

Youth Opportunities Advisory Board Meeting
Friday, November 5, 2021; 9 a.m. – 3:30 p.m.
Alpine Room, West Age Well Center: 909 Arapahoe Ave., 80302

Facilitator(s): Wanda; SEA Fund: Elizabeth, Ana Silvia, McKenzie & Alyssa; GUB: Cathy & Mara
Present: Madelyn Barnes; Osvaldo Garcia Barron; Henry Keig; Daniel Lin
Guest: Elliot Dobbs (potential new YOAB member)

9 - 9:30 a.m. Breakfast: Introductions & Icebreaker

9:30 – 10:25 a.m. Housekeeping: Updates, Group and Meeting Norms, etc.

1. Updates: Ongoing projects

- BPR and BPD will be in touch early in 2022 for further work on projects from 20-21

2. YOAB:

- Target to hire new YOP Coordinator is January 2022
 - o YOAB members will partake in the process
- YOAB Google Drive
 - o Shared with all of you via email
- Reimagining YOAB
 - o Evaluation of program and feedback from YOAB
 - o Growing Up Boulder (GUB) will facilitate the process
- Meeting formats
 - o Updated meeting schedule: no Monday meetings on the same week as Friday meetings
 - o We will continue to have guest facilitators for the duration of SEA and program evaluation
 - o Will return to YOAB-led meetings in 2022
- Outreach for new members
 - o Discussed ways we are doing outreach and how else we can bring potential members
 - o Social media (SnapChat, Instagram, TikTok)
 - o School-related (newspapers, PTV, etc., guidance counselors)
 - o YOAB trailer, post on COB page, etc. and elsewhere
 - o Jhocelyn Avendano/Channel 8
 - o Appeal to parents -WeChat “moments”, WhatsApp, NextDoor, Facebook
 - o Current YOAB encouraged to bring potentials forward- YOAB members recommend individuals you know from your networks
 - o Can connect potential students and/or their parents with Wanda for more info
 - o [2021-22 YOAB application](#) is online at YOAB.org
 - Applications are accepted ongoing until all positions are filled; currently 12 vacancies

3. EcoPasses:

- Determined who needs one and took headshots to get passes made

4. Group and Meeting Norms: Tabled for a future meeting

10:25 – 10:30 a.m. BREAK

10:30 a.m. – 12 p.m. Work Session: SEA Fund

12 – 12:30 p.m. Lunch

12:30 – 1:30 p.m. Work Session: SEA Fund

1. SEA Fund orientation

● For technical assistance or questions: Ana Silvia Avendano-Curiel
(avendano-curiela@bouldercolorado.gov or 303-590-4322)

- SEA Fund began in 2015 from the recreational marijuana tax, which the City collects
- Approximately \$250K per year from the tax (a small portion of the total tax) is allocated to SEA Fund; ≈\$400K for this fund round
- More than \$1.2M were allocated by SEA Fund since its inception
- City collects sales tax and works with County on what substance abuse is and how we can evaluate
- SEA Fund has four goals:
 - goals widespread community distribution of knowledge (resources, programs, information)
 - Shift of community perceptions of risk associated with substance use
 - Prevent/reduce youth use of substances including marijuana, alcohol and other drugs
 - Prevent/reduce accidental ingestion
- SEA Fund works with youth but also adults and community organization
- Data presented included surveys of trusted adults who work with youth (YMCA, teachers, other community orgs), parents whose children are participants in community programs
 - How many people fill out these surveys?
 - Parents: ≈150
 - Youth: ≈200
 - Adults who work with youth: ≈150
 - This is post data. Pre and Post data would be ideal, but some of the participants don't have pre and post access points
- Measures of the SEA Fund
 - Risk: Definition of risk for the data? It's a general risk assessment i.e., how risky do you think it is for a young person to drink alcohol every day?
 - Importance of a trusted adult having influence over substance youth
- McKenzie shared resources for youths that need a trusted
- SEA Fund offers technical assistance in the County including training for adults that want to be certified for work with substance use/abuse
 - Substance Abuse Prevention Skills Training
 - This is not one of the things that YOAB will help determine rather it's part of the model
- For those funded through SEA, they're required to have one rep each on Healthy Futures Coalition and Healthy Futures Youth Coalition
 - Healthy Futures Youth Coalition is like YOAB with focus on substance abuse/use prevention

2. SEA Fund eligibility criteria

- Serves residents of the City of Boulder (COB) because it's a COB tax (paid by COB residents)
- Alignment with the four strategic goals
- Uses best and evidence-based practices
- Grants must request \$10K at a minimum

3. Confronting Bias in Philanthropy

- Affinity bias: preference for something with which/because you are familiar (or the flipside not liking something with which/because you are unfamiliar)
- Attribution bias: judgments people make to explain behaviors of others, even if they do not accurately reflect reality
- Conformity bias: unconscious tendency toward being swayed by the majority
- Confirmation bias: using information to confirm views you currently hold, at the expense of information that might challenge what you believe
- Contract effect: evaluation relative to something's surroundings instead of its own merits

- The reason to look at these biases is because we want to go through this funding process and consider every angle, ensure fairness

4. **Timeline: Due Dates**

- Check in Technical Assistance and working session on Monday, 8 November
- Finalize reading all applications by Friday, 12 November
- Deliberations via ZOOM meeting on Monday, November 15

5. **Evaluations using e-CImpact**

- There is not a right or wrong answer. We want your perspective/thoughts/opinion on each application
- You can use the Jump To menu (from under the black header line) to navigate sections of the application
- You can pop out the Evaluation Sheet (from the right-hand side of the page) and fill out scores as you read
 - You can add comments and/or notes in each rating section of the application
- Program Narrative is an important section of the application which you will evaluate
- Budget is an important section too – we want to see a somewhat robust budget or a budget that has multiple sources of revenue and not overly-reliant on the SEA Fund
- Click Save My Work frequently -there's no autosave-
- Colors on tabs and status of the application will change as you move through the process (pink, orange, green)
- You can go in and out of the system to rate. Order doesn't matter.
 - When you're done with an application Save and Mark as Completed.

1:30 – 1:45 pm: **Introduction: Reimagining YOAB**

- Growing Up Boulder (GUB) elevates youth voices in the City
 - Started GUB about 13 years ago
- What do you like about YOAB? What do you hope for?
 - Being able to represent peers
 - Enjoys the impact it has in the community
 - Good for college – leadership skills
 - Feels nice to give away grant money
 - Having ability to spread youth voice is significant
 - Some communities don't integrate it into the City
 - Opportunity to be part of a change-making environment
- Activities and Events that you like
 - MLK Jr. Day of Service
 - Council Dinner
 - Action Teams
 - National League of Cities Conference in Washington DC

1:45 - 3:25 p.m. **Activity: Reimagining YOAB: Dream: What's Possible?**

- Working in small groups, discuss your visions, wants and needs
 - Core components of YOAB
 - Group of high school youth from Boulder (including Gunbarrel)
 - ◇ Diverse demographics, high schools
 - Weekly Monday meetings, monthly Friday meetings
 - Flexible, mindful of needs of members

- Leadership, Professional, Life skills development
- Community Service
- Social Events
- Youth-Driven
- Coordinator
 - ◊ Manages budget
 - ◊ Advocates for YOAB
 - ◊ Facilitates
 - ◊ Open-minded (youth and adults may have different views)
 - ◊ Let youth lead
 - ◊ Logistics
 - ◊ Open to youth -not “mandating”
 - ◊ Honest communication
 - ◊ Already engaged really with youth at the YOAB age level
 - ◊ Good listener
 - ◊ Someone that really cares about YOAB and the community/local
 - ◊ Willing to spend time learning/working on local issues
 - Open to understand how issues impact youth
 - ◊ Good listener
 - ◊ Good relationships with Boulder adults (City and BVSD)
- **Mission, Vision and Purpose**
 - ◊ Seek to empower youth voice
 - ◊ Collaborate with government
 - ◊ Support youth with global (local level) conflicts
- **Structure, function, governance**
 - ◊ More choice when YOAB determines action teams or events
 - ◊ Opportunity to create our own action teams and not so much “structured/repeat”
 - ◊ Structure compromised of 15-20 individuals from other populations and schools representative of the community
 - ◊ Meet every week but with flexibility for things like finals, etc.
- **Activities and events**
 - ◊ Travel to conferences or a fun trip
 - ◊ Climate change focus and something like an Earth Day event
 - ◊ Support for homeless individuals
 - ◊ Fun ski trip?
 - ◊ School events or community events
 - ◊ More work into addressing global issues on the local level
 - ◊ MLK Jr Day of Service
 - ◊ NLC
 - ◊ Collaborate with other youth councils to learn and teach
 - ◊ Audience with City Council on a more regular basis than the Council dinner
- **Leadership development skills and life skills support**
 - ◊ Financial skills, etc.
- **Outreach and engagement**
 - ◊ Diversify who is on the board (representation of different populations)
 - ◊ Working with other YOABs around the day
 - ◊ Connecting through social media – having our own social media
 - ◊ YOAB as a convening body for other youth-serving and youth-focused organization

- ◇ Leveraging other clubs and groups/Amplify what we do through existing resources
- ◇ Engage other youth who are not necessarily like-minded (hearing from those like us and not to have more robust discussions)
- ◇ Development social media platforms
- **Accountability and responsibilities**
 - ◇ Youth voice amplification
 - ◇ Expand youth resources
- **Communication w/community and beyond**
 - ◇ Look for more modern ways to communicate with the community
- **Pre-YOAB and Post-YOAB**

3:25 – 3:30 p.m. Wrap Up (Take pictures for ECO-Pass)

3:30 p.m. Adjourn