economic health of Boulder	30%	N=163	41%	N=221	24%	N=129	5%	N=27	100%	N=540
Sense of community	35%	N=187	42%	N=228	21%	N=113	2%	N=9	100%	N=537

Table 46: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Don't know		Total	
City of Boulder website (www.bouldercolorado.gov)	38%	N=204	28%	N=151	22%	N=115	9%	N=49	2%	N=13	100%	N=532
City of Boulder Facebook Page	5%	N=27	9%	N=50	15%	N=81	65%	N=347	5%	N=27	100%	N=532
City of Boulder Twitter	4%	N=19	5%	N=29	9%	N=45	78%	N=410	5%	N=26	100%	N=529
City of Boulder NextDoor neighborhood postings	34%	N=185	22%	N=117	19%	N=100	19%	N=102	6%	N=33	100%	N=537
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	3%	N=17	7%	N=35	22%	N=119	61%	N=325	7%	N=35	100%	N=531
Boulder Daily Camera	44%	N=235	24%	N=127	20%	N=108	12%	N=65	0%	N=1	100%	N=536
The Colorado Daily	6%	N=34	12%	N=63	23%	N=123	55%	N=291	4%	N=22	100%	N=533
BizWest (formerly Boulder County Business Report)	2%	N=13	5%	N=24	13%	N=71	70%	N=373	9%	N=49	100%	N=530
Inserts in the water utility bill	8%	N=41	16%	N=83	25%	N=136	46%	N=245	5%	N=29	100%	N=534
Mailings to your home address	26%	N=137	32%	N=170	25%	N=131	15%	N=81	2%	N=11	100%	N=530
Listservs (where you sign up to be part of a group receiving emails from the city)	17%	N=92	22%	N=119	17%	N=90	37%	N=198	7%	N=35	100%	N=534
Community Newsletter	13%	N=66	25%	N=131	27%	N=144	30%	N=160	5%	N=27	100%	N=528
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	6%	N=34	9%	N=49	25%	N=135	53%	N=283	6%	N=32	100%	N=533

Table 47: Question 15

Please rate to what extent you agree or disagree with each of the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	12%	N=64	34%	N=184	31%	N=167	18%	N=99	4%	N=22	100%	N=536
I inform myself about major issues in the City of Boulder	40%	N=216	51%	N=273	8%	N=42	1%	N=7	0%	N=1	100%	N=539
I take the initiative to share my views with elected officials or city staff	19%	N=100	34%	N=185	23%	N=126	21%	N=114	3%	N=14	100%	N=539
Boulder's City Council implements policies that reflect the values of the Boulder community	2%	N=11	15%	N=83	28%	N=151	38%	N=204	17%	N=91	100%	N=540

Table 48: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	0%	N=2	0%	N=0	1%	N=4	8%	N=42	91%	N=485	100%	N=533
Purchase goods or services from a business located in Boulder	0%	N=1	1%	N=6	19%	N=100	55%	N=294	25%	N=135	100%	N=536
Eat at least 5 portions of fruits and vegetables a day	1%	N=5	5%	N=25	27%	N=146	40%	N=216	27%	N=145	100%	N=537
Participate in moderate or vigorous physical activity	1%	N=4	2%	N=13	17%	N=94	42%	N=227	37%	N=201	100%	N=539
Read or watch local news (via television, paper, computer, etc.)	2%	N=12	5%	N=28	17%	N=91	31%	N=169	44%	N=238	100%	N=538
Vote in local elections	2%	N=9	0%	N=2	3%	N=15	9%	N=51	86%	N=461	100%	N=538

Table 49: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	37%	N=200
Very good	46%	N=250
Good	15%	N=80
Fair	1%	N=8
Poor	0%	N=1
Total	100%	N=539

Table 50: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=38
Somewhat positive	24%	N=129
Neutral	51%	N=273
Somewhat negative	16%	N=87
Very negative	2%	N=13
Total	100%	N=540

Table 51: Question D4

What is your employment status?	Percent	Number
Working full time for pay	47%	N=252
Working part time for pay	21%	N=111
Unemployed, looking for paid work	2%	N=12
Unemployed, not looking for paid work	5%	N=25
Fully retired	25%	N=135
Total	100%	N=535

Table 52: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	32%	N=172
Yes, from home	30%	N=160
No	38%	N=200
Total	100%	N=532

Table 53: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	6%	N=33
2 to 5 years	11%	N=60
6 to 10 years	10%	N=56
11 to 20 years	24%	N=129
More than 20 years	48%	N=261
Total	100%	N=539

Table 54: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	79%	N=425
Building with two or more homes (duplex, townhome, apartment or condominium)	19%	N=104
Mobile home	1%	N=6
Other	0%	N=2
Total	100%	N=537

Table 55: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	11%	N=57
Owned	89%	N=478
Total	100%	N=535

Table 56: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	3%	N=13
$300 to $599 per month	12%	N=60
$600 to $999 per month	8%	N=40
$1,000 to $1,499 per month	18%	N=95
$1,500 to $2,499 per month	36%	N=188
$2,500 or more per month	24%	N=122
Total	100%	N=518

Table 57: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=370
Yes	31%	N=166
Total	100%	N=536

Table 58: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	70%	N=376
Yes	30%	N=160
Total	100%	N=536

Table 59: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	4%	N=21
$25,000 to $49,999	14%	N=68
$50,000 to $99,999	28%	N=139
$100,000 to $149,999	27%	N=132
$150,000 or more	27%	N=131
Total	100%	N=491

Table 60: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=511
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=16
Total	100%	N=527

Table 61: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=5
Asian, Asian Indian or Pacific Islander	1%	N=7
Black or African American	0%	N=1
White	95%	N=494
Other	4%	N=21

Total may exceed 100% as respondents could select more than one option.

Table 62: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=1
25 to 34 years	9%	N=49
35 to 44 years	14%	N=71
45 to 54 years	24%	N=124
55 to 64 years	28%	N=149
65 to 74 years	20%	N=103
75 years or older	5%	N=26
Total	100%	N=523

Table 63: Question D16

What is your sex?	Percent	Number
Female	63%	N=332
Male	37%	N=196
Total	100%	N=528

Table 64: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	62%	N=331
Land line	16%	N=85
Both	22%	N=116
Total	100%	N=532

THE NCS™

The National Citizen Survey™

Boulder, CO

Comparisons by Survey Type

DRAFT
2016

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities.

As part of its participation in The National Citizen Survey™, the City of Boulder conducted a mailed and web survey (with mailed invitations) of 6,000 residents. Surveys and invitations were mailed to randomly selected households in September 2016 and data were collected through October 25, 2016. There were 1,426 completed surveys from the scientific sample. After the official data collection period was over, the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey from October 25-November 11 and 619 surveys were received. This report compares the survey responses of the scientific sample and the opt-in sample.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between geographic areas are due to chance; or in other words, a greater than 95% probability that the differences observed are "real." Where differences were statistically significant, they have been shaded grey.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
The overall quality of life in Boulder	92%	86%
Overall image or reputation of Boulder	86%	75%
Boulder as a place to live	94%	88%
Your neighborhood as a place to live	90%	90%
Boulder as a place to raise children	85%	85%
Boulder as a place to retire	67%	59%
Overall appearance of Boulder	91%	83%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Overall feeling of safety in Boulder	91%	86%
In your neighborhood during the day	97%	95%
In Boulder's downtown/commercial area during the day	91%	82%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Overall ease of getting to the places you usually have to visit	72%	47%
Traffic flow on major streets	30%	23%
Ease of public parking	29%	26%
Ease of travel by car in Boulder	43%	29%
Ease of travel by public transportation in Boulder	69%	42%
Ease of travel by bicycle in Boulder	89%	74%
Ease of walking in Boulder	89%	80%
Availability of paths and walking trails	95%	91%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Quality of overall natural environment in Boulder	95%	90%
Air quality	87%	82%
Cleanliness of Boulder	89%	81%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	74%	55%
Public places where people want to spend time	85%	71%
Variety of housing options	20%	29%
Availability of affordable quality housing	10%	17%
Overall quality of new development in Boulder	53%	34%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Overall economic health of Boulder	83%	84%
Boulder as a place to work	81%	80%
Boulder as a place to visit	94%	94%
Employment opportunities	60%	66%
Shopping opportunities	85%	78%
Cost of living in Boulder	10%	17%
Overall quality of business and service establishments in Boulder	85%	79%
Vibrant downtown/commercial area	88%	81%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Health and wellness opportunities in Boulder	94%	91%
Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	93%
Recreational opportunities	97%	95%
Availability of affordable quality food	73%	67%
Availability of affordable quality health care	67%	65%
Availability of preventive health services	76%	79%
Availability of affordable quality mental health care	56%	56%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Overall opportunities for education and enrichment	94%	92%
Availability of affordable quality child care/preschool	50%	40%
K-12 education	89%	86%
Adult educational opportunities	87%	86%
Opportunities to attend cultural/arts/music activities	86%	85%
Opportunities to participate in religious or spiritual events and activities	90%	90%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Survey Type	
	Scientific Sample	Opt-In Results
Opportunities to participate in social events and activities	86%	82%
Opportunities to volunteer	90%	93%
Opportunities to participate in community matters	76%	69%
Openness and acceptance of the community toward people of diverse backgrounds	59%	55%
Neighborliness of residents in Boulder	64%	64%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
The City of Boulder	84%	66%
The value of services for the taxes paid to Boulder	64%	49%
The overall direction that Boulder is taking	46%	23%
The job Boulder government does at welcoming citizen involvement	55%	37%
Overall confidence in Boulder government	48%	28%
Generally acting in the best interest of the community	50%	27%
Being honest	56%	34%
Treating all residents fairly	47%	26%
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	83%	70%
The Federal Government	48%	51%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
Police/Sheriff services	83%	80%
Fire services	97%	97%
Ambulance or emergency medical services	91%	94%
Crime prevention	75%	69%
Fire prevention and education	87%	90%
Animal control	74%	68%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	76%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
Traffic enforcement	58%	49%
Street repair	47%	32%
Street cleaning	67%	45%
Street lighting	70%	63%
Snow removal	54%	39%
Sidewalk maintenance	62%	48%
Traffic signal timing	52%	41%
Bus or transit services	82%	64%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
Garbage collection	91%	91%
Recycling	92%	92%
Yard waste pick-up	81%	78%
Drinking water	87%	86%
Preservation of natural areas such as open space, farmlands and greenbelts	88%	79%
Boulder open space	94%	88%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
Storm drainage	76%	67%
Sewer services	88%	84%
Power (electric and/or gas) utility	83%	82%
Water utility billing	82%	78%
Land use, planning and zoning	52%	29%
Code enforcement (weeds, abandoned buildings, etc.)	56%	35%
Cable television	52%	52%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
Economic development	65%	56%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
City parks	95%	89%
Recreation programs or classes	92%	91%
Recreation centers or facilities	92%	89%
Health services	83%	82%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
Public library services	94%	92%
City-sponsored special events	82%	75%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Survey Type	
	Scientific Sample	Opt-In Results
Public information services	79%	71%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Sense of community	64%	56%
Recommend living in Boulder to someone who asks	81%	69%
Remain in Boulder for the next five years	78%	82%
Contacted the City of Boulder (in-person, phone, email or web) for help or information	43%	68%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Was NOT the victim of a crime	93%	89%
Did NOT report a crime	85%	80%
Stocked supplies in preparation for an emergency	19%	25%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Walked or biked instead of driving	91%	85%
Carpooled with other adults or children instead of driving alone	68%	62%
Used bus, rail, subway or other public transportation instead of driving	74%	65%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Recycle at home	98%	100%
Made efforts to make your home more energy efficient	74%	80%
Made efforts to conserve water	83%	90%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
NOT under housing cost stress	55%	70%
Did NOT observe a code violation	61%	48%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Purchase goods or services from a business located in Boulder	99%	99%
Economy will have positive impact on income	33%	31%
Work in Boulder	70%	62%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Used Boulder recreation centers or their services	63%	63%
Visited a neighborhood park or City park	96%	96%
Eat at least 5 portions of fruits and vegetables a day	91%	94%
Participate in moderate or vigorous physical activity	95%	97%
Reported being in "very good" or "excellent" health	81%	83%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Used Boulder public libraries or their services	69%	77%
Participated in religious or spiritual activities in Boulder	33%	39%
Attended a City-sponsored event	72%	75%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Campaigned or advocated for an issue, cause or candidate	34%	56%
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	18%	52%
Volunteered your time to some group/activity in Boulder	52%	69%
Participated in a club	38%	44%
Talked to or visited with your immediate neighbors	90%	98%
Done a favor for a neighbor	76%	91%
Attended a local public meeting	25%	49%
Watched (online or on television) a local public meeting	21%	47%
Read or watch local news (via television, paper, computer, etc.)	78%	93%
Vote in local elections	88%	98%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Survey Type	
	Scientific Sample	Opt-In Results
Overall feeling of safety in Boulder	73%	73%
Overall ease of getting to the places you usually have to visit	80%	84%
Quality of overall natural environment in Boulder	86%	88%
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	82%	84%
Health and wellness opportunities in Boulder	64%	62%
Overall opportunities for education and enrichment	70%	62%
Overall economic health of Boulder	85%	71%
Sense of community	72%	77%

Table 29: Boulder Specific Questions

Percent rating positively (e.g., excellent/good, more than once a month, yes)	Survey Type	
	Scientific Sample	Opt-In Results
Ability to start or grow a business	65%	65%
Made efforts to reduce your energy consumption	89%	89%
Visited open space and mountain parks	96%	97%
Gathering feedback from residents on new policies or projects	50%	29%
Conducting public processes	56%	30%

Table 30: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events? (very likely/likely)	Survey Type	
	Scientific Sample	Opt-In Results
City of Boulder website (www.bouldercolorado.gov)	57%	68%
City of Boulder Facebook Page	13%	15%
City of Boulder Twitter	9%	10%
City of Boulder NextDoor neighborhood postings	22%	60%
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	10%	10%
Boulder Daily Camera	62%	68%
The Colorado Daily	27%	19%
BizWest (formerly Boulder County Business Report)	6%	8%
Inserts in the water utility bill	23%	25%
Mailings to your home address	58%	59%
Listservs (where you sign up to be part of a group receiving emails from the city)	20%	42%
Community Newsletter	36%	39%
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	8%	17%

Table 31: Community Involvement and Inclusivity

Please rate the extent to which you agree or disagree with the following statements (strongly agree/agree)	Survey Type	
	Scientific Sample	Opt-In Results
I feel included in the Boulder community	60%	48%
I inform myself about major issues in the City of Boulder	70%	91%
I take the initiative to share my views with elected officials or city staff	20%	54%
Boulder's City Council implements policies that reflect the values of the Boulder community	36%	21%

THE NCS™

The National Citizen Survey™

Boulder, CO

Technical Appendices

2016

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Appendix A: Complete Survey Responses

Responses excluding "don't know"

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 1: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Total	
Boulder as a place to live	55%	N=777	39%	N=556	5%	N=71	1%	N=9	100%	N=1412
Your neighborhood as a place to live	50%	N=709	40%	N=572	8%	N=120	1%	N=16	100%	N=1417
Boulder as a place to raise children	46%	N=492	39%	N=410	12%	N=131	3%	N=30	100%	N=1062
Boulder as a place to work	41%	N=533	40%	N=524	16%	N=202	3%	N=43	100%	N=1303
Boulder as a place to visit	67%	N=917	27%	N=370	5%	N=62	1%	N=18	100%	N=1368
Boulder as a place to retire	35%	N=370	31%	N=328	23%	N=237	11%	N=111	100%	N=1047
The overall quality of life in Boulder	49%	N=689	44%	N=617	7%	N=102	1%	N=8	100%	N=1416

Table 2: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Boulder	44%	N=625	46%	N=658	7%	N=102	2%	N=29	100%	N=1415
Overall ease of getting to the places you usually have to visit	27%	N=384	45%	N=633	21%	N=301	7%	N=97	100%	N=1416
Quality of overall natural environment in Boulder	66%	N=934	29%	N=409	4%	N=59	1%	N=8	100%	N=1411
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	26%	N=369	48%	N=677	20%	N=288	5%	N=76	100%	N=1410
Health and wellness opportunities in Boulder	61%	N=823	34%	N=457	5%	N=64	1%	N=12	100%	N=1356
Overall opportunities for education and enrichment	58%	N=783	36%	N=482	5%	N=69	1%	N=9	100%	N=1344
Overall economic health of Boulder	38%	N=506	44%	N=585	15%	N=192	3%	N=37	100%	N=1320
Sense of community	19%	N=261	45%	N=622	28%	N=392	8%	N=113	100%	N=1387
Overall image or reputation of Boulder	38%	N=537	48%	N=667	11%	N=157	2%	N=35	100%	N=1396

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Boulder to someone who asks	45%	N=630	36%	N=506	12%	N=168	7%	N=98	100%	N=1401
Remain in Boulder for the next five years	51%	N=710	27%	N=374	11%	N=152	10%	N=145	100%	N=1381

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	85%	N=1196	12%	N=164	2%	N=29	1%	N=11	1%	N=7	100%	N=1406
In Boulder's downtown/commercial area during the day	64%	N=894	27%	N=373	5%	N=72	3%	N=45	1%	N=14	100%	N=1397

Table 5: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	4%	N=50	27%	N=376	42%	N=587	28%	N=394	100%	N=1406
Ease of public parking	4%	N=55	25%	N=349	45%	N=616	26%	N=356	100%	N=1376
Ease of travel by car in Boulder	6%	N=81	37%	N=521	37%	N=517	20%	N=272	100%	N=1391
Ease of travel by public transportation in Boulder	19%	N=227	50%	N=601	23%	N=274	8%	N=101	100%	N=1203
Ease of travel by bicycle in Boulder	46%	N=566	44%	N=539	9%	N=108	2%	N=26	100%	N=1239
Ease of walking in Boulder	46%	N=650	43%	N=597	10%	N=135	1%	N=19	100%	N=1400
Availability of paths and walking trails	62%	N=867	33%	N=470	4%	N=58	1%	N=9	100%	N=1404
Air quality	38%	N=531	49%	N=680	11%	N=147	2%	N=31	100%	N=1389
Cleanliness of Boulder	37%	N=528	51%	N=723	10%	N=145	1%	N=16	100%	N=1412
Overall appearance of Boulder	43%	N=608	48%	N=676	8%	N=115	1%	N=9	100%	N=1408
Public places where people want to spend time	37%	N=518	48%	N=669	12%	N=167	3%	N=38	100%	N=1392
Variety of housing options	5%	N=63	16%	N=209	37%	N=499	43%	N=572	100%	N=1343
Availability of affordable quality housing	3%	N=38	7%	N=86	22%	N=282	69%	N=894	100%	N=1299
Fitness opportunities (including exercise classes and paths or trails, etc.)	68%	N=955	28%	N=387	4%	N=52	1%	N=8	100%	N=1402
Recreational opportunities	68%	N=949	29%	N=405	3%	N=38	1%	N=10	100%	N=1402
Availability of affordable quality food	28%	N=390	45%	N=626	22%	N=311	5%	N=72	100%	N=1399
Availability of affordable quality health care	17%	N=200	50%	N=581	25%	N=291	8%	N=90	100%	N=1163
Availability of preventive health services	26%	N=286	51%	N=558	19%	N=208	5%	N=52	100%	N=1103
Availability of affordable quality mental health care	17%	N=116	39%	N=262	26%	N=176	17%	N=117	100%	N=672
Ability to start or grow a business	23%	N=172	42%	N=322	25%	N=194	10%	N=77	100%	N=765

Table 6: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	14%	N=66	35%	N=163	28%	N=131	22%	N=101	100%	N=460
K-12 education	44%	N=292	45%	N=295	9%	N=62	2%	N=13	100%	N=663
Adult educational opportunities	35%	N=384	52%	N=558	11%	N=120	2%	N=21	100%	N=1082
Opportunities to attend cultural/arts/music activities	41%	N=551	45%	N=603	13%	N=172	1%	N=18	100%	N=1344
Opportunities to participate in religious or spiritual events and activities	43%	N=375	47%	N=410	8%	N=73	2%	N=14	100%	N=872
Employment opportunities	14%	N=155	47%	N=535	32%	N=371	7%	N=86	100%	N=1147
Shopping opportunities	32%	N=447	52%	N=727	13%	N=183	2%	N=28	100%	N=1385
Cost of living in Boulder	1%	N=12	9%	N=132	39%	N=543	51%	N=714	100%	N=1402
Overall quality of business and service establishments in Boulder	24%	N=333	61%	N=836	14%	N=185	1%	N=14	100%	N=1367
Vibrant downtown/commercial area	40%	N=558	47%	N=654	11%	N=152	1%	N=17	100%	N=1381
Overall quality of new development in Boulder	13%	N=155	41%	N=501	31%	N=380	16%	N=196	100%	N=1232
Opportunities to participate in social events and activities	33%	N=431	53%	N=704	13%	N=173	1%	N=19	100%	N=1327
Opportunities to volunteer	42%	N=486	48%	N=558	9%	N=100	1%	N=10	100%	N=1154
Opportunities to participate in community matters	27%	N=319	48%	N=566	19%	N=217	6%	N=66	100%	N=1167
Openness and acceptance of the community toward people of diverse backgrounds	19%	N=240	40%	N=516	26%	N=338	15%	N=187	100%	N=1281
Neighborliness of residents in Boulder	17%	N=237	47%	N=634	28%	N=386	7%	N=100	100%	N=1357

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	17%	N=243	83%	N=1167	100%	N=1411
Made efforts to make your home more energy efficient	26%	N=361	74%	N=1048	100%	N=1410
Observed a code violation or other hazard in Boulder	61%	N=861	39%	N=541	100%	N=1402
Household member was a victim of a crime in Boulder	93%	N=1305	7%	N=100	100%	N=1406
Reported a crime to the police in Boulder	85%	N=1198	15%	N=208	100%	N=1407
Stocked supplies in preparation for an emergency	81%	N=1142	19%	N=267	100%	N=1409
Campaigned or advocated for an issue, cause or candidate	66%	N=930	34%	N=474	100%	N=1404
Contacted the City of Boulder (in-person, phone, email or web) for help or information	57%	N=805	43%	N=601	100%	N=1406
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	82%	N=1148	18%	N=259	100%	N=1407
Made efforts to reduce your energy consumption	11%	N=161	89%	N=1251	100%	N=1412

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	18%	N=249	20%	N=274	25%	N=354	37%	N=523	100%	N=1400
Visited a neighborhood park or City park	41%	N=573	34%	N=470	22%	N=307	4%	N=49	100%	N=1400
Used Boulder public libraries or their services	11%	N=154	26%	N=368	32%	N=447	31%	N=433	100%	N=1402
Participated in religious or spiritual activities in Boulder	7%	N=96	12%	N=165	15%	N=207	67%	N=932	100%	N=1399
Attended a City-sponsored event	3%	N=42	14%	N=192	55%	N=761	28%	N=394	100%	N=1388
Used bus, rail, subway or other public transportation instead of driving	23%	N=315	20%	N=282	32%	N=443	26%	N=359	100%	N=1398
Carpooled with other adults or children instead of driving alone	20%	N=277	26%	N=360	22%	N=307	32%	N=455	100%	N=1400
Walked or biked instead of driving	56%	N=779	21%	N=291	14%	N=200	9%	N=129	100%	N=1398
Volunteered your time to some group/activity in Boulder	12%	N=172	16%	N=218	24%	N=338	48%	N=671	100%	N=1399
Participated in a club	10%	N=146	13%	N=182	15%	N=205	62%	N=864	100%	N=1398
Talked to or visited with your immediate neighbors	39%	N=542	30%	N=426	21%	N=301	10%	N=134	100%	N=1403
Done a favor for a neighbor	17%	N=236	24%	N=330	36%	N=499	24%	N=331	100%	N=1396
Visited open space and mountain parks	42%	N=596	36%	N=508	18%	N=252	4%	N=50	100%	N=1406

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=9	4%	N=48	21%	N=280	75%	N=1007	100%	N=1344
Watched (online or on television) a local public meeting	1%	N=9	4%	N=58	16%	N=229	79%	N=1100	100%	N=1397

Table 10: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	30%	N=310	53%	N=551	13%	N=135	4%	N=46	100%	N=1041
Fire services	52%	N=443	45%	N=380	2%	N=21	0%	N=4	100%	N=847
Ambulance or emergency medical services	46%	N=355	46%	N=355	7%	N=57	1%	N=11	100%	N=777
Crime prevention	23%	N=198	52%	N=444	20%	N=172	5%	N=46	100%	N=860

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Fire prevention and education	32%	N=226	55%	N=395	11%	N=77	2%	N=14	100%	N=712
Traffic enforcement	13%	N=141	45%	N=500	29%	N=319	13%	N=144	100%	N=1104
Street repair	9%	N=116	38%	N=492	37%	N=477	17%	N=218	100%	N=1304
Street cleaning	15%	N=190	51%	N=634	25%	N=315	8%	N=97	100%	N=1236
Street lighting	15%	N=203	54%	N=718	23%	N=304	8%	N=100	100%	N=1324
Snow removal	13%	N=161	41%	N=534	29%	N=372	17%	N=221	100%	N=1288
Sidewalk maintenance	14%	N=190	48%	N=630	29%	N=378	9%	N=121	100%	N=1318
Traffic signal timing	9%	N=116	43%	N=572	30%	N=405	18%	N=239	100%	N=1333
Bus or transit services	33%	N=383	49%	N=580	13%	N=156	5%	N=55	100%	N=1173
Garbage collection	38%	N=497	53%	N=695	7%	N=94	2%	N=23	100%	N=1309
Recycling	47%	N=630	44%	N=591	7%	N=90	2%	N=21	100%	N=1331
Yard waste pick-up	36%	N=339	45%	N=428	12%	N=116	6%	N=60	100%	N=943
Storm drainage	18%	N=194	57%	N=616	20%	N=215	4%	N=47	100%	N=1073
Drinking water	44%	N=594	43%	N=575	10%	N=134	3%	N=43	100%	N=1346
Sewer services	32%	N=348	56%	N=612	10%	N=107	2%	N=19	100%	N=1085
Power (electric and/or gas) utility	29%	N=379	53%	N=690	14%	N=187	3%	N=38	100%	N=1294
Water utility billing	26%	N=282	56%	N=615	15%	N=160	3%	N=38	100%	N=1094
City parks	56%	N=751	40%	N=537	4%	N=50	1%	N=12	100%	N=1350
Recreation programs or classes	44%	N=414	48%	N=455	7%	N=65	1%	N=8	100%	N=942
Recreation centers or facilities	47%	N=500	45%	N=480	7%	N=79	1%	N=9	100%	N=1069
Land use, planning and zoning	14%	N=153	38%	N=416	30%	N=327	18%	N=194	100%	N=1091
Code enforcement (weeds, abandoned buildings, etc.)	11%	N=97	45%	N=381	31%	N=261	13%	N=110	100%	N=850
Animal control	19%	N=166	54%	N=464	20%	N=174	6%	N=50	100%	N=854
Economic development	17%	N=160	49%	N=463	26%	N=243	9%	N=87	100%	N=953
Health services	23%	N=224	60%	N=585	14%	N=136	3%	N=25	100%	N=970
Public library services	51%	N=555	43%	N=474	5%	N=54	1%	N=16	100%	N=1099
Public information services	24%	N=214	55%	N=497	18%	N=161	3%	N=25	100%	N=897
Cable television	13%	N=93	40%	N=295	28%	N=207	20%	N=147	100%	N=741
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	24%	N=217	56%	N=505	17%	N=155	3%	N=25	100%	N=903
Preservation of natural areas such as open space, farmlands and greenbelts	54%	N=708	34%	N=450	9%	N=114	3%	N=39	100%	N=1311
Boulder open space	61%	N=810	33%	N=440	5%	N=68	1%	N=17	100%	N=1336
City-sponsored special events	25%	N=243	57%	N=547	16%	N=149	2%	N=20	100%	N=959
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	24%	N=266	59%	N=649	14%	N=157	3%	N=35	100%	N=1106

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Boulder	22%	N=285	62%	N=794	12%	N=160	4%	N=47	100%	N=1286
The Federal Government	4%	N=52	44%	N=517	40%	N=466	12%	N=139	100%	N=1174

Table 12: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Boulder	14%	N=165	50%	N=592	26%	N=304	10%	N=119	100%	N=1180
The overall direction that Boulder is taking	8%	N=101	38%	N=483	33%	N=422	21%	N=273	100%	N=1278
The job Boulder government does at welcoming citizen involvement	13%	N=138	42%	N=442	30%	N=314	15%	N=159	100%	N=1053
Overall confidence in Boulder government	8%	N=94	41%	N=504	32%	N=399	19%	N=241	100%	N=1238
Generally acting in the best interest of the community	11%	N=137	39%	N=492	29%	N=364	21%	N=258	100%	N=1250
Being honest	12%	N=124	44%	N=474	29%	N=311	16%	N=168	100%	N=1077
Treating all residents fairly	9%	N=104	37%	N=415	31%	N=348	22%	N=248	100%	N=1116
Gathering feedback from residents on new policies or projects	14%	N=134	36%	N=361	29%	N=288	21%	N=209	100%	N=992
Conducting public processes	12%	N=107	43%	N=368	29%	N=245	16%	N=135	100%	N=854

Table 13: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	38%	N=516	35%	N=486	22%	N=297	6%	N=76	100%	N=1375
Overall ease of getting to the places you usually have to visit	35%	N=482	45%	N=623	18%	N=253	1%	N=16	100%	N=1375
Quality of overall natural environment in Boulder	50%	N=688	36%	N=488	12%	N=167	2%	N=29	100%	N=1373
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	38%	N=522	44%	N=599	17%	N=232	1%	N=18	100%	N=1371
Health and wellness opportunities in Boulder	26%	N=352	38%	N=521	32%	N=436	5%	N=64	100%	N=1374
Overall opportunities for education and enrichment	31%	N=425	39%	N=538	26%	N=354	4%	N=53	100%	N=1370
Overall economic health of Boulder	42%	N=579	43%	N=592	13%	N=175	2%	N=28	100%	N=1374
Sense of community	28%	N=388	44%	N=599	25%	N=344	3%	N=44	100%	N=1374

Table 14: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Don't know		Total	
City of Boulder website (www.bouldercolorado.gov)	29%	N=397	24%	N=332	23%	N=314	18%	N=247	5%	N=71	100%	N=1361
City of Boulder Facebook Page	4%	N=59	8%	N=106	18%	N=242	62%	N=841	8%	N=105	100%	N=1353
City of Boulder Twitter	3%	N=45	5%	N=66	9%	N=128	75%	N=1013	8%	N=106	100%	N=1358
City of Boulder NextDoor neighborhood postings	9%	N=119	9%	N=121	14%	N=189	47%	N=643	21%	N=283	100%	N=1356
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	2%	N=32	6%	N=85	17%	N=231	63%	N=844	11%	N=154	100%	N=1345
Boulder Daily Camera	32%	N=440	26%	N=358	21%	N=292	15%	N=206	5%	N=68	100%	N=1362
The Colorado Daily	9%	N=120	17%	N=226	26%	N=355	42%	N=564	7%	N=89	100%	N=1354
BizWest (formerly Boulder County Business Report)	2%	N=23	3%	N=47	11%	N=150	69%	N=930	15%	N=207	100%	N=1357
Inserts in the water utility bill	8%	N=104	13%	N=176	20%	N=273	47%	N=642	12%	N=162	100%	N=1357
Mailings to your home address	26%	N=348	30%	N=405	28%	N=375	13%	N=176	4%	N=57	100%	N=1361
Listservs (where you sign up to be part of a group receiving emails from the city)	6%	N=87	11%	N=144	17%	N=234	51%	N=687	14%	N=193	100%	N=1345
Community Newsletter	10%	N=139	22%	N=301	27%	N=365	30%	N=403	10%	N=137	100%	N=1346
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	2%	N=33	4%	N=58	14%	N=195	67%	N=907	11%	N=154	100%	N=1347

Table 15: Question 15

Please rate to what extent you agree or disagree with each of the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	13%	N=182	45%	N=620	29%	N=398	10%	N=132	2%	N=32	100%	N=1363
I inform myself about major issues in the City of Boulder	21%	N=287	49%	N=663	22%	N=298	8%	N=110	0%	N=6	100%	N=1364
I take the initiative to share my views with elected officials or city staff	5%	N=62	14%	N=190	32%	N=441	41%	N=556	8%	N=116	100%	N=1364
Boulder's City Council implements policies that reflect the values of the Boulder community	5%	N=67	29%	N=394	44%	N=600	17%	N=229	6%	N=76	100%	N=1365

Table 16: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=13	1%	N=14	3%	N=43	13%	N=173	82%	N=1117	100%	N=1361
Purchase goods or services from a business located in Boulder	1%	N=7	1%	N=11	17%	N=237	56%	N=760	25%	N=345	100%	N=1361
Eat at least 5 portions of fruits and vegetables a day	1%	N=18	8%	N=106	27%	N=369	38%	N=510	26%	N=349	100%	N=1352
Participate in moderate or vigorous physical activity	1%	N=9	4%	N=56	23%	N=311	38%	N=512	34%	N=468	100%	N=1355
Read or watch local news (via television, paper, computer, etc.)	6%	N=83	15%	N=211	25%	N=340	26%	N=360	27%	N=370	100%	N=1363
Vote in local elections	8%	N=113	4%	N=54	11%	N=153	20%	N=273	56%	N=767	100%	N=1360

Table 17: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	33%	N=454
Very good	47%	N=646
Good	16%	N=213
Fair	3%	N=37
Poor	1%	N=11
Total	100%	N=1361

Table 18: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=72
Somewhat positive	27%	N=371
Neutral	53%	N=716
Somewhat negative	12%	N=168
Very negative	2%	N=27
Total	100%	N=1355

Table 19: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=810
Working part time for pay	18%	N=241
Unemployed, looking for paid work	4%	N=61
Unemployed, not looking for paid work	5%	N=72
Fully retired	13%	N=170
Total	100%	N=1353

Table 20: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	54%	N=722
Yes, from home	16%	N=207
No	30%	N=398
Total	100%	N=1327

Table 21: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	20%	N=267
2 to 5 years	26%	N=357
6 to 10 years	13%	N=179
11 to 20 years	13%	N=172
More than 20 years	28%	N=388
Total	100%	N=1363

Table 22: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	45%	N=608
Building with two or more homes (duplex, townhome, apartment or condominium)	53%	N=716
Mobile home	2%	N=28
Other	1%	N=10
Total	100%	N=1362

Table 23: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	51%	N=695
Owned	49%	N=665
Total	100%	N=1360

Table 24: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=26
$300 to $599 per month	6%	N=77
$600 to $999 per month	13%	N=168
$1,000 to $1,499 per month	29%	N=380
$1,500 to $2,499 per month	33%	N=433
$2,500 or more per month	19%	N=246
Total	100%	N=1330

Table 25: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	80%	N=1080
Yes	20%	N=278
Total	100%	N=1358

Table 26: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=1127
Yes	17%	N=230
Total	100%	N=1357

Table 27: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	12%	N=156
$25,000 to $49,999	22%	N=279
$50,000 to $99,999	28%	N=358
$100,000 to $149,999	17%	N=218
$150,000 or more	21%	N=276
Total	100%	N=1286

Table 28: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	95%	N=1273
Yes, I consider myself to be Spanish, Hispanic or Latino	5%	N=68
Total	100%	N=1341

Table 29: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=18
Asian, Asian Indian or Pacific Islander	7%	N=91
Black or African American	1%	N=15
White	90%	N=1201
Other	4%	N=54

Total may exceed 100% as respondents could select more than one option.

Table 30: Question D15

In which category is your age?	Percent	Number
18 to 24 years	12%	N=163
25 to 34 years	36%	N=488
35 to 44 years	13%	N=178
45 to 54 years	15%	N=199
55 to 64 years	10%	N=129
65 to 74 years	9%	N=121
75 years or older	5%	N=66
Total	100%	N=1344

Table 31: Question D16

What is your sex?	Percent	Number
Female	48%	N=647
Male	52%	N=696
Total	100%	N=1343

Table 32: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=1086
Land line	10%	N=137
Both	9%	N=128
Total	100%	N=1350

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 33: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Boulder as a place to live	55%	N=777	39%	N=556	5%	N=71	1%	N=9	0%	N=0	100%	N=1412
Your neighborhood as a place to live	50%	N=709	40%	N=572	8%	N=120	1%	N=16	0%	N=1	100%	N=1417
Boulder as a place to raise children	35%	N=492	29%	N=410	9%	N=131	2%	N=30	25%	N=352	100%	N=1414
Boulder as a place to work	38%	N=533	37%	N=524	14%	N=202	3%	N=43	8%	N=109	100%	N=1412
Boulder as a place to visit	65%	N=917	26%	N=370	4%	N=62	1%	N=18	3%	N=45	100%	N=1413
Boulder as a place to retire	26%	N=370	23%	N=328	17%	N=237	8%	N=111	26%	N=361	100%	N=1408
The overall quality of life in Boulder	49%	N=689	44%	N=617	7%	N=102	1%	N=8	0%	N=1	100%	N=1417

Table 34: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Boulder	44%	N=625	46%	N=658	7%	N=102	2%	N=29	0%	N=0	100%	N=1415
Overall ease of getting to the places you usually have to visit	27%	N=384	45%	N=633	21%	N=301	7%	N=97	0%	N=0	100%	N=1416
Quality of overall natural environment in Boulder	66%	N=934	29%	N=409	4%	N=59	1%	N=8	0%	N=1	100%	N=1412
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	26%	N=369	48%	N=677	20%	N=288	5%	N=76	0%	N=2	100%	N=1412
Health and wellness opportunities in Boulder	58%	N=823	32%	N=457	5%	N=64	1%	N=12	4%	N=52	100%	N=1408
Overall opportunities for education and enrichment	55%	N=783	34%	N=482	5%	N=69	1%	N=9	5%	N=70	100%	N=1413
Overall economic health of Boulder	36%	N=506	42%	N=585	14%	N=192	3%	N=37	6%	N=89	100%	N=1409
Sense of community	18%	N=261	44%	N=622	28%	N=392	8%	N=113	2%	N=24	100%	N=1410
Overall image or reputation of Boulder	38%	N=537	47%	N=667	11%	N=157	2%	N=35	1%	N=18	100%	N=1414

Table 35: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Boulder to someone who asks	45%	N=630	36%	N=506	12%	N=168	7%	N=98	1%	N=9	100%	N=1411
Remain in Boulder for the next five years	50%	N=710	27%	N=374	11%	N=152	10%	N=145	2%	N=30	100%	N=1411

Table 36: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	85%	N=1196	12%	N=164	2%	N=29	1%	N=11	1%	N=7	0%	N=1	100%	N=1407
In Boulder's downtown/commercial area during the day	63%	N=894	26%	N=373	5%	N=72	3%	N=45	1%	N=14	1%	N=13	100%	N=1411

Table 37: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	4%	N=50	27%	N=376	42%	N=587	28%	N=394	0%	N=6	100%	N=1413
Ease of public parking	4%	N=55	25%	N=349	44%	N=616	25%	N=356	3%	N=36	100%	N=1412
Ease of travel by car in Boulder	6%	N=81	37%	N=521	37%	N=517	19%	N=272	1%	N=19	100%	N=1409

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of travel by public transportation in Boulder	16%	N=227	43%	N=601	19%	N=274	7%	N=101	15%	N=206	100%	N=1408
Ease of travel by bicycle in Boulder	40%	N=566	38%	N=539	8%	N=108	2%	N=26	12%	N=176	100%	N=1415
Ease of walking in Boulder	46%	N=650	42%	N=597	10%	N=135	1%	N=19	1%	N=13	100%	N=1413
Availability of paths and walking trails	61%	N=867	33%	N=470	4%	N=58	1%	N=9	1%	N=13	100%	N=1417
Air quality	38%	N=531	48%	N=680	10%	N=147	2%	N=31	2%	N=27	100%	N=1416
Cleanliness of Boulder	37%	N=528	51%	N=723	10%	N=145	1%	N=16	0%	N=3	100%	N=1415
Overall appearance of Boulder	43%	N=608	48%	N=676	8%	N=115	1%	N=9	0%	N=7	100%	N=1415
Public places where people want to spend time	37%	N=518	47%	N=669	12%	N=167	3%	N=38	1%	N=20	100%	N=1412
Variety of housing options	4%	N=63	15%	N=209	35%	N=499	41%	N=572	5%	N=69	100%	N=1412
Availability of affordable quality housing	3%	N=38	6%	N=86	20%	N=282	64%	N=894	8%	N=108	100%	N=1407
Fitness opportunities (including exercise classes and paths or trails, etc.)	68%	N=955	27%	N=387	4%	N=52	1%	N=8	1%	N=11	100%	N=1413
Recreational opportunities	67%	N=949	29%	N=405	3%	N=38	1%	N=10	1%	N=9	100%	N=1411
Availability of affordable quality food	28%	N=390	44%	N=626	22%	N=311	5%	N=72	1%	N=15	100%	N=1414
Availability of affordable quality health care	14%	N=200	41%	N=581	21%	N=291	6%	N=90	18%	N=247	100%	N=1410
Availability of preventive health services	20%	N=286	40%	N=558	15%	N=208	4%	N=52	22%	N=307	100%	N=1410
Availability of affordable quality mental health care	8%	N=116	19%	N=262	13%	N=176	8%	N=117	52%	N=736	100%	N=1408
Ability to start or grow a business	12%	N=172	23%	N=322	14%	N=194	5%	N=77	46%	N=643	100%	N=1408

Table 38: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	5%	N=66	12%	N=163	9%	N=131	7%	N=101	67%	N=940	100%	N=1400
K-12 education	21%	N=292	21%	N=295	4%	N=62	1%	N=13	53%	N=734	100%	N=1397
Adult educational opportunities	27%	N=384	40%	N=558	9%	N=120	1%	N=21	23%	N=318	100%	N=1400
Opportunities to attend cultural/arts/music activities	39%	N=551	43%	N=603	12%	N=172	1%	N=18	5%	N=66	100%	N=1410
Opportunities to participate in religious or spiritual events and activities	27%	N=375	29%	N=410	5%	N=73	1%	N=14	38%	N=535	100%	N=1406
Employment opportunities	11%	N=155	38%	N=535	26%	N=371	6%	N=86	18%	N=254	100%	N=1401
Shopping opportunities	32%	N=447	52%	N=727	13%	N=183	2%	N=28	2%	N=25	100%	N=1410
Cost of living in Boulder	1%	N=12	9%	N=132	39%	N=543	51%	N=714	0%	N=5	100%	N=1407
Overall quality of business and service establishments in Boulder	24%	N=333	60%	N=836	13%	N=185	1%	N=14	2%	N=28	100%	N=1395
Vibrant downtown/commercial area	40%	N=558	46%	N=654	11%	N=152	1%	N=17	2%	N=25	100%	N=1406
Overall quality of new development in Boulder	11%	N=155	36%	N=501	27%	N=380	14%	N=196	12%	N=175	100%	N=1407
Opportunities to participate in social events and activities	31%	N=431	50%	N=704	12%	N=173	1%	N=19	6%	N=77	100%	N=1404
Opportunities to volunteer	35%	N=486	40%	N=558	7%	N=100	1%	N=10	18%	N=251	100%	N=1406
Opportunities to participate in community matters	23%	N=319	40%	N=566	15%	N=217	5%	N=66	17%	N=238	100%	N=1405
Openness and acceptance of the community toward people of diverse backgrounds	17%	N=240	37%	N=516	24%	N=338	13%	N=187	9%	N=123	100%	N=1404
Neighborliness of residents in Boulder	17%	N=237	45%	N=634	27%	N=386	7%	N=100	4%	N=50	100%	N=1407

Table 39: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	17%	N=243	83%	N=1167	100%	N=1411
Made efforts to make your home more energy efficient	26%	N=361	74%	N=1048	100%	N=1410
Observed a code violation or other hazard in Boulder	61%	N=861	39%	N=541	100%	N=1402
Household member was a victim of a crime in Boulder	93%	N=1305	7%	N=100	100%	N=1406
Reported a crime to the police in Boulder	85%	N=1198	15%	N=208	100%	N=1407
Stocked supplies in preparation for an emergency	81%	N=1142	19%	N=267	100%	N=1409
Campaigned or advocated for an issue, cause or candidate	66%	N=930	34%	N=474	100%	N=1404
Contacted the City of Boulder (in-person, phone, email or web) for help or information	57%	N=805	43%	N=601	100%	N=1406
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	82%	N=1148	18%	N=259	100%	N=1407
Made efforts to reduce your energy consumption	11%	N=161	89%	N=1251	100%	N=1412

Table 40: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	18%	N=249	20%	N=274	25%	N=354	37%	N=523	100%	N=1400
Visited a neighborhood park or City park	41%	N=573	34%	N=470	22%	N=307	4%	N=49	100%	N=1400
Used Boulder public libraries or their services	11%	N=154	26%	N=368	32%	N=447	31%	N=433	100%	N=1402
Participated in religious or spiritual activities in Boulder	7%	N=96	12%	N=165	15%	N=207	67%	N=932	100%	N=1399
Attended a City-sponsored event	3%	N=42	14%	N=192	55%	N=761	28%	N=394	100%	N=1388
Used bus, rail, subway or other public transportation instead of driving	23%	N=315	20%	N=282	32%	N=443	26%	N=359	100%	N=1398
Carpooled with other adults or children instead of driving alone	20%	N=277	26%	N=360	22%	N=307	32%	N=455	100%	N=1400
Walked or biked instead of driving	56%	N=779	21%	N=291	14%	N=200	9%	N=129	100%	N=1398
Volunteered your time to some group/activity in Boulder	12%	N=172	16%	N=218	24%	N=338	48%	N=671	100%	N=1399
Participated in a club	10%	N=146	13%	N=182	15%	N=205	62%	N=864	100%	N=1398
Talked to or visited with your immediate neighbors	39%	N=542	30%	N=426	21%	N=301	10%	N=134	100%	N=1403
Done a favor for a neighbor	17%	N=236	24%	N=330	36%	N=499	24%	N=331	100%	N=1396
Visited open space and mountain parks	42%	N=596	36%	N=508	18%	N=252	4%	N=50	100%	N=1406

Table 41: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=9	4%	N=48	21%	N=280	75%	N=1007	100%	N=1344
Watched (online or on television) a local public meeting	1%	N=9	4%	N=58	16%	N=229	79%	N=1100	100%	N=1397

Table 42: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	22%	N=310	40%	N=551	10%	N=135	3%	N=46	25%	N=340	100%	N=1381
Fire services	32%	N=443	28%	N=380	2%	N=21	0%	N=4	39%	N=534	100%	N=1381
Ambulance or emergency medical services	26%	N=355	26%	N=355	4%	N=57	1%	N=11	44%	N=603	100%	N=1380
Crime prevention	14%	N=198	32%	N=444	12%	N=172	3%	N=46	38%	N=521	100%	N=1381

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Fire prevention and education	16%	N=226	29%	N=395	6%	N=77	1%	N=14	48%	N=662	100%	N=1374
Traffic enforcement	10%	N=141	37%	N=500	23%	N=319	11%	N=144	19%	N=263	100%	N=1367
Street repair	8%	N=116	36%	N=492	35%	N=477	16%	N=218	6%	N=77	100%	N=1381
Street cleaning	14%	N=190	46%	N=634	23%	N=315	7%	N=97	10%	N=141	100%	N=1377
Street lighting	15%	N=203	52%	N=718	22%	N=304	7%	N=100	4%	N=51	100%	N=1375
Snow removal	12%	N=161	39%	N=534	27%	N=372	16%	N=221	7%	N=93	100%	N=1381
Sidewalk maintenance	14%	N=190	46%	N=630	27%	N=378	9%	N=121	4%	N=59	100%	N=1377
Traffic signal timing	8%	N=116	41%	N=572	29%	N=405	17%	N=239	3%	N=48	100%	N=1381
Bus or transit services	28%	N=383	42%	N=580	11%	N=156	4%	N=55	15%	N=206	100%	N=1380
Garbage collection	36%	N=497	50%	N=695	7%	N=94	2%	N=23	5%	N=73	100%	N=1382
Recycling	46%	N=630	43%	N=591	7%	N=90	1%	N=21	4%	N=50	100%	N=1381
Yard waste pick-up	25%	N=339	31%	N=428	8%	N=116	4%	N=60	31%	N=427	100%	N=1370
Storm drainage	14%	N=194	45%	N=616	16%	N=215	3%	N=47	22%	N=301	100%	N=1374
Drinking water	43%	N=594	42%	N=575	10%	N=134	3%	N=43	2%	N=33	100%	N=1379
Sewer services	25%	N=348	45%	N=612	8%	N=107	1%	N=19	21%	N=289	100%	N=1374
Power (electric and/or gas) utility	27%	N=379	50%	N=690	14%	N=187	3%	N=38	6%	N=85	100%	N=1379
Water utility billing	20%	N=282	45%	N=615	12%	N=160	3%	N=38	20%	N=281	100%	N=1375
City parks	55%	N=751	39%	N=537	4%	N=50	1%	N=12	2%	N=27	100%	N=1377
Recreation programs or classes	30%	N=414	33%	N=455	5%	N=65	1%	N=8	32%	N=434	100%	N=1375
Recreation centers or facilities	36%	N=500	35%	N=480	6%	N=79	1%	N=9	22%	N=303	100%	N=1372
Land use, planning and zoning	11%	N=153	30%	N=416	24%	N=327	14%	N=194	20%	N=277	100%	N=1367
Code enforcement (weeds, abandoned buildings, etc.)	7%	N=97	28%	N=381	19%	N=261	8%	N=110	38%	N=513	100%	N=1362
Animal control	12%	N=166	34%	N=464	13%	N=174	4%	N=50	37%	N=512	100%	N=1366
Economic development	12%	N=160	34%	N=463	18%	N=243	6%	N=87	30%	N=413	100%	N=1366
Health services	16%	N=224	43%	N=585	10%	N=136	2%	N=25	29%	N=395	100%	N=1364
Public library services	40%	N=555	34%	N=474	4%	N=54	1%	N=16	20%	N=276	100%	N=1375
Public information services	16%	N=214	36%	N=497	12%	N=161	2%	N=25	34%	N=464	100%	N=1361
Cable television	7%	N=93	22%	N=295	15%	N=207	11%	N=147	46%	N=624	100%	N=1365
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	16%	N=217	37%	N=505	11%	N=155	2%	N=25	34%	N=468	100%	N=1371
Preservation of natural areas such as open space, farmlands and greenbelts	51%	N=708	33%	N=450	8%	N=114	3%	N=39	5%	N=64	100%	N=1375
Boulder open space	59%	N=810	32%	N=440	5%	N=68	1%	N=17	3%	N=41	100%	N=1378
City-sponsored special events	18%	N=243	40%	N=547	11%	N=149	1%	N=20	29%	N=395	100%	N=1353
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	19%	N=266	47%	N=649	11%	N=157	3%	N=35	19%	N=261	100%	N=1367

Table 43: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Boulder	21%	N=285	58%	N=794	12%	N=160	3%	N=47	6%	N=79	100%	N=1365
The Federal Government	4%	N=52	38%	N=517	34%	N=466	10%	N=139	15%	N=203	100%	N=1377

Table 44: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Boulder	12%	N=165	43%	N=592	22%	N=304	9%	N=119	13%	N=182	100%	N=1362
The overall direction that Boulder is taking	7%	N=101	35%	N=483	31%	N=422	20%	N=273	6%	N=88	100%	N=1366
The job Boulder government does at welcoming citizen involvement	10%	N=138	32%	N=442	23%	N=314	12%	N=159	23%	N=308	100%	N=1361
Overall confidence in Boulder government	7%	N=94	37%	N=504	29%	N=399	18%	N=241	9%	N=127	100%	N=1365
Generally acting in the best interest of the community	10%	N=137	36%	N=492	27%	N=364	19%	N=258	8%	N=115	100%	N=1365
Being honest	9%	N=124	35%	N=474	23%	N=311	12%	N=168	21%	N=288	100%	N=1365
Treating all residents fairly	8%	N=104	31%	N=415	26%	N=348	18%	N=248	18%	N=245	100%	N=1361
Gathering feedback from residents on new policies or projects	11%	N=134	30%	N=361	24%	N=288	17%	N=209	18%	N=216	100%	N=1208
Conducting public processes	9%	N=107	30%	N=368	20%	N=245	11%	N=135	29%	N=353	100%	N=1207

Table 45: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	38%	N=516	35%	N=486	22%	N=297	6%	N=76	100%	N=1375
Overall ease of getting to the places you usually have to visit	35%	N=482	45%	N=623	18%	N=253	1%	N=16	100%	N=1375
Quality of overall natural environment in Boulder	50%	N=688	36%	N=488	12%	N=167	2%	N=29	100%	N=1373
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	38%	N=522	44%	N=599	17%	N=232	1%	N=18	100%	N=1371
Health and wellness opportunities in Boulder	26%	N=352	38%	N=521	32%	N=436	5%	N=64	100%	N=1374
Overall opportunities for education and enrichment	31%	N=425	39%	N=538	26%	N=354	4%	N=53	100%	N=1370
Overall economic health of Boulder	42%	N=579	43%	N=592	13%	N=175	2%	N=28	100%	N=1374
Sense of community	28%	N=388	44%	N=599	25%	N=344	3%	N=44	100%	N=1374

Table 46: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Don't know		Total	
City of Boulder website (www.bouldercolorado.gov)	29%	N=397	24%	N=332	23%	N=314	18%	N=247	5%	N=71	100%	N=1361
City of Boulder Facebook Page	4%	N=59	8%	N=106	18%	N=242	62%	N=841	8%	N=105	100%	N=1353
City of Boulder Twitter	3%	N=45	5%	N=66	9%	N=128	75%	N=1013	8%	N=106	100%	N=1358
City of Boulder NextDoor neighborhood postings	9%	N=119	9%	N=121	14%	N=189	47%	N=643	21%	N=283	100%	N=1356
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	2%	N=32	6%	N=85	17%	N=231	63%	N=844	11%	N=154	100%	N=1345
Boulder Daily Camera	32%	N=440	26%	N=358	21%	N=292	15%	N=206	5%	N=68	100%	N=1362
The Colorado Daily	9%	N=120	17%	N=226	26%	N=355	42%	N=564	7%	N=89	100%	N=1354
BizWest (formerly Boulder County Business Report)	2%	N=23	3%	N=47	11%	N=150	69%	N=930	15%	N=207	100%	N=1357
Inserts in the water utility bill	8%	N=104	13%	N=176	20%	N=273	47%	N=642	12%	N=162	100%	N=1357
Mailings to your home address	26%	N=348	30%	N=405	28%	N=375	13%	N=176	4%	N=57	100%	N=1361
Listservs (where you sign up to be part of a group receiving emails from the city)	6%	N=87	11%	N=144	17%	N=234	51%	N=687	14%	N=193	100%	N=1345
Community Newsletter	10%	N=139	22%	N=301	27%	N=365	30%	N=403	10%	N=137	100%	N=1346
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	2%	N=33	4%	N=58	14%	N=195	67%	N=907	11%	N=154	100%	N=1347

Table 47: Question 15

Please rate to what extent you agree or disagree with each of the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	13%	N=182	45%	N=620	29%	N=398	10%	N=132	2%	N=32	100%	N=1363
I inform myself about major issues in the City of Boulder	21%	N=287	49%	N=663	22%	N=298	8%	N=110	0%	N=6	100%	N=1364
I take the initiative to share my views with elected officials or city staff	5%	N=62	14%	N=190	32%	N=441	41%	N=556	8%	N=116	100%	N=1364
Boulder's City Council implements policies that reflect the values of the Boulder community	5%	N=67	29%	N=394	44%	N=600	17%	N=229	6%	N=76	100%	N=1365

Table 48: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=13	1%	N=14	3%	N=43	13%	N=173	82%	N=1117	100%	N=1361
Purchase goods or services from a business located in Boulder	1%	N=7	1%	N=11	17%	N=237	56%	N=760	25%	N=345	100%	N=1361
Eat at least 5 portions of fruits and vegetables a day	1%	N=18	8%	N=106	27%	N=369	38%	N=510	26%	N=349	100%	N=1352
Participate in moderate or vigorous physical activity	1%	N=9	4%	N=56	23%	N=311	38%	N=512	34%	N=468	100%	N=1355
Read or watch local news (via television, paper, computer, etc.)	6%	N=83	15%	N=211	25%	N=340	26%	N=360	27%	N=370	100%	N=1363
Vote in local elections	8%	N=113	4%	N=54	11%	N=153	20%	N=273	56%	N=767	100%	N=1360

Table 49: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	33%	N=454
Very good	47%	N=646
Good	16%	N=213
Fair	3%	N=37
Poor	1%	N=11
Total	100%	N=1361

Table 50: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=72
Somewhat positive	27%	N=371
Neutral	53%	N=716
Somewhat negative	12%	N=168
Very negative	2%	N=27
Total	100%	N=1355

Table 51: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=810
Working part time for pay	18%	N=241
Unemployed, looking for paid work	4%	N=61
Unemployed, not looking for paid work	5%	N=72
Fully retired	13%	N=170
Total	100%	N=1353

Table 52: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	54%	N=722
Yes, from home	16%	N=207
No	30%	N=398
Total	100%	N=1327

Table 53: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	20%	N=267
2 to 5 years	26%	N=357
6 to 10 years	13%	N=179
11 to 20 years	13%	N=172
More than 20 years	28%	N=388
Total	100%	N=1363

Table 54: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	45%	N=608
Building with two or more homes (duplex, townhome, apartment or condominium)	53%	N=716
Mobile home	2%	N=28
Other	1%	N=10
Total	100%	N=1362

Table 55: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	51%	N=695
Owned	49%	N=665
Total	100%	N=1360

Table 56: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=26
$300 to $599 per month	6%	N=77
$600 to $999 per month	13%	N=168
$1,000 to $1,499 per month	29%	N=380
$1,500 to $2,499 per month	33%	N=433
$2,500 or more per month	19%	N=246
Total	100%	N=1330

Table 57: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	80%	N=1080
Yes	20%	N=278
Total	100%	N=1358

Table 58: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=1127
Yes	17%	N=230
Total	100%	N=1357

Table 59: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	12%	N=156
$25,000 to $49,999	22%	N=279
$50,000 to $99,999	28%	N=358
$100,000 to $149,999	17%	N=218
$150,000 or more	21%	N=276
Total	100%	N=1286

Table 60: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	95%	N=1273
Yes, I consider myself to be Spanish, Hispanic or Latino	5%	N=68
Total	100%	N=1341

Table 61: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=18
Asian, Asian Indian or Pacific Islander	7%	N=91
Black or African American	1%	N=15
White	90%	N=1201
Other	4%	N=54

Total may exceed 100% as respondents could select more than one option.

Table 62: Question D15

In which category is your age?	Percent	Number
18 to 24 years	12%	N=163
25 to 34 years	36%	N=488
35 to 44 years	13%	N=178
45 to 54 years	15%	N=199
55 to 64 years	10%	N=129
65 to 74 years	9%	N=121
75 years or older	5%	N=66
Total	100%	N=1344

Table 63: Question D16

What is your sex?	Percent	Number
Female	48%	N=647
Male	52%	N=696
Total	100%	N=1343

Table 64: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=1086
Land line	10%	N=137
Both	9%	N=128
Total	100%	N=1350

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Boulder chose to have three sets of comparisons made. The first set of comparisons is to the entire database (national benchmarks), the second is to all other jurisdictions on the Front Range of Colorado from NRC's database, and the third set of benchmark comparisons is based on university communities with populations ranging from 50,000 to 150,000.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Boulder's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Boulder's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Boulder's rating to the benchmark.

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

In that final column, Boulder's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Boulder residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

National Benchmark Comparisons

Table 65: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	92%	54	418	Higher
Overall image or reputation of Boulder	86%	72	315	Higher
Boulder as a place to live	94%	83	359	Similar
Your neighborhood as a place to live	90%	52	282	Similar
Boulder as a place to raise children	85%	134	346	Similar
Boulder as a place to retire	67%	122	325	Similar
Overall appearance of Boulder	91%	37	325	Higher

Table 66: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Boulder	91%	82	269	Similar
	In your neighborhood during the day	97%	48	323	Similar
	In Boulder's downtown/commercial area during the day	91%	136	275	Similar
Mobility	Overall ease of getting to the places you usually have to visit	72%	103	189	Similar
	Availability of paths and walking trails	95%	1	282	Much higher
	Ease of walking in Boulder	89%	11	263	Higher
	Ease of travel by bicycle in Boulder	89%	4	269	Much higher
	Ease of travel by public transportation in Boulder	69%	11	160	Higher
	Ease of travel by car in Boulder	43%	253	274	Lower
	Ease of public parking	29%	136	154	Lower
	Traffic flow on major streets	30%	276	321	Lower
Natural Environment	Quality of overall natural environment in Boulder	95%	4	250	Higher
	Cleanliness of Boulder	89%	61	249	Higher
	Air quality	87%	54	226	Similar
Built Environment	Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	74%	42	179	Similar
	Overall quality of new development in Boulder	53%	164	256	Similar
	Availability of affordable quality housing	10%	270	276	Much lower
	Variety of housing options	20%	242	250	Much lower
	Public places where people want to spend time	85%	17	172	Higher
Economy	Overall economic health of Boulder	83%	28	184	Higher
	Vibrant downtown/commercial area	88%	6	168	Much higher
	Overall quality of business and service establishments in Boulder	85%	22	246	Higher
	Cost of living in Boulder	10%	174	180	Much lower
	Shopping opportunities	85%	24	267	Higher
	Employment opportunities	60%	30	284	Higher
	Boulder as a place to visit	94%	8	194	Much higher
	Boulder as a place to work	81%	32	324	Higher
Recreation and Wellness	Health and wellness opportunities in Boulder	94%	2	181	Much higher
	Availability of affordable quality mental health care	56%	45	155	Similar
	Availability of preventive health services	76%	40	211	Similar
	Availability of affordable quality health care	67%	97	235	Similar
	Availability of affordable quality food	73%	56	212	Similar
	Recreational opportunities	97%	2	277	Much higher
	Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	2	173	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Overall opportunities for education and enrichment	94%	2	181	Much higher
	Opportunities to participate in religious or spiritual events and activities	90%	10	182	Similar
	Opportunities to attend cultural/arts/music activities	86%	13	266	Much higher
	Adult educational opportunities	87%	5	162	Higher
	K-12 education	89%	53	241	Higher
	Availability of affordable quality child care/preschool	50%	140	229	Similar
Community Engagement	Opportunities to participate in social events and activities	86%	14	233	Higher
	Neighborliness of Boulder	64%	77	174	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	59%	162	261	Similar
	Opportunities to participate in community matters	76%	37	248	Similar
	Opportunities to volunteer	90%	6	239	Higher

Table 67: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Boulder	84%	147	405	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	83%	141	339	Similar
Value of services for the taxes paid to Boulder	64%	108	370	Similar
Overall direction that Boulder is taking	46%	234	290	Similar
Job Boulder government does at welcoming citizen involvement	55%	139	285	Similar
Overall confidence in Boulder government	48%	119	181	Similar
Generally acting in the best interest of the community	50%	118	180	Similar
Being honest	56%	98	173	Similar
Treating all residents fairly	47%	127	178	Similar
Services provided by the Federal Government	48%	26	226	Similar

Table 68: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	83%	214	415	Similar
	Fire services	97%	84	342	Similar
	Ambulance or emergency medical services	91%	138	318	Similar
	Crime prevention	75%	145	322	Similar
	Fire prevention and education	87%	86	257	Similar
	Animal control	74%	92	310	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	28	255	Higher
Mobility	Traffic enforcement	58%	267	337	Similar
	Street repair	47%	216	381	Similar
	Street cleaning	67%	142	291	Similar
	Street lighting	70%	91	288	Similar
	Snow removal	54%	213	274	Similar
	Sidewalk maintenance	62%	106	297	Similar
	Traffic signal timing	52%	132	233	Similar
	Bus or transit services	82%	4	199	Much higher
Natural Environment	Garbage collection	91%	86	325	Similar
	Recycling	92%	19	331	Higher
	Yard waste pick-up	81%	88	246	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Drinking water	87%	29	310	Higher
	Preservation of natural areas such as open space, farmlands and greenbelts	88%	2	236	Much higher
	Boulder open space	94%	2	165	Much higher
	Storm drainage	76%	87	324	Similar
	Sewer services	88%	38	298	Similar
	Power (electric and/or gas) utility	83%	49	151	Similar
	Utility billing	82%	21	163	Similar
	Land use, planning and zoning	52%	116	275	Similar
Built Environment	Code enforcement (weeds, abandoned buildings, etc.)	56%	145	340	Similar
	Cable television	52%	105	178	Similar
Economy	Economic development	65%	67	259	Similar
	City parks	95%	15	305	Higher
	Recreation programs or classes	92%	9	312	Higher
Recreation and Wellness	Recreation centers or facilities	92%	6	257	Higher
	Health services	83%	37	184	Similar
Education and Enrichment	City-sponsored special events	82%	35	195	Similar
	Public library services	94%	43	318	Similar
Community Engagement	Public information services	79%	56	261	Similar

Table 69: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	64%	152	281	Similar
Recommend living in Boulder to someone who asks	81%	179	255	Similar
Remain in Boulder for the next five years	78%	191	247	Similar
Contacted Boulder (in-person, phone, email or web) for help or information	43%	169	280	Similar

Table 70: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	19%	149	159	Lower
	Did NOT report a crime to the police	85%	38	176	Similar
Safety	Household member was NOT a victim of a crime	93%	50	248	Similar
	Used bus, rail, subway or other public transportation instead of driving	74%	6	144	Much higher
	Carpooled with other adults or children instead of driving alone	68%	4	167	Much higher
Mobility	Walked or biked instead of driving	91%	3	172	Much higher
	Made efforts to conserve water	83%	73	162	Similar
Natural Environment	Made efforts to make your home more energy efficient	74%	113	163	Similar
	Recycle at home	98%	11	233	Higher
	Did NOT observe a code violation or other hazard in Boulder	61%	49	168	Similar
Built Environment	NOT experiencing housing costs stress	55%	210	229	Lower
	Purchase goods or services from a business located in Boulder	99%	28	170	Similar
Economy	Economy will have positive impact on income	33%	52	231	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Work inside boundaries of Boulder	70%	12	170	Much higher
Recreation and Wellness	Used Boulder recreation centers or their services	63%	54	215	Similar
	Visited a neighborhood park or City park	96%	2	246	Higher
	Eat at least 5 portions of fruits and vegetables a day	91%	10	165	Similar
	Participate in moderate or vigorous physical activity	95%	3	169	Higher
	In very good to excellent health	81%	6	168	Similar
Education and Enrichment	Used Boulder public libraries or their services	69%	79	215	Similar
	Participated in religious or spiritual activities in Boulder	33%	152	180	Lower
	Attended City-sponsored event	72%	14	172	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	34%	7	156	Higher
	Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	18%	65	170	Similar
	Volunteered your time to some group/activity in Boulder	52%	47	237	Higher
	Participated in a club	38%	35	216	Higher
	Talked to or visited with your immediate neighbors	90%	95	168	Similar
	Done a favor for a neighbor	76%	134	162	Similar
	Attended a local public meeting	25%	63	238	Similar
	Watched (online or on television) a local public meeting	21%	121	203	Similar
	Read or watch local news (via television, paper, computer, etc.)	78%	156	171	Similar
	Vote in local elections	88%	34	231	Similar

Communities included in national comparisons

The communities included in Boulder's comparisons are listed on the following pages along with their population according to the 2010 Census.

Airway Heights city, WA 6,114
Albany city, OR 50,158
Albemarle County, VA 98,970
Albert Lea city, MN 18,016
Alexandria city, VA 139,966
Algonquin village, IL 30,046
Aliso Viejo city, CA 47,823
Altoona city, IA 14,541
American Canyon city, CA 19,454
Ames city, IA 58,965
Andover CDP, MA 8,762
Ankeny city, IA 45,582
Ann Arbor city, MI 113,934
Annapolis city, MD 38,394
Apache Junction city, AZ 35,840
Apple Valley town, CA 69,135
Arapahoe County, CO 572,003
Arkansas City city, AR 366
Arlington County, VA 207,627
Arvada city, CO 106,433
Asheville city, NC 83,393
Ashland city, OR 20,078
Ashland town, MA 16,593
Ashland town, VA 7,225
Aspen city, CO 6,658
Athens-Clarke County unified government 115,452
Auburn city, AL 53,380
Auburn city, WA 70,180
Augusta CCD, GA 134,777
Aurora city, CO 325,078
Austin city, TX 790,390
Avon town, CO 6,447
Bainbridge Island city, WA 23,025
Baltimore city, MD 620,961
Bartonville town, TX 1,469
Battle Creek city, MI 52,347
Bay City city, MI 34,932
Baytown city, TX 71,802
Bedford city, TX 46,979
Bedford town, MA 13,320
Bellevue city, WA 122,363
Bellingham city, WA 80,885
Beltrami County, MN 44,442
Benbrook city, TX 21,234
Bend city, OR 76,639
Bettendorf city, IA 33,217
Billings city, MT 104,170
Blaine city, MN 57,186

Bloomfield Hills city, MI 3,869
Bloomington city, MN 82,893
Blue Springs city, MO 52,575
Boise City city, ID 205,671
Boone County, KY 118,811
Boulder city, CO 97,385
Bowling Green city, KY 58,067
Bozeman city, MT 37,280
Brentwood city, MO..... 8,055
Brentwood city, TN 37,060
Brighton city, CO..... 33,352
Brighton city, MI 7,444
Bristol city, TN 26,702
Broken Arrow city, OK 98,850
Brookfield city, WI 37,920
Brookline CDP, MA 58,732
Broomfield city, CO 55,889
Brownsburg town, IN 21,285
Burien city, WA..... 33,313
Burleson city, TX..... 36,690
Cabarrus County, NC.....178,011
Cambridge city, MA.....105,162
Cannon Beach city, OR..... 1,690
Cañon City city, CO 16,400
Canton city, SD..... 3,057
Cape Coral city, FL 154,305
Cape Girardeau city, MO..... 37,941
Carlisle borough, PA..... 18,682
Carlsbad city, CA.....105,328
Carroll city, IA..... 10,103
Cartersville city, GA..... 19,731
Cary town, NC 135,234
Casper city, WY 55,316
Castine town, ME..... 1,366
Castle Pines North city, CO 10,360
Castle Rock town, CO..... 48,231
Cedar Hill city, TX 45,028
Cedar Rapids city, IA.....126,326
Celina city, TX..... 6,028
Centennial city, CO.....100,377
Chambersburg borough, PA..... 20,268
Chandler city, AZ 236,123
Chandler city, TX 2,734
Chanhassen city, MN..... 22,952
Chapel Hill town, NC 57,233
Charles County, MD 146,551
Charlotte city, NC.....731,424
Charlotte County, FL 159,978
Charlottesville city, VA..... 43,475
Chattanooga city, TN.....167,674
Chesterfield County, VA.....316,236
Chippewa Falls city, WI 13,661
Citrus Heights city, CA..... 83,301
Clackamas County, OR 375,992
Clarendon Hills village, IL 8,427
Clayton city, MO 15,939
Clearwater city, FL 107,685
Cleveland Heights city, OH 46,121
Clinton city, SC 8,490
Clive city, IA 15,447
Clovis city, CA..... 95,631
College Park city, MD 30,413
College Station city, TX 93,857
Colleyville city, TX..... 22,807
Collinsville city, IL 25,579
Columbia city, SC 129,272
Columbia Falls city, MT..... 4,688
Columbus city, WI..... 4,991
Commerce City city, CO..... 45,913
Concord city, CA 122,067
Concord town, MA..... 17,668
Coon Rapids city, MN 61,476
Copperas Cove city, TX..... 32,032
Coronado city, CA 18,912
Corvallis city, OR..... 54,462
Creve Coeur city, MO 17,833
Cross Roads town, TX 1,563
Dacono city, CO 4,152
Dade City city, FL..... 6,437
Dakota County, MN 398,552
Dallas city, OR 14,583
Dallas city, TX.....1,197,816
Danville city, KY 16,218
Dardenne Prairie city, MO..... 11,494
Davenport city, IA..... 99,685
Davidson town, NC..... 10,944
Decatur city, GA..... 19,335
Del Mar city, CA 4,161
Delaware city, OH 34,753
Delray Beach city, FL..... 60,522
Denison city, TX..... 22,682
Denton city, TX.....113,383
Denver city, CO.....600,158
Derby city, KS..... 22,158
Des Moines city, IA 203,433
Des Peres city, MO..... 8,373
Destin city, FL..... 12,305
Dothan city, AL 65,496
Douglas County, CO 285,465
Dover city, NH 29,987
Dublin city, CA 46,036
Dublin city, OH 41,751
Duluth city, MN..... 86,265
Duncanville city, TX..... 38,524
Durham city, NC 228,330
Durham County, NC 267,587
Eagan city, MN 64,206
Eagle town, CO..... 6,508
East Baton Rouge Parish, LA.....440,171
East Grand Forks city, MN 8,601
East Lansing city, MI 48,579
Eau Claire city, WI 65,883
Eden Prairie city, MN..... 60,797
Edgerton city, KS 1,671
Edgewater city, CO 5,170
Edina city, MN 47,941
Edmond city, OK..... 81,405
Edmonds city, WA..... 39,709
El Cerrito city, CA..... 23,549
El Dorado County, CA.....181,058
El Paso city, TX.....649,121
Elk Grove city, CA 153,015
Elk River city, MN..... 22,974
Elko New Market city, MN..... 4,110
Elmhurst city, IL..... 44,121
Encinitas city, CA 59,518
Englewood city, CO 30,255
Erie town, CO 18,135
Escambia County, FL.....297,619
Estes Park town, CO..... 5,858
Fairview town, TX 7,248
Farmersville city, TX..... 3,301
Farmington Hills city, MI..... 79,740
Fayetteville city, NC.....200,564
Fishers town, IN 76,794
Flower Mound town, TX..... 64,669
Forest Grove city, OR 21,083
Fort Collins city, CO.....143,986
Fort Lauderdale city, FL.....165,521
Fort Smith city, AR 86,209

Fort Worth city, TX....741,206
Fountain Hills town, AZ 22,489
Franklin city, TN.... 62,487
Fredericksburg city, VA.... 24,286
Fremont city, CA....214,089
Friendswood city, TX.... 35,805
Fruita city, CO.... 12,646
Gahanna city, OH.... 33,248
Gaithersburg city, MD.... 59,933
Galveston city, TX.... 47,743
Gardner city, KS.... 19,123
Geneva city, NY.... 13,261
Georgetown city, TX.... 47,400
Germantown city, TN.... 38,844
Gilbert town, AZ....208,453
Gillette city, WY.... 29,087
Glendora city, CA.... 50,073
Glenview village, IL.... 44,692
Globe city, AZ.... 7,532
Golden city, CO.... 18,867
Golden Valley city, MN.... 20,371
Goodyear city, AZ.... 65,275
Grafton village, WI.... 11,459
Grand Blanc city, MI.... 8,276
Grand Island city, NE.... 48,520
Grants Pass city, OR.... 34,533
Grass Valley city, CA.... 12,860
Greenville city, NC.... 84,554
Greenwich town, CT.... 61,171
Greenwood Village city, CO.... 13,925
Greer city, SC.... 25,515
Guilford County, NC....488,406
Gunnison County, CO.... 15,324
Hailey city, ID.... 7,960
Haines Borough, AK.... 2,508
Hallandale Beach city, FL.... 37,113
Hamilton city, OH.... 62,477
Hanover County, VA.... 99,863
Harrisburg city, SD.... 4,089
Harrisonburg city, VA.... 48,914
Harrisonville city, MO.... 10,019
Hayward city, CA....144,186
Henderson city, NV....257,729
Herndon town, VA.... 23,292
High Point city, NC....104,371
Highland Park city, IL.... 29,763
Highlands Ranch CDP, CO.... 96,713
Holland city, MI.... 33,051
Honolulu County, HI....953,207
Hooksett town, NH.... 13,451
Hopkins city, MN.... 17,591
Hopkinton town, MA.... 14,925
Hoquiam city, WA.... 8,726
Horry County, SC....269,291
Hudson city, OH.... 22,262
Hudson town, CO.... 2,356
Hudsonville city, MI.... 7,116
Huntersville town, NC.... 46,773
Hurst city, TX.... 37,337
Hutchinson city, MN.... 14,178
Hutto city, TX.... 14,698
Hyattsville city, MD.... 17,557
Independence city, MO....116,830
Indian Trail town, NC.... 33,518
Indianola city, IA.... 14,782
Iowa City city, IA.... 67,862
Irving city, TX....216,290
Issaquah city, WA.... 30,434
Jackson County, MI....160,248
James City County, VA.... 67,009
Jefferson County, NY....116,229
Johnson City city, TN.... 63,152
Johnston city, IA.... 17,278
Jupiter town, FL.... 55,156
Kansas City city, KS....145,786
Kansas City city, MO....459,787
Keizer city, OR.... 36,478
Kenmore city, WA.... 20,460
Kennedale city, TX.... 6,763
Kennett Square borough, PA.... 6,072
Kettering city, OH.... 56,163
Key West city, FL.... 24,649
King City city, CA.... 12,874
King County, WA....1,931,249
Kirkland city, WA.... 48,787
Kirkwood city, MO.... 27,540
Knoxville city, IA.... 7,313
La Mesa city, CA.... 57,065
La Plata town, MD.... 8,753
La Porte city, TX.... 33,800
La Vista city, NE.... 15,758
Lafayette city, CO.... 24,453
Laguna Beach city, CA.... 22,723
Laguna Hills city, CA.... 30,344
Laguna Niguel city, CA.... 62,979
Lake Forest city, IL.... 19,375
Lake Oswego city, OR.... 36,619
Lake Stevens city, WA.... 28,069
Lake Worth city, FL.... 34,910
Lake Zurich village, IL.... 19,631
Lakeville city, MN.... 55,954
Lakewood city, CO....142,980
Lakewood city, WA.... 58,163
Lane County, OR....351,715
Lansing city, MI....114,297
Laramie city, WY.... 30,816
Larimer County, CO....299,630
Las Vegas city, NV....583,756
Lawrence city, KS.... 87,643
Lee's Summit city, MO.... 91,364
Lehi city, UT.... 47,407
Lenexa city, KS.... 48,190
Lewis County, NY.... 27,087
Lewiston city, ID.... 31,894
Lewisville city, TX.... 95,290
Libertyville village, IL.... 20,315
Lincoln city, NE....258,379
Lindsborg city, KS.... 3,458
Little Chute village, WI.... 10,449
Littleton city, CO.... 41,737
Livermore city, CA.... 80,968
Lone Tree city, CO.... 10,218
Long Grove village, IL.... 8,043
Longmont city, CO.... 86,270
Longview city, TX.... 80,455
Lonsdale city, MN.... 3,674
Los Altos Hills town, CA.... 7,922
Louisville city, CO.... 18,376
Lynchburg city, VA.... 75,568
Lynnwood city, WA.... 35,836
Macomb County, MI....840,978
Manhattan Beach city, CA.... 35,135
Manhattan city, KS.... 52,281
Mankato city, MN.... 39,309
Maple Grove city, MN.... 61,567
Marshfield city, WI.... 19,118
Martinez city, CA.... 35,824
Marysville city, WA.... 60,020
Matthews town, NC.... 27,198
McAllen city, TX....129,877

McDonough city, GA 22,084
McMinnville city, OR 32,187
Menlo Park city, CA 32,026
Mercer Island city, WA 22,699
Meridian charter township, MI 39,688
Meridian city, ID 75,092
Merriam city, KS 11,003
Mesa County, CO 146,723
Miami Beach city, FL 87,779
Miami city, FL 399,457
Middleton city, WI 17,442
Midland city, MI 41,863
Milford city, DE 9,559
Milton city, GA 32,661
Minneapolis city, MN 382,578
Mission Viejo city, CA 93,305
Modesto city, CA 201,165
Monterey city, CA 27,810
Montgomery County, VA 94,392
Monticello city, UT 1,972
Monument town, CO 5,530
Mooresville town, NC 32,711
Morristown city, TN 29,137
Morrisville town, NC 18,576
Morro Bay city, CA 10,234
Mountain Village town, CO 1,320
Mountlake Terrace city, WA 19,909
Murphy city, TX 17,708
Naperville city, IL 141,853
Napoleon city, OH 8,749
Needham CDP, MA 28,886
New Braunfels city, TX 57,740
New Brighton city, MN 21,456
New Hanover County, NC 202,667
New Orleans city, LA 343,829
New Smyrna Beach city, FL 22,464
New Ulm city, MN 13,522
Newberg city, OR 22,068
Newport city, RI 24,672
Newport News city, VA 180,719
Newton city, IA 15,254
Noblesville city, IN 51,969
Nogales city, AZ 20,837
Norcross city, GA 9,116
Norfolk city, VA 242,803
North Port city, FL 57,357
North Richland Hills city, TX 63,343
Northglenn city, CO 35,789
Novato city, CA 51,904
Novi city, MI 55,224
O'Fallon city, IL 28,281
O'Fallon city, MO 79,329
Oak Park village, IL 51,878
Oakland city, CA 390,724
Oakley city, CA 35,432
Ogdensburg city, NY 11,128
Oklahoma City city, OK 579,999
Olathe city, KS 125,872
Old Town city, ME 7,840
Olmsted County, MN 144,248
Olympia city, WA 46,478
Orland Park village, IL 56,767
Oshkosh city, WI 66,083
Oshtemo charter township, MI 21,705
Otsego County, MI 24,164
Oviedo city, FL 33,342
Paducah city, KY 25,024
Palm Beach Gardens city, FL 48,452
Palm Coast city, FL 75,180
Palo Alto city, CA 64,403
Papillion city, NE 18,894
Paradise Valley town, AZ 12,820
Park City city, UT 7,558
Parker town, CO 45,297
Parkland city, FL 23,962
Pasadena city, CA 137,122
Pasco city, WA 59,781
Pasco County, FL 464,697
Pearland city, TX 91,252
Peoria city, AZ 154,065
Peoria city, IL 115,007
Peoria County, IL 186,494
Pflugerville city, TX 46,936
Phoenix city, AZ 1,445,632
Pinehurst village, NC 13,124
Piqua city, OH 20,522
Pitkin County, CO 17,148
Plano city, TX 259,841
Platte City city, MO 4,691
Plymouth city, MN 70,576
Pocatello city, ID 54,255
Polk County, IA 430,640
Pompano Beach city, FL 99,845
Port Orange city, FL 56,048
Portland city, OR 583,776
Post Falls city, ID 27,574
Powell city, OH 11,500
Prince William County, VA 402,002
Prior Lake city, MN 22,796
Pueblo city, CO 106,595
Purcellville town, VA 7,727
Queen Creek town, AZ 26,361
Radnor township, PA 31,531
Ramsey city, MN 23,668
Raymond town, ME 4,436
Raymore city, MO 19,206
Redmond city, WA 54,144
Rehoboth Beach city, DE 1,327
Reno city, NV 225,221
Reston CDP, VA 58,404
Richmond city, CA 103,701
Richmond Heights city, MO 8,603
Rifle city, CO 9,172
Rio Rancho city, NM 87,521
River Falls city, WI 15,000
Riverside city, CA 303,871
Riverside city, MO 2,937
Roanoke County, VA 92,376
Rochester Hills city, MI 70,995
Rock Hill city, SC 66,154
Rockville city, MD 61,209
Rogers city, MN 8,597
Rolla city, MO 19,559
Roselle village, IL 22,763
Rosemount city, MN 21,874
Rosenberg city, TX 30,618
Roseville city, MN 33,660
Round Rock city, TX 99,887
Royal Oak city, MI 57,236
Saco city, ME 18,482
Sahuarita town, AZ 25,259
Salida city, CO 5,236
Sammamish city, WA 45,780
San Anselmo town, CA 12,336
San Antonio city, TX 1,327,407
San Carlos city, CA 28,406
San Diego city, CA 1,307,402
San Francisco city, CA 805,235
San Jose city, CA 945,942
San Juan County, NM 130,044

San Marcos city, CA 83,781
San Marcos city, TX..... 44,894
San Rafael city, CA..... 57,713
Sanford city, FL..... 53,570
Sangamon County, IL.....197,465
Santa Clarita city, CA.....176,320
Santa Fe County, NM 144,170
Santa Monica city, CA..... 89,736
Sarasota County, FL.....379,448
Savage city, MN..... 26,911
Schaumburg village, IL..... 74,227
Scott County, MN.....129,928
Scottsdale city, AZ 217,385
Seaside city, CA 33,025
Sevierville city, TN 14,807
Shawnee city, KS 62,209
Sheboygan city, WI 49,288
Sherborn town, MA 4,119
Shoreview city, MN 25,043
Shorewood city, MN 7,307
Shorewood village, IL..... 15,615
Shorewood village, WI 13,162
Sierra Vista city, AZ..... 43,888
Sioux Center city, IA 7,048
Sioux Falls city, SD.....153,888
Skokie village, IL..... 64,784
Snellville city, GA 18,242
South Lake Tahoe city, CA..... 21,403
Southborough town, MA..... 9,767
Southlake city, TX 26,575
Spokane Valley city, WA 89,755
Spring Hill city, KS..... 5,437
Springboro city, OH..... 17,409
Springfield city, MO.....159,498
Springville city, UT 29,466
St. Augustine city, FL 12,975
St. Charles city, IL..... 32,974
St. Cloud city, FL..... 35,183
St. Cloud city, MN 65,842
St. Joseph city, MO 76,780
St. Louis County, MN.....200,226
St. Louis Park city, MN 45,250
Stallings town, NC..... 13,831
State College borough, PA..... 42,034
Steamboat Springs city, CO 12,088
Sterling Heights city, MI 129,699
Sugar Grove village, IL..... 8,997
Sugar Land city, TX..... 78,817
Suisun City city, CA 28,111
Summit city, NJ..... 21,457
Summit County, UT..... 36,324
Sunnyvale city, CA 140,081
Surprise city, AZ.....117,517
Suwanee city, GA..... 15,355
Tacoma city, WA.....198,397
Takoma Park city, MD 16,715
Tamarac city, FL 60,427
Temecula city, CA 100,097
Tempe city, AZ 161,719
Texarkana city, TX 36,411
The Woodlands CDP, TX..... 93,847
Thornton city, CO.....118,772
Thousand Oaks city, CA.....126,683
Tigard city, OR..... 48,035
Tracy city, CA 82,922
Trinidad CCD, CO..... 12,017
Tualatin city, OR 26,054
Tulsa city, OK 391,906
Twin Falls city, ID 44,125
Tyler city, TX 96,900
Umatilla city, OR 6,906
University Park city, TX..... 23,068
Upper Arlington city, OH..... 33,771
Urbandale city, IA 39,463
Vail town, CO..... 5,305
Vancouver city, WA.....161,791
Ventura CCD, CA.....111,889
Vernon Hills village, IL..... 25,113
Vestavia Hills city, AL 34,033
Victoria city, MN..... 7,345
Vienna town, VA 15,687
Virginia Beach city, VA.....437,994
Wake Forest town, NC..... 30,117
Walnut Creek city, CA..... 64,173
Washington County, MN.....238,136
Washington town, NH 1,123
Washougal city, WA 14,095
Watauga city, TX 23,497
Wauwatosa city, WI 46,396
Waverly city, IA 9,874
Weddington town, NC 9,459
Wentzville city, MO..... 29,070
West Carrollton city, OH 13,143
West Chester borough, PA..... 18,461
West Des Moines city, IA..... 56,609
Western Springs village, IL 12,975
Westerville city, OH..... 36,120
Westlake town, TX 992
Westminster city, CO.....106,114
Weston town, MA..... 11,261
White House city, TN 10,255
Wichita city, KS.....382,368
Williamsburg city, VA..... 14,068
Willowbrook village, IL 8,540
Wilmington city, NC.....106,476
Wilsonville city, OR..... 19,509
Winchester city, VA 26,203
Windsor town, CO..... 18,644
Windsor town, CT 29,044
Winnetka village, IL 12,187
Winston-Salem city, NC 229,617
Winter Garden city, FL..... 34,568
Woodbury city, MN..... 61,961
Woodland city, CA..... 55,468
Wrentham town, MA 10,955
Wyandotte County, KS 157,505
Yakima city, WA..... 91,067
York County, VA..... 65,464
Yorktown town, IN..... 9,405
Yountville city, CA 2,933

Front Range Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	92%	8	32	Higher
Overall image or reputation of Boulder	86%	5	23	Higher
Boulder as a place to live	94%	8	27	Similar
Your neighborhood as a place to live	90%	7	25	Similar
Boulder as a place to raise children	85%	13	28	Similar
Boulder as a place to retire	67%	11	29	Similar
Overall appearance of Boulder	91%	3	23	Higher

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Boulder	91%	6	19	Higher
	In your neighborhood during the day	97%	6	20	Similar
	In Boulder's downtown/commercial area during the day	91%	9	16	Similar
Mobility	Overall ease of getting to the places you usually have to visit	72%	6	11	Similar
	Availability of paths and walking trails	95%	1	19	Much higher
	Ease of walking in Boulder	89%	2	23	Higher
	Ease of travel by bicycle in Boulder	89%	3	24	Higher
	Ease of travel by public transportation in Boulder	69%	4	13	Similar
	Ease of travel by car in Boulder	43%	22	24	Lower
	Ease of public parking	29%	7	8	Lower
	Traffic flow on major streets	30%	19	21	Lower
Natural Environment	Quality of overall natural environment in Boulder	95%	1	17	Much higher
	Cleanliness of Boulder	89%	5	16	Higher
	Air quality	87%	1	15	Higher
Built Environment	Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	74%	2	11	Higher
	Overall quality of new development in Boulder	53%	12	17	Similar
	Availability of affordable quality housing	10%	18	18	Much lower
	Variety of housing options	20%	17	17	Much lower
	Public places where people want to spend time	85%	2	8	Higher
Economy	Overall economic health of Boulder	83%	3	12	Higher
	Vibrant downtown/commercial area	88%	1	8	Much higher
	Overall quality of business and service establishments in Boulder	85%	2	18	Higher
	Cost of living in Boulder	10%	11	11	Much lower
	Shopping opportunities	85%	2	23	Higher
	Employment opportunities	60%	2	25	Higher
	Boulder as a place to visit	94%	1	11	Much higher
	Boulder as a place to work	81%	2	28	Higher
Recreation and Wellness	Health and wellness opportunities in Boulder	94%	1	13	Much higher
	Availability of affordable quality mental health care	56%	2	8	Higher
	Availability of preventive health services	76%	2	10	Higher
	Availability of affordable quality health care	67%	5	16	Similar
	Availability of affordable quality food	73%	2	12	Higher
	Recreational opportunities	97%	1	24	Much higher
	Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	1	8	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Overall opportunities for education and enrichment	94%	1	10	Much higher
	Opportunities to participate in religious or spiritual events and activities	90%	1	8	Higher
	Opportunities to attend cultural/arts/music activities	86%	2	20	Much higher
	Adult educational opportunities	87%	1	7	Much higher
	K-12 education	89%	2	17	Much higher
	Availability of affordable quality child care/preschool	50%	6	13	Similar
Community Engagement	Opportunities to participate in social events and activities	86%	2	14	Higher
	Neighborliness of Boulder	64%	5	9	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	59%	17	20	Similar
	Opportunities to participate in community matters	76%	4	18	Higher
	Opportunities to volunteer	90%	1	14	Much higher

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Boulder	84%	10	28	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	83%	12	29	Similar
Value of services for the taxes paid to Boulder	64%	5	22	Similar
Overall direction that Boulder is taking	46%	23	27	Lower
Job Boulder government does at welcoming citizen involvement	55%	12	24	Similar
Overall confidence in Boulder government	48%	9	12	Similar
Generally acting in the best interest of the community	50%	7	12	Similar
Being honest	56%	5	12	Similar
Treating all residents fairly	47%	9	11	Similar
Services provided by the Federal Government	48%	2	12	Similar

Table 74: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	83%	10	27	Similar
	Fire services	97%	4	19	Similar
	Ambulance or emergency medical services	91%	4	16	Similar
	Crime prevention	75%	6	20	Similar
	Fire prevention and education	87%	3	15	Similar
	Animal control	74%	5	23	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	1	18	Higher
Mobility	Traffic enforcement	58%	18	24	Similar
	Street repair	47%	19	27	Similar
	Street cleaning	67%	8	20	Similar
	Street lighting	70%	5	16	Similar
	Snow removal	54%	15	27	Similar
	Sidewalk maintenance	62%	5	15	Similar
	Traffic signal timing	52%	8	16	Similar
	Bus or transit services	82%	1	10	Higher
Natural Environment	Garbage collection	91%	3	15	Similar
	Recycling	92%	2	17	Higher
	Yard waste pick-up	81%	1	8	Higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Drinking water	87%	3	17	Higher
	Preservation of natural areas such as open space, farmlands and greenbelts	88%	1	14	Much higher
	Boulder open space	94%	1	13	Higher
	Storm drainage	76%	8	21	Similar
	Sewer services	88%	3	19	Similar
	Power (electric and/or gas) utility	83%	5	10	Similar
	Utility billing	82%	3	10	Similar
	Land use, planning and zoning	52%	7	17	Similar
Built Environment	Code enforcement (weeds, abandoned buildings, etc.)	56%	9	24	Similar
	Cable television	52%	7	8	Similar
Economy	Economic development	65%	3	16	Higher
	City parks	95%	2	22	Higher
	Recreation programs or classes	92%	2	21	Higher
Recreation and Wellness	Recreation centers or facilities	92%	1	18	Higher
	Health services	83%	1	11	Higher
Education and Enrichment	City-sponsored special events	82%	2	10	Similar
	Public library services	94%	3	21	Similar
Community Engagement	Public information services	79%	4	14	Similar

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	64%	12	24	Similar
Recommend living in Boulder to someone who asks	81%	11	18	Similar
Remain in Boulder for the next five years	78%	14	18	Similar
Contacted Boulder (in-person, phone, email or web) for help or information	43%	15	22	Similar

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	19%	8	8	Lower
	Did NOT report a crime to the police	85%	2	8	Similar
Safety	Household member was NOT a victim of a crime	93%	3	12	Similar
	Used bus, rail, subway or other public transportation instead of driving	74%	1	8	Much higher
	Carpooled with other adults or children instead of driving alone	68%	1	11	Much higher
Mobility	Walked or biked instead of driving	91%	1	11	Much higher
	Made efforts to conserve water	83%	7	9	Similar
Natural Environment	Made efforts to make your home more energy efficient	74%	3	8	Similar
	Recycle at home	98%	1	11	Higher
	Did NOT observe a code violation or other hazard in Boulder	61%	2	8	Higher
Built Environment	NOT experiencing housing costs stress	55%	11	11	Lower
	Purchase goods or services from a business located in Boulder	99%	2	8	Similar
Economy	Economy will have positive impact on income	33%	6	13	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Work inside boundaries of Boulder	70%	1	8	Much higher
Recreation and Wellness	Used Boulder recreation centers or their services	63%	9	13	Similar
	Visited a neighborhood park or City park	96%	1	15	Similar
	Eat at least 5 portions of fruits and vegetables a day	91%	1	7	Similar
	Participate in moderate or vigorous physical activity	95%	1	8	Similar
	In very good to excellent health	81%	1	8	Similar
Education and Enrichment	Used Boulder public libraries or their services	69%	7	15	Similar
	Participated in religious or spiritual activities in Boulder	33%	8	11	Similar
	Attended City-sponsored event	72%	2	11	Much higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	34%	1	8	Higher
	Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	18%	6	10	Similar
	Volunteered your time to some group/activity in Boulder	52%	1	14	Much higher
	Participated in a club	38%	1	11	Higher
	Talked to or visited with your immediate neighbors	90%	7	9	Similar
	Done a favor for a neighbor	76%	8	9	Similar
	Attended a local public meeting	25%	4	15	Similar
	Watched (online or on television) a local public meeting	21%	4	10	Similar
	Read or watch local news (via television, paper, computer, etc.)	78%	8	8	Similar
	Vote in local elections	88%	7	10	Similar

Communities included in Front Range benchmark comparisons

The communities included in Boulder's Front Range benchmark comparisons are listed along with their population according to the 2010 Census.

Adams County, CO 441,603
Arapahoe County, CO 572,003
Arvada city, CO 106,433
Aurora city, CO 325,078
Boulder city, CO 97,385
Brighton city, CO 33,352
Broomfield city, CO 55,889
Castle Pines North city, CO 10,360
Castle Rock town, CO 48,231
Centennial city, CO 100,377
Commerce City city, CO 45,913
Dacono city, CO 4,152
Denver city, CO 600,158
Douglas County, CO 285,465
Edgewater city, CO 5,170
Englewood city, CO 30,255
Erie town, CO 18,135
Fort Collins city, CO 143,986
Golden city, CO 18,867
Greenwood Village city, CO 13,925
Highlands Ranch CDP, CO 96,713
Lafayette city, CO 24,453
Lakewood city, CO 142,980
Larimer County, CO 299,630
Littleton city, CO 41,737
Lone Tree city, CO 10,218
Longmont city, CO 86,270
Louisville city, CO 18,376
Monument town, CO 5,530
Northglenn city, CO 35,789
Parker town, CO 45,297
Pueblo city, CO 106,595
Thornton city, CO 118,772
Westminster city, CO 106,114
Windsor town, CO 18,644

University Communities with Populations from 50,000 to 150,000 Benchmark Comparisons

Table 77: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	92%	4	46	Higher
Overall image or reputation of Boulder	86%	8	40	Higher
Boulder as a place to live	94%	6	43	Similar
Your neighborhood as a place to live	90%	5	35	Similar
Boulder as a place to raise children	85%	15	41	Similar
Boulder as a place to retire	67%	19	39	Similar
Overall appearance of Boulder	91%	4	41	Higher

Table 78: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Boulder	91%	7	34	Higher
	In your neighborhood during the day	97%	7	44	Similar
	In Boulder's downtown/commercial area during the day	91%	16	41	Similar
Mobility	Overall ease of getting to the places you usually have to visit	72%	10	27	Similar
	Availability of paths and walking trails	95%	1	34	Much higher
	Ease of walking in Boulder	89%	3	37	Much higher
	Ease of travel by bicycle in Boulder	89%	1	37	Much higher
	Ease of travel by public transportation in Boulder	69%	2	24	Higher
	Ease of travel by car in Boulder	43%	33	38	Lower
	Ease of public parking	29%	25	29	Similar
	Traffic flow on major streets	30%	34	44	Similar
Natural Environment	Quality of overall natural environment in Boulder	95%	1	34	Higher
	Cleanliness of Boulder	89%	3	32	Higher
	Air quality	87%	6	31	Similar
Built Environment	Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	74%	7	27	Similar
	Overall quality of new development in Boulder	53%	24	33	Similar
	Availability of affordable quality housing	10%	38	38	Much lower
	Variety of housing options	20%	32	32	Much lower
	Public places where people want to spend time	85%	3	26	Higher
Economy	Overall economic health of Boulder	83%	5	27	Higher
	Vibrant downtown/commercial area	88%	3	26	Much higher
	Overall quality of business and service establishments in Boulder	85%	3	34	Similar
	Cost of living in Boulder	10%	28	28	Much lower
	Shopping opportunities	85%	5	33	Higher
	Employment opportunities	60%	7	37	Higher
	Boulder as a place to visit	94%	1	29	Much higher
	Boulder as a place to work	81%	8	37	Higher
Recreation and Wellness	Health and wellness opportunities in Boulder	94%	1	28	Higher
	Availability of affordable quality mental health care	56%	9	23	Similar
	Availability of preventive health services	76%	6	26	Similar
	Availability of affordable quality health care	67%	21	29	Similar
	Availability of affordable quality food	73%	10	24	Similar
	Recreational opportunities	97%	1	33	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	1	27	Much higher
Education and Enrichment	Overall opportunities for education and enrichment	94%	2	27	Higher
	Opportunities to participate in religious or spiritual events and activities	90%	6	22	Similar
	Opportunities to attend cultural/arts/music activities	86%	7	38	Higher
	Adult educational opportunities	87%	2	24	Higher
	K-12 education	89%	5	31	Higher
	Availability of affordable quality child care/preschool	50%	19	28	Similar
Community Engagement	Opportunities to participate in social events and activities	86%	4	32	Higher
	Neighborliness of Boulder	64%	14	27	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	59%	22	36	Similar
	Opportunities to participate in community matters	76%	9	32	Similar
	Opportunities to volunteer	90%	3	31	Similar

Table 79: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Boulder	84%	14	46	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	83%	12	38	Similar
Value of services for the taxes paid to Boulder	64%	9	42	Similar
Overall direction that Boulder is taking	46%	30	35	Similar
Job Boulder government does at welcoming citizen involvement	55%	20	36	Similar
Overall confidence in Boulder government	48%	19	27	Similar
Generally acting in the best interest of the community	50%	19	26	Similar
Being honest	56%	16	25	Similar
Treating all residents fairly	47%	19	26	Similar
Services provided by the Federal Government	48%	7	31	Similar

Table 80: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	83%	13	45	Similar
	Fire services	97%	7	40	Similar
	Ambulance or emergency medical services	91%	14	33	Similar
	Crime prevention	75%	12	39	Similar
	Fire prevention and education	87%	9	33	Similar
	Animal control	74%	12	35	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	2	32	Similar
Mobility	Traffic enforcement	58%	27	42	Similar
	Street repair	47%	14	40	Similar
	Street cleaning	67%	12	34	Similar
	Street lighting	70%	9	35	Similar
	Snow removal	54%	20	30	Similar
	Sidewalk maintenance	62%	10	41	Similar
	Traffic signal timing	52%	15	35	Similar
	Bus or transit services	82%	1	29	Higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Natural Environment	Garbage collection	91%	11	43	Similar
	Recycling	92%	1	42	Higher
	Yard waste pick-up	81%	13	38	Similar
	Drinking water	87%	5	35	Higher
	Preservation of natural areas such as open space, farmlands and greenbelts	88%	1	31	Much higher
	Boulder open space	94%	1	26	Much higher
Built Environment	Storm drainage	76%	10	39	Similar
	Sewer services	88%	8	34	Similar
	Power (electric and/or gas) utility	83%	8	24	Similar
	Utility billing	82%	3	22	Similar
	Land use, planning and zoning	52%	12	33	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	56%	14	41	Similar
	Cable television	52%	13	26	Similar
Economy	Economic development	65%	9	33	Similar
Recreation and Wellness	City parks	95%	2	35	Higher
	Recreation programs or classes	92%	1	35	Higher
	Recreation centers or facilities	92%	1	35	Higher
	Health services	83%	7	24	Similar
Education and Enrichment	City-sponsored special events	82%	6	26	Similar
	Public library services	94%	7	38	Similar
Community Engagement	Public information services	79%	8	30	Similar

Table 81: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	64%	20	34	Similar
Recommend living in Boulder to someone who asks	81%	23	32	Similar
Remain in Boulder for the next five years	78%	22	32	Similar
Contacted Boulder (in-person, phone, email or web) for help or information	43%	17	34	Similar

Table 82: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	19%	22	23	Lower
	Did NOT report a crime to the police	85%	4	26	Similar
	Household member was NOT a victim of a crime	93%	4	31	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	74%	4	25	Much higher
	Carpooled with other adults or children instead of driving alone	68%	1	25	Much higher
	Walked or biked instead of driving	91%	1	27	Much higher
Natural Environment	Made efforts to conserve water	83%	8	24	Similar
	Made efforts to make your home more energy efficient	74%	13	24	Similar
	Recycle at home	98%	2	31	Higher
Built Environment	Did NOT observe a code violation or other hazard in Boulder	61%	8	25	Similar
	NOT experiencing housing costs stress	55%	32	32	Lower

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Economy	Purchase goods or services from a business located in Boulder	99%	4	26	Similar
	Economy will have positive impact on income	33%	5	30	Similar
	Work inside boundaries of Boulder	70%	2	26	Higher
Recreation and Wellness	Used Boulder recreation centers or their services	63%	13	31	Similar
	Visited a neighborhood park or City park	96%	1	32	Higher
	Eat at least 5 portions of fruits and vegetables a day	91%	1	24	Similar
	Participate in moderate or vigorous physical activity	95%	1	25	Higher
	In very good to excellent health	81%	1	24	Similar
Education and Enrichment	Used Boulder public libraries or their services	69%	13	29	Similar
	Participated in religious or spiritual activities in Boulder	33%	23	23	Lower
	Attended City-sponsored event	72%	1	26	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	34%	5	22	Similar
	Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	18%	10	24	Similar
	Volunteered your time to some group/activity in Boulder	52%	10	31	Similar
	Participated in a club	38%	9	27	Similar
	Talked to or visited with your immediate neighbors	90%	12	25	Similar
	Done a favor for a neighbor	76%	17	24	Similar
	Attended a local public meeting	25%	5	31	Similar
	Watched (online or on television) a local public meeting	21%	24	31	Similar
	Read or watch local news (via television, paper, computer, etc.)	78%	23	26	Similar
	Vote in local elections	88%	7	31	Similar

Communities included in University Communities with Populations from 50,000 to 150,000 comparisons

The communities included in Boulder's university communities comparisons are listed along with their population according to the 2010 Census.

Ames city, IA 58,965
Ann Arbor city, MI 113,934
Asheville city, NC 83,393
Auburn city, AL 53,380
Bellingham city, WA 80,885
Billings city, MT 104,170
Bloomington city, IN 80,405
Boulder city, CO 97,385
Bowling Green city, KY 58,067
Brookline CDP, MA 58,732
Cambridge city, MA 105,162
Casper city, WY 55,316
Cedar Rapids city, IA 126,326
Chapel Hill town, NC 57,233
Clearwater city, FL 107,685
Columbia city, SC 129,272
Concord city, CA 122,067
Corvallis city, OR 54,462
Davenport city, IA 99,685
Dayton city, OH 141,527
Denton city, TX 113,383
Dothan city, AL 65,496
Duluth city, MN 86,265
Eagan city, MN 64,206
Eau Claire city, WI 65,883
Edmond city, OK 81,405
Farmington Hills city, MI 79,740
Fort Collins city, CO 143,986
Fort Smith city, AR 86,209
Franklin city, TN 62,487
Greenville city, NC 84,554
Hayward city, CA 144,186
High Point city, NC 104,371
Iowa City city, IA 67,862
Johnson City city, TN 63,152
Kalamazoo city, MI 74,262
Kansas City city, KS 145,786
La Mesa city, CA 57,065
Lansing city, MI 114,297
Las Cruces city, NM 97,618
Lawrence city, KS 87,643
Livermore city, CA 80,968

Lynchburg city, VA 75,568
Miami Beach city, FL 87,779
Naperville city, IL 141,853
Oak Park village, IL 51,878
Pasadena city, CA 137,122
Peoria city, IL 115,007
Pocatello city, ID 54,255
Rochester Hills city, MI 70,995
Rock Hill city, SC 66,154
Rockville city, MD 61,209
Royal Oak city, MI 57,236
San Rafael city, CA 57,713
Santa Monica city, CA 89,736
Skokie village, IL 64,784
Walnut Creek city, CA 64,173
Wilmington city, NC 106,476

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Boulder funded this research. Please contact Jean Gatza of the City of Boulder at gatzaj@bouldercolorado.gov if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Boulder were eligible to participate in the survey. A list of all households within the zip codes serving Boulder was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Boulder households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Boulder boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of 10 geographic sub areas of Boulder.

To choose the 6,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the 3,000 households selected to receive the survey via mail with options to complete the survey by mail or by online. Figure 2 shows a map of the 3,000 households selected to receive mailed invitations to complete the survey online. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Mailed Survey Recipients (option to complete the survey via mail or online)

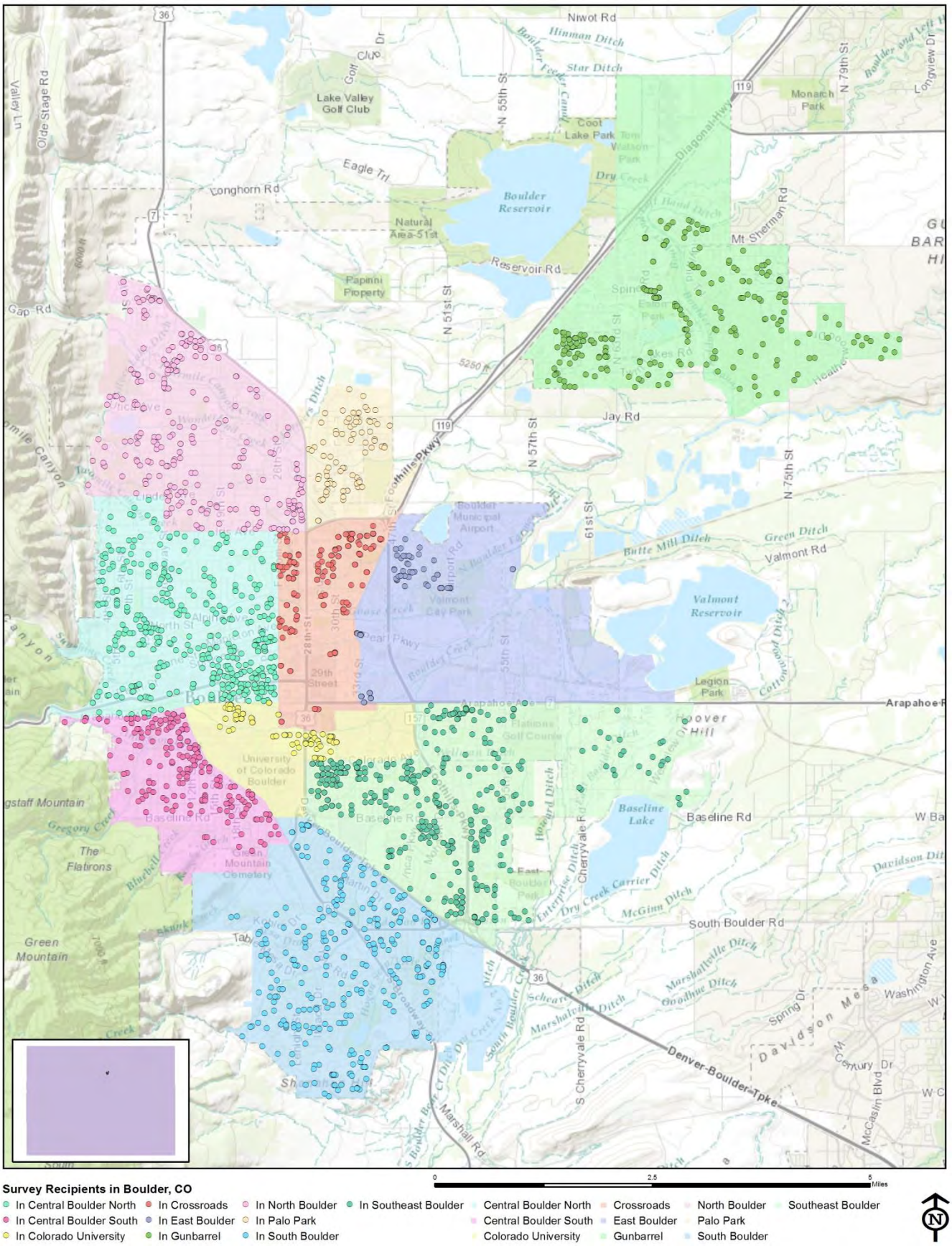
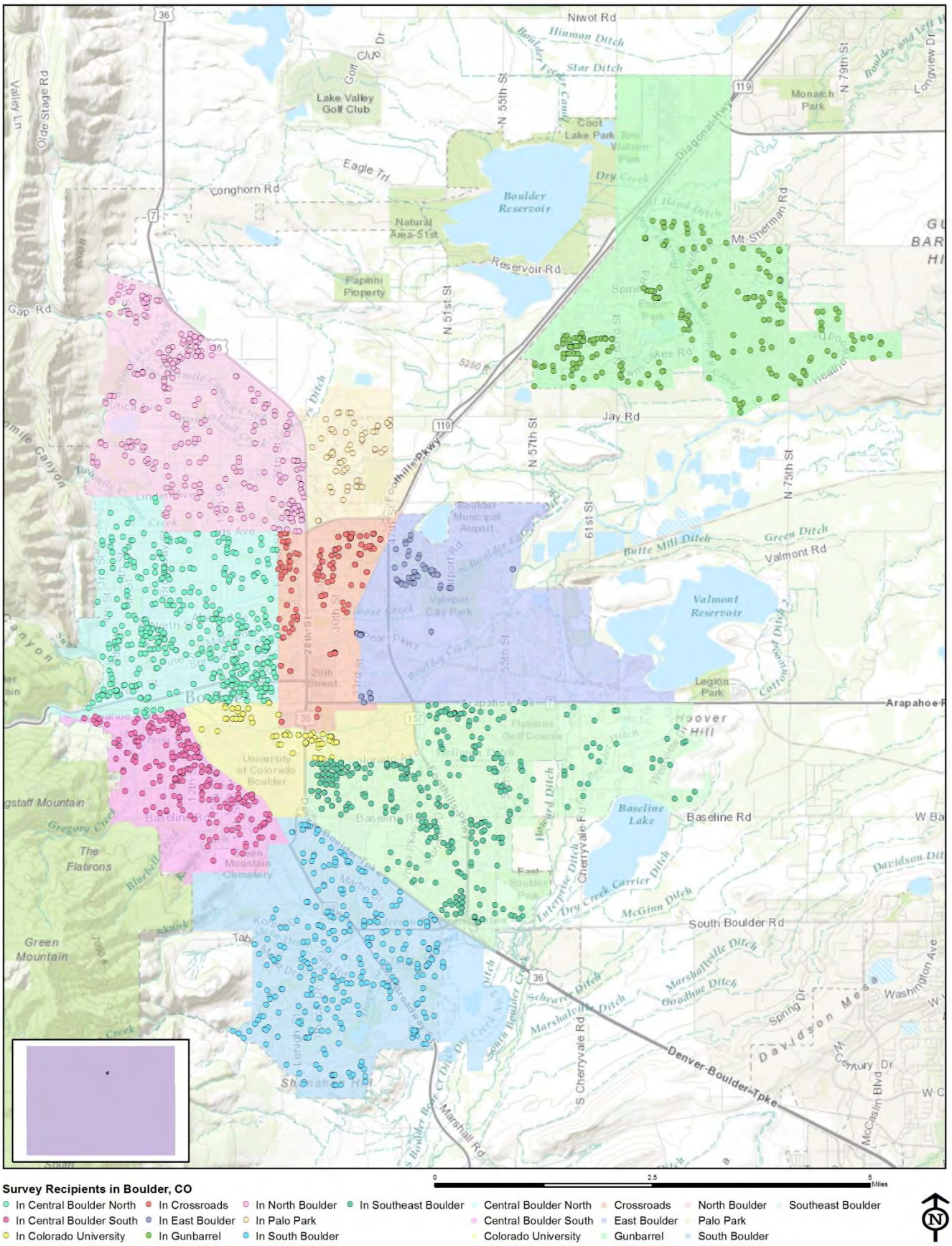


Figure 2: Location of Web-Only Survey Recipients (mailed invitations to complete the survey online)


Survey Recipients in Boulder, CO
In Central Boulder North
In Central Boulder South
In Colorado University
In Crossroads
In East Boulder
In Gunbarrel
In North Boulder
In Palo Park
In South Boulder
In Southeast Boulder
Central Boulder North
Central Boulder South
Colorado University
Crossroads
East Boulder
Gunbarrel
North Boulder
Palo Park
South Boulder
Southeast Boulder
0
2.5
5
Miles
Niwot Rd
Lake Valley Golf Club
Longhorn Rd
Eagle Trl
Boulder Reservoir
Natural Area-51st
Papinni Property
Reservoir Rd
Mt Sherman Rd
Jay Rd
Boulder Municipal Airport
Valmont Reservoir
Valmont Rd
Green Ditch
Butte Mill Ditch
Legion Park
Arapahoe Ave
Hoover Hill
Baseline Lake
Baseline Rd
South Boulder Rd
Denver-Boulder Tpke
Monarch Park
Coot Lake Park
Diagonal Hwy
Foothills Pkwy
N 55th St
N 57th St
N 51st St
N 75th St
N 79th St
61st St
Olde Stage Rd
Gap Rd
Canyon
The Flatirons
Green Mountain
Davidson Mesa
Marshall Rd
S Cherryvale Rd
Washington Ave
McCaslin Blvd
Century Dr
Spring Dr
Dry Creek Carrier Ditch
McGinn Ditch
Marshallville Ditch
Goodhue Ditch
Howard Ditch
Enterprise Ditch
Cherryvale Ditch
Davidson Ditch
Cottonwood Ditch
Boulder and Left Hand Ditch
Hinman Ditch
Star Ditch
Boulder and Left Hand Ditch
Dry Creek
Spring Creek
Gregory Creek
Bluebell Ditch
Shanahan Hill
University of Colorado Boulder
Flatirons Golf Course
Chautauqua Park
Mount Sanitas
Valmont City Park
Legion Park
Boulder Creek Path
Foothills Trail
Arapahoe Ave
Baseline Rd
Broadway
28th St
30th St
29th Street
55th St
Airport Rd
Boulder Creek

Survey Administration and Response

Selected households received three mailings, one week apart, beginning on September 6, 2016. For the 3,000 households that were selected to receive the surveys via mail with mail or web options for completion; the first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The remaining 3,000 households had the option to complete the survey online only. Their mailed invitations were sent on the same schedule as the 3,000 households that had the option to complete the survey via mail or web. The first mailing was a postcard announcing the upcoming survey, the next mailing contained a letter from the Mayor and the final mailing was another postcard. All mailings for the web-only sample contained the web link. All mailings also contained 6-digit codes for the survey recipients to enter online to prevent any duplicate responses.

About 5% of the 6,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 5,679 households that received the survey, 1,426 completed the survey, providing an overall response rate of 25%. Responses were tracked by area; response rates by geographic area ranged from 14% to 33%. The following table shows the overall response rates by geographic area; combining both the mailed and online scientific surveys. The overall response rate for the mailed survey was 28% and the overall response rate for the online only survey was 23%.

Table 83: Survey Response Rates by Geographic Area

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Central Boulder North	1080	75	1,005	257	26%
Central Boulder South	482	18	464	86	19%
Colorado University	320	12	308	42	14%
Crossroads	569	31	538	95	18%
East Boulder	252	14	238	57	24%
Gunbarrel	608	15	593	146	25%
North Boulder	623	15	608	173	28%
Palo Park	166	0	166	55	33%
South Boulder	727	17	710	233	33%
Southeast Boulder	1173	124	1,049	282	27%
Overall	6,000	321	5,679	1,426	25%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions.[1]

The margin of error for the City of Boulder survey is no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,426 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

[1] A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Boulder. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure, housing unit type and sex and age. The results of the weighting scheme are presented in the following table.

Table 84: Boulder, CO 2016 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	52%	30%	51%
Own home	48%	70%	49%
Detached unit	46%	55%	47%
Attached unit	54%	45%	53%
Race and Ethnicity			
White	89%	90%	87%
Not white	11%	10%	13%
Not Hispanic	93%	96%	95%
Hispanic	7%	4%	5%
Sex and Age			
Female	48%	53%	48%
Male	52%	47%	52%
18-34 years of age	49%	18%	48%
35-54 years of age	28%	31%	28%
55+ years of age	23%	51%	23%
Females 18-34	22%	9%	22%
Females 35-54	14%	16%	14%
Females 55+	12%	28%	12%
Males 18-34	27%	9%	11%
Males 35-54	14%	14%	20%
Males 55+	11%	23%	18%
Area			
Central Boulder North	17%	18%	18%
Central Boulder South	8%	6%	7%
Colorado University	4%	3%	5%
Crossroads	8%	7%	8%
East Boulder	4%	4%	4%
Gunbarrel	11%	10%	9%
North Boulder	12%	12%	9%
Palo Park	3%	4%	3%
South Boulder	14%	16%	16%
Southeast Boulder	18%	20%	20%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,

Suzanne Jones
Mayor/Alcalde

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Boulder mejor!

Atentamente,

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,

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Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Boulder mejor!

Atentamente,

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

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CITY OF BOULDER
OFFICE OF THE CITY COUNCIL

Mayor Suzanne Jones
Mayor ProTem Mary Young

Council Members: Matt Appelbaum, Aaron Brockett, Jan Burton, Lisa Morzel, Andrew Shoemaker, Sam Weaver, Bob Yates

September 2016

Dear City of Boulder Resident:

Please help us shape the future of Boulder! You have been selected at random to participate in the 2016 Boulder Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You can complete the survey online. Just go to: www.n-r-c.com/survey/boulderncs.htm and enter your unique password. Your password can be found in the upper right-hand corner of this page.**

If you have any questions about the survey please call 303-441-4907.

Thank you for your time and participation!

Sincerely,

Estimado Residente de la Ciudad de Boulder:

¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Boulder del 2016.

Por favor tome unos minutos para completar la encuesta adjunta; si usted preferiría completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestra ciudad.

Algunas cosas para recordar:

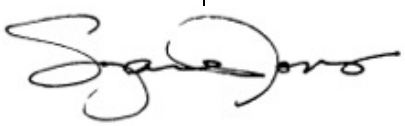
- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- **También puede completar la encuesta en español en línea. Visite: www.n-r-c.com/survey/boulderncs.htm e ingrese su contraseña única. Puede se encuentra la contraseña en la esquina derecho superior de esta página.**

  Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 303-441 -4907.

¡Gracias por su tiempo y participación!

Atentamente,



Suzanne Jones
Mayor

CITY OF BOULDER
OFFICE OF THE CITY COUNCIL

Mayor Suzanne Jones
Mayor ProTem Mary Young

Council Members: Matt Appelbaum, Aaron Brockett, Jan Burton, Lisa Morzel, Andrew Shoemaker, Sam Weaver, Bob Yates

September 2016

Dear City of Boulder Resident:

Here's a second chance if you haven't already responded to the 2016 Boulder Community Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Boulder! You have been selected at random to participate in the 2016 Boulder Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You can complete the survey online. Just go to: www.n-r-c.com/survey/boulderncs.htm and enter your unique password. Your password can be found in the upper right-hand corner of this page.**

If you have any questions about the survey please call 303-441-4907.

Thank you for your time and participation!

Sincerely,

Estimado Residente de la Ciudad de Boulder:

¡Aquí tiene una segunda oportunidad si usted aún no ha respondido a la Encuesta de Ciudadanos de Boulder del 2016! **(Si usted la completó y la devolvió, le damos las gracias por su tiempo y le pedimos que recicle esta encuesta. Por favor no responda dos veces.)**

¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Boulder del 2016.

Por favor tome unos minutos para completar la encuesta adjunta; si usted preferiría completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestra ciudad.

Algunas cosas para recordar:

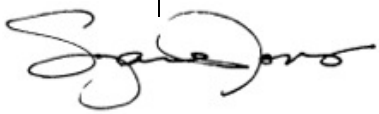
- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- **También puede completar la encuesta en español en línea. Visite: www.n-r-c.com/survey/boulderncs.htm e ingrese su contraseña única. Puede se encuentra la contraseña en la esquina derecho superior de esta página.**

  Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 303-441 -4907.

¡Gracias por su tiempo y participación!

Atentamente,



Suzanne Jones
Mayor

The City of Boulder 2016 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Boulder:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Boulder as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Boulder as a place to raise children	1	2	3	4	5
Boulder as a place to work	1	2	3	4	5
Boulder as a place to visit	1	2	3	4	5
Boulder as a place to retire	1	2	3	4	5
The overall quality of life in Boulder	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Boulder as a whole:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Overall feeling of safety in Boulder	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Boulder	1	2	3	4	5
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Boulder	1	2	3	4	5
Overall opportunities for education and enrichment	1	2	3	4	5
Overall economic health of Boulder	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Boulder	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	Very likely	*Somewhat likely*	*Somewhat unlikely*	*Very unlikely*	*Don't know*
Recommend living in Boulder to someone who asks	1	2	3	4	5
Remain in Boulder for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very safe	*Somewhat safe*	*Neither safe nor unsafe*	*Somewhat unsafe*	*Very unsafe*	*Don't know*
In your neighborhood during the day	1	2	3	4	5	6
In Boulder's downtown/commercial area during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Boulder as a whole:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Boulder	1	2	3	4	5
Ease of travel by public transportation in Boulder	1	2	3	4	5
Ease of travel by bicycle in Boulder	1	2	3	4	5
Ease of walking in Boulder	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Boulder	1	2	3	4	5
Overall appearance of Boulder	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Ability to start or grow a business	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Boulder as a whole:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Boulder	1	2	3	4	5
Overall quality of business and service establishments in Boulder	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Boulder	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Boulder	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	No	*Yes*
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Boulder (weeds, abandoned buildings, etc.)	1	2
Household member was a victim of a crime in Boulder	1	2
Reported a crime to the police in Boulder	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Boulder (in-person, phone, email or web) for help or information	1	2
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	1	2
Made efforts to reduce your energy consumption	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?

	2 times a week or more	*2-4 times a month*	*Once a month or less*	*Not at all*
Used Boulder recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Boulder public libraries or their services	1	2	3	4
Participated in religious or spiritual activities in Boulder	1	2	3	4
Attended a City-sponsored event	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving	1	2	3	4
Carpooled with other adults or children instead of driving alone	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Boulder	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor	1	2	3	4
Visited open space and mountain parks	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	2 times a week or more	*2-4 times a month*	*Once a month or less*	*Not at all*
Attended a local public meeting	1	2	3	4
Watched (online or on television) a local public meeting	1	2	3	4

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10. Please rate the quality of each of the following services in Boulder:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Police/Sheriff services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Water utility billing	1	2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5
Boulder open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
The City of Boulder	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Boulder government performance:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
The value of services for the taxes paid to Boulder	1	2	3	4	5
The overall direction that Boulder is taking	1	2	3	4	5
The job Boulder government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Boulder government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Gathering feedback from residents on new polices or projects	1	2	3	4	5
Conducting public processes	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:

	Essential	*Very important*	*Somewhat important*	*Not at all important*
Overall feeling of safety in Boulder	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Boulder	1	2	3	4
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Boulder	1	2	3	4
Overall opportunities for education and enrichment	1	2	3	4
Overall economic health of Boulder	1	2	3	4
Sense of community	1	2	3	4

14. How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?

	Very likely	*Likely*	*Somewhat likely*	*Not at all likely*	*Don't know*
City of Boulder website (www.bouldercolorado.gov)	1	2	3	4	5
City of Boulder Facebook Page	1	2	3	4	5
City of Boulder Twitter	1	2	3	4	5
City of Boulder NextDoor neighborhood postings	1	2	3	4	5
City of Boulder online video (e.g., YouTube, Vimeo, webstreaming)	1	2	3	4	5
Boulder Daily Camera	1	2	3	4	5
The Colorado Daily	1	2	3	4	5
BizWest (formerly Boulder County Business Report)	1	2	3	4	5
Inserts in the water utility bill	1	2	3	4	5
Mailings to your home address	1	2	3	4	5
Listservs (where you sign up to be part of a group receiving emails from the city)	1	2	3	4	5
Community Newsletter	1	2	3	4	5
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	1	2	3	4	5

15. Please rate to what extent you agree or disagree with the following statements.

	Strongly agree	*Agree*	*Neither agree nor disagree*	*Disagree*	*Strongly disagree*
I feel included in the Boulder community	1	2	3	4	5
I inform myself about major issues in the City of Boulder	1	2	3	4	5
I take the initiative to share my views with elected officials or city staff	1	2	3	4	5
Boulder's City Council implements policies that reflect the values of the Boulder community	1	2	3	4	5

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The City of Boulder 2016 Community Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	Never	*Rarely*	*Sometimes*	*Usually*	*Always*
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Boulder	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:
❍ Excellent ❍ Very good ❍ Good ❍ Fair ❍ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
❍ Very positive ❍ Somewhat positive ❍ Neutral ❍ Somewhat negative ❍ Very negative

D4. What is your employment status?
❍ Working full time for pay
❍ Working part time for pay
❍ Unemployed, looking for paid work
❍ Unemployed, not looking for paid work
❍ Fully retired

D5. Do you work inside the boundaries of Boulder?
❍ Yes, outside the home
❍ Yes, from home
❍ No

D6. How many years have you lived in Boulder?
❍ Less than 2 years ❍ 11-20 years
❍ 2-5 years ❍ More than 20 years
❍ 6-10 years

D7. Which best describes the building you live in?
❍ One family house detached from any other houses
❍ Building with two or more homes (duplex, townhome, apartment or condominium)
❍ Mobile home
❍ Other

D8. Is this house, apartment or mobile home…
❍ Rented
❍ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?
❍ Less than $300 per month
❍ $300 to $599 per month
❍ $600 to $999 per month
❍ $1,000 to $1,499 per month
❍ $1,500 to $2,499 per month
❍ $2,500 or more per month

D10. Do any children 17 or under live in your household?
❍ No ❍ Yes

D11. Are you or any other members of your household aged 65 or older?
❍ No ❍ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)
❍ Less than $25,000
❍ $25,000 to $49,999
❍ $50,000 to $99,999
❍ $100,000 to $149,999
❍ $150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?
❍ No, not Spanish, Hispanic or Latino
❍ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)
❍ American Indian or Alaskan Native
❍ Asian, Asian Indian or Pacific Islander
❍ Black or African American
❍ White
❍ Other

D15. In which category is your age?
❍ 18-24 years ❍ 55-64 years
❍ 25-34 years ❍ 65-74 years
❍ 35-44 years ❍ 75 years or older
❍ 45-54 years

D16. What is your sex?
❍ Female ❍ Male

D17. Do you consider a cell phone or land line your primary telephone number?
❍ Cell ❍ Land line ❍ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community.

Please complete the survey online at:
www.n-r-c.com/survey/boulder2016.htm
and enter your unique password. Your password can be found above your address.

Thank you for helping create a better Boulder!

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad.

También puede completar la encuesta en línea en español en:
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¡Gracias por ayudar a crear una Boulder mejor!

Suzanne Jones
Mayor

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Boulder, CO 80306

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CITY OF BOULDER
OFFICE OF THE CITY COUNCIL

Mayor Suzanne Jones
Mayor ProTem Mary Young

Council Members: Matt Appelbaum, Aaron Brockett, Jan Burton, Lisa Morzel, Andrew Shoemaker, Sam Weaver, Bob Yates

September 2016

Dear City of Boulder Resident:

Please help us shape the future of Boulder! You have been selected at random to participate in the 2016 Boulder Community Survey.

Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **Please complete the survey online at: www.n-r-c.com/survey/boulder2016.htm and enter your unique password. Your password can be found in the upper right-hand corner of this page.**

If you have any questions about the survey please call 303-441-4907.

Thank you for your time and participation!

Sincerely,

Estimado Residente de la City de Boulder:

¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Boulder del 2016.

Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestro City.

Algunas cosas para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
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Si tiene alguna pregunta sobre la encuesta por favor llame al 303-441-4907.

¡Gracias por su tiempo y participación!

Atentamente,

Suzanne Jones
Mayor

Dear Boulder Resident,

Just a reminder – if you have not yet completed Boulder's 2016 Community Survey, please do so.

Your participation in this survey is very important – your answers will help the Boulder City Council make decisions that affect your community.

Please complete the survey online at: **www.n-r-c.com/survey/boulder2016.htm** and enter your unique password. Your password can be found above your address.

Thank you very much!

Estimado residente de la Ciudad de Boulder,

Solamente un recordatorio – si usted aún no ha completado la Encuesta Ciudadana del 2016 de la Ciudad de Boulder, por favor hágalo.

Su participación en esta encuesta es muy importante – sus respuestas le ayudarán al Consejo Municipal de Boulder para tomar decisiones que afectan nuestra comunidad.

También puede completar la encuesta en línea en español en: **www.n-r-c.com/survey/boulder2016.htm** e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

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¡Muchas gracias!,

Suzanne Jones
Mayor

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También puede completar la encuesta en línea en español en: **www.n-r-c.com/survey/boulder2016.htm** e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Muchas gracias!,

Suzanne Jones
Mayor

Dear Boulder Resident,

Just a reminder – if you have not yet completed Boulder's 2016 Community Survey, please do so.

Your participation in this survey is very important – your answers will help the Boulder City Council make decisions that affect your community.

Please complete the survey online at: **www.n-r-c.com/survey/boulder2016.htm** and enter your unique password. Your password can be found above your address.

Thank you very much!

Estimado residente de la Ciudad de Boulder,

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Suzanne Jones
Mayor

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