

# 2021 EDUCATION AND OUTREACH SUMMARY

With ever-changing Covid restrictions, the Education and Outreach (E&O) team offered programs when and where we could and looked to partners and volunteers to help meet our goals. We met the year with caution, creativity, and practicality, with safety at the forefront of all we did. A variety of public programs were offered to inspire environmental literacy and new involvement in OSMP. We welcomed community members of differing backgrounds and abilities; heightened community understanding of land management efforts; fostered health and wellness; and connected youth to the outdoors. We incorporated emerging research and social science data, and adapted traditional programming to community needs of accessibility, mental wellbeing, and social cohesion.

## E&O Programming and Master Plan Alignment

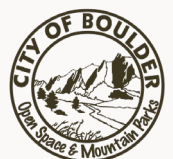


*OSMP bringing families together through Nature Kids Boulder Adventures and OSMP programming.*

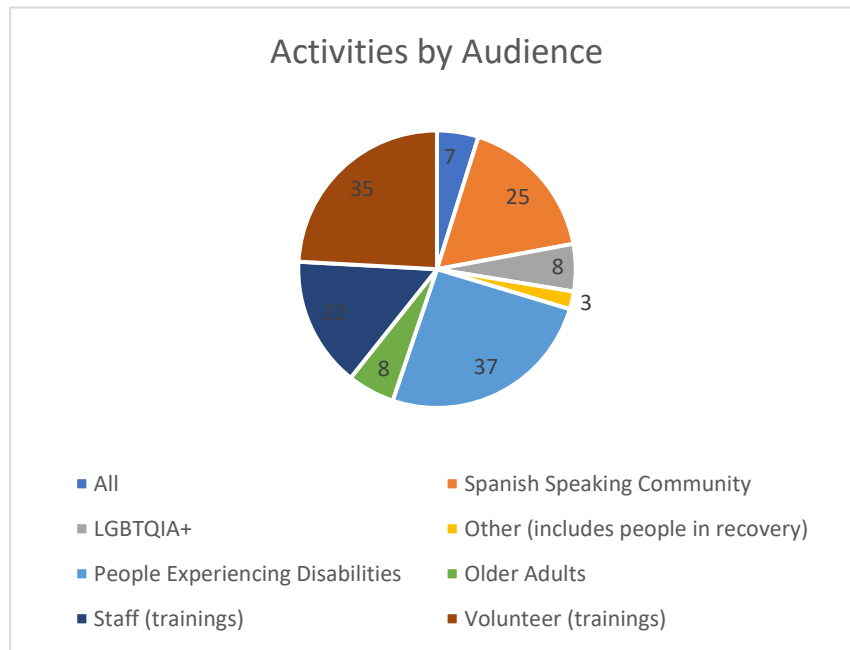
### At-A Glance

362 Programs

17,116 Participants



## Activities by Audience



Note: Activities are categorized by their **primary** E&O Service but can meet multiple goals. For example, we can touch on understanding land management priorities during activities designed for youth.

## Learn more!

[Upcoming Programs for people of all ages. \(naturehikes.org\)](https://naturehikes.org)

[2021 E&O Summary Report](#)

## FEATURED PROJECT

### Nature Kids Boulder Pilot Program

OSMP collaborated with Thorne Nature Experience to help support a bilingual educator to guide the Nature Kids Boulder pilot project. This successful partnership advanced OSMP collaborations with community-based organizations and contributed towards a better understanding of what makes individuals and communities feel welcome and able to participate in outdoor activities and stewardship programs. It also set the stage for advancing the **Nature Kids Boulder** work into 2022.

**IMPACT:** In 2021, Nature Kids Boulder reached 341 participants through 40 youth and family programs/camps. In addition, this program recruited 15 Junior Rangers.



### Presence on the Land



The Ranger Cottage remained closed in 2021 due to Covid, so staff continued to welcome visitors at trailheads and on trails throughout the OSMP system. Messaging shifted daily, from be careful on the ice to please walk through the mud instead of around it. Resource protection, responsible recreation and visitor safety were also common topics. Staff helped visitors find best trail options and shared information about natural and cultural history. Outreach staff also assisted with other department priorities including trail closures, New Zealand mudsnail information, wind damage assessments and rescues.

**IMPACT:** In 2021, the Outreach team made over **66,245** contacts. Public facing volunteer efforts were significant, bringing the total number of visitor contacts to **142,348**. Thank you, volunteers!

*Trailhead welcoming and art event.*

