STRATEGIES

Technical assistance and substance prevention training for staff implementing

Activities

YOUTH

PARENTS

PARTNER PROGRAMMING

ADULTS

- Alternative recreational activities
- Peer mentorship
- Youth-Adult leadership activities

Partners: Sources of Strength, Peer-to-Peer Vaping Prevention & Cessation, Youth Prosocial, Healthy Futures Coalition

Activities

- Trainings on promoting positive parental influence on youth
- Trainings on teaching parents to talk to youth about substance use

Partners: Effekt, Speak Now

Activities

- Training adults to be positive role models and trusted adults
- Youth-Adult leadership activities
- Promoting responsible retailer practices to reduce youth access to substances
- Community education on substance use issues

Partners: Sources of Strength, Adult Influencer, Healthy Futures Coalition, Responsible Association of Retailers, Opioid & Chronic Pain Response Program

OUTCOMES

PARTNER OUTCOMES

Increased knowledge of substance use Expansion of substance prevention

SHORT-TERM

GOALS

Goal 1: Widespread community distribution and awareness of information and programs developed.



INTERMEDIATE

Goal 2: Shift community perceptions of risk associated with substance use. including the impact of drugs, alcohol, recreational marijuana, and abuse of prescription medications on children and youth.



LONG-TERM

Goal 3: Prevent/reduce youth use of alcohol and recreational drugs including marijuana.

Goal 4: Reduction in accidental ingestion of marijuana and other druas.

PROGRAM OUTCOMES

Parents and trusted adults set clear **expectations** about vaping and alcohol and marijuana use with vouth

Parents and trusted adults have an influence on youth decisions to vape and use alcohol and marijuana

Adults and youth **perceive risk in** youth vaping and using alcohol and marijuana.

Youth have trusted adults available in their lives.

PARTNERS



Sources of Strength (Boulder Valley School District)

A peer leader program to increase help seeking behaviors and promote connections between peers and caring adults

Effekt (Sources of Strength (Boulder Valley School District)

Parent training on how they can positively influence their children's attiutdes and behaviors



Responsible Association of Retailers (Partners Mentoring Youth)

Association and trainings for alcohol and cannabis retailers to promote patron safety and limit youth access to substances



Speak Now Campaign (Boulder County Community Services)

Campaign and trainings for parents on talking to youth about substance use and healthy behaviors



Peer-to-Peer Vaping Prevention & Cessation (Boulder County Public Health)

Reducing youth vaping use through peer-to-peer intervention and youth-led media campaign messaging.



Opioid & Chronic Pain Response Program (Boulder Community Health) A monthly community education series on drug addiction, prevention, and the impact of the opioid epidemic, as well as poly-substance use



Adult Influencer (YMCA)

YMCA staff training on effective communication and interaction with youth for positive impact on their lives

Youth Prosocial Activities (YMCA)

Substance-free Teen Nights Out and Days of Service to build youth relationships and resiliency



Healthy Futures Coalition (Boulder County Public Health)

Bringing together adults and youth in the Boulder Community to work together in reducing youth substance use



Technical Assistance & SAPST (Boulder County Community Services)

Promoting shared messaging, facilitating collaboration, and strengthening the capacity of SEA partners to implement effective programming



