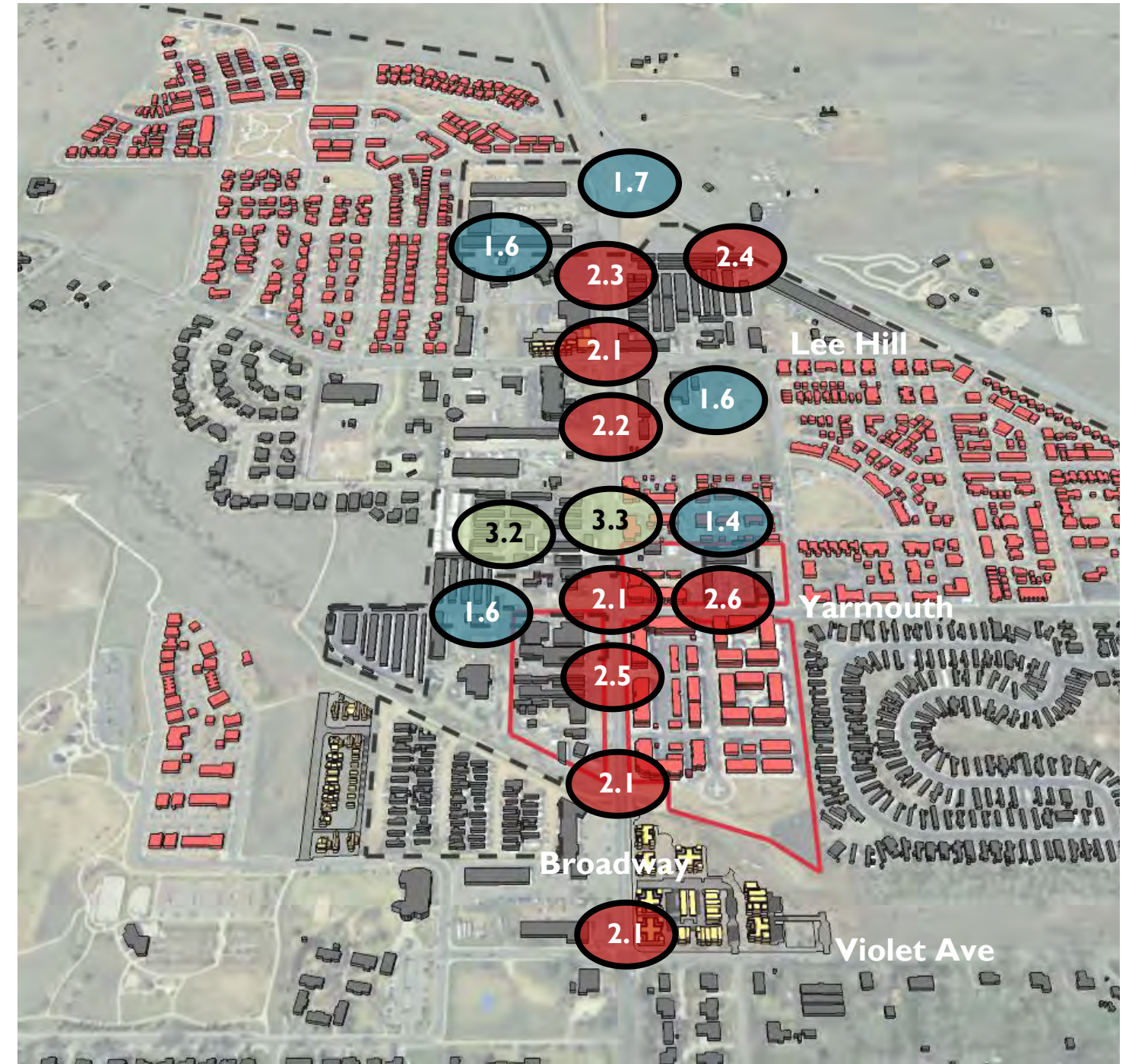


ACTION PLAN SNAPSHOT

| Action | Responsibility | Cost | Timing | |
|---|---|--|---|------------------|
| 1. Arts and Placemaking | 1.1 Analyze and Adjust Regulations to Allow Desired Live-Work Uses | Community Planning and Sustainability | Staff Time | Short (Underway) |
| | 1.2 Evaluate Strategies for Creative Signs | Community Planning and Sustainability, City Attorneys, Library and Arts through Community Cultural Plan | Staff Time, Legal Support May Be Required | Mid |
| | 1.3 Analyze Public Art Regulations and Incentives | Community Planning and Sustainability, Library and Arts through Community Cultural Plan | Staff Time, TBD Costs for Public Installations | Mid (Underway) |
| | 1.4 Analyze North Broadway Public Art Program | Library and Arts through Community Cultural Plan, Public Works | Staff Time and TBD costs for public art installations | Mid (Underway) |
| | 1.5 Analyze Infrastructure Spending on Arts Policies | Library and Arts through Community Cultural Plan, Public Works-Transportation, Community Planning and Sustainability | Staff Time, TBD Costs for Public Installations | Mid (Underway) |
| | 1.6 Explore Arts-Oriented Anchor Land Use | Library and Arts, Community Planning and Sustainability | Staff Time | Mid |
| | 1.7 Initiate Visioning and Design Process for Broadway and US 36 Gateway | Library and Arts, Community Planning and Sustainability, Public Works Transportation | Staff Time, estimated \$50-\$100K consultant fees | Long |
| 2. Transportation, Access, and Parking | 2.1 Enhance North Broadway Pedestrian Connections | Public Works-Transportation, Library and Arts, Community Planning and Sustainability | TBD | Mid |
| | 2.2 Enhance North Broadway Bicycle Facilities | Public Works-Transportation, Library and Arts, Community Planning and Sustainability | TBD | Mid |
| | 2.3 Evaluate Extension of SKIP Terminus North and Mobility Hub at Broadway and US 36 | Public Works-Transportation, Community Planning and Sustainability | TBD | Long (Underway) |
| | 2.4 Evaluate US 36 Transit Route | Public Works-Transportation | TBD | Long (Underway) |
| | 2.5 Initiate North Broadway Streetscape Plan | Public Works-Transportation, Community Planning and Sustainability, Library and Arts | Staff Time, estimated \$50-\$100K consultant fees | Mid |
| | 2.6 Conduct Parking Utilization Study for Redeveloped Areas and Develop Related Strategies | Public Works, Downtown and University Management Division/Parking Services, Community Planning and Sustainability | Staff time, estimated consultant fees: \$10,000 | Short |
| 3. Land Use and Development | 3.1 Evaluate Affordable Service Industrial and Artist's Space Strategies | Community Planning and Sustainability, Library and Arts, Housing Division | TBD | Mid |
| | 3.2 Establish Criteria to Guide Nonresidential Annexations | Community Planning and Sustainability | TBD | Short |
| | 3.3 Explore Improvement District | Community Planning and Sustainability, University Management Division/Parking Services | Staff Time, Estimated consultant budget: \$50,000 | Long |



Timing: Short: 6 months – 2 Years; Mid: 3-5 Years; Long: 5+ Years **Note:** Map reflects approximate possible locations for implementation of action items. The map does not show those action items with general North Broadway applicability.